Contract Agreement Between:

CONTRACT

WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

And:

Canal Partners Media
1027 33rd Street NW, Suite 140
Washington, DC 20007

Contract / Revision	Alt Order #
1839531 /	08842780

Product
DOUG JONES FOR SENAT

Contract Dates	Estimate #
10/23/17 - 10/29/17	5066

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Senate	10/20/17 / 10/24/17

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WSFA	Ryan Eddins	HRP-Washingtc

Special Handling

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2
TV13041	836	967

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WSFA	10/27/17	10/27/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	$275.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/23/17	10/29/17	----1--	1	$275.00							
N 2	WSFA	10/27/17	10/27/17	NBC Today with Kathie Lee	10-11am		:30			NM	1	$50.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/23/17	10/29/17	----1--	1	$50.00							
N 3	WSFA	10/27/17	10/27/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	$100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/23/17	10/29/17	----1--	1	$100.00							
N 4	WSFA	10/27/17	10/27/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	$60.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/23/17	10/29/17	----1--	1	$60.00							
N 5	WSFA	10/27/17	10/27/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	$60.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/23/17	10/29/17	----1--	1	$60.00							
N 7	WSFA	10/27/17	10/27/17	Today in Alabama 430am	430-5a		:30			NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/23/17	10/29/17	----1--	1	$5.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	WSFA	10/23/17-10/29/17	Today in Alabama 430am	430-5a	------F----	:30		~~$5.00~~	NM		
	Credited											
N 8	WSFA	10/27/17	10/27/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	$75.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/23/17	10/29/17	----1--	1	$75.00							
N 9	WSFA	10/27/17	10/27/17	Today in Alabama 5am	5-530a		:30			NM	1	$85.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/23/17	10/29/17	----1--	1	$85.00							
N 10	WSFA	10/27/17	10/27/17	WSFA 12 News at Five	5-530pm		:30			NM	1	$185.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/23/17	10/29/17	----1--	1	$185.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

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(334) 288-1212

www.wsfa.com

Contract / Revision	Alt Order #
1839531 /	08842780

Contract Dates	Product	Estimate #
10/23/17 - 10/29/17	DOUG JONES FOR SEN	**5066**

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	10/20/17 / 10/24/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 11	WSFA	10/27/17	10/27/17	Today in Alabama 530a	528am-6am		:30			NM	1	$100.00
Week:		10/23/17	10/29/17	----1--	1	$100.00						
N 12	WSFA	10/27/17	10/27/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	$350.00
Week:		10/23/17	10/29/17	----1--	1	$350.00						
N 13	WSFA	10/27/17	10/27/17	Today In Alabama	6a-7a		:30			NM	1	$175.00
Week:		10/23/17	10/29/17	----1--	1	$175.00						
N 14	WSFA	10/27/17	10/27/17	ENTERTAINMENT TONIGH	630-7p		:30			NM	1	$215.00
Week:		10/23/17	10/29/17	----1--	1	$215.00						
N 15	WSFA	10/27/17	10/27/17	NBC Today Show	7-9am		:30			NM	1	$115.00
Week:		10/23/17	10/29/17	----1--	1	$115.00						
N 16	WSFA	10/27/17	10/27/17	NBC Today 2	9-10am		:30			NM	1	$50.00
Week:		10/23/17	10/29/17	----1--	1	$50.00						
N 17	WSFA	10/23/17	10/23/17	Tonight Show	1035-1137pm		:30			NM	1	$115.00
Week:		10/23/17	10/29/17	1------	1	$115.00						
N 18	WSFA	10/23/17	10/23/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	$30.00
Week:		10/23/17	10/29/17	1------	1	$30.00						
N 19	WSFA	10/23/17	10/23/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	$30.00
Week:		10/23/17	10/29/17	1------	1	$30.00						
N 20	WSFA	10/23/17	10/23/17	NET Days of Our Lives	1230-130p		:30			NM	1	$150.00
Week:		10/23/17	10/29/17	1------	1	$150.00						
N 21	WSFA	10/23/17	10/23/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	$100.00
Week:		10/23/17	10/29/17	1------	1	$100.00						
N 22	WSFA	10/23/17	10/23/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	$60.00
Week:		10/23/17	10/29/17	1------	1	$60.00						
N 23	WSFA	10/23/17	10/23/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	$60.00
Week:		10/23/17	10/29/17	1------	1	$60.00						
N 25	WSFA	10/23/17	10/23/17	Today in Alabama 430am	430-5a		:30			NM	1	$5.00
Week:		10/23/17	10/29/17	1------	1	$5.00						
N 26	WSFA	10/23/17	10/23/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	$75.00
Week:		10/23/17	10/29/17	1------	1	$75.00						
N 27	WSFA	10/23/17	10/23/17	Today in Alabama 5am	5-530a		:30			NM	1	$85.00

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/23/17	10/29/17	1------	1	$85.00						
N 28	WSFA	10/23/17	10/23/17	WSFA 12 News at Five	5-530pm		:30			NM	1	$185.00
Week:		10/23/17	10/29/17	1------	1	$185.00						
N 29	WSFA	10/23/17	10/23/17	Today in Alabama 530a	528am-6am		:30			NM	1	$100.00
Week:		10/23/17	10/29/17	1------	1	$100.00						
N 30	WSFA	10/23/17	10/23/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	$350.00
Week:		10/23/17	10/29/17	1------	1	$350.00						
N 31	WSFA	10/23/17	10/23/17	Today In Alabama	6a-7a		:30			NM	1	$175.00
Week:		10/23/17	10/29/17	1------	1	$175.00						
N 32	WSFA	10/23/17	10/23/17	ENTERTAINMENT TONIGH	630-7p		:30			NM	1	$215.00
Week:		10/23/17	10/29/17	1------	1	$215.00						
N 33	WSFA	10/23/17	10/23/17	NBC Today Show	7-9am		:30			NM	1	$115.00
Week:		10/23/17	10/29/17	1------	1	$115.00						
N 34	WSFA	10/28/17	10/28/17	WSFA 12 News at Ten - Sat	10-1030pm		:30			NM	1	$175.00
Week:		10/23/17	10/29/17	-----1-	1	$175.00						
N 35	WSFA	10/28/17	10/28/17	NET Saturday Night Live	1030p-1203x		:30			NM	1	$115.00
Week:		10/23/17	10/29/17	-----1-	1	$115.00						
N 36	WSFA	10/28/17	10/28/17	ET WEEKEND	1203-103x		:30			NM	1	$10.00
Week:		10/23/17	10/29/17	-----1-	1	$10.00						
N 37	WSFA	10/28/17	10/28/17	WSFA 12 News at Six-Sat	Sa 6-7pm		:30			NM	2	$160.00
Week:		10/23/17	10/29/17	-----2-	2	$80.00						
N 38	WSFA	10/28/17	10/28/17	NBC Saturday Today Show	6-8am		:30			NM	2	$90.00
Week:		10/23/17	10/29/17	-----2-	2	$45.00						
N 39	WSFA	10/29/17	10/29/17	Late News	1030p-11p		:30			NM	1	$150.00
Week:		10/23/17	10/29/17	------1	1	$150.00						
N 40	WSFA	10/29/17	10/29/17	WSFA 12 News at Five-Sun	Su 5-530p		:30			NM	1	$90.00
Week:		10/23/17	10/29/17	------1	1	$90.00						
N 41	WSFA	10/29/17	10/29/17	NFL Football Nite/America	Various		:30			NM	1	$150.00
Week:		10/23/17	10/29/17	------1	1	$150.00						
N 42	WSFA	10/29/17	10/29/17	NET NBC Sunday Today Shc	7-8a		:30			NM	2	$90.00
Week:		10/23/17	10/29/17	------2	2	$45.00						

