# ORDER

Rev (Ad)

KSN

Wichita KS KSNW

| | | | | |
|---|---|---|---|---|
| **Orders** | **Order / Rev:** | **A2718002** | | |
| | Alt Order #: | 27135697 | | |
| | Product Desc: | SLFKS | | |
| | Estimate: | 9126 | | |
| | Flight Dates: | 10/21/20 - 10/27/20 | Primary AE: | Katz Washington |
| | Original Date / Rev: | 10/05/20 / 10/05/20 | Sales Office: | K-WAS |
| | Order Type: | REG | Sales Region: | Nat |
| **Agency** | **Name:** | **Mentzer Media Services** | | |
| | Buying Contact: | | Billing Type: | Cash |
| | Billing Contact: | Mentzer Media Services Email | Billing Calendar: | Broadcast |
| | | 210 W. Pennsylvania Avenue | Billing Cycle: | EOM |
| | | Towson, MD 21204 | Agency Commission: | 15% |
| **Advertiser** | **Name:** | **POL/Senate Leadership Fund PAC** | Order Brand: | |
| | Demographic: | A35+ | New Business Thru: | |
| | Product Codes: | PL6 | Advertiser External ID: | |
| | Revenue Code 1: | AGY | Agency External ID: | IN2570/SP271/TO1326/AL2874/MO967 |
| | Revenue Code 2: | POL | Unit Code: | General |
| | Revenue Code 3: | POL-ISS | Order Separation: | 00:15:00 |
| | Priority: | P5 | | |

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|---|---|---|---|---|
| 09/28/20 | 10/25/20 | 36 | $73,840.00 | $62,764.00 |
| 10/26/20 | 11/29/20 | 16 | $37,440.00 | $31,824.00 |

**Totals**

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---|---|---|---|---|
| October 2020 | 36 | $73,840.00 | $62,764.00 | 150.80 |
| November 2020 | 16 | $37,440.00 | $31,824.00 | 72.50 |
| Totals | 52 | $111,280.00 | $94,588.00 | 223.30 |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|---|---|---|---|---|
| Katz Washington | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| N 1 | Multi | 10/21/20 | 10/21/20 | KSN Today 2 | CM | 6-7am | --W---- | :30 | 1 | $900.00 | P2 | 1.50 NM | 1 | $900.00 |
| | Channels : KSNC,KSNG,KSNL,KSNW | | | KSN Today 2 | | | | | | | | | | |
| | Kansas Today 3 | | | | | | | | | | | | | |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| | Week: 10/19/20 | 10/25/20 | --W---- | 1 | $900.00 | 1.50 | | | | | | | | |
| N 2 | Multi | 10/22/20 | 10/22/20 | KSN Today 2 | CM | 6-7am | ---T--- | :30 | 1 | $900.00 | P2 | 1.50 NM | 1 | $900.00 |
| | Channels : KSNC,KSNG,KSNL,KSNW | | | KSN Today 2 | | | | | | | | | | |
| | Kansas Today 3 | | | | | | | | | | | | | |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| | Week: 10/19/20 | 10/25/20 | ---T--- | 1 | $900.00 | 1.50 | | | | | | | | |
| N 3 | Multi | 10/23/20 | 10/23/20 | KSN Today 2 | CM | 6-7am | ----F-- | :30 | 1 | $900.00 | P2 | 1.50 NM | 1 | $900.00 |
| | Channels : KSNC,KSNG,KSNL,KSNW | | | KSN Today 2 | | | | | | | | | | |
| | Kansas Today 3 | | | | | | | | | | | | | |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| | Week: 10/19/20 | 10/25/20 | ----F-- | 1 | $900.00 | 1.50 | | | | | | | | |
| N 4 | Multi | 10/26/20 | 10/26/20 | KSN Today 2 | CM | 6-7am | M------ | :30 | 1 | $900.00 | P2 | 1.50 NM | 1 | $900.00 |
| | Channels : KSNC,KSNG,KSNL,KSNW | | | KSN Today 2 | | | | | | | | | | |
| | Kansas Today 3 | | | | | | | | | | | | | |

