NCC Cable System Order

Rev. 11765097

Order #	62349132
Syscode	1458
System Name	Spectrum/Packerland, WI
Market	Wausau, WI

AE	James Pagano
Sales Coordinator	Evan Butcher
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Nov16 Proj. (Nov15 HUT
-	

Flight Dates	10/10/16 - 10/23/16
Agency	Buying Time
Advertiser	Nelson for Wisconsin
Client Code	
Product Code	ATS
Est Code	n/a
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/19/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$292.00		
Commission	$43.80		
Net Total	$248.20		
Total Spots	124		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP -	GIMP	-	
CPP -	CPM	-	

Comments :	R1:-$2, MG on 62353268. 10.19.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	Cable	10/10/16	10/16/16	05:00	09:00				X	X	X	X	-	-	2	$2.00	$4.00	30	PRE 05/13/16-12/25/16
2	AEN	Cable	10/17/16	10/23/16	05:00	09:00	X							-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
3	AEN	Cable	10/10/16	10/16/16	09:00	16:00				X	X	X	X	-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
4	AEN	Cable	10/17/16	10/23/16	09:00	16:00	X							-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
5	AEN	Cable	10/10/16	10/16/16	16:00	19:00				X	X	X	X	-	-	2	$2.00	$4.00	30	PRE 05/13/16-12/25/16
6	AEN	Cable	10/17/16	10/23/16	16:00	19:00	X							-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
7	AEN	Cable	10/10/16	10/16/16	19:00	24:00				X	X	X	X	-	-	2	$3.00	$6.00	30	PRE 05/13/16-12/25/16
8	AEN	Cable	10/17/16	10/23/16	19:00	24:00	X							-	-	1	$3.00	$3.00	30	PRE 05/13/16-12/25/16
9	AEN	Cable	10/10/16	10/16/16	09:00	19:00						X	X	-	-	2	$2.00	$4.00	30	PRE 05/13/16-12/25/16
10	CNN	Cable	10/10/16	10/16/16	09:00	16:00				X	X	X	X	-	-	3	$2.00	$6.00	30	PRE 05/13/16-12/25/16
11	CNN	Cable	10/17/16	10/23/16	09:00	16:00	X							-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
12	CNN	Cable	10/10/16	10/16/16	16:00	19:00				X	X	X	X	-	-	1	$2.00	$2.00	30	R1:-1x
13	CNN	Cable	10/17/16	10/23/16	16:00	19:00	X							-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
14	CNN	Cable	10/10/16	10/16/16	19:00	24:00				X	X	X	X	-	-	4	$3.00	$12.00	30	PRE 05/13/16-12/25/16
15	CNN	Cable	10/17/16	10/23/16	19:00	24:00	X							-	-	2	$3.00	$6.00	30	PRE 05/13/16-12/25/16
16	CNN	Cable	10/10/16	10/16/16	09:00	19:00						X	X	-	-	2	$2.00	$4.00	30	PRE 05/13/16-12/25/16
17	DISC	Cable	10/10/16	10/16/16	09:00	16:00				X	X	X	X	-	-	2	$2.00	$4.00	30	PRE 05/13/16-12/25/16
18	DISC	Cable	10/17/16	10/23/16	09:00	16:00	X							-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
19	DISC	Cable	10/10/16	10/16/16	16:00	19:00				X	X	X	X	-	-	2	$2.00	$4.00	30	PRE 05/13/16-12/25/16
20	DISC	Cable	10/17/16	10/23/16	16:00	19:00	X							-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
21	DISC	Cable	10/10/16	10/16/16	19:00	24:00				X	X	X	X	-	-	4	$3.00	$12.00	30	PRE 05/13/16-12/25/16

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	DISC	Cable	10/17/16	10/23/16	19:00	24:00	X							-	-	2	$3.00	$6.00	30	PRE 05/13/16-12/25/16
23	DISC	Cable	10/10/16	10/16/16	09:00	19:00						X	X	-	-	2	$2.00	$4.00	30	PRE 05/13/16-12/25/16
24	ESPN	Cable	10/10/16	10/16/16	09:00	16:00				X	X	X	X	-	-	3	$2.00	$6.00	30	PRE 05/13/16-12/25/16
25	ESPN	Cable	10/17/16	10/23/16	09:00	16:00	X							-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
26	ESPN	Cable	10/10/16	10/16/16	16:00	19:00				X	X	X	X	-	-	3	$2.00	$6.00	30	PRE 05/13/16-12/25/16
27	ESPN	Cable	10/17/16	10/23/16	16:00	19:00	X							-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
28	ESPN	Cable	10/10/16	10/16/16	19:00	24:00				X	X	X	X	-	-	1	$3.00	$3.00	30	PRE 05/13/16-12/25/16
29	ESPN	Cable	10/17/16	10/23/16	19:00	24:00	X							-	-	1	$3.00	$3.00	30	PRE 05/13/16-12/25/16
30	ESPN	Cable	10/10/16	10/16/16	09:00	19:00						X	X	-	-	2	$2.00	$4.00	30	PRE 05/13/16-12/25/16
31	FXNC	Cable	10/10/16	10/16/16	05:00	09:00				X	X	X	X	-	-	2	$2.00	$4.00	30	PRE 05/13/16-12/25/16
32	FXNC	Cable	10/17/16	10/23/16	05:00	09:00	X							-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
33	FXNC	Cable	10/10/16	10/16/16	09:00	16:00				X	X	X	X	-	-	3	$2.00	$6.00	30	PRE 05/13/16-12/25/16
34	FXNC	Cable	10/17/16	10/23/16	09:00	16:00	X							-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
35	FXNC	Cable	10/10/16	10/16/16	16:00	19:00				X	X	X	X	-	-	2	$2.00	$4.00	30	PRE 05/13/16-12/25/16
36	FXNC	Cable	10/17/16	10/23/16	16:00	19:00	X							-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
37	FXNC	Cable	10/10/16	10/16/16	19:00	24:00				X	X	X	X	-	-	4	$3.00	$12.00	30	PRE 05/13/16-12/25/16
38	FXNC	Cable	10/17/16	10/23/16	19:00	24:00	X							-	-	2	$3.00	$6.00	30	PRE 05/13/16-12/25/16
39	FXNC	Cable	10/10/16	10/16/16	09:00	19:00						X	X	-	-	2	$2.00	$4.00	30	PRE 05/13/16-12/25/16
40	HGTV	Cable	10/10/16	10/16/16	09:00	16:00				X	X	X	X	-	-	2	$2.00	$4.00	30	PRE 05/13/16-12/25/16
41	HGTV	Cable	10/17/16	10/23/16	09:00	16:00	X							-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
42	HGTV	Cable	10/10/16	10/16/16	16:00	19:00				X	X	X	X	-	-	2	$2.00	$4.00	30	PRE 05/13/16-12/25/16