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10/23/17 - 10/29/17	DOUG JONES FOR SE	**5066**

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	10/20/17 / 10/24/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 43	WSFA	10/29/17	10/29/17	NFL Football	Sun 730p-1030p		:30			NM	0	$0.00
Week:		10/23/17	10/29/17	------1	1				$500.00			
Spot 1	Ch WSFA	Date Range 10/23/17-10/29/17		Description NFL Football	Start/End Time Sun 730p-1030p	Weekdays ---------Su	Length :30		Rate ~~$500.00~~	Type NM		
Credited												
N 44	WSFA	10/29/17	10/29/17	NET NBC Meet The Press	8-9a		:30			NM	1	$45.00
Week:		10/23/17	10/29/17	------1	1				$45.00			
N 45	WSFA	10/29/17	10/29/17	WSFA News Sunday AM	9-930a		:30			NM	1	$20.00
Week:		10/23/17	10/29/17	------1	1				$20.00			
N 46	WSFA	10/26/17	10/26/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	$275.00
Week:		10/23/17	10/29/17	---1---	1				$275.00			
N 47	WSFA	10/26/17	10/26/17	Tonight Show	1035-1137pm		:30			NM	1	$115.00
Week:		10/23/17	10/29/17	---1---	1				$115.00			
N 48	WSFA	10/26/17	10/26/17	NET Days of Our Lives	1230-130p		:30			NM	1	$150.00
Week:		10/23/17	10/29/17	---1---	1				$150.00			
N 49	WSFA	10/26/17	10/26/17	RIGHT THIS MINUTES	130-2p		:30			NM	1	$30.00
Week:		10/23/17	10/29/17	---1---	1				$30.00			
N 50	WSFA	10/26/17	10/26/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	$60.00
Week:		10/23/17	10/29/17	---1---	1				$60.00			
N 52	WSFA	10/26/17	10/26/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	$60.00
Week:		10/23/17	10/29/17	---1---	1				$60.00			
N 53	WSFA	10/26/17	10/26/17	Today in Alabama 430am	430-5a		:30			NM	0	$0.00
Week:		10/23/17	10/29/17	---1---	1				$5.00			
Spot 1	Ch WSFA	Date Range 10/23/17-10/29/17		Description Today in Alabama 430am	Start/End Time 430-5a	Weekdays ----Th-----	Length :30		Rate ~~$5.00~~	Type NM		
Credited												
N 54	WSFA	10/26/17	10/26/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	$75.00
Week:		10/23/17	10/29/17	---1---	1				$75.00			
N 55	WSFA	10/26/17	10/26/17	Today in Alabama 5am	5-530a		:30			NM	1	$85.00
Week:		10/23/17	10/29/17	---1---	1				$85.00			
N 56	WSFA	10/26/17	10/26/17	WSFA 12 News at Five	5-530pm		:30			NM	1	$185.00
Week:		10/23/17	10/29/17	---1---	1				$185.00			
N 57	WSFA	10/26/17	10/26/17	Today in Alabama 530a	528am-6am		:30			NM	1	$100.00

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		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/23/17	10/29/17	---1---	1				$100.00			
N 58	WSFA	10/26/17	10/26/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	$350.00
Week:		10/23/17	10/29/17	---1---	1				$350.00			
N 59	WSFA	10/26/17	10/26/17	Today In Alabama	6a-7a		:30			NM	1	$175.00
Week:		10/23/17	10/29/17	---1---	1				$175.00			
N 60	WSFA	10/26/17	10/26/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	$215.00
Week:		10/23/17	10/29/17	---1---	1				$215.00			
N 61	WSFA	10/26/17	10/26/17	NBC Today Show	7-9am		:30			NM	1	$115.00
Week:		10/23/17	10/29/17	---1---	1				$115.00			
N 62	WSFA	10/26/17	10/26/17	NBC Today 2	9-10am		:30			NM	1	$50.00
Week:		10/23/17	10/29/17	---1---	1				$50.00			
N 63	WSFA	10/24/17	10/24/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	$275.00
Week:		10/23/17	10/29/17	-1-----	1				$275.00			
N 64	WSFA	10/24/17	10/24/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	$100.00
Week:		10/23/17	10/29/17	-1-----	1				$100.00			
N 65	WSFA	10/24/17	10/24/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	$60.00
Week:		10/23/17	10/29/17	-1-----	1				$60.00			
N 66	WSFA	10/24/17	10/24/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	$60.00
Week:		10/23/17	10/29/17	-1-----	1				$60.00			
N 68	WSFA	10/24/17	10/24/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	$60.00
Week:		10/23/17	10/29/17	-1-----	1				$60.00			
N 69	WSFA	10/24/17	10/24/17	Today in Alabama 430am	430-5a		:30			NM	0	$0.00
Week:		10/23/17	10/29/17	-1-----	1				$5.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WSFA	10/23/17-10/29/17		*Today in Alabama 430am*	*430-5a*	-Tu--------	*:30*		*~~$5.00~~*	*NM*		
Credited												
N 70	WSFA	10/24/17	10/24/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	$75.00
Week:		10/23/17	10/29/17	-1-----	1				$75.00			
N 71	WSFA	10/24/17	10/24/17	Today in Alabama 5am	5-530a		:30			NM	1	$85.00
Week:		10/23/17	10/29/17	-1-----	1				$85.00			
N 72	WSFA	10/24/17	10/24/17	WSFA 12 News at Five	5-530pm		:30			NM	1	$185.00
Week:		10/23/17	10/29/17	-1-----	1				$185.00			