Order / Rev: A2718002
Alt Order #: 27135697
Flight Dates: 10/21/20 - 10/27/20

Advertiser: POL/Senate Leadership Fund PAC
Product Desc: SLFKS
Estimate: 9126

**Wichita KS KSNW**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/26/20 | 11/01/20 | M------ | 1 | $900.00 | 1.50 | | | | | | | |
| N 5 | Multi | 10/27/20 | 10/27/20 | KSN Today 2 | CM | 6-7am | -T----- | :30 | 1 | $900.00 | P2 | 1.50 NM | 1 | $900.00 |
| | Channels : KSNC,KSNG,KSNL,KSNW | | | KSN Today 2 | | | | | | | | | | |
| | Kansas Today 3 | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/26/20 | 11/01/20 | -T----- | 1 | $900.00 | 1.50 | | | | | | | |
| N 6 | Multi | 10/21/20 | 10/21/20 | Today Show 7-8am | CM | 7-8am | --W---- | :30 | 1 | $1,575.00 | P2 | 2.40 NM | 1 | $1,575.00 |
| | Channels : KSNC,KSNG,KSNL,KSNW | | | Today Show 7-8am | | | | | | | | | | |
| | Today Show (7-8am) | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | --W---- | 1 | $1,575.00 | 2.40 | | | | | | | |
| N 7 | Multi | 10/22/20 | 10/22/20 | Today Show 7-8am | CM | 7-8am | ---T--- | :30 | 1 | $1,575.00 | P2 | 2.40 NM | 1 | $1,575.00 |
| | Channels : KSNC,KSNG,KSNL,KSNW | | | Today Show 7-8am | | | | | | | | | | |
| | Today Show (7-8am) | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | ---T--- | 1 | $1,575.00 | 2.40 | | | | | | | |
| N 8 | Multi | 10/23/20 | 10/23/20 | Today Show 7-8am | CM | 7-8am | ----F-- | :30 | 1 | $1,575.00 | P2 | 2.40 NM | 1 | $1,575.00 |
| | Channels : KSNC,KSNG,KSNL,KSNW | | | Today Show 7-8am | | | | | | | | | | |
| | Today Show (7-8am) | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | ----F-- | 1 | $1,575.00 | 2.40 | | | | | | | |
| N 9 | Multi | 10/26/20 | 10/26/20 | Today Show 7-8am | CM | 7-8am | M------ | :30 | 1 | $1,575.00 | P2 | 2.40 NM | 1 | $1,575.00 |
| | Channels : KSNC,KSNG,KSNL,KSNW | | | Today Show 7-8am | | | | | | | | | | |
| | Today Show (7-8am) | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/26/20 | 11/01/20 | M------ | 1 | $1,575.00 | 2.40 | | | | | | | |
| N 10 | Multi | 10/27/20 | 10/27/20 | Today Show 7-8am | CM | 7-8am | -T----- | :30 | 1 | $1,575.00 | P2 | 2.40 NM | 1 | $1,575.00 |
| | Channels : KSNC,KSNG,KSNL,KSNW | | | Today Show 7-8am | | | | | | | | | | |
| | Today Show (7-8am) | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/26/20 | 11/01/20 | -T----- | 1 | $1,575.00 | 2.40 | | | | | | | |
| N 11 | Multi | 10/21/20 | 10/21/20 | Today Show 8-9am | CM | 8-9am | --W---- | :30 | 1 | $1,215.00 | P2 | 2.00 NM | 1 | $1,215.00 |
| | Channels : KSNC,KSNG,KSNL,KSNW | | | Today Show 8-9am | | | | | | | | | | |
| | Today Show (8-9am) | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | --W---- | 1 | $1,215.00 | 2.00 | | | | | | | |
| N 12 | Multi | 10/22/20 | 10/22/20 | Today Show 8-9am | CM | 8-9am | ---T--- | :30 | 1 | $1,215.00 | P2 | 2.00 NM | 1 | $1,215.00 |
| | Channels : KSNC,KSNG,KSNL,KSNW | | | Today Show 8-9am | | | | | | | | | | |
| | Today Show (8-9am) | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | ---T--- | 1 | $1,215.00 | 2.00 | | | | | | | |
| N 13 | Multi | 10/23/20 | 10/23/20 | Today Show 8-9am | CM | 8-9am | ----F-- | :30 | 1 | $1,215.00 | P2 | 2.00 NM | 1 | $1,215.00 |
| | Channels : KSNC,KSNG,KSNL,KSNW | | | Today Show 8-9am | | | | | | | | | | |
| | Today Show (8-9am) | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/19/20 | 10/25/20 | ----F-- | 1 | $1,215.00 | 2.00 | | | | | | | |
| N 14 | Multi | 10/26/20 | 10/26/20 | Today Show 8-9am | CM | 8-9am | M------ | :30 | 1 | $1,215.00 | P2 | 2.00 NM | 1 | $1,215.00 |
| | Channels : KSNC,KSNG,KSNL,KSNW | | | Today Show 8-9am | | | | | | | | | | |
| | Today Show (8-9am) | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| | | Week: 10/26/20 | 11/01/20 | M------ | 1 | $1,215.00 | 2.00 | | | | | | | |
| N 15 | Multi | 10/27/20 | 10/27/20 | | CM | 8-9am | -T----- | :30 | 1 | $1,215.00 | P2 | 2.00 NM | 1 | $1,215.00 |

