TIM 65765

11766467

NCC Cable System Order

Order #	62356197
Syscode	2734
System Name	Spectrum/Wausau, WI
Market	Wausau, WI

AE	Paul Doll
Sales Coordinator	Tom Durham
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/24/16 - 11/06/16
Agency	Endeavor Strategies
Advertiser	WISRACC for Friends of Snyder AD85
Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/24/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$5,882.00		
Commission	$882.30		
Net Total	$4,999.70		
Total Spots	314		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	New order, please confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	OFF AIR<	10/31/16	11/6/16	05:00	09:00	X	X						-	-	1	$23.00	$23.00	30	NPE 10/31/16-11/08/16
2	AEN	AVG. ALL WKS	10/24/16	10/30/16	09:00	16:00	X	X						-	-	6	$16.00	$96.00	30	NPE 10/31/16-11/08/16
3	AEN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X						-	-	1	$31.00	$31.00	30	NPE 10/31/16-11/08/16
4	AEN	VARIOUS	10/24/16	10/30/16	05:00	09:00			X	X	X	X	X	-	-	1	$22.00	$22.00	30	NPE 10/24/16-10/30/16
5	AEN	AVG. ALL WKS<	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	5	$15.00	$75.00	30	NPE 10/24/16-10/30/16
6	AEN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	5	$29.00	$145.00	30	NPE 10/24/16-10/30/16
7	AEN	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$23.00	$23.00	30	NPE 10/24/16-10/30/16 NPE
8	CNBC		10/31/16	11/6/16	05:00	09:00	X	X						-	-	1	$11.00	$11.00	30	NPE 10/31/16-11/08/16
9	CNBC		10/31/16	11/6/16	09:00	16:00	X	X						-	-	1	$8.00	$8.00	30	NPE 10/31/16-11/08/16
10	CNBC		10/31/16	11/6/16	19:00	24:00	X	X						-	-	1	$15.00	$15.00	30	NPE 10/31/16-11/08/16
11	CNBC		10/24/16	10/30/16	05:00	09:00			X	X	X	X	X	-	-	1	$11.00	$11.00	30	NPE 10/24/16-10/30/16
12	CNBC		10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	5	$8.00	$40.00	30	NPE 10/24/16-10/30/16
13	CNBC		10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	7	$15.00	$105.00	30	NPE 10/24/16-10/30/16
14	CNBC		10/31/16	11/6/16	16:00	19:00	X	X						-	-	1	$12.00	$12.00	30	NPE 10/31/16-11/08/16
15	CNBC		10/24/16	10/30/16	16:00	19:00			X	X	X	X	X	-	-	1	$12.00	$12.00	30	NPE 10/24/16-10/30/16
16	CNN	NEW DAY<	10/31/16	11/6/16	05:00	09:00	X	X						-	-	1	$23.00	$23.00	30	NPE 10/31/16-11/08/16
17	CNN	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X						-	-	1	$16.00	$16.00	30	NPE 10/31/16-11/08/16
18	CNN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X						-	-	1	$31.00	$31.00	30	NPE 10/31/16-11/08/16
19	CNN	VARIOUS	10/24/16	10/30/16	05:00	09:00			X	X	X	X	X	-	-	1	$22.00	$22.00	30	NPE 10/24/16-10/30/16
20	CNN	CNN NEWSROOM<	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	5	$15.00	$75.00	30	NPE 10/24/16-10/30/16
21	CNN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	7	$29.00	$203.00	30	NPE 10/24/16-10/30/16

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Syscode	2734
System Name	Spectrum/Wausau, WI
Market	Wausau, WI

AE	Paul Doll
Sales Coordinator	Tom Durham
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/24/16 - 11/06/16
Agency	Endeavor Strategies
Advertiser	WISRACC for Friends of Snyder AD85
Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/24/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$5,882.00		
Commission	$882.30		
Net Total	$4,999.70		
Total Spots	314		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP -	GIMP	-	
CPP -	CPM	-	