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POL/Jones, Doug/D/Sena	10/20/17 / 10/24/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 73	WSFA	10/24/17	10/24/17	Today in Alabama 530a	528am-6am		:30			NM	1	$100.00
Week:		10/23/17	10/29/17	-1-----	1				$100.00			
N 74	WSFA	10/24/17	10/24/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	$350.00
Week:		10/23/17	10/29/17	-1-----	1				$350.00			
N 75	WSFA	10/24/17	10/24/17	Today In Alabama	6a-7a		:30			NM	1	$175.00
Week:		10/23/17	10/29/17	-1-----	1				$175.00			
N 76	WSFA	10/24/17	10/24/17	ENTERTAINMENT TONIGH	630-7p		:30			NM	1	$215.00
Week:		10/23/17	10/29/17	-1-----	1				$215.00			
N 77	WSFA	10/24/17	10/24/17	NBC Today Show	7-9am		:30			NM	1	$115.00
Week:		10/23/17	10/29/17	-1-----	1				$115.00			
N 78	WSFA	10/24/17	10/24/17	This Is Us	8-9pm		:30			NM	1	$600.00
Week:		10/23/17	10/29/17	-1-----	1				$600.00			
N 79	WSFA	10/25/17	10/25/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	$275.00
Week:		10/23/17	10/29/17	--1----	1				$275.00			
N 80	WSFA	10/25/17	10/25/17	NET Days of Our Lives	1230-130p		:30			NM	1	$150.00
Week:		10/23/17	10/29/17	--1----	1				$150.00			
N 81	WSFA	10/25/17	10/25/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	$100.00
Week:		10/23/17	10/29/17	--1----	1				$100.00			
N 82	WSFA	10/25/17	10/25/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	$60.00
Week:		10/23/17	10/29/17	--1----	1				$60.00			
N 83	WSFA	10/25/17	10/25/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	$60.00
Week:		10/23/17	10/29/17	--1----	1				$60.00			
N 85	WSFA	10/25/17	10/25/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	$60.00
Week:		10/23/17	10/29/17	--1----	1				$60.00			
N 86	WSFA	10/25/17	10/25/17	Today in Alabama 430am	430-5a		:30			NM	0	$0.00
Week:		10/23/17	10/29/17	--1----	1				$5.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WSFA	10/23/17-10/29/17		*Today in Alabama 430am*	*430-5a*	---W-------	*:30*		*~~$5.00~~*	*NM*		
Credited												
N 87	WSFA	10/25/17	10/25/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	$75.00
Week:		10/23/17	10/29/17	--1----	1				$75.00			
N 88	WSFA	10/25/17	10/25/17	Today in Alabama 5am	5-530a		:30			NM	1	$85.00

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WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

Contract / Revision	Alt Order #
1839531 /	08842780

Contract Dates	Product	Estimate #
10/23/17 - 10/29/17	DOUG JONES FOR SEN	**5066**

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	10/20/17 / 10/24/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays --1----	Spots/Week 1				Rate $85.00			
N 89	WSFA	10/25/17	10/25/17	WSFA 12 News at Five	5-530pm		:30			NM	1	$185.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays --1----	Spots/Week 1				Rate $185.00			
N 90	WSFA	10/25/17	10/25/17	Today in Alabama 530a	528am-6am		:30			NM	0	$0.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays --1----	Spots/Week 1				Rate $100.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WSFA	10/23/17-10/29/17		*Today in Alabama 530a*	*528am-6am*	---W-------	*:30*		*~~$100.00~~*	*NM*		
Credited												
N 91	WSFA	10/25/17	10/25/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	$350.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays --1----	Spots/Week 1				Rate $350.00			
N 92	WSFA	10/25/17	10/25/17	Today In Alabama	6a-7a		:30			NM	1	$175.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays --1----	Spots/Week 1				Rate $175.00			
N 93	WSFA	10/25/17	10/25/17	NBC Today Show	7-9am		:30			NM	1	$115.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays --1----	Spots/Week 1				Rate $115.00			
N 94	WSFA	10/25/17	10/25/17	NBC Today 2	9-10am		:30			NM	1	$50.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays --1----	Spots/Week 1				Rate $50.00			
N 95	WSFA	10/23/17	10/29/17	NET Early Today ON	4-430x		:30			NM	1	$3.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays MTWT---	Spots/Week 1				Rate $3.00			
N 96	WSFA	10/23/17	10/23/17	NET Early Today ON	4-430x		:30			NM	1	$3.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays M------	Spots/Week 1				Rate $3.00			
N 97	WSFA	10/26/17	10/26/17	NET Early Today ON	4-430x		:30			NM	1	$3.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays ---T---	Spots/Week 1				Rate $3.00			
N 98	WSFA	10/24/17	10/24/17	NET Early Today ON	4-430x		:30			NM	1	$3.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays -T-----	Spots/Week 1				Rate $3.00			
N 99	WSFA	10/25/17	10/25/17	NET Early Today ON	4-430x		:30			NM	1	$3.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays --W----	Spots/Week 1				Rate $3.00			
N 100	WSFA	10/24/17	10/29/17	NBC Today Show	7-9am		:30			NM	1	$115.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays -TWTF--	Spots/Week 1				Rate $115.00			
N 101	WSFA	10/29/17	10/29/17	NFL Football			:30			NM	1	$500.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays ------1	Spots/Week 1				Rate $500.00			
N 102	WSFA	10/25/17	10/25/17	Today in Alabama 530a	528am-6am		:30			NM	1	$100.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays --W----	Spots/Week 1				Rate $100.00			

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Contract Agreement Between:

WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

Contract / Revision	Alt Order #
1839531 /	08842780

Contract Dates	Product	Estimate #
10/23/17 - 10/29/17	DOUG JONES FOR SEN	**5066**

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	10/20/17 / 10/24/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate							
						Totals					94	$11,805.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/25/17 -10/29/17	94	$11,805.00	($1,770.75)	$10,034.25
Totals	94	$11,805.00	($1,770.75)	$10,034.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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powered by WideOrbit

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT30/17 15.00
CHANGES *** WSFA-TV ***

REP HEADLINE# 8842780 TRF# 1839531
$$$ MOD# 2: APPROVED REV #0 $$$

ADV #_____ ADV. NAME POLI/D JONES/D/SEN/AL REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME CANAL PARTNERS MEDIA BUYER NAME JEFF SCATTERGOOD

900 CIRCLE 75 PKWY SE, SUITE# 1650 SALES PRSN WA- RYAN EDDINS (H)

ATLANTA, GA 30339

ORDER #_____ CONTRACT # 8842780 CLASS: NATL. LOCAL REGIONAL

PRDCT DOUG JONES FOR SENAT EST#5066 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/17 OCT29/17 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT30/17 15.00

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
900 CIRCLE 75 PARKWAY SE, SUITE#1650
ATLANTA, GA 30339

NO BUYS TO PRINT
STATION MAKEGOOD OFFERS:

M4 UNRESL BUY#39	MISSED:SUN/1030P-1100P	OCT29	30S	$150.00	(OCT30/17)	
	OFFER:SUN/1048P-1130P	OCT29	30S	$150.00	PLS ADVISE.	

