Quarterly Issues Report – Q1 First Quarter, 2015
Viewpoints Programs 15-01 through 15-13

During the first quarter of 2015 the following compliancy issues were covered

African-American Issues
Agriculture
Art
Business
Business & Labor
Children's Issues
Commerce
Communication
Community Action
Community Leadership
Community Standards
Corruption
Crisis Management
Cultural & Economic Diversity
Discrimination
Diversity
Drug And Alcohol Addiction
Education
Emergency Management
Employment
Entertainment
Ethics
Family Issues
Government
Health & Exercise
Health & Well-Being
History
Homelessness
Immigration
Innovation
Justice System
Language
Leadership
Literature & Arts
Marijuana Laws
Marriage & Family Issues
Media
Medicine
Mental & Physical Health
Military
Organized Crime
Personal Development
Personal Finance
Pets
Politics
Popular Culture
Poverty,
Presidents
Psychology
Public Safety
Racism
Recreation
Religion
Science
Self-Help
Seniors' Issues
Slavery
Sports & Recreation
Suicide
Technology
The Arts & Creativity
US History
War
Weather
Women's Issues

Program #15-01 **Air week: 1/4/15**

SEGMENT #1 – **Making Masterpiece: Behind the scenes at PBS Drama** **11:28**

SYNOPSIS: The PBS series, "Downtown Abbey" premieres this week, and it's one in a long line of very popular programs that the network has produced. How do they find shows like "Downtown," "Sherlock," "Brideshead Revisited," and "Poldark"? What goes into choosing which programs make it on the air? And how has the format for "Masterpiece" affected commercial network programming through the years? We talk to the producer of the series and also to a TV expert about these issues.

Host: Gary Price. Guests: Rebecca Eaton, Exec. Producer, the "Masterpiece" series for PBS out of WGBH, Boston, author of the book, "Making Masterpiece,"; Robert Thompson, Prof. of Television and Popular Culture, the Newhouse School, Syracuse University (newhouse.syr.edu).

COMPLIANCY ISSUES COVERED: the arts, media, popular culture, business

SEGMENT #2-- **Public Speaking and Stress: Strategies to take away the fear** **10:09**

SYNOPSIS: Why are people so afraid to give speeches in public? It's the cause of sweaty palms, headaches, nausea and weak knees, to mention only a few of the problems that speakers experience. We talk to a psychologist and a speech educator about why anxiety builds when we have to give a public address, and how we can use this stress to our benefit.

Host: Marty Peterson. Guests: Jeremy Jamieson, Asst. Prof. of Social Psychology, University of Rochester, NY; Philip Dalton Assoc. Prof. of Rhetoric and Chair of that department, Hofstra University, NY.

COMPLIANCY ISSUES COVERED: mental health, communication, education

Program #15-02 **Air week: 1/11/15**

SEGMENT #1 – **Super Storms and America's Aging Weather Infrastructure** **11:35**

SYNOPSIS: Super Storm Sandy was a devastating event that caused death, destruction and billions of dollars in property damage in its wake. One fact that was brought out during the onslaught of that huge hurricane was the need to update our nation's weather forecasting and emergency management systems. We talk to a journalist and author who conducted research on the storm, the systems that tracked it and found out how our weather forecasting, tracking and evacuation protocols and equipment need to be modernized to deal with the extreme weather that climate change will bring us in the future.

Host: Gary Price. Guest: Kathryn Miles, journalist and author of "Super Storm: Nine days inside Hurricane Sandy,"

COMPLIANCY ISSUES COVERED: weather, technology, emergency management, politics, government

SEGMENT #2- **Questions with No Answers That Make Us Think** **10:57**

SYNOPSIS: We all want answers to the complicated questions in life, but sometimes just asking the questions are enough to make us think deeply about our lives and our world. We talk to a man who has made a living asking questions that sometimes have no hard and fast answers, or where the resolution changes depending upon our age or circumstances. He tells us how the process of coming to an answer is often more important than any one answer itself.

Host: Marty Peterson. Guest: Dr. Gregory Stock, bioethicist, author of "The Book of Questions".

