Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

TARGET ENTERPRISES

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISING

☐ FEDERAL CANDIDATE ☑ STATE/LOCAL CANDIDATE

Station and Location:	Date:

I, Adam Stoll,

being/on behalf of: Eric Holcomb for Indiana,

a legally qualified candidate of the Republican

political party for the office of: Governor

in the General

election to be held on: Nov. 8

do hereby request station time as follows: **SEE ATTACHED SCHEDULES**

I represent that the payment for the above described broadcast time has been furnished by:

Eric Holcomb for Indiana 101 W. Ohio St. Ste. 1111 Indianapolis, IN 46204

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kyle Hupfer, Treasurer

Adam Stoll — 8/24/2016

Signature of Candidate or Authorized Representative — **Date**

To be Signed by Station Representative

☒ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Jennifer Schneider — 8/25/16

Signature — **Date**

Jennifer Schneider — National Sales Manager

Printed Name — **Title**

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I, Eric Holcomb for Indiana
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement: (check applicable box)

☐ **DOES** ☐ **DOES NOT**

refer to an opposing candidate. I further certify that for the programming that does refer to an opposing candidate: (check applicable box)

☑ The **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and the candidate has approved the broadcast.

☑ The **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Adam Stoll
Signature of candidate or Authorized Representative

Adam Stoll
Printed Name

8/24/2016
Date

CONTRACT

WEVV
477 Carpenter Street
Evansville, IN 47708
(812)464-4444

www.wevv.com

And:

Target Enterprises
15260 Ventura Blvd
Suite 1240
Sherman Oaks, CA 91403

Contract / Revision	Alt Order #
37574 /	25346352

Product
WEVV HOLCOMB

Contract Dates	Estimate #
11/03/16 - 11/08/16	2045

Advertiser	Original Date / Revision
Poli/Eric Holcomb for Governor	11/04/16 / 11/04/16

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WEVV	Los Angeles Katz	Los Angeles

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
3	WEVV	11/03/16	11/04/16	M-F 4p-5p	4p-5p		:30			NM	4	$1,120.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/31/16	11/06/16	---TF--	4	$280.00							
4	WEVV	11/07/16	11/07/16	M-F 4p-5p	4p-5p		:30			NM	2	$560.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/07/16	11/13/16	M------	2	$280.00							
5	WEVV	11/03/16	11/04/16	M-F 3p-4p	3p-4p		:30			NM	6	$1,680.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/31/16	11/06/16	---TF--	6	$280.00							
N 6	WEVV	11/07/16	11/07/16	M-F 3p-4p	3p-4p		:30			NM	1	$280.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/07/16	11/13/16	M------	1	$280.00							
7	WEVV	11/03/16	11/04/16	M-F 44 News 5-530p	5-530p		:30			NM	6	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/31/16	11/06/16	---TF--	6	$200.00							
8	WEVV	11/07/16	11/07/16	M-F 44 News 5-530p	5-530p		:30			NM	2	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/07/16	11/13/16	M------	2	$200.00							
9	WEVV	11/03/16	11/04/16	M-F 44 News 6-630p	6-630p		:30			NM	6	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/31/16	11/06/16	---TF--	6	$200.00							
10	WEVV	11/07/16	11/07/16	M-F 44 News 6-630p	6-630p		:30			NM	2	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/07/16	11/13/16	M------	2	$200.00							
11	WEVV	11/03/16	11/04/16	M-F 44 News 12-1230p	12-1230p		:30			NM	6	$450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/31/16	11/06/16	---TF--	6	$75.00							
12	WEVV	11/07/16	11/08/16	M-F 44 News 12-1230p	12-1230p		:30			NM	2	$150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/07/16	11/13/16	MT-----	2	$75.00							
13	WEVV	11/03/16	11/04/16	M-F 630p-7p	630p-7p		:30			NM	3	$750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/31/16	11/06/16	---TF--	3	$250.00							