Order / Rev: A2718002 Advertiser: POL/Senate Leadership Fund PAC
Alt Order #: 27135697 Product Desc: SLFKS **Wichita KS KSNW**
Flight Dates: 10/21/20 - 10/27/20 Estimate: 9126

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | Today Show 8-9am | | | | | | | | | | |
| Channels : KSNC,KSNG,KSNL,KSNW | | | | | | | | | | | | | | |
| | | | | Today Show 8-9am | | | | | | | | | | |
| Today Show (8-9am) | | | | | | | | | | | | | | |
| Start Date | | End Date | | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: 10/26/20 | | 11/01/20 | | -T----- | 1 | $1,215.00 | 2.00 | | | | | | | |
| N 16 | Multi | 10/24/20 | 10/24/20 | Kansas Today Sa/Su 6a | CM | SaSu 6a-8a | -----S- | :30 | 1 | $450.00 | P2 | 1.30 NM | 1 | $450.00 |
| Channels : KSNC,KSNG,KSNL,KSNW | | | | | | | | | | | | | | |
| | | | | Kansas Today Sa/Su 6a-8a | | | | | | | | | | |
| Kansas Today Weekend | | | | | | | | | | | | | | |
| Start Date | | End Date | | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: 10/19/20 | | 10/25/20 | | -----S- | 1 | $450.00 | 1.30 | | | | | | | |
| N 17 | Multi | 10/24/20 | 10/24/20 | Today Show Sa | CM | 8a-10a | -----S- | :30 | 1 | $450.00 | P2 | 1.40 NM | 1 | $450.00 |
| Channels : KSNC,KSNG,KSNL,KSNW | | | | | | | | | | | | | | |
| | | | | Today Show Sa | | | | | | | | | | |
| Saturday Today Show | | | | | | | | | | | | | | |
| Start Date | | End Date | | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: 10/19/20 | | 10/25/20 | | -----S- | 1 | $450.00 | 1.40 | | | | | | | |
| N 18 | Multi | 10/25/20 | 10/25/20 | Kansas Today Sa/Su 6a | CM | SaSu 6a-8a | ------S | :30 | 2 | $450.00 | P2 | 1.10 NM | 2 | $900.00 |
| Channels : KSNC,KSNG,KSNL,KSNW | | | | | | | | | | | | | | |
| | | | | Kansas Today Sa/Su 6a-8a | | | | | | | | | | |
| Kansas Today Weekend | | | | | | | | | | | | | | |
| Start Date | | End Date | | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: 10/19/20 | | 10/25/20 | | ------S | 2 | $450.00 | 1.10 | | | | | | | |
| N 19 | Multi | 10/25/20 | 10/25/20 | Meet the Press | CM | Meet the Press | ------S | :30 | 1 | $900.00 | P2 | 1.80 NM | 1 | $900.00 |
| Channels : KSNC,KSNG,KSNL,KSNW | | | | | | | | | | | | | | |
| | | | | Meet the Press | | | | | | | | | | |
| Meet The Press | | | | | | | | | | | | | | |
| Start Date | | End Date | | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: 10/19/20 | | 10/25/20 | | ------S | 1 | $900.00 | 1.80 | | | | | | | |
| N 20 | Multi | 10/21/20 | 10/21/20 | M-F 430-5p | CM | 430-5pm | --W---- | :30 | 1 | $1,260.00 | P2 | 4.00 NM | 1 | $1,260.00 |