CMT:SPOT AIRED LATE IN NEWS AT 11:08PM DUE TO NFL RUNNING LONG. OUR NEWS
CMT:AIRED 1048P-1130P. PLEASE CONFIRM LATE RUN. THANKS, DENICE

OCT/17 11805.00

CONTRACT TOTAL 11805.00
TOTAL SPOTS 94

MARKET TOTALS $23,420 WSFA 50% WNCF 7% WAKA 41% WCOV 2% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%

ACCURATE SHARES

SVC- NSI
DEMOS- RA35+*

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT30/17 15.31
CHANGES *** WSFA-TV ***

REP HEADLINE# 8842780 TRF# 1839531
$$$ MOD# 2: UNAPPROVED REV #1 $$$

ADV #_____ ADV. NAME POLI/D JONES/D/SEN/AL REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME CANAL PARTNERS MEDIA BUYER NAME JEFF SCATTERGOOD

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ATLANTA, GA 30339

ORDER #_____ CONTRACT # 8842780 CLASS: NATL. LOCAL REGIONAL

PRDCT DOUG JONES FOR SENAT EST#5066 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/17 OCT29/17 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT30/17 15.31

REP: REVISED ORDER
M4 OKD AS LINE 98
TTL SAME, $11,805
PLS CONFM
THANKS JASMINE FOR RYAN

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
900 CIRCLE 75 PARKWAY SE, SUITE#1650
ATLANTA, GA 30339

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 836 AGENCY PRODUCT CODE = 967			AGENCY EST# = 5066						
39		S	1030P-1100P	30		$150.00	10/29	10/29	0		SUN	0

PROGRAM : WSFA 12 NEWS AT 10:30P
CON COM1: WSFA 12 NEWS AT 10:30P

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 8842780 TRF# 1839531 ORDER WORKSHEET HARRIS REPORT FROM REP OCT30/17 15.31
$$$ MOD# 2: UNAPPROVED REV #1 $$$ **CHANGES** *** WSFA-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
98		A	1048P-1130P	30		$150.00	10/29	10/29	1		SUN	1

PROGRAM : WSFA 12 NEWS AT 10:30P
ORD COM1: SPOT AIRED LATE IN NEWS AT 11:08PM DUE TO NFL RUNNING LONG. OUR NEWS
ORD COM2: AIRED 1048P-1130P. PLEASE CONFIRM LATE RUN. THANKS, DENICE
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-39

STATION MAKEGOOD OFFERS:
M4 OK'D BUY#39 MISSED:SUN/1030P-1100P OCT29 30S $150.00 (OCT30/17)
OFFER:SUN/1048P-1130P OCT29 30S $150.00 PLS ADVISE.
CMT:SPOT AIRED LATE IN NEWS AT 11:08PM DUE TO NFL RUNNING LONG. OUR NEWS
CMT:AIRED 1048P-1130P. PLEASE CONFIRM LATE RUN. THANKS, DENICE

OCT/17 11805.00

CONTRACT TOTAL 11805.00
TOTAL SPOTS 94

MARKET TOTALS $23,420 WSFA 50% WNCF 7% WAKA 41% WCOV 2% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%

ACCURATE SHARES

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Contract Agreement Between:

CONTRACT

WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

And:

Canal Partners Media
1027 33rd Street NW, Suite 140
Washington, DC 20007

Contract / Revision	Alt Order #
1839531 /	08842780

Product
DOUG JONES FOR SENAT

Contract Dates	Estimate #
10/23/17 - 10/29/17	5066

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Senate	10/23/17 / 10/23/17

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WSFA	Ryan Eddins	HRP-Washingtc

Special Handling

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2
TV13041	836	967

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WSFA	10/27/17	10/27/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	$275.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/23/17	10/29/17	----1--	1	$275.00							
2	WSFA	10/27/17	10/27/17	NBC Today with Kathie Lee	10-11am		:30			NM	1	$50.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/23/17	10/29/17	----1--	1	$50.00							
3	WSFA	10/27/17	10/27/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	$100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/23/17	10/29/17	----1--	1	$100.00							
4	WSFA	10/27/17	10/27/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	$60.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/23/17	10/29/17	----1--	1	$60.00							
5	WSFA	10/27/17	10/27/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	$60.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/23/17	10/29/17	----1--	1	$60.00							
E 7	WSFA	10/27/17	10/27/17	Today in Alabama 430am	430-5a		:30			NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/23/17	10/29/17	----1--	1	$5.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	WSFA	10/23/17-10/29/17	Today in Alabama 430am	430-5a	------F----	:30		~~$5.00~~	NM		
	Credited											
8	WSFA	10/27/17	10/27/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	$75.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/23/17	10/29/17	----1--	1	$75.00							
9	WSFA	10/27/17	10/27/17	Today in Alabama 5am	5-530a		:30			NM	1	$85.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/23/17	10/29/17	----1--	1	$85.00							
10	WSFA	10/27/17	10/27/17	WSFA 12 News at Five	5-530pm		:30			NM	1	$185.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/23/17	10/29/17	----1--	1	$185.00							