COMPLIANCY ISSUES COVERED: health; ethics; suicide

Program #15-03 **Air week: 1/18/15**

SEGMENT #1 – **Stress & Hope: Dealing successfully with life's negatives** **11:03**

SYNOPSIS: We've all heard stories about people who overcome tremendous odds and end up becoming a success. Or they're faced with a serious illness, but they manage to come through it healthier and happier. How do they do it? We talk to two people who have experience with adversity about what it takes to make it through the dark, and seemingly hopeless times in life.

Host: Gary Price. Guests: Trent Angers, Co-editor with Coach Dale Brown, of "Getting Over the Four Hurdles of Life," ; Kim Kircher, member of ski patrol at Crystal Mountain resort, WA, author of the book, "The Next 15 Minutes: Strength from the top of the mountain,".

COMPLIANCY ISSUES COVERED: mental health, sports & recreation, emergency management, self-help, medicine

SEGMENT #2 **The History of and Changes in Late Night Television** **10:43**

SYNOPSIS: Late night television has changed dramatically during the past year with younger hosts such as Jimmy Fallon, Seth Meyers, Stephen Colbert and James Corden taking over the helms of popular shows. Are these new hosts going to change late night in a substantial way? Will they be changes for the better?

Host: Marty Peterson. Guests: Robert Thompson, Robert Thompson, Prof. of Television and Popular Culture, the Newhouse School, Syracuse University (newhouse.syr.edu); Dick Cavett, talk show host, actor, author of the book, "Brief Encounters: Conversations, magic moments, and assorted hijinks,".

COMPLIANCY ISSUES COVERED: media, business, popular culture, entertainment

Program #15-04 **Air week: 1/25/15**

SEGMENT #1 – **Using Humor to Discuss Serious Subjects** **10:41**

SYNOPSIS: Sometimes talking about serious subjects, even with friends and family, can cause arguments and bad feelings. But just as Mary Poppins said, "...A spoonful of sugar makes the medicine go down," humor can make the discussion of serious subjects go down easier. Our guests are two very talented and funny people who use humor, satire and irony to make their points about women in science, and the immigrants' experience.

Host: Gary Price. Guests: Aasif Mandvi, actor, award-winning playwright, cast member on Comedy Central's "The Daily Show with Jon Stewart," and author of the book, "No Land's Man,"; Megan Amram, comedian, writer on NBC's comedy "Parks and Recreation," and author of "Science...for Her!"

COMPLIANCY ISSUES COVERED: immigration, women's issues, discrimination, science & technology, media

SEGMENT #2- **Face Time vs. Screen Time** **10:42**

SYNOPSIS: Kids are always on their phones, tablets or computers – even when they're sitting across from one another at the lunch table! Does communicating via screens hurt kids?

Host: Marty Peterson. Guests: Patricia Greenfield, Distinguished Prof. of Psychology, UCLA, Dir. of the Children's Digital Media Center, Los Angeles, CA Susan Pinker, psychologist, journalist, author of "The Village Effect"

COMPLIANCY ISSUES COVERED: technology, children's issues, seniors' issues, mental & physical health, education

Program #15-05 **Air week: 2/1/15**

SEGMENT #1 **How Are Those Resolutions Going?** **10:22**

SYNOPSIS: Many of us make resolutions on New Year's Day to lose weight, exercise more or maybe save more money. How are those going a month later? Most Americans don't keep resolutions after a few weeks. Why is that? We'll discuss strategies for planning and fulfilling that big change in your life.

Host: Gary Price. Guests: Tom Somodi, CEO & President of the Change Science Institute; Chris Carosa, Pres. of Carosa, Stanton Asset Management, author of *Hey, What's My Number?*

COMPLIANCY ISSUES COVERED: personal finance, health & exercise, personal development

SEGMENT #2- **The Future of the Mind** **11:18**

SYNOPSIS: It's amazing that in the 21st century, science knows so much about all of the organs of the body save one: the brain. We talk to a scientist and author about the unbelievable abilities of the brain, how memories help us predict the future, where dreams are located, how brain injury can sometimes make someone a genius, and how research into brain function is opening up new areas of understanding the mind and its possibilities.