Comments :	New order, please confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	CNN	CNN NEWSROOM<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$23.00	$23.00	30	NPE 10/24/16-10/30/16
23	CNN	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	X	X						-	-	1	$25.00	$25.00	30	NPE 10/31/16-11/08/16
24	CNN	VARIOUS	10/24/16	10/30/16	16:00	19:00			X	X	X	X	X	-	-	1	$23.00	$23.00	30	NPE 10/24/16-10/30/16
25	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	05:00	09:00	X	X						-	-	1	$23.00	$23.00	30	NPE 10/31/16-11/08/16
26	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00	X	X						-	-	1	$16.00	$16.00	30	NPE 10/31/16-11/08/16
27	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	05:00	09:00			X	X	X	X	X	-	-	1	$22.00	$22.00	30	NPE 10/24/16-10/30/16
28	ESPN	AVG. ALL WKS	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	5	$15.00	$75.00	30	NPE 10/24/16-10/30/16
29	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	8	$29.00	$232.00	30	NPE 10/24/16-10/30/16
30	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$23.00	$23.00	30	NPE 10/24/16-10/30/16
31	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	X	X						-	-	1	$25.00	$25.00	30	NPE 10/31/16-11/08/16
32	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00			X	X	X	X	X	-	-	1	$23.00	$23.00	30	NPE 10/24/16-10/30/16
33	FXNC	FOX AND FRIEND<	10/31/16	11/6/16	05:00	09:00	X	X						-	-	1	$23.00	$23.00	30	NPE 10/31/16-11/08/16
34	FXNC	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X						-	-	1	$16.00	$16.00	30	NPE 10/31/16-11/08/16
35	FXNC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X						-	-	1	$31.00	$31.00	30	NPE 10/31/16-11/08/16
36	FXNC	VARIOUS	10/24/16	10/30/16	05:00	09:00			X	X	X	X	X	-	-	1	$22.00	$22.00	30	NPE 10/24/16-10/30/16
37	FXNC	VARIOUS	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	5	$15.00	$75.00	30	NPE 10/24/16-10/30/16
38	FXNC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	8	$29.00	$232.00	30	NPE 10/24/16-10/30/16
39	FXNC	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$23.00	$23.00	30	NPE 10/24/16-10/30/16
40	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X						-	-	1	$25.00	$25.00	30	NPE 10/31/16-11/08/16
41	FXNC	VARIOUS	10/24/16	10/30/16	16:00	19:00			X	X	X	X	X	-	-	1	$23.00	$23.00	30	NPE 10/24/16-10/30/16
42	TBSC	MARRIED WITH C<	10/31/16	11/6/16	05:00	09:00	X	X						-	-	1	$20.00	$20.00	30	NPE 10/31/16-11/08/16

NCC Cable System Order

Order #	62356197	Flight Dates	10/24/16 - 11/06/16	Update Date		10/24/16	
Syscode	2734	Agency	Endeavor Strategies	Version		1 Vs. 1	
System Name	Spectrum/Wausau, WI	Advertiser	WISRACC for Friends of Snyder AD85	Show All Lines			
Market	Wausau, WI			Total # of Weeks			2
		Client Code		Total			$5,882.00
AE	Paul Doll	Product Code		Commission			$882.30
Sales Coordinator	Tom Durham	Est Code		Net Total			$4,999.70
Office	Washington	Product Name		Total Spots			314
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+1 Jul16	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-