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www.wsfa.com

Contract / Revision	Alt Order #
1839531 /	08842780

Contract Dates	Product	Estimate #
10/23/17 - 10/29/17	DOUG JONES FOR SE	**5066**

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	10/23/17 / 10/23/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
11	WSFA	10/27/17	10/27/17	Today in Alabama 530a	528am-6am		:30			NM	1	$100.00
Week:		10/23/17	10/29/17	----1--	1	$100.00						
12	WSFA	10/27/17	10/27/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	$350.00
Week:		10/23/17	10/29/17	----1--	1	$350.00						
13	WSFA	10/27/17	10/27/17	Today In Alabama	6a-7a		:30			NM	1	$175.00
Week:		10/23/17	10/29/17	----1--	1	$175.00						
14	WSFA	10/27/17	10/27/17	ENTERTAINMENT TONIGH	1630-7p		:30			NM	1	$215.00
Week:		10/23/17	10/29/17	----1--	1	$215.00						
15	WSFA	10/27/17	10/27/17	NBC Today Show	7-9am		:30			NM	1	$115.00
Week:		10/23/17	10/29/17	----1--	1	$115.00						
16	WSFA	10/27/17	10/27/17	NBC Today 2	9-10am		:30			NM	1	$50.00
Week:		10/23/17	10/29/17	----1--	1	$50.00						
17	WSFA	10/23/17	10/23/17	Tonight Show	1035-1137pm		:30			NM	1	$115.00
Week:		10/23/17	10/29/17	1------	1	$115.00						
18	WSFA	10/23/17	10/23/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	$30.00
Week:		10/23/17	10/29/17	1------	1	$30.00						
19	WSFA	10/23/17	10/23/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	$30.00
Week:		10/23/17	10/29/17	1------	1	$30.00						
20	WSFA	10/23/17	10/23/17	NET Days of Our Lives	1230-130p		:30			NM	1	$150.00
Week:		10/23/17	10/29/17	1------	1	$150.00						
21	WSFA	10/23/17	10/23/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	$100.00
Week:		10/23/17	10/29/17	1------	1	$100.00						
22	WSFA	10/23/17	10/23/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	$60.00
Week:		10/23/17	10/29/17	1------	1	$60.00						
23	WSFA	10/23/17	10/23/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	$60.00
Week:		10/23/17	10/29/17	1------	1	$60.00						
25	WSFA	10/23/17	10/23/17	Today in Alabama 430am	430-5a		:30			NM	1	$5.00
Week:		10/23/17	10/29/17	1------	1	$5.00						
26	WSFA	10/23/17	10/23/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	$75.00
Week:		10/23/17	10/29/17	1------	1	$75.00						
27	WSFA	10/23/17	10/23/17	Today in Alabama 5am	5-530a		:30			NM	1	$85.00

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WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

Contract / Revision	Alt Order #
1839531 /	08842780

Contract Dates	Product	Estimate #
10/23/17 - 10/29/17	DOUG JONES FOR SEN	**5066**

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	10/23/17 / 10/23/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/23/17	10/29/17	1------	1				$85.00			
28	WSFA	10/23/17	10/23/17	WSFA 12 News at Five	5-530pm		:30			NM	1	$185.00
Week:		10/23/17	10/29/17	1------	1				$185.00			
29	WSFA	10/23/17	10/23/17	Today in Alabama 530a	528am-6am		:30			NM	1	$100.00
Week:		10/23/17	10/29/17	1------	1				$100.00			
30	WSFA	10/23/17	10/23/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	$350.00
Week:		10/23/17	10/29/17	1------	1				$350.00			
31	WSFA	10/23/17	10/23/17	Today In Alabama	6a-7a		:30			NM	1	$175.00
Week:		10/23/17	10/29/17	1------	1				$175.00			
32	WSFA	10/23/17	10/23/17	ENTERTAINMENT TONIGH	630-7p		:30			NM	1	$215.00
Week:		10/23/17	10/29/17	1------	1				$215.00			
33	WSFA	10/23/17	10/23/17	NBC Today Show	7-9am		:30			NM	1	$115.00
Week:		10/23/17	10/29/17	1------	1				$115.00			
34	WSFA	10/28/17	10/28/17	WSFA 12 News at Ten - Sat	10-1030pm		:30			NM	1	$175.00
Week:		10/23/17	10/29/17	-----1-	1				$175.00			
35	WSFA	10/28/17	10/28/17	NET Saturday Night Live	1030p-1203x		:30			NM	1	$115.00
Week:		10/23/17	10/29/17	-----1-	1				$115.00			
36	WSFA	10/28/17	10/28/17	ET WEEKEND	1203-103x		:30			NM	1	$10.00
Week:		10/23/17	10/29/17	-----1-	1				$10.00			
37	WSFA	10/28/17	10/28/17	WSFA 12 News at Six-Sat	Sa 6-7pm		:30			NM	2	$160.00
Week:		10/23/17	10/29/17	-----2-	2				$80.00			
38	WSFA	10/28/17	10/28/17	NBC Saturday Today Show	6-8am		:30			NM	2	$90.00
Week:		10/23/17	10/29/17	-----2-	2				$45.00			
39	WSFA	10/29/17	10/29/17	Late News	1030p-11p		:30			NM	1	$150.00
Week:		10/23/17	10/29/17	------1	1				$150.00			
40	WSFA	10/29/17	10/29/17	WSFA 12 News at Five-Sun	Su 5-530p		:30			NM	1	$90.00
Week:		10/23/17	10/29/17	------1	1				$90.00			
41	WSFA	10/29/17	10/29/17	NFL Football Nite/America	Various		:30			NM	1	$150.00
Week:		10/23/17	10/29/17	------1	1				$150.00			
42	WSFA	10/29/17	10/29/17	NET NBC Sunday Today Shc	7-8a		:30			NM	2	$90.00
Week:		10/23/17	10/29/17	------2	2				$45.00			