Host: Marty Peterson. Guest: Dr. Michio Kaku, physicist, professor of theoretical physics City College and City University of New York, co-founder of string theory, and author of *The Future of the Mind: The scientific quest to understand, enhance, and empower the mind.*

COMPLIANCY ISSUES COVERED: medicine, science and technology, education

Program #15-06 **Air week: 2-8-15**

SEGMENT #1 – **Teaching Political Debate in Schools** **11:26**

SYNOPSIS: Civics classes in many grade schools and high schools aren't the same as they were back 20 years ago, when teachers lectured on "how a bill becomes a law" to a roomful of bored students. These days, kids are more likely to discuss and debate some of the most pressing issues of the day. We talk to two researchers about how some schools are teaching students how to debate correctly, how discussion of hot topics can foster understanding of diverse points of view, and the long-term benefits for students who engage in thoughtful, civil, debate.

Host: Gary Price. Guests: Diana E. Hess, Senior VP of the Spencer Foundation, Prof. of Social Studies Education, University of Wisconsin-Madison; Paula McAvoy, Assoc. Program Officer of the Spencer Foundation and philosopher of education. Both guests are co-authors of the book, *The Political Classroom: Evidence and ethics in democratic education.*

COMPLIANCY ISSUES COVERED: education, politics, cultural & economic diversity, religion, community standards, community action

SEGMENT #2- **Brown Girl Dreaming: The importance of diverse voices in literature** **10:15**

SYNOPSIS: So much literature is written by white authors – of the past and present – that it's not always relevant to young people of color, immigrants or those from non-western backgrounds. Our guest, an award-winning author, says it's time to hear from different voices in literature – beginning when children just start to open books.

Host: Marty Peterson. Guests: Jacqueline Woodson, award-winning author of "Brown Girl Dreaming," a memoir written entirely in verse.

COMPLIANCY ISSUES COVERED: African-American issues, education, literature, diversity

Program #15-07 **Air week: 2/15/15**

SEGMENT #1 – **Tomlinson Hill** **10:27**

SYNOPSIS: Researching your ancestors is popular these days. It can be exciting if your ancestors were famous or if they had some connection to a historical event. However, it can be painful if your family played a part in one of the darker periods in our history, such as slavery. We talk to a man whose family held slaves and hear how he went back in history and to his family's home town to confront his past, to meet the relatives of those slaves, and to find out what life was like then and now for the two Tomlinson families.

Host: Gary Price. Guests: Chris Tomlinson, journalist, author of "Tomlinson Hill: The remarkable story of two families who share the Tomlinson name – one white, one black,"

COMPLIANCY ISSUES COVERED: slavery, poverty, justice system, racism, family issues

SEGMENT #2- **Presidential Sidekicks** **11:46**

SYNOPSIS: The next presidential campaigns are gearing up and GOP and Democratic hopefuls are already testing the waters more than 18 months before the elections. The people you see in front of the cameras and in the headlines are only part of the story, though. Behind the scenes are men and women who support the candidates in very important ways. We'll hear about a few of these hardworking "sidekicks" who served some of our modern presidents, and even about one who made George Washington smile!

Host: Marty Peterson. Guests: Jerald Podair, prof. of history and American studies at Lawrence University, Appleton, WI; Julia Rothman, co-author of "The Who, the What and the Where: 65 artists illustrate the secret sidekicks of history,"

COMPLIANCY ISSUES COVERED: presidents, politics, corruption, health, US history

Program #15-08 **Air week: 2/22/15**

SEGMENT #1 – **Changing the Conversation: Resolving Conflicts at home and at work** **11:13**

SYNOPSIS: Conflict is part of life, but it doesn't have to be a negative experience. We talk to two experts on conflict about how to make disagreements with a spouse or other family member, or with colleagues at work a positive and productive learning experience.

Host: Gary Price. Guests: Dana Caspersen, mediator, teacher and author of, "Changing the Conversation: The 17 principles of conflict resolution." Dr. Judith Wright, author, coach, corporate consultant and founder of the Wright Graduate University for the Realization of Human Potential, where she also teaches.