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WEVV
477 Carpenter Street
Evansville, IN 47708
(812)464-4444

www.wevv.com

Contract / Revision	Alt Order #
37574 /	25346352

Contract Dates	Product	Estimate #
11/03/16 - 11/08/16	WEVV HOLCOMB	2045

Advertiser	Original Date / Revision
Poli/Eric Holcomb for Go	11/04/16 / 11/04/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate							
14	WEVV	11/07/16	11/07/16	M-F 630p-7p	630p-7p		:30			NM	1	$250.00
Week:	11/07/16	11/13/16	M------	1	$250.00							
E 16	WEVV	11/06/16	11/06/16	NFL Colts Football	Various		:15/:15			BK	1	$4,900.00
Week:	10/31/16	11/06/16	------S	1	$4,900.00							
17	WEVV	11/03/16	11/03/16	Thur Prime 7-8p	7p-8p		:30			NM	1	$2,005.00
Week:	10/31/16	11/06/16	---T---	1	$2,005.00							
18	WEVV	11/03/16	11/03/16	Thur Prime 8-9p	8p-9p		:30			NM	1	$1,250.00
Week:	10/31/16	11/06/16	---T---	1	$1,250.00							
19	WEVV	11/03/16	11/03/16	Thur Prime 9-10p	9p-10p		:30			NM	1	$1,250.00
Week:	10/31/16	11/06/16	---T---	1	$1,250.00							
D 20	WEVV	11/03/16	11/03/16	M-F LF	1135p-1237a		:30			NM	0	$0.00
21	WEVV	11/06/16	11/06/16	Su 8a-930a	8a-930a		:30			NM	2	$880.00
Week:	10/31/16	11/06/16	------S	2	$440.00							
N 22	WEVV	11/04/16	11/07/16	M-F 1p-2p	1p-2p		:30			NM	2	$450.00
Week:	11/01/16	11/07/16	M---F--	3	$225.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
3	WEVV	11/01/16-11/07/16		M-F 1p-2p	1p-2p	M-----F----	:30		~~$225.00~~	NM		
Credited												
N 23	WEVV	11/07/16	11/07/16	M-F 1p-2p	1p-2p		:30			NM	1	$225.00
Week:	11/01/16	11/07/16	M------	2	$225.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	WEVV	11/01/16-11/07/16		M-F 1p-2p	1p-2p	M----------	:30		~~$225.00~~	NM		
Credited												
N 24	WEVV	11/04/16	11/07/16	M-F 2p-3p	2p-3p		:30			NM	2	$680.00
Week:	11/01/16	11/07/16	M---F--	4	$340.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	WEVV	11/01/16-11/07/16		M-F 2p-3p	2p-3p	M-----F----	:30		~~$340.00~~	NM		
Credited												
3	WEVV	11/01/16-11/07/16		M-F 2p-3p	2p-3p	M-----F----	:30		~~$340.00~~	NM		
Credited												
N 25	WEVV	11/07/16	11/07/16	M-F 2p-3p	2p-3p		:30			NM	0	$0.00
Week:	11/01/16	11/07/16	M------	2	$340.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WEVV	11/01/16-11/07/16		M-F 2p-3p	2p-3p	M----------	:30		~~$340.00~~	NM		
Credited												
2	WEVV	11/01/16-11/07/16		M-F 2p-3p	2p-3p	M----------	:30		~~$340.00~~	NM		
Credited												
E 26	WEVV	11/05/16	11/05/16	NCAA Football Prime	6p-10p		:30			NM	4	$700.00
Week:	10/31/16	11/06/16	-----S-	4	$175.00							

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WEVV does not accept advertising contracts that improperly discriminate on the basis of race or ethnicity

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Contract / Revision	Alt Order #
37574 /	25346352