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(334) 288-1212

www.wsfa.com

Contract / Revision	Alt Order #
1839531 /	08842780

Contract Dates	Product	Estimate #
10/23/17 - 10/29/17	DOUG JONES FOR SE	5066

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	10/23/17 / 10/23/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
E 43	WSFA	10/29/17	10/29/17	NFL Football	Sun 730p-1030p		:30			NM	0	$0.00
Week:		10/23/17	10/29/17	------1				1	$500.00			
Spot 1	Ch WSFA	Date Range 10/23/17-10/29/17		Description NFL Football	Start/End Time Sun 730p-1030p	Weekdays ---------Su	Length :30		Rate ~~$500.00~~	Type NM		
Credited												
44	WSFA	10/29/17	10/29/17	NET NBC Meet The Press	8-9a		:30			NM	1	$45.00
Week:		10/23/17	10/29/17	------1				1	$45.00			
45	WSFA	10/29/17	10/29/17	WSFA News Sunday AM	9-930a		:30			NM	1	$20.00
Week:		10/23/17	10/29/17	------1				1	$20.00			
46	WSFA	10/26/17	10/26/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	$275.00
Week:		10/23/17	10/29/17	---1---				1	$275.00			
47	WSFA	10/26/17	10/26/17	Tonight Show	1035-1137pm		:30			NM	1	$115.00
Week:		10/23/17	10/29/17	---1---				1	$115.00			
48	WSFA	10/26/17	10/26/17	NET Days of Our Lives	1230-130p		:30			NM	1	$150.00
Week:		10/23/17	10/29/17	---1---				1	$150.00			
49	WSFA	10/26/17	10/26/17	RIGHT THIS MINUTES	130-2p		:30			NM	1	$30.00
Week:		10/23/17	10/29/17	---1---				1	$30.00			
50	WSFA	10/26/17	10/26/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	$60.00
Week:		10/23/17	10/29/17	---1---				1	$60.00			
52	WSFA	10/26/17	10/26/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	$60.00
Week:		10/23/17	10/29/17	---1---				1	$60.00			
E 53	WSFA	10/26/17	10/26/17	Today in Alabama 430am	430-5a		:30			NM	0	$0.00
Week:		10/23/17	10/29/17	---1---				1	$5.00			
Spot 1	Ch WSFA	Date Range 10/23/17-10/29/17		Description Today in Alabama 430am	Start/End Time 430-5a	Weekdays ----Th-----	Length :30		Rate ~~$5.00~~	Type NM		
Credited												
54	WSFA	10/26/17	10/26/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	$75.00
Week:		10/23/17	10/29/17	---1---				1	$75.00			
55	WSFA	10/26/17	10/26/17	Today in Alabama 5am	5-530a		:30			NM	1	$85.00
Week:		10/23/17	10/29/17	---1---				1	$85.00			
56	WSFA	10/26/17	10/26/17	WSFA 12 News at Five	5-530pm		:30			NM	1	$185.00
Week:		10/23/17	10/29/17	---1---				1	$185.00			
57	WSFA	10/26/17	10/26/17	Today in Alabama 530a	528am-6am		:30			NM	1	$100.00

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Contract / Revision	Alt Order #
1839531 /	08842780

Contract Dates	Product	Estimate #
10/23/17 - 10/29/17	DOUG JONES FOR SE	**5066**

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	10/23/17 / 10/23/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/23/17	10/29/17	---1---	1				$100.00			
58	WSFA	10/26/17	10/26/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	$350.00
Week:		10/23/17	10/29/17	---1---	1				$350.00			
59	WSFA	10/26/17	10/26/17	Today In Alabama	6a-7a		:30			NM	1	$175.00
Week:		10/23/17	10/29/17	---1---	1				$175.00			
60	WSFA	10/26/17	10/26/17	ENTERTAINMENT TONIGH	630-7p		:30			NM	1	$215.00
Week:		10/23/17	10/29/17	---1---	1				$215.00			
61	WSFA	10/26/17	10/26/17	NBC Today Show	7-9am		:30			NM	1	$115.00
Week:		10/23/17	10/29/17	---1---	1				$115.00			
62	WSFA	10/26/17	10/26/17	NBC Today 2	9-10am		:30			NM	1	$50.00
Week:		10/23/17	10/29/17	---1---	1				$50.00			
63	WSFA	10/24/17	10/24/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	$275.00
Week:		10/23/17	10/29/17	-1-----	1				$275.00			
64	WSFA	10/24/17	10/24/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	$100.00
Week:		10/23/17	10/29/17	-1-----	1				$100.00			
65	WSFA	10/24/17	10/24/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	$60.00
Week:		10/23/17	10/29/17	-1-----	1				$60.00			
66	WSFA	10/24/17	10/24/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	$60.00
Week:		10/23/17	10/29/17	-1-----	1				$60.00			
68	WSFA	10/24/17	10/24/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	$60.00
Week:		10/23/17	10/29/17	-1-----	1				$60.00			
E 69	WSFA	10/24/17	10/24/17	Today in Alabama 430am	430-5a		:30			NM	0	$0.00
Week:		10/23/17	10/29/17	-1-----	1				$5.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WSFA	10/23/17-10/29/17		*Today in Alabama 430am*	*430-5a*	-Tu--------	*:30*		*~~$5.00~~*	*NM*		
	Credited											
70	WSFA	10/24/17	10/24/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	$75.00
Week:		10/23/17	10/29/17	-1-----	1				$75.00			
71	WSFA	10/24/17	10/24/17	Today in Alabama 5am	5-530a		:30			NM	1	$85.00
Week:		10/23/17	10/29/17	-1-----	1				$85.00			
72	WSFA	10/24/17	10/24/17	WSFA 12 News at Five	5-530pm		:30			NM	1	$185.00
Week:		10/23/17	10/29/17	-1-----	1				$185.00			

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Contract / Revision	Alt Order #
1839531 /	08842780

Contract Dates	Product	Estimate #
10/23/17 - 10/29/17	DOUG JONES FOR SEN	**5066**

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	10/23/17 / 10/23/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
73	WSFA	10/24/17	10/24/17	Today in Alabama 530a	528am-6am		:30			NM	1	$100.00
Week:		10/23/17	10/29/17	-1-----	1	$100.00						
74	WSFA	10/24/17	10/24/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	$350.00
Week:		10/23/17	10/29/17	-1-----	1	$350.00						
75	WSFA	10/24/17	10/24/17	Today In Alabama	6a-7a		:30			NM	1	$175.00
Week:		10/23/17	10/29/17	-1-----	1	$175.00						
76	WSFA	10/24/17	10/24/17	ENTERTAINMENT TONIGH	630-7p		:30			NM	1	$215.00
Week:		10/23/17	10/29/17	-1-----	1	$215.00						
77	WSFA	10/24/17	10/24/17	NBC Today Show	7-9am		:30			NM	1	$115.00
Week:		10/23/17	10/29/17	-1-----	1	$115.00						
78	WSFA	10/24/17	10/24/17	This Is Us	8-9pm		:30			NM	1	$600.00
Week:		10/23/17	10/29/17	-1-----	1	$600.00						
79	WSFA	10/25/17	10/25/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	$275.00
Week:		10/23/17	10/29/17	--1----	1	$275.00						
80	WSFA	10/25/17	10/25/17	NET Days of Our Lives	1230-130p		:30			NM	1	$150.00
Week:		10/23/17	10/29/17	--1----	1	$150.00						
81	WSFA	10/25/17	10/25/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	$100.00
Week:		10/23/17	10/29/17	--1----	1	$100.00						
82	WSFA	10/25/17	10/25/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	$60.00
Week:		10/23/17	10/29/17	--1----	1	$60.00						
83	WSFA	10/25/17	10/25/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	$60.00
Week:		10/23/17	10/29/17	--1----	1	$60.00						
85	WSFA	10/25/17	10/25/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	$60.00
Week:		10/23/17	10/29/17	--1----	1	$60.00						
E 86	WSFA	10/25/17	10/25/17	Today in Alabama 430am	430-5a		:30			NM	0	$0.00
Week:		10/23/17	10/29/17	--1----	1	$5.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WSFA*	*10/23/17-10/29/17*		*Today in Alabama 430am*	*430-5a*	*---W-------*	*:30*		*~~$5.00~~*	*NM*		
Credited												
87	WSFA	10/25/17	10/25/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	$75.00
Week:		10/23/17	10/29/17	--1----	1	$75.00						
88	WSFA	10/25/17	10/25/17	Today in Alabama 5am	5-530a		:30			NM	1	$85.00