Comments :	New order, please confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	TBSC	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00	X	X						-	-	1	$13.00	$13.00	30	NPE 10/31/16-11/08/16
44	TBSC	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X						-	-	1	$26.00	$26.00	30	NPE 10/31/16-11/08/16
45	TBSC	VARIOUS	10/24/16	10/30/16	05:00	09:00			X	X	X	X	X	-	-	1	$18.00	$18.00	30	NPE 10/24/16-10/30/16
46	TBSC	VARIOUS	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	5	$12.00	$60.00	30	NPE 10/24/16-10/30/16
47	TBSC	VARIOUS	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	8	$24.00	$192.00	30	NPE 10/24/16-10/30/16
48	TBSC	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$19.00	$19.00	30	NPE 10/24/16-10/30/16
49	TBSC	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X						-	-	1	$21.00	$21.00	30	NPE 10/31/16-11/08/16
50	TBSC	VARIOUS	10/24/16	10/30/16	16:00	19:00			X	X	X	X	X	-	-	1	$19.00	$19.00	30	NPE 10/24/16-10/30/16
51	TNT	AVG. ALL WKS<	10/31/16	11/6/16	05:00	09:00	X	X						-	-	1	$23.00	$23.00	30	NPE 10/31/16-11/08/16
52	TNT	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00	X	X						-	-	1	$16.00	$16.00	30	NPE 10/31/16-11/08/16
53	TNT	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X						-	-	1	$31.00	$31.00	30	NPE 10/31/16-11/08/16
54	TNT	VARIOUS	10/24/16	10/30/16	05:00	09:00			X	X	X	X	X	-	-	1	$22.00	$22.00	30	NPE 10/24/16-10/30/16
55	TNT	VARIOUS	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	5	$15.00	$75.00	30	NPE 10/24/16-10/30/16
56	TNT	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	8	$29.00	$232.00	30	NPE 10/24/16-10/30/16
57	TNT	VARIOUS	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$23.00	$23.00	30	NPE 10/24/16-10/30/16
58	TNT	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00	X	X						-	-	1	$25.00	$25.00	30	NPE 10/31/16-11/08/16
59	TNT	VARIOUS	10/24/16	10/30/16	16:00	19:00			X	X	X	X	X	-	-	1	$23.00	$23.00	30	NPE 10/24/16-10/30/16
60	TWC	AMHQ<	10/31/16	11/6/16	05:00	09:00	X	X						-	-	1	$20.00	$20.00	30	NPE 10/31/16-11/08/16
61	TWC	WEATHER CENTER<	10/31/16	11/6/16	09:00	16:00	X	X						-	-	2	$13.00	$26.00	30	NPE 10/31/16-11/08/16
62	TWC	VARIOUS	10/24/16	10/30/16	05:00	09:00			X	X	X	X	X	-	-	1	$18.00	$18.00	30	NPE 10/24/16-10/30/16
63	TWC	WEATHER CENTER<	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	4	$12.00	$48.00	30	NPE 10/24/16-10/30/16

NCC Cable System Order

Order #	62356197	Flight Dates	10/24/16 - 11/06/16	Update Date	10/24/16
Syscode	2734	Agency	Endeavor Strategies	Version	1 Vs. 1
System Name	Spectrum/Wausau, WI	Advertiser	WISRACC for Friends of Snyder AD85	Show All Lines	
Market	Wausau, WI			Total # of Weeks	2
		Client Code		Total	$5,882.00
AE	Paul Doll	Product Code		Commission	$882.30
Sales Coordinator	Tom Durham	Est Code		Net Total	$4,999.70
Office	Washington	Product Name		Total Spots	314
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 Jul16	Primary Demo	Adults 35+	GRP -	GIMP -
-		Makegood Policy	Approval Required	CPP -	CPM -

Comments :	New order, please confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	TWC	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$19.00	$19.00	30	NPE 10/24/16-10/30/16
65	USA	AVG. ALL WKS<	10/31/16	11/6/16	05:00	09:00	X	X						-	-	1	$23.00	$23.00	30	NPE 10/31/16-11/08/16
66	USA	NCIS/AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00	X	X						-	-	1	$16.00	$16.00	30	NPE 10/31/16-11/08/16
67	USA	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X						-	-	1	$31.00	$31.00	30	NPE 10/31/16-11/08/16
68	USA	AVG. ALL WKS<	10/24/16	10/30/16	05:00	09:00			X	X	X	X	X	-	-	1	$22.00	$22.00	30	NPE 10/24/16-10/30/16
69	USA	AVG. ALL WKS<	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	5	$15.00	$75.00	30	NPE 10/24/16-10/30/16
70	USA	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	8	$29.00	$232.00	30	NPE 10/24/16-10/30/16
71	USA	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	X	X						-	-	1	$25.00	$25.00	30	NPE 10/31/16-11/08/16
72	USA	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00			X	X	X	X	X	-	-	1	$23.00	$23.00	30	NPE 10/24/16-10/30/16
73	APL	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X						-	-	1	$11.00	$11.00	30	NPE 10/31/16-11/08/16
74	APL	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X						-	-	1	$21.00	$21.00	30	NPE 10/31/16-11/08/16
75	APL	AVG. ALL WKS<	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	4	$10.00	$40.00	30	NPE 10/24/16-10/30/16
76	APL	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	8	$19.00	$152.00	30	NPE 10/24/16-10/30/16
77	APL	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$15.00	$15.00	30	NPE 10/24/16-10/30/16
78	APL	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	X	X						-	-	1	$17.00	$17.00	30	NPE 10/31/16-11/08/16
79	APL	AVG. ALL WKS	10/24/16	10/30/16	16:00	19:00			X	X	X	X	X	-	-	1	$15.00	$15.00	30	NPE 10/24/16-10/30/16
80	FOOD	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00	X	X						-	-	2	$16.00	$32.00	30	NPE 10/31/16-11/08/16
81	FOOD	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X						-	-	1	$31.00	$31.00	30	NPE 10/31/16-11/08/16
82	FOOD	VARIOUS	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	5	$15.00	$75.00	30	NPE 10/24/16-10/30/16
83	FOOD	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	8	$29.00	$232.00	30	NPE 10/24/16-10/30/16
84	FOOD	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$23.00	$23.00	30	NPE 10/24/16-10/30/16

