CONTRACT

KGWN
2923 E. Lincolnway
Cheyenne, WY 82001
Sales T & C: www.gray.tv/advertising
(307) 634-7755

And:

Smart Media Group
PO Box 26067
Alexandria, VA 22313

Contract / Revision	Alt Order #
2530908 /	

Advertiser	Original Date / Revision
Herbster for Governor	04/20/22 / 04/21/22

Contract Dates	Estimate #
04/10/22 - 04/30/22	**424430**

Product
ORDR-Herbster for Governor Order

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
KGWN	Cheyenne House	Cheyenne Natio

Special Handling

Demographic
Households

	Order Type	
	NORMAL	
Agy Code	**Advertiser Code**	**Product 1/2**
9912891	HRBST	ORDR

Agency Ref	Advertiser Ref
114228	596463

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KGWN	04/25/22	04/30/22	Wyoming News Now @ 530a	530a-6a		:30			NM	5	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	04/25/22	05/01/22	11111--	5	$40.00							
N 2	KGWN	04/25/22	04/30/22	Wyoming News Now @ 6a	6a-7a		:30			NM	5	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	04/25/22	05/01/22	11111--	5	$70.00							
N 3	KGWN	04/25/22	04/30/22	CBS This Morning	7a-9a		:30			NM	5	$175.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	04/25/22	05/01/22	11111--	5	$35.00							
N 4	KGWN	04/24/22	04/24/22	Face The Nation	830a-930a		:30			NM	2	$80.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	04/18/22	04/24/22	------2	2	$40.00							
N 5	KGWN	04/25/22	04/30/22	Cheyenne News Now @530p	530p-6p		:30			NM	5	$1,100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	04/25/22	05/01/22	11111--	5	$220.00							
N 6	KGWN	04/24/22	04/30/22	WyomingNews Now Wknd@!	530p-6p		:30			NM	2	$440.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	04/18/22	04/24/22	------1	1	$220.00							
Week:	04/25/22	05/01/22	-----1-	1	$220.00							
N 7	KGWN	04/25/22	04/30/22	Late Show	1035p-1135p		:30			NM	5	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	04/25/22	05/01/22	11111--	5	$40.00							
N 8	KGWN	04/25/22	04/30/22	Wyoming News Now @ 10p	10p-1035p		:30			NM	3	$660.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	04/25/22	05/01/22	1-1-1--	3	$220.00							
N 9	KGWN	04/30/22	04/30/22	Wyoming News Now Wknd@	10p-1030p		:30			NM	1	$220.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	04/25/22	05/01/22	-----1-	1	$220.00							
N 10	KGWN	04/25/22	04/30/22	M-F 6p-630p	6p-630p		:30			NM	4	$360.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	04/25/22	05/01/22	1-111--	4	$90.00							
N 11	KGWN	04/25/22	04/30/22	M-F 6p-630p	6p-630p		:30			NM	3	$270.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	04/25/22	05/01/22	11--1--	3	$90.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

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04/10/22 - 04/30/22	ORDR-Herbster for Gove	**424430**

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 12	KGWN	04/26/22	04/26/22	Tuesday Prime Hr 1	7:02 PM-8:00 PM		:30			NM	1	$175.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		04/25/22	05/01/22	-T-----	1	$175.00						
N 13	KGWN	04/25/22	04/30/22	Wyoming News Now @ 12p	12p-1230p		:30			NM	5	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		04/25/22	05/01/22	11111--	5	$50.00						
N 14	KGWN	04/29/22	04/29/22	Friday Prime Hr 3	9p-10p		:30			NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		04/25/22	05/01/22	----F--	1	$150.00						
N 15	KGWN	04/24/22	04/24/22	Sunday Prime Hr 1	6:01 PM-7:00 PM		:30			NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		04/18/22	04/24/22	------S	1	$150.00						
N 16	KGWN	04/28/22	04/28/22	Thursday Prime Hr 1	7:03 PM-8:00 PM		:30			NM	1	$175.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		04/25/22	05/01/22	---T---	1	$175.00						
						Totals					49	$4,955.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/22 -04/24/22	4	$450.00	($67.50)	$382.50
04/25/22 -04/30/22	45	$4,505.00	($675.75)	$3,829.25
Totals	49	$4,955.00	($743.25)	$4,211.75

Signature: _____ **Date:** _____

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