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Contract / Revision	Alt Order #
1839531 /	08842780

Contract Dates	Product	Estimate #
10/23/17 - 10/29/17	DOUG JONES FOR SEN	**5066**

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	10/23/17 / 10/23/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays --1----	Spots/Week 1				Rate $85.00			
89	WSFA	10/25/17	10/25/17	WSFA 12 News at Five	5-530pm		:30			NM	1	$185.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays --1----	Spots/Week 1				Rate $185.00			
E 90	WSFA	10/25/17	10/25/17	Today in Alabama 530a	528am-6am		:30			NM	0	$0.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays --1----	Spots/Week 1				Rate $100.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WSFA	10/23/17-10/29/17		*Today in Alabama 530a*	*528am-6am*	---W-------	*:30*		*~~$100.00~~*	*NM*		
	Credited											
91	WSFA	10/25/17	10/25/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	$350.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays --1----	Spots/Week 1				Rate $350.00			
92	WSFA	10/25/17	10/25/17	Today In Alabama	6a-7a		:30			NM	1	$175.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays --1----	Spots/Week 1				Rate $175.00			
93	WSFA	10/25/17	10/25/17	NBC Today Show	7-9am		:30			NM	1	$115.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays --1----	Spots/Week 1				Rate $115.00			
94	WSFA	10/25/17	10/25/17	NBC Today 2	9-10am		:30			NM	1	$50.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays --1----	Spots/Week 1				Rate $50.00			
95	WSFA	10/23/17	10/29/17	NET Early Today ON	4-430x		:30			NM	1	$3.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays MTWT---	Spots/Week 1				Rate $3.00			
96	WSFA	10/23/17	10/23/17	NET Early Today ON	4-430x		:30			NM	1	$3.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays M------	Spots/Week 1				Rate $3.00			
97	WSFA	10/26/17	10/26/17	NET Early Today ON	4-430x		:30			NM	1	$3.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays ---T---	Spots/Week 1				Rate $3.00			
98	WSFA	10/24/17	10/24/17	NET Early Today ON	4-430x		:30			NM	1	$3.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays -T-----	Spots/Week 1				Rate $3.00			
99	WSFA	10/25/17	10/25/17	NET Early Today ON	4-430x		:30			NM	1	$3.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays --W----	Spots/Week 1				Rate $3.00			
N 100	WSFA	10/24/17	10/29/17	NBC Today Show	7-9am		:30			NM	1	$115.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays -TWTF--	Spots/Week 1				Rate $115.00			
N 101	WSFA	10/29/17	10/29/17	NFL Football			:30			NM	1	$500.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays ------1	Spots/Week 1				Rate $500.00			
N 102	WSFA	10/25/17	10/25/17	Today in Alabama 530a	528am-6am		:30			NM	1	$100.00
Week:		Start Date 10/23/17	End Date 10/29/17	Weekdays --W----	Spots/Week 1				Rate $100.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

powered by WideOrbit

WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

Contract / Revision	Alt Order #
1839531 /	08842780

Contract Dates	Product	Estimate #
10/23/17 - 10/29/17	DOUG JONES FOR SEN	**5066**

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	10/23/17 / 10/23/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate							
						Totals					94	$11,805.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/25/17 -10/29/17	94	$11,805.00	($1,770.75)	$10,034.25
Totals	94	$11,805.00	($1,770.75)	$10,034.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

powered by WideOrbit

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 8842780 TRF# 1839531 ORDER WORKSHEET HARRIS REPORT FROM STATION OCT23/17 10.34
$$$ MOD# 0: APPROVED REV #0 $$$ **CHANGES** *** WSFA-TV ***

ADV #_____ ADV. NAME POLI/D JONES/D/SEN/AL REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME CANAL PARTNERS MEDIA BUYER NAME JEFF SCATTERGOOD

900 CIRCLE 75 PKWY SE, SUITE# 1650 SALES PRSN WA- RYAN EDDINS (H)

ATLANTA, GA 30339

ORDER #_____ CONTRACT # 8842780 CLASS: NATL. LOCAL REGIONAL

PRDCT DOUG JONES FOR SENAT EST#5066 COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES OCT23/17 OCT29/17 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT23/17 10.34

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
900 CIRCLE 75 PARKWAY SE, SUITE#1650
ATLANTA, GA 30339

NO BUYS TO PRINT
STATION MAKEGOOD OFFERS:

M1	UNRESL	BUY#7	MISSED:	FRI/430A-459A	OCT27	30S	$5.00	(OCT22/17)
		BUY#53		THU/430A-459A	OCT26	30S	$5.00	
		BUY#69		TUE/430A-459A	OCT24	30S	$5.00	
		BUY#86		WED/430A-459A	OCT25	30S	$5.00	
		BUY#90		WED/530A-600A	OCT25	30S	$100.00	
			OFFER:	TU-F/700A-900A	OCT24	30S	$115.00	PLS ADVISE.
			CMT:	NO AVAILS. PLEASE CONFIRM MKGD WITH $5 CREDIT. THANKS, DENICE				
M2	UNRESL	BUY#43	MISSED:	SUN/730P-1030P	OCT29	30S	$500.00	(OCT23/17)
			OFFER:	SUN/715P-1100P	OCT29	30S	$500.00	PLS ADVISE.
			CMT:	GAME WILL START AT 715P. PLEASE CONFIRM. THANKS, DENICE				

OCT/17 11710:00 CONTRACT TOTAL 11710.00
TOTAL SPOTS 97

MARKET TOTALS $23,420 WSFA 50% WNCF 7% WAKA 41% WCOV 2% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%

ACCURATE SHARES

SVC- NSI
DEMOS- RA35+*

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 8842780 TRF# 1839531 ORDER WORKSHEET HARRIS REPORT FROM STATION OCT22/17 14.20
$$$ MOD# 0: APPROVED REV #0 $$$ **CHANGES** *** WSFA-TV ***

ADV #_____ ADV. NAME POLI/D JONES/D/SEN/AL REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME CANAL PARTNERS MEDIA BUYER NAME JEFF SCATTERGOOD