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Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
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Flight Dates	10/24/16 - 11/06/16
Agency	Endeavor Strategies
Advertiser	WISRACC for Friends of Snyder AD85

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/24/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
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Affiliate Split	100.0		
Sold On	Cost Per Spot		
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CPP -	CPM	-	

Comments :	New order, please confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
85	FOOD	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00	X	X						-	-	1	$25.00	$25.00	30	NPE 10/31/16-11/08/16
86	FS1	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X						-	-	1	$8.00	$8.00	30	NPE 10/31/16-11/08/16
87	FS1	AVG. ALL WKS<	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	5	$8.00	$40.00	30	NPE 10/24/16-10/30/16
88	FS1	AVG. ALL WKS	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$12.00	$12.00	30	NPE 10/24/16-10/30/16
89	FS1	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X						-	-	1	$12.00	$12.00	30	NPE 10/31/16-11/08/16
90	FS1	AVG. ALL WKS	10/24/16	10/30/16	16:00	19:00			X	X	X	X	X	-	-	1	$12.00	$12.00	30	NPE 10/24/16-10/30/16
91	FX	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00	X	X						-	-	1	$13.00	$13.00	30	NPE 10/31/16-11/08/16
92	FX	FX MOVIE PRIME<	10/31/16	11/6/16	19:00	24:00	X	X						-	-	1	$26.00	$26.00	30	NPE 10/31/16-11/08/16
93	FX	AVG. ALL WKS<	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	5	$12.00	$60.00	30	NPE 10/24/16-10/30/16
94	FX	VARIOUS	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	8	$24.00	$192.00	30	NPE 10/24/16-10/30/16
95	FX	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$19.00	$19.00	30	NPE 10/24/16-10/30/16
96	FX	AVG. ALL WKS/FX MOVIE PRIME	10/31/16	11/6/16	16:00	19:00	X	X						-	-	1	$21.00	$21.00	30	NPE 10/31/16-11/08/16
97	FX	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00			X	X	X	X	X	-	-	1	$19.00	$19.00	30	NPE 10/24/16-10/30/16
98	HGTV	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00	X	X						-	-	1	$16.00	$16.00	30	NPE 10/31/16-11/08/16
99	HGTV	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X						-	-	1	$31.00	$31.00	30	NPE 10/31/16-11/08/16
100	HGTV	AVG. ALL WKS<	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	5	$15.00	$75.00	30	NPE 10/24/16-10/30/16
101	HGTV	VARIOUS	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	8	$29.00	$232.00	30	NPE 10/24/16-10/30/16
102	HGTV	AVG. ALL WKS	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$23.00	$23.00	30	NPE 10/24/16-10/30/16
103	HGTV	AVG. ALL WKS/FIXER UPPER	10/31/16	11/6/16	16:00	19:00	X	X						-	-	1	$25.00	$25.00	30	NPE 10/31/16-11/08/16
104	HGTV	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00			X	X	X	X	X	-	-	1	$23.00	$23.00	30	NPE 10/24/16-10/30/16

NCC Cable System Order

Order #	62356197	Flight Dates	10/24/16 - 11/06/16	Update Date		10/24/16	
Syscode	2734	Agency	Endeavor Strategies	Version		1 Vs. 1	
System Name	Spectrum/Wausau, WI	Advertiser	WISRACC for Friends of Snyder AD85	Show All Lines			
Market	Wausau, WI			Total # of Weeks			2
		Client Code		Total			$5,882.00
AE	Paul Doll	Product Code		Commission			$882.30
Sales Coordinator	Tom Durham	Est Code		Net Total			$4,999.70
Office	Washington	Product Name		Total Spots			314
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+1 Jul16	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-