| Channels : KSNC,KSNG,KSNL,KSNW | | | | | | | | | | | | | | |
| | | | | M-F 430-5p | | | | | | | | | | |
| Jeopardy | | | | | | | | | | | | | | |
| Start Date | | End Date | | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: 10/19/20 | | 10/25/20 | | --W---- | 1 | $1,260.00 | 4.00 | | | | | | | |
| N 21 | Multi | 10/22/20 | 10/22/20 | M-F 430-5p | CM | 430-5pm | ---T--- | :30 | 1 | $1,260.00 | P2 | 4.00 NM | 1 | $1,260.00 |
| Channels : KSNC,KSNG,KSNL,KSNW | | | | | | | | | | | | | | |
| | | | | M-F 430-5p | | | | | | | | | | |
| Jeopardy | | | | | | | | | | | | | | |
| Start Date | | End Date | | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: 10/19/20 | | 10/25/20 | | ---T--- | 1 | $1,260.00 | 4.00 | | | | | | | |
| N 22 | Multi | 10/26/20 | 10/26/20 | M-F 430-5p | CM | 430-5pm | M------ | :30 | 1 | $1,260.00 | P2 | 4.00 NM | 1 | $1,260.00 |
| Channels : KSNC,KSNG,KSNL,KSNW | | | | | | | | | | | | | | |
| | | | | M-F 430-5p | | | | | | | | | | |
| Jeopardy | | | | | | | | | | | | | | |
| Start Date | | End Date | | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: 10/26/20 | | 11/01/20 | | M------ | 1 | $1,260.00 | 4.00 | | | | | | | |
| N 23 | Multi | 10/21/20 | 10/21/20 | KSN News at Five | CM | 5-530pm | --W---- | :30 | 1 | $1,575.00 | P2 | 5.10 NM | 1 | $1,575.00 |
| Channels : KSNC,KSNG,KSNL,KSNW | | | | | | | | | | | | | | |
| | | | | KSN News at Five | | | | | | | | | | |
| KSN News | | | | | | | | | | | | | | |
| Start Date | | End Date | | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: 10/19/20 | | 10/25/20 | | --W---- | 1 | $1,575.00 | 5.10 | | | | | | | |
| N 24 | Multi | 10/22/20 | 10/22/20 | KSN News at Five | CM | 5-530pm | ---T--- | :30 | 1 | $1,575.00 | P2 | 5.10 NM | 1 | $1,575.00 |
| Channels : KSNC,KSNG,KSNL,KSNW | | | | | | | | | | | | | | |
| | | | | KSN News at Five | | | | | | | | | | |
| KSN News | | | | | | | | | | | | | | |
| Start Date | | End Date | | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: 10/19/20 | | 10/25/20 | | ---T--- | 1 | $1,575.00 | 5.10 | | | | | | | |
| N 25 | Multi | 10/23/20 | 10/23/20 | KSN News at Five | CM | 5-530pm | ----F-- | :30 | 1 | $1,575.00 | P2 | 5.10 NM | 1 | $1,575.00 |
| Channels : KSNC,KSNG,KSNL,KSNW | | | | | | | | | | | | | | |
| | | | | KSN News at Five | | | | | | | | | | |

Order / Rev: A2718002 Advertiser: POL/Senate Leadership Fund PAC
Alt Order #: 27135697 Product Desc: SLFKS **Wichita KS KSNW**
Flight Dates: 10/21/20 - 10/27/20 Estimate: 9126

