CONTRACT

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Centriply
630 Third Ave
18th Fl
New York, NY 10017

Contract / Revision	Alt Order #
168892 /	08412013

Product
MAKE AMERICA #1

Contract Dates	Estimate #
10/03/16 - 10/09/16	

Advertiser	Original Date / Revision
ISS/Make America Number 1-A	10/07/16 / 10/07/16

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash

Property	Account Executive	Sales Office
WHIO-TV	Philadelphia CoxRep:	CoxReps Philad

Special Handling

Demographic
Households

Agy Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref
36901	59619

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	10/09/16	10/09/16	Sun Prime Rotator	9:00 PM-11:00 PM		:30			P-02		NM	1	$3,900.00
Week:	Start Date 10/03/16	End Date 10/09/16	Weekdays ------1	Spots/Week 1	Rate $3,900.00									
							Totals		0.00				1	$3,900.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/09/16	1	$3,900.00	($585.00)	$3,315.00
Totals	1	$3,900.00	($585.00)	$3,315.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

REP HEADLINE# 8412013
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT6/16 19.58
*** WHIO-TV ***

ADV #_____ ADV. NAME ISS/MAKE AMERICA NUMBER 1 REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME CENTRIPLY BUYER NAME KEITH REIDY

630 THRID AVENUE, 18TH FLOOR SALES PRSN PH- NICK WELTE

NEW YOR, NY 10017

ORDER # 168892 CONTRACT # 8412013 CLASS: NATL. LOCAL REGIONAL

PRDCT MAKE AMERICA #1 EST#____ COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES OCT3/16 OCT9/16 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT6/16 19.58

REP: TO DEANNA
FR JARED
NEW ORDER - MAKE AMERICA NUMBER ONE
TOTAL $3900
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

MAKE AMERICA NUMBER ONE

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			845P-1100P	30		$3,900.00	10/9	10/9	1		SUN	1

PROGRAM : DEBATE

OCT/16 $3,900.00

CONTRACT TOTAL $3,900.00
TOTAL SPOTS 1

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*