COMPLIANCY ISSUES COVERED: employment & labor; marriage & family issues; mental health

SEGMENT #2- **Art and Enrichment** **11:48**

SYNOPSIS: All of us drew pictures as children, but as we grew older, we saw that we either did or did not have real talent. Those of us who were *not* skilled gave it up and went on to do other things. Our guest says that we shouldn't have dropped the pencil or paintbrush, and He'll tell us how we can all benefit from drawing on a daily basis – both in developing skill in art, and creativity and confidence in other parts of our lives.

Host: Marty Peterson. Guests: Danny Gregory, artist, teacher, founder of the Sketchbook Skool, and author of "Art Before Breakfast: A zillion ways to be more creative no matter how busy you are."

COMPLIANCY ISSUES COVERED: the arts & creativity, personal development, education

Program #15-09 **Air week: 3/1/15**

SEGMENT #1 – **The History of Physics: Why we need to know what came before** **8:43**

SYNOPSIS: The history of physics is a long and extremely interesting one, littered with the names of some of the most famous scientists in the world, like Galileo, Newton, Copernicus, Einstein, Curie, and others. It is also the story of great discoveries that changed cultures, religious beliefs and politics over the centuries. We talk to a science historian about a few of the highlights throughout the long history of physics and astronomy.

Host: Gary Price. Guest: Tom Jackson, author of "Physics: An illustrated history of the foundations of science" – a Ponderables book.

COMPLIANCY ISSUES COVERED: history, science and technology, religion, education

SEGMENT #2- **Addiction: Why it happens and how to prevent it** **12:52**

SYNOPSIS: Millions of Americans are addicted to alcohol and drugs, and many of them end up unemployed, broken away from their families and homeless. We talk to a psychologist about the causes of addiction, and why some people are more likely to fall to it than others, and find out how an author who is battling alcohol and drug addiction made his journey to sobriety, and the lessons he learned on the way.

Host: Marty Peterson. Guests: Ryan LaLumiere, psychologist, Assistant Prof. in the Psychology Dept., University of Iowa, and a specialist on addiction; Bob Allison, recovering addict, author of "Saved by the Prince of Peace: Dungeon to Sky."

COMPLIANCY ISSUES COVERED: drug and alcohol addiction, science, health, homelessness, marijuana laws

Program #15-10 **Air week: 3/8/15**

SEGMENT #1 – **What makes a great CEO?** **9:59**

SYNOPSIS: A number of high-profile companies have appointed new CEOs lately. What is it that makes one candidate better than another to lead a corporation and make it innovative and profitable? We talk to two management specialists about the characteristics of a good leader, what the CEO is responsible for, and what sets great CEOs apart from other business leaders.

Host: Gary Price. Guests: Bill Pasmore, Organizational Practice Leader at the Center for Creative Leadership, and Professor of Social Organizational Psychology at Columbia University, NYC; Adam Bryant, "The Corner Office" columnist for the New York Times, and author of the book, "Quick and Nimble: Lessons from leading CEOs on how to create a culture of innovation."

COMPLIANCY ISSUES COVERED business & labor, leadership, crisis management, innovation

SEGMENT #2- **The Most Human Human: Man vs. Computer** **11:36**

SYNOPSIS: The Academy Award-nominated film, "The Imitation Game" brought to light the contributions of Alan Turing in breaking the Enigma code during WWII. Throughout his career, he thought that maybe we could build a computer that could think like a human. But could even the best tech whizzes of today build a machine that could not only *think* but also *converse* like a human? We talk to a man who researched that issue and even competed in a contest to prove *he* was human, and find out what it takes for chatbots to beat humans at *their* own games.

Host: Marty Peterson. Guests: Brian Christian, author of "The Most Human Human: What talking with computers teaches us about what it means to be alive."

COMPLIANCY ISSUES COVERED: technology, communication & language, recreation, education

Program #15-11 **Air week: 3/15/15**

SEGMENT #1 – **Don't Slam the Door! The "art" of quitting** **10:58**

SYNOPSIS: Many people remain in bad situations because they are afraid to quit, but they shouldn't. Our guest says that if you take the time to carefully plan just how and when you'll walk out the door, it's easier to deal with the anxiety, fear and depression that can follow such a big decision. We'll hear about steps anyone can take – and those they shouldn't – when it's time to quit and move on.