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| KSN News | | | | | | | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | |
| Week: 10/19/20 | 10/25/20 | ----F-- | 1 | $1,575.00 | 5.10 | | | | | | | | | |
| N 26 | Multi | 10/26/20 | 10/26/20 | KSN News at Five | CM | 5-530pm | M------ | :30 | 1 | $1,575.00 | P2 | 5.10 NM | 1 | $1,575.00 |
| Channels : KSNC,KSNG,KSNL,KSNW | | | | KSN News at Five | | | | | | | | | | |
| KSN News | | | | | | | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | |
| Week: 10/26/20 | 11/01/20 | M------ | 1 | $1,575.00 | 5.10 | | | | | | | | | |
| N 27 | Multi | 10/27/20 | 10/27/20 | KSN News at Five | CM | 5-530pm | -T----- | :30 | 1 | $1,575.00 | P2 | 5.10 NM | 1 | $1,575.00 |
| Channels : KSNC,KSNG,KSNL,KSNW | | | | KSN News at Five | | | | | | | | | | |
| KSN News | | | | | | | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | |
| Week: 10/26/20 | 11/01/20 | -T----- | 1 | $1,575.00 | 5.10 | | | | | | | | | |
| N 28 | Multi | 10/21/20 | 10/21/20 | KSN News at Six | CM | 6-630p | --W---- | :30 | 1 | $2,025.00 | P2 | 6.50 NM | 1 | $2,025.00 |
| Channels : KSNC,KSNG,KSNL,KSNW | | | | KSN News at Six | | | | | | | | | | |
| KSN News | | | | | | | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | |
| Week: 10/19/20 | 10/25/20 | --W---- | 1 | $2,025.00 | 6.50 | | | | | | | | | |
| N 29 | Multi | 10/22/20 | 10/22/20 | KSN News at Six | CM | 6-630p | ---T--- | :30 | 1 | $2,025.00 | P2 | 6.50 NM | 1 | $2,025.00 |
| Channels : KSNC,KSNG,KSNL,KSNW | | | | KSN News at Six | | | | | | | | | | |
| KSN News | | | | | | | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | |
| Week: 10/19/20 | 10/25/20 | ---T--- | 1 | $2,025.00 | 6.50 | | | | | | | | | |
| N 30 | Multi | 10/23/20 | 10/23/20 | KSN News at Six | CM | 6-630p | ----F-- | :30 | 1 | $2,025.00 | P2 | 6.50 NM | 1 | $2,025.00 |
| Channels : KSNC,KSNG,KSNL,KSNW | | | | KSN News at Six | | | | | | | | | | |
| KSN News | | | | | | | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | |
| Week: 10/19/20 | 10/25/20 | ----F-- | 1 | $2,025.00 | 6.50 | | | | | | | | | |
| N 31 | Multi | 10/26/20 | 10/26/20 | KSN News at Six | CM | 6-630p | M------ | :30 | 1 | $2,025.00 | P2 | 6.50 NM | 1 | $2,025.00 |
| Channels : KSNC,KSNG,KSNL,KSNW | | | | KSN News at Six | | | | | | | | | | |
| KSN News | | | | | | | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | |
| Week: 10/26/20 | 11/01/20 | M------ | 1 | $2,025.00 | 6.50 | | | | | | | | | |
| N 32 | Multi | 10/27/20 | 10/27/20 | KSN News at Six | CM | 6-630p | -T----- | :30 | 1 | $2,025.00 | P2 | 6.50 NM | 1 | $2,025.00 |
| Channels : KSNC,KSNG,KSNL,KSNW | | | | KSN News at Six | | | | | | | | | | |
| KSN News | | | | | | | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | |
| Week: 10/26/20 | 11/01/20 | -T----- | 1 | $2,025.00 | 6.50 | | | | | | | | | |
| N 33 | Multi | 10/21/20 | 10/21/20 | M-F 630-7p | CM | 630-7pm | --W---- | :30 | 1 | $2,700.00 | P2 | 9.60 NM | 1 | $2,700.00 |
| Channels : KSNC,KSNG,KSNL,KSNW | | | | M-F 630-7p | | | | | | | | | | |
| Wheel of Fortune | | | | | | | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | |
| Week: 10/19/20 | 10/25/20 | --W---- | 1 | $2,700.00 | 9.60 | | | | | | | | | |
| N 34 | Multi | 10/22/20 | 10/22/20 | M-F 630-7p | CM | 630-7pm | ---T--- | :30 | 1 | $2,700.00 | P2 | 9.60 NM | 1 | $2,700.00 |
| Channels : KSNC,KSNG,KSNL,KSNW | | | | M-F 630-7p | | | | | | | | | | |
| Wheel of Fortune | | | | | | | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | |
| Week: 10/19/20 | 10/25/20 | ---T--- | 1 | $2,700.00 | 9.60 | | | | | | | | | |
| N 35 | Multi | 10/23/20 | 10/23/20 | M-F 630-7p | CM | 630-7pm | ----F-- | :30 | 1 | $2,700.00 | P2 | 9.60 NM | 1 | $2,700.00 |
| Channels : KSNC,KSNG,KSNL,KSNW | | | | M-F 630-7p | | | | | | | | | | |
| Wheel of Fortune | | | | | | | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | |
| Week: 10/19/20 | 10/25/20 | ----F-- | 1 | $2,700.00 | 9.60 | | | | | | | | | |