Comments :	New order, please confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
105	LIF	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00	X	X						-	-	1	$13.00	$13.00	30	NPE 10/31/16-11/08/16
106	LIF	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X						-	-	1	$26.00	$26.00	30	NPE 10/31/16-11/08/16
107	LIF	AVG. ALL WKS<	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	5	$12.00	$60.00	30	NPE 10/24/16-10/30/16
108	LIF	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	8	$24.00	$192.00	30	NPE 10/24/16-10/30/16
109	LIF	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$19.00	$19.00	30	NPE 10/24/16-10/30/16
110	LIF	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	X	X						-	-	1	$21.00	$21.00	30	NPE 10/31/16-11/08/16
111	LIF	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00			X	X	X	X	X	-	-	1	$19.00	$19.00	30	NPE 10/24/16-10/30/16
112	NBCS	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00	X	X						-	-	1	$8.00	$8.00	30	NPE 10/31/16-11/08/16
113	NBCS	AVG. ALL WKS<	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	5	$8.00	$40.00	30	NPE 10/24/16-10/30/16
114	NBCS	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$12.00	$12.00	30	NPE 10/24/16-10/30/16
115	NBCS	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	X	X						-	-	1	$12.00	$12.00	30	NPE 10/31/16-11/08/16
116	NBCS	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00			X	X	X	X	X	-	-	1	$12.00	$12.00	30	NPE 10/24/16-10/30/16
117	SYFY	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00	X	X						-	-	1	$8.00	$8.00	30	NPE 10/31/16-11/08/16
118	SYFY	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X	X						-	-	1	$15.00	$15.00	30	NPE 10/31/16-11/08/16
119	SYFY	SYFY MOVIE<	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	5	$8.00	$40.00	30	NPE 10/24/16-10/30/16
120	SYFY	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	8	$15.00	$120.00	30	NPE 10/24/16-10/30/16
121	SYFY	SYFY MOVIE/AVG. ALL WKS	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$12.00	$12.00	30	NPE 10/24/16-10/30/16
122	SYFY	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00	X	X						-	-	1	$12.00	$12.00	30	NPE 10/31/16-11/08/16
123	SYFY	SYFY MOVIE<	10/24/16	10/30/16	16:00	19:00			X	X	X	X	X	-	-	1	$12.00	$12.00	30	NPE 10/24/16-10/30/16
124	TLC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00	X	X						-	-	1	$13.00	$13.00	30	NPE 10/31/16-11/08/16
125	TLC	AVG. ALL WKS<	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	5	$12.00	$60.00	30	NPE 10/24/16-10/30/16

NCC Cable System Order

Order #	62356197
Syscode	2734
System Name	Spectrum/Wausau, WI
Market	Wausau, WI

AE	Paul Doll
Sales Coordinator	Tom Durham
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/24/16 - 11/06/16
Agency	Endeavor Strategies
Advertiser	WISRACC for Friends of Snyder AD85
Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/24/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$5,882.00		
Commission	$882.30		
Net Total	$4,999.70		
Total Spots	314		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP -	GIMP	-	
CPP -	CPM	-	

Comments :	New order, please confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
126	TLC	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$19.00	$19.00	30	NPE 10/24/16-10/30/16
127	TRAV	BIZARRE FOODS<	10/31/16	11/6/16	09:00	16:00	X	X						-	-	1	$8.00	$8.00	30	NPE 10/31/16-11/08/16
128	TRAV	AVG. ALL WKS<	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	5	$8.00	$40.00	30	NPE 10/24/16-10/30/16
129	TRAV	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$12.00	$12.00	30	NPE 10/24/16-10/30/16
130	TRU		10/31/16	11/6/16	09:00	16:00	X	X						-	-	1	$8.00	$8.00	30	NPE 10/31/16-11/08/16
131	TRU		10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	5	$8.00	$40.00	30	NPE 10/24/16-10/30/16
132	TRU		10/24/16	10/30/16	09:00	19:00						X	X	-	-	2	$12.00	$24.00	30	NPE 10/24/16-10/30/16
133	ESP2	AVG. ALL WKS	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$15.00	$15.00	30	NPE 10/24/16-10/30/16
134	GOLF	AVG. ALL WKS	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$12.00	$12.00	30	NPE 10/24/16-10/30/16
135	NGC	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	$15.00	$15.00	30	NPE 10/24/16-10/30/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	256	58	0	0	0	0	0	0	0	0	0	0	314
AMT	$4,779.00	$1,103.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$5,882.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/24/16

62356197 | Wausau, WI | Spectrum/Wausau, WI | 2734 |