Host: Gary Price. Guests: Peg Streep writes non-fiction, is a blogger at Psychology Today.com and the author of the book, "Quitting: Why we fear it, and why we shouldn't, in life, love and work," now out in paperback.

COMPLIANCY ISSUES COVERED: military, employment, mental health, agriculture

SEGMENT #2- Embellishment **or Memory Lapse? Lying on the news** **10:41**

Synopsis: A few weeks ago, veteran news anchor, Brian Williams, was suspended from his job on the Nightly News because he had embellished a story about his involvement in an event in the Iraq War. Did he purposely lie? Or could it have been a matter of "misremembering"? We talk to a psychologist and a news veteran about the issue, how it can happen and what the future may hold for Williams.

Host: Marty Peterson. Guests: Dr. Frank Farley, psychologist, professor at Temple University in Philadelphia and a former president of the American Psychological Association; Al Primo, creator of the "Eyewitness News" format for television; producer of *Teen Kids News* and a the recipient of an Emmy, a Peabody Award and an Edward R. Murrow Lifetime Achievement Award, among many others

COMPLIANCY ISSUES COVERED: media & news, business, psychology, war

Program #15-12 **Air week: 3/22/15**

SEGMENT #1 – **Stolen Art and Art Fraud: Who does it and where does the art go?** **13:54**

SYNOPSIS: This year marks the 25th anniversary of the Gardner Museum heist of millions of dollars in paintings by Rembrandt, Vermeer and others. Nobody knows who took the paintings, but our guest has a theory. We also talk to an art expert and an art show coordinator about what happens to stolen art, how art is determined to be genuine, and how to avoid scams if you're buying or selling art and antiques.

Host: Gary Price. Guests: Stephen Kurkjian, journalist and author of the book, "Master Thieves: The Boston gangsters who pulled off the world's greatest art heist"; Jane C.H. Jacob, art consultant, president of Jacob Fine Art, Oak Park, IL; Scott Diament, president & CEO of the Palm Beach Show Group.

COMPLIANCY ISSUES COVERED: art, organized crime, commerce, science & technology, community leadership

SEGMENT #2- **What the Dog Knows: How and why search dogs work** **7:42**

SYNOPSIS: Search dogs will follow a scent for miles and even put their lives in danger looking for survivors of mudslides and building collapses. How do they do it, and why? We talk to a search dog owner and trainer about these amazing animals, the physiology that helps them hone in on a single scent, and why they will work for hours in horrid conditions for their handlers.

Host: Marty Peterson. Guest: Cat Warren, cadaver dog owner and trainer, author of the book, "What the Dog Knows: Scent, science and the amazing ways dogs perceive the world.

COMPLIANCY ISSUES COVERED: pets, science, public safety

Program #15-13 **Air week: 3/29/15**

SEGMENT #1 – **It Was a Dark and Stormy Night: The Bulwer-Lytton Fiction Contest** **10:17**

SYNOPSIS: Everyone knows the line "It was a dark and stormy night" from Snoopy's exploits as a budding novelist. But do you know the real author of that famous line, and why he has a literary competition named after him? We'll talk to the retired professor of English and contest creator about the famous aristocrat and author who lent his name to a quirky contest, and why he was a better writer than he's been given credit for. We'll also hear some of the winning entries from past Bulwer-Lytton Contests.

Host: Gary Price. Guest: Scott Rice, retired English professor from San Jose State University and founder of the annual Bulwer-Lytton Fiction Contest.

COMPLIANCY ISSUES COVERED: literature & arts, history, education, media

SEGMENT #2- **Mindful Work: Meditation in the workplace** **11:20**

SYNOPSIS: We're always hearing about how everyone is stressed these days, that we have too much to do and too many people asking for a moment – or more! – Of our time. What can we do to keep our bosses happy, our clients needs fulfilled and ourselves from pulling out our hair? We talk to two men who have found that meditating can help workers become more productive, less stressed and happier overall.

Host: Marty Peterson. Guests: David Gelles, business reporter, NY Times, author of "Mindful Work: How meditation is changing business from the inside out." Allan Lokos, founding and guiding teacher of the Community Meditation Center in NYC, author of "Through the Flames: Overcoming disaster through compassion, patience and determination."

COMPLIANCY ISSUES COVERED: business, health & well being, religion

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