Order / Rev: A2718002
Alt Order #: 27135697
Flight Dates: 10/21/20 - 10/27/20

Advertiser: POL/Senate Leadership Fund PAC
Product Desc: SLFKS
Estimate: 9126

**Wichita KS KSNW**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| N36 | Multi | 10/26/20 | 10/26/20 | M-F 630-7p | CM | 630-7pm | M------ | :30 | 1 | $2,700.00 | P2 | 9.60 | NM | 1 | $2,700.00 |
| Channels : KSNC,KSNG,KSNL,KSNW | | | | M-F 630-7p | | | | | | | | | | | |
| Wheel of Fortune | | | | | | | | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | |
| Week: 10/26/20 | 11/01/20 | M------ | 1 | $2,700.00 | 9.60 | | | | | | | | | | |
| N37 | Multi | 10/26/20 | 10/26/20 | Mon Prime Other 1 | CM | 7-9p | M------ | :30 | 2 | $5,400.00 | P2 | 7.30 | NM | 2 | $10,800.00 |
| Channels : KSNC,KSNG,KSNL,KSNW | | | | Mon Prime Other 1 | | | | | | | | | | | |
| The Voice-NBC | | | | | | | | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | |
| Week: 10/26/20 | 11/01/20 | M------ | 2 | $5,400.00 | 7.30 | | | | | | | | | | |
| N38 | Multi | 10/27/20 | 10/27/20 | Tue Prime Hour 1 | CM | 7-8p | -T----- | :30 | 1 | $5,400.00 | P2 | 6.00 | NM | 1 | $5,400.00 |
| Channels : KSNC,KSNG,KSNL,KSNW | | | | Tuesday 7-8p | | | | | | | | | | | |
| The Voice Tue-NBC | | | | | | | | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | |
| Week: 10/26/20 | 11/01/20 | -T----- | 1 | $5,400.00 | 6.00 | | | | | | | | | | |
| N39 | Multi | 10/21/20 | 10/21/20 | Wed Prime Hour 1 | CM | 7-8p | --W---- | :30 | 1 | $3,600.00 | P2 | 4.30 | NM | 1 | $3,600.00 |
| Channels : KSNC,KSNG,KSNL,KSNW | | | | Wednesday 7-8p | | | | | | | | | | | |
| The Wall-NBC | | | | | | | | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | |
| Week: 10/19/20 | 10/25/20 | --W---- | 1 | $3,600.00 | 4.30 | | | | | | | | | | |
| N40 | Multi | 10/22/20 | 10/22/20 | Thur Prime Hour 1 | CM | CONNECTING/DE | ---T--- | :30 | 1 | $1,600.00 | P3 | 2.90 | NM | 1 | $1,600.00 |
| Channels : KSNC,KSNG,KSNL,KSNW | | | | Thursday 7-8p | | | | | | | | | | | |
| Connecting/Debate Preview Special-NBC | | | | | | | | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | |
| Week: 10/19/20 | 10/25/20 | ---T--- | 1 | $1,600.00 | 2.90 | | | | | | | | | | |
| N41 | Multi | 10/22/20 | 10/22/20 | Presidential Debate | CM | Presidential Debat | ---T--- | :30 | 1 | $6,000.00 | P2 | 5.10 | NM | 1 | $6,000.00 |