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Agency	Buying Time
Advertiser	Nelson for Wisconsin

Client Code	
Product Code	ATS
Est Code	n/a
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Show All Lines			
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Sold On	Cost Per Spot		
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Comments :	R1:-$2, MG on 62353268. 10.19.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	HGTV	Cable	10/17/16	10/23/16	16:00	19:00	X							-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
44	HGTV	Cable	10/10/16	10/16/16	19:00	24:00				X	X	X	X	-	-	4	$3.00	$12.00	30	PRE 05/13/16-12/25/16
45	HGTV	Cable	10/17/16	10/23/16	19:00	24:00	X							-	-	2	$3.00	$6.00	30	PRE 05/13/16-12/25/16
46	HGTV	Cable	10/10/16	10/16/16	09:00	19:00						X	X	-	-	2	$2.00	$4.00	30	PRE 05/13/16-12/25/16
47	HIST	Cable	10/10/16	10/16/16	09:00	16:00				X	X	X	X	-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
48	HIST	Cable	10/17/16	10/23/16	09:00	16:00	X							-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
49	HIST	Cable	10/10/16	10/16/16	16:00	19:00				X	X	X	X	-	-	2	$2.00	$4.00	30	PRE 05/13/16-12/25/16
50	HIST	Cable	10/17/16	10/23/16	16:00	19:00	X							-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
51	HIST	Cable	10/10/16	10/16/16	19:00	24:00				X	X	X	X	-	-	4	$3.00	$12.00	30	PRE 05/13/16-12/25/16
52	HIST	Cable	10/17/16	10/23/16	19:00	24:00	X							-	-	2	$3.00	$6.00	30	PRE 05/13/16-12/25/16
53	HIST	Cable	10/10/16	10/16/16	09:00	19:00						X	X	-	-	2	$2.00	$4.00	30	PRE 05/13/16-12/25/16
54	TNT	Cable	10/10/16	10/16/16	09:00	16:00				X	X	X	X	-	-	2	$2.00	$4.00	30	PRE 05/13/16-12/25/16
55	TNT	Cable	10/17/16	10/23/16	09:00	16:00	X							-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
56	TNT	Cable	10/10/16	10/16/16	16:00	19:00				X	X	X	X	-	-	2	$2.00	$4.00	30	PRE 05/13/16-12/25/16
57	TNT	Cable	10/17/16	10/23/16	16:00	19:00	X							-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
58	TNT	Cable	10/10/16	10/16/16	19:00	24:00				X	X	X	X	-	-	4	$3.00	$12.00	30	PRE 05/13/16-12/25/16
59	TNT	Cable	10/17/16	10/23/16	19:00	24:00	X							-	-	2	$3.00	$6.00	30	PRE 05/13/16-12/25/16
60	TNT	Cable	10/10/16	10/16/16	09:00	19:00						X	X	-	-	2	$2.00	$4.00	30	PRE 05/13/16-12/25/16
61	USA	Cable	10/10/16	10/16/16	09:00	16:00				X	X	X	X	-	-	2	$2.00	$4.00	30	PRE 05/13/16-12/25/16
62	USA	Cable	10/17/16	10/23/16	09:00	16:00	X							-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
63	USA	Cable	10/10/16	10/16/16	16:00	19:00				X	X	X	X	-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16

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Agency	Buying Time
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Product Code	ATS
Est Code	n/a
Product Name	
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Comments :	R1:-$2, MG on 62353268. 10.19.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	USA	Cable	10/17/16	10/23/16	16:00	19:00	X							-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
65	USA	Cable	10/10/16	10/16/16	19:00	24:00				X	X	X	X	-	-	2	$3.00	$6.00	30	PRE 05/13/16-12/25/16
66	USA	Cable	10/17/16	10/23/16	19:00	24:00	X							-	-	1	$3.00	$3.00	30	PRE 05/13/16-12/25/16
67	USA	Cable	10/10/16	10/16/16	09:00	19:00						X	X	-	-	4	$2.00	$8.00	30	PRE 05/13/16-12/25/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	124	0	0	0	0	0	0	0	0	0	0	0	124
AMT	$292.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$292.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/19/16

62349132 | Wausau, WI | Spectrum/Packerland, WI | 1458 |