NCC Cable System Order

11765061

Order #	62348809
Syscode	5328
System Name	Spectrum/Menomonie, WI
Market	Minneapolis-St. Paul

AE	Andrew Yolles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Aug16 C-DMA Nielsen Live+7
-	

Flight Dates	10/10/16 - 10/23/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate

Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks	2		
Total	$676.00		
Commission	$101.40		
Net Total	$574.60		
Total Spots	68		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R12 Mg 10.28 -$18 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	ESPN W	10/10/16	10/16/16	09:00	19:00						X	X	-	-	3	$10.00	$30.00	30	R8-1x
2	ESPN	ESPN PT	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	4	$12.00	$48.00	30	R8-3x
3	ESPN	ESPN PT	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$12.00	$24.00	30	R12-1x
4	CNN	CNN EM	10/10/16	10/16/16	05:00	09:00			X	X	X	X	X	-	-	7	$9.00	$63.00	30	PRE 09/21/16-12/25/16
5	CNN	CNN DT	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	7	$6.00	$42.00	30	PRE 09/21/16-12/25/16
6	CNN	CNN PT	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	7	$12.00	$84.00	30	PRE 09/21/16-12/25/16
7	CNN	CNN EM	10/17/16	10/23/16	05:00	09:00	X	X						-	-	3	$9.00	$27.00	30	PRE 09/21/16-12/25/16
8	CNN	CNN DT	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$6.00	$12.00	30	R12-1x
9	CNN	CNN PT	10/17/16	10/23/16	19:00	24:00	X	X						-	-	3	$12.00	$36.00	30	PRE 09/21/16-12/25/16
10	FXNC	FXNC EM	10/10/16	10/16/16	05:00	09:00			X	X	X	X	X	-	-	7	$9.00	$63.00	30	PRE 09/21/16-12/25/16
11	FXNC	FXNC EF	10/10/16	10/16/16	16:00	19:00			X	X	X	X	X	-	-	7	$10.00	$70.00	30	PRE 09/21/16-12/25/16
12	FXNC	FXNC PT	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	7	$12.00	$84.00	30	PRE 09/21/16-12/25/16
13	FXNC	FXNC EM	10/17/16	10/23/16	05:00	09:00	X	X						-	-	3	$9.00	$27.00	30	PRE 09/21/16-12/25/16
14	FXNC	FXNC EF	10/17/16	10/23/16	16:00	19:00	X	X						-	-	3	$10.00	$30.00	30	PRE 09/21/16-12/25/16

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15	FXNC	FXNC PT	10/17/16	10/23/16	19:00	24:00	X	X						-	-	3	$12.00	$36.00	30	PRE 09/21/16-12/25/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	68	0	0	0	0	0	0	0	0	0	0	0	68
AMT	$676.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$676.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/28/16

62348809 | Minneapolis-St. Paul | Spectrum/Menomonie, WI | 5328 |