| Channels : KSNC,KSNG,KSNL,KSNW | | | | Presidential Debate | | | | | | | | | | | |
| Third Presidential Debate/Analysis | | | | | | | | | | | | | | | |
| [Estimate is based on the 5.7 average NTI hh rtg for the Presidential debates in 2016 on NBC adjusted to the Oct'19 late news delivery on KS | | | | | | | | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | |
| Week: 10/19/20 | 10/25/20 | ---T--- | 1 | $6,000.00 | 5.10 | | | | | | | | | | |
| N42 | Multi | 10/23/20 | 10/23/20 | Fri Prime Other 1 | CM | 7-9p | ----F-- | :30 | 1 | $2,250.00 | P2 | 3.60 | NM | 1 | $2,250.00 |
| Channels : KSNC,KSNG,KSNL,KSNW | | | | Fri Prime Other 1 | | | | | | | | | | | |
| American Ninja Warrior (R) Fri 8e/7c-NBC | | | | | | | | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | |
| Week: 10/19/20 | 10/25/20 | ----F-- | 1 | $2,250.00 | 3.60 | | | | | | | | | | |
| N43 | Multi | 10/23/20 | 10/23/20 | Fri Prime Hour 3 | CM | 9-10p | ----F-- | :30 | 1 | $2,250.00 | P2 | 3.10 | NM | 1 | $2,250.00 |
| Channels : KSNC,KSNG,KSNL,KSNW | | | | Friday 9-10p | | | | | | | | | | | |
| Dateline-NBC | | | | | | | | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | |
| Week: 10/19/20 | 10/25/20 | ----F-- | 1 | $2,250.00 | 3.10 | | | | | | | | | | |
| N44 | Multi | 10/24/20 | 10/24/20 | Sat Prime Hour 1 | CM | 7-8p | -----S- | :30 | 1 | $1,575.00 | P2 | 2.80 | NM | 1 | $1,575.00 |
| Channels : KSNC,KSNG,KSNL,KSNW | | | | Saturday 7-8p | | | | | | | | | | | |
| Weakest Link (R) Sat-NBC | | | | | | | | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | |
| Week: 10/19/20 | 10/25/20 | -----S- | 1 | $1,575.00 | 2.80 | | | | | | | | | | |
| N45 | Multi | 10/24/20 | 10/24/20 | Sat Prime Hour 2 | CM | 8-9p | -----S- | :30 | 1 | $1,575.00 | P2 | 2.70 | NM | 1 | $1,575.00 |
| Channels : KSNC,KSNG,KSNL,KSNW | | | | Saturday 8-9p | | | | | | | | | | | |
| Ellen's Game of Games (R) Sat-NBC | | | | | | | | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | |
| Week: 10/19/20 | 10/25/20 | -----S- | 1 | $1,575.00 | 2.70 | | | | | | | | | | |
| N46 | Multi | 10/25/20 | 10/25/20 | | CM | FB Night in Amer | F------S | :30 | 1 | $3,600.00 | P2 | 7.00 | NM | 1 | $3,600.00 |

| | | | |
|---|---|---|---|
| Order / Rev: | A2718002 | Advertiser: | POL/Senate Leadership Fund PAC |
| Alt Order #: | 27135697 | Product Desc: | SLFKS |
| Flight Dates: | 10/21/20 - 10/27/20 | Estimate: | 9126 |