Contract Dates	Product	Estimate #
11/03/16 - 11/08/16	WEVV HOLCOMB	**2045**

Advertiser	Original Date / Revision
Poli/Eric Holcomb for Go	11/04/16 / 11/04/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
E 27	WEVV	11/06/16	11/06/16	Sun Prime 9-10p	9p-10p		:15/:15			BK	1	$3,250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/31/16	11/06/16	------S	1	$3,250.00						
28	WEVV	11/07/16	11/07/16	Mon Prime 7-8p	7p-8p		:30			NM	1	$1,625.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/07/16	11/13/16	M------	1	$1,625.00						
D 29	WEVV	11/07/16	11/07/16	M-F 44 News 6-7a	6-7a		:30			NM	0	$0.00
E 30	WEVV	11/04/16	11/04/16	M-F 2p-3p	2p-3p		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/01/16	11/07/16	----F--	2	$340.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WEVV	*11/01/16-11/07/16*		*M-F 2p-3p*	*2p-3p*	------F----	*:30*		*~~$340.00~~*	*NM*		
	Credited											
2	WEVV	*11/01/16-11/07/16*		*M-F 2p-3p*	*2p-3p*	------F----	*:30*		*~~$340.00~~*	*NM*		
	Credited											
N 31	WEVV	11/07/16	11/07/16	M-F 2p-3p	2p-3p		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/01/16	11/07/16	M------	2	$340.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WEVV	*11/01/16-11/07/16*		*M-F 2p-3p*	*2p-3p*	M----------	*:30*		*~~$340.00~~*	*NM*		
	Credited											
2	WEVV	*11/01/16-11/07/16*		*M-F 2p-3p*	*2p-3p*	M----------	*:30*		*~~$340.00~~*	*NM*		
	Credited											
E 32	WEVV	11/07/16	11/07/16	M-F 9a-10a	9a-10a		:30			NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/07/16	11/13/16	M------	1	$100.00						
E 33	WEVV	11/04/16	11/04/16	M-F 44 News 5-6a	5-6a		:30			NM	1	$40.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/31/16	11/06/16	----F--	1	$40.00						
N 34	WEVV	11/07/16	11/07/16	M-F 630p-7p	630p-7p		:30			NM	1	$195.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/07/16	11/13/16	M------	1	$195.00						
E 35	WEVV	11/04/16	11/04/16	Fri Prime 8-9p	8p-9p		:30			NM	1	$3,240.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/31/16	11/06/16	----F--	1	$3,240.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WEVV	*10/31/16-11/06/16*		*Fri Prime 8-9p*	*8p-9p*	------F----	*:30*		*~~$3,240.00~~*	*NM*		
	See MG 35.2											
2	WEVV	10/31/16-11/06/16		Sun Prime 9-10p	9p-10p	---------Su	:30		$3,240.00	NM		
Ⓜ	MG for 35.1 11/04											
E 36	WEVV	11/04/16	11/04/16	M-F 630p-7p	630p-7p		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/31/16	11/06/16	----F--	1	$250.00						
E 37	WEVV	11/04/16	11/04/16	M-F 530p-6p Evening News	530p-6p		:30			NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/31/16	11/06/16	----F--	1	$200.00						
E 38	WEVV	11/07/16	11/07/16	M-F 530p-6p Evening News	530p-6p		:30			NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/07/16	11/13/16	M------	1	$200.00						
N 39	WEVV	11/04/16	11/04/16	M-F 3p-4p	3p-4p		:30			NM	1	$280.00

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Contract / Revision	Alt Order #
37574 /	25346352

Contract Dates	Product	Estimate #
11/03/16 - 11/08/16	WEVV HOLCOMB	2045

Advertiser	Original Date / Revision
Poli/Eric Holcomb for Go	11/04/16 / 11/04/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/31/16	End Date 11/06/16	Weekdays ----F--	Spots/Week 1	Rate $280.00						
N 40	WEVV	11/04/16	11/04/16	M-F 4p-5p	4p-5p		:30			NM	1	$280.00
Week:		Start Date 10/31/16	End Date 11/06/16	Weekdays ----F--	Spots/Week 1	Rate $280.00						
N 41	WEVV	11/04/16	11/04/16	M-F 630p-7p	630p-7p		:30			NM	1	$120.00
Week:		Start Date 10/31/16	End Date 11/06/16	Weekdays ----F--	Spots/Week 1	Rate $120.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WEVV*	*10/31/16-11/06/16*		*M-F 630p-7p*	*630p-7p*	------F----	*:30*		*~~$120.00~~*	*NM*		
	See MG 41.2											
2	WEVV	10/31/16-11/06/16		M-Su 44 News 10p	10-1035p	-------Sa--	:30		$120.00	NM		
(M)	MG for 41.1 11/04											
N 42	WEVV	11/08/16	11/08/16	M-F 10a-11a Price Is Right	10a-11a		:30			NM	1	$1,800.00
Week:		Start Date 11/07/16	End Date 11/13/16	Weekdays -T-----	Spots/Week 1	Rate $1,800.00						
N 43	WEVV	11/08/16	11/08/16	M-F 1230p-1p	1230p-1p		:30			NM	1	$600.00
Week:		Start Date 11/07/16	End Date 11/13/16	Weekdays -T-----	Spots/Week 1	Rate $600.00						
N 44	WEVV	11/08/16	11/08/16	M-F 7-9a CBS This Mornig	7a-9a		:30			NM	1	$90.00
Week:		Start Date 11/07/16	End Date 11/13/16	Weekdays -T-----	Spots/Week 1	Rate $90.00						
N 45	WEVV	11/07/16	11/07/16	M-F 3p-4p	3p-4p		:30			NM	1	$215.00
Week:		Start Date 11/07/16	End Date 11/13/16	Weekdays M------	Spots/Week 1	Rate $215.00						
									Totals		72	$33,265.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 -11/08/16	72	$33,265.00	($4,989.75)	$28,275.25
Totals	72	$33,265.00	($4,989.75)	$28,275.25

Signature: _____ **Date:** _____

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