64164

11765185

NCC Cable System Order

Order #	62347940
Syscode	7838
System Name	Spectrum/Madison Interconnect, WI
Market	Madison

Flight Dates	10/24/16 - 10/30/16
Agency	Nonbox/Eisner
Advertiser	Reform America Fund

Update Date	10/08/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	1
Total	$14,112.00
Commission	$2,116.80
Net Total	$11,995.20
Total Spots	49
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP -	GIMP -
CPP -	CPM -

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Not accepted
Survey	Cable Nielsen Live+1 Nov15
-	

Client Code	WGE
Product Code	RAF
Est Code	1024FXNC
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10.8 NEW ORDER. PLEASE CONFIRM. THANKS

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	AVG. ALL WKS	10/24/16	10/30/16	05:00	09:00	X							-	-	1	$299.00	$299.00	30	
2	FXNC	AVG. ALL WKS	10/24/16	10/30/16	05:00	09:00		X						-	-	1	$299.00	$299.00	30	
3	FXNC	AVG. ALL WKS	10/24/16	10/30/16	05:00	09:00			X					-	-	1	$299.00	$299.00	30	
4	FXNC	AVG. ALL WKS	10/24/16	10/30/16	05:00	09:00				X				-	-	1	$299.00	$299.00	30	
5	FXNC	AVG. ALL WKS	10/24/16	10/30/16	05:00	09:00					X			-	-	1	$299.00	$299.00	30	
6	FXNC	AVG. ALL WKS	10/24/16	10/30/16	05:00	09:00						X		-	-	1	$299.00	$299.00	30	NCC
7	FXNC	AVG. ALL WKS	10/24/16	10/30/16	05:00	09:00							X	-	-	1	$299.00	$299.00	30	
8	FXNC	AVG. ALL WKS	10/24/16	10/30/16	09:00	16:00	X							-	-	3	$201.00	$603.00	30	
9	FXNC	AVG. ALL WKS	10/24/16	10/30/16	09:00	16:00		X						-	-	3	$201.00	$603.00	30	
10	FXNC	AVG. ALL WKS	10/24/16	10/30/16	09:00	16:00			X					-	-	3	$201.00	$603.00	30	
11	FXNC	AVG. ALL WKS	10/24/16	10/30/16	09:00	16:00				X				-	-	3	$201.00	$603.00	30	
12	FXNC	AVG. ALL WKS	10/24/16	10/30/16	09:00	16:00					X			-	-	3	$201.00	$603.00	30	
13	FXNC	AVG. ALL WKS	10/24/16	10/30/16	09:00	16:00						X		-	-	3	$201.00	$603.00	30	
14	FXNC	AVG. ALL WKS	10/24/16	10/30/16	09:00	16:00							X	-	-	3	$201.00	$603.00	30	
15	FXNC	VARIOUS	10/24/16	10/30/16	16:00	19:00	X							-	-	1	$318.00	$318.00	30	
16	FXNC	VARIOUS	10/24/16	10/30/16	16:00	19:00		X						-	-	1	$318.00	$318.00	30	
17	FXNC	VARIOUS	10/24/16	10/30/16	16:00	19:00			X					-	-	1	$318.00	$318.00	30	
18	FXNC	VARIOUS	10/24/16	10/30/16	16:00	19:00				X				-	-	1	$318.00	$318.00	30	
19	FXNC	VARIOUS	10/24/16	10/30/16	16:00	19:00					X			-	-	1	$318.00	$318.00	30	
20	FXNC	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00						X		-	-	1	$318.00	$318.00	30	
21	FXNC	AVG. ALL WKS	10/24/16	10/30/16	16:00	19:00							X	-	-	1	$318.00	$318.00	30	

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00	X							-	-	2	$398.00	$796.00	30	
23	FXNC	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00		X						-	-	2	$398.00	$796.00	30	
24	FXNC	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00			X					-	-	2	$398.00	$796.00	30	
25	FXNC	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00				X				-	-	2	$398.00	$796.00	30	
26	FXNC	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00					X			-	-	2	$398.00	$796.00	30	
27	FXNC	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00						X		-	-	2	$398.00	$796.00	30	
28	FXNC	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00							X	-	-	2	$398.00	$796.00	30	

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	49	0	0	0	0	0	0	0	0	0	0	0	49
AMT	$14,112.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$14,112.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/10/16

62347940 | Madison | Spectrum/Madison Interconnect, WI | 7838 |