AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE** ■ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:**
WRAL-FM, RALEIGH, NORTH CAROLINA	OCTOBER 6, 2016

I, TBA McLaughlin & Associates through Katz Media

being/on behalf of: GEORGE HOLDING,

a legally qualified candidate of the REPUBLICAN

political party for the office of: CONGRESS

in the CONGRESSIONAL

election to be held on: NOVEMBER 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
ATTACHED	ATTACHED	ATTACHED	ATTACHED	ATTACHED	ATTACHED

Attach proposed schedule with charges (if available): ATTACHED

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I represent that the payment for the above described broadcast time has been furnished by:

GEORGE HOLDING FOR CONGRESS

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

TBA

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

This is a station provided PB-18 as an inquiry has been made to purchase but has not been accepted by the station. The "Treasurer" and all required information will be included on the "Accepted" form

To Be Signed By Candidate or Authorized Committee

Date	Signature

To Be Signed By Station Representative

☐ Accepted ■ Accepted in Part ☐ Rejected

Signature	Printed Name	Title
	BRIAN GRUBE	LSM/NSM

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FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, GEORGE HOLDING

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement: Spot not currently in house -AE 10/6

☐ **does** ☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name **date**

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AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

1) actual air time and charges for each spot;
2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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Broadcast Contract

Start Date	Contract#	Mod#
10/10/16	711370	0
End Date	**Date Entered**	**Date Last Modified**
10/23/16	10/06/16	10/06/16

Advertiser	Station Market
GEORGE HOLDING FOR C	WRAL-FM
Product	**SalesRep/Office**
GEORGE HOLDING FOR	KATZ MEDIA

MCLAUGHLIN & ASSOCIATES
GEORGE HOLDING FOR CONGRESS
566 SOUTH ROUTE 303
BLAUVELT, NY 10913

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
			LINE REMARK									
1	MO 10/10/16 SU 10/23/16	06:00A-10:00A	60	2	2	2	2	2	--	--	10	$125.00
			POLITICAL RATE CARD- TIER 1									
2	MO 10/10/16 SU 10/23/16	10:00A-03:00P	60	2	2	2	2	2	--	--	10	$115.00
			POLITICAL RATE CARD- TIER 1									
3	MO 10/10/16 SU 10/23/16	03:00P-07:00P	60	2	2	2	2	2	--	--	10	$135.00
			POLITICAL RATE CARD- TIER 1									

----------Additional Comments----------	Total Spots	Spots Total$	Agency Commission	Net	Gross
	60	7,500.00	$1,125.00	$ 6,375.00	$ 7,500.00

Billing Projections: By Month

	Oct 16
CA	7,500.00
ST	7,500.00

In compliance with FCC rules, WRAL-FM, WCMC, WDNC, & WCLY do not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with either station intended by the advertiser to discriminate in such manner shall be considered null and void.
3100 HIGHWOODS BLVD STE140 RALEIGH, NC 27604 FAX 919-890-6146 WRALFM - 919-890-6101 WCMC/WDNC/WCLY - 919-890-629

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title Name Title

See reverse for accepted terms and conditions, if any