**Wichita KS KSNW**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | FB Night in Amer Pre Gar | | | | | | | | | | |
| Channels : KSNC,KSNG,KSNL,KSNW | | | | | | | | | | | | | | |
| | | | | FB Night in Amer Pre Game | | | | | | | | | | |
| Football Night in America | | | | | | | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | |
| Week: 10/19/20 | 10/25/20 | ------S | 1 | $3,600.00 | 7.00 | | | | | | | | | |
| N 47 | Multi | 10/25/20 | 10/25/20 | NFL Game | CM | NFL Game | ------S | :30 | 1 | $10,800.00 | P2 | 16.70 NM | 1 | $10,800.00 |
| Channels : KSNC,KSNG,KSNL,KSNW | | | | | | | | | | | | | | |
| | | | | NFL Game | | | | | | | | | | |
| SNF: Tampa Bay @ Las Vegas | | | | | | | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | |
| Week: 10/19/20 | 10/25/20 | ------S | 1 | $10,800.00 | 16.70 | | | | | | | | | |
| N 48 | Multi | 10/22/20 | 10/22/20 | LN M-F | CM | 10-10:35pm | ---T--- | :30 | 1 | $2,700.00 | P2 | 3.30 NM | 1 | $2,700.00 |
| Channels : KSNC,KSNG,KSNL,KSNW | | | | | | | | | | | | | | |
| | | | | KSN News at Ten Mon-Fri | | | | | | | | | | |
| KSN News | | | | | | | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | |
| Week: 10/19/20 | 10/25/20 | ---T--- | 1 | $2,700.00 | 3.30 | | | | | | | | | |
| N 49 | Multi | 10/23/20 | 10/23/20 | LN M-F | CM | 10-10:35pm | ----F-- | :30 | 1 | $2,700.00 | P2 | 3.30 NM | 1 | $2,700.00 |
| Channels : KSNC,KSNG,KSNL,KSNW | | | | | | | | | | | | | | |
| | | | | KSN News at Ten Mon-Fri | | | | | | | | | | |
| KSN News | | | | | | | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | |
| Week: 10/19/20 | 10/25/20 | ----F-- | 1 | $2,700.00 | 3.30 | | | | | | | | | |
| N 50 | Multi | 10/27/20 | 10/27/20 | LN M-F | CM | 10-10:35pm | -T----- | :30 | 1 | $2,700.00 | P2 | 3.30 NM | 1 | $2,700.00 |
| Channels : KSNC,KSNG,KSNL,KSNW | | | | | | | | | | | | | | |
| | | | | KSN News at Ten Mon-Fri | | | | | | | | | | |
| KSN News | | | | | | | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | |
| Week: 10/26/20 | 11/01/20 | -T----- | 1 | $2,700.00 | 3.30 | | | | | | | | | |
| | | | | | | | | | | | | Totals | 52 | $111,280.00 |

# ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Tammie Wingrove, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- [✔] Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- [ ] Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

**Station time requested by:** Senate Leadership Fund

Agency name: Mentzer Media Services

Address: 210 W Pennsylvania Ave, Ste. 250 Towson, MD 21204

Contact: Tammie Wingrove | Phone number: 410-825-7034 | Email: twingrove@mentzermedia.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Senate Leadership Fund

Address: 45 North Hill Drive Warrenton, VA 20186

Contact: Jack Pandol | Phone number: 202-559-6428 | Email: info@senateleadershipfund.org

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Executive Director/President: Steven Law
Board of Directors and Members of the Executive Committee: Mike Duncan, Jo Ann Davidson, Phil Cox, Anne Hathaway

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:** [ ] N/A

Name(s) of every candidate referred to: Bollier

Office(s) sought by such candidate(s) (no acronyms or abbreviations): US Senate

Date of election: 11/3/20

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary: [ ] N/A

Gun Control

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

| Advertiser/Sponsor Senate Leadership Fund | Station Representative |
|---|---|
| Signature: | Signature: Audrey Berry |
| Name: Carl M Forti | Name: Audrey Berry |
| Date of Request to Purchase Ad Time: 2/25/2020 | Date of Station Agreement to Sell Time: 10/1/20 |

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? [✓] Yes [ ] No Date ad received: 10/20/20

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

[✓] Accepted

[ ] Accepted IN PART (e.g., ad not received to determine content)*

[ ] Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

| Contract #: A2718002 | Station Call Letters: KSNW | Date Received/Requested: 10/1/20 |
|---|---|---|
| Est. #: 9126 | Station Location: Wichita, KS | Run Start and End Dates: 10/21 - 10/27/20 |

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.