900 CIRCLE 75 PKWY SE, SUITE# 1650 SALES PRSN WA- RYAN EDDINS (H)

ATLANTA, GA 30339

ORDER #_____ CONTRACT # 8842780 CLASS: NATL. LOCAL REGIONAL

PRDCT DOUG JONES FOR SENAT EST#5066 COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES OCT23/17 OCT29/17 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT22/17 14.20

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
900 CIRCLE 75 PARKWAY SE, SUITE#1650
ATLANTA, GA 30339

NO BUYS TO PRINT
STATION MAKEGOOD OFFERS:

M1	UNRESL	BUY#7	MISSED:	FRI/430A-459A	OCT27	30S	$5.00	(OCT22/17)
		BUY#53		THU/430A-459A	OCT26	30S	$5.00	
		BUY#69		TUE/430A-459A	OCT24	30S	$5.00	
		BUY#86		WED/430A-459A	OCT25	30S	$5.00	
		BUY#90		WED/530A-600A	OCT25	30S	$100.00	
			OFFER:	TU-F/700A-900A	OCT24	30S	$115.00	PLS ADVISE.

CMT:NO AVAILS. PLEASE CONFIRM MKGD WITH $5 CREDIT. THANKS, DENICE

OCT/17 11710.00 CONTRACT TOTAL 11710.00
TOTAL SPOTS 97

MARKET TOTALS $23,420 WSFA 50% WNCF 7% WAKA 41% WCOV 2% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%

ACCURATE SHARES

SVC- NSI
DEMOS- RA35+*

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 8842780 TRF# 1839531 ORDER WORKSHEET HARRIS REPORT FROM REP OCT23/17 11.02
$$$ MOD# 0: UNAPPROVED REV #1 $$$ **CHANGES** *** WSFA-TV ***

ADV #_____ ADV. NAME POLI/D JONES/D/SEN/AL REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME CANAL PARTNERS MEDIA BUYER NAME JEFF SCATTERGOOD

900 CIRCLE 75 PKWY SE, SUITE# 1650 SALES PRSN WA- RYAN EDDINS (H)

ATLANTA, GA 30339

ORDER #_____ CONTRACT # 8842780 CLASS: NATL. LOCAL REGIONAL

PRDCT DOUG JONES FOR SENAT EST#5066 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/17 OCT29/17 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT23/17 11.02

REP: REVISED ORDER
M1 OKD AS LINE 95
M2 OKD AS LINE 96
PREVIOUS TTL $11,710
REVISED TTL, $11,705
$5 WILL BE CREDITED
PLS CONFM
THANKS JASMINE FOR RYAN

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
900 CIRCLE 75 PARKWAY SE, SUITE#1650
ATLANTA, GA 30339

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 836 AGENCY EST# = 5066 AGENCY PRODUCT CODE = 967									
7		S	430A-459A	30		$5.00	10/27	10/27	0	✓	FRI	0

PROGRAM : TODAY IN ALABAMA
CON COM1: TODAY IN ALABAMA

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 8842780 TRF# 1839531 ORDER WORKSHEET HARRIS REPORT FROM REP OCT23/17 11.02
$$$ MOD# 0: UNAPPROVED REV #1 $$$ **CHANGES** *** WSFA-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	95	A	700A-900A		30	$115.00	10/24	10/27	1	✓	TU-F	1

PROGRAM : TODAY SHOW
ORD COM1: NO AVAILS. PLEASE CONFIRM MKGD WITH $5 CREDIT. THANKS, DENICE
THIS IS A MAKE-GOOD FOR OCT27 ON LINE-7 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT26 ON LINE-53 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-69 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-86 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-90 FOR 1 SPOT/WK

43	S	730P-1030P		30	$500.00	10/29	10/29	0	✓	SUN	0

PROGRAM : NFL SNF PIT-DET 10/29
CON COM1: NFL SNF PIT-DET 10/29

96	A	715P-1100P		30	$500.00	10/29	10/29	1	✓	SUN	1

PROGRAM : NFL SNF PIT-DET 10/29
ORD COM1: GAME WILL START AT 715P. PLEASE CONFIRM. THANKS, DENICE
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-43 FOR 1 SPOT/WK

53	S	430A-459A		30	$5.00	10/26	10/26	0	✓	THU	0

PROGRAM : TODAY IN ALABAMA
CON COM1: TODAY IN ALABAMA

69	S	430A-459A		30	$5.00	10/24	10/24	0	✓	TUE	0

PROGRAM : TODAY IN ALABAMA
CON COM1: TODAY IN ALABAMA

86	S	430A-459A		30	$5.00	10/25	10/25	0	✓	WED	0

PROGRAM : TODAY IN ALABAMA
CON COM1: TODAY IN ALABAMA

90	S	530A-600A		30	$100.00	10/25	10/25	0	✓	WED	0

PROGRAM : TODAY IN ALABAMA
CON COM1: TODAY IN ALABAMA

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 8842780 TRF# 1839531 ORDER WORKSHEET HARRIS REPORT FROM REP OCT23/17 11.02
$$$ MOD# 0: UNAPPROVED REV #1 $$$ **CHANGES** *** WSFA-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#7	MISSED:	FRI/430A-459A	OCT27	30S	$5.00	(OCT22/17)			
		BUY#53		THU/430A-459A	OCT26	30S	$5.00				
		BUY#69		TUE/430A-459A	OCT24	30S	$5.00				
		BUY#86		WED/430A-459A	OCT25	30S	$5.00				
		BUY#90		WED/530A-600A	OCT25	30S	$100.00				
			OFFER:	TU-F/700A-900A	OCT24	30S	$115.00	PLS ADVISE.			
			CMT:	NO AVAILS. PLEASE CONFIRM MKGD WITH $5 CREDIT. THANKS, DENICE							
M2	OK'D	BUY#43	MISSED:	SUN/730P-1030P	OCT29	30S	$500.00	(OCT23/17)			
			OFFER:	SUN/715P-1100P	OCT29	30S	$500.00	PLS ADVISE.			
			CMT:	GAME WILL START AT 715P. PLEASE CONFIRM. THANKS, DENICE							

OCT/17 11705.00

CONTRACT TOTAL 11705.00
TOTAL SPOTS 93

MARKET TOTALS $23,420 WSFA 50% WNCF 7% WAKA 41% WCOV 2% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%

ACCURATE SHARES

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT23/17 12.27
CHANGES *** WSFA-TV ***

REP HEADLINE# 8842780 TRF# 1839531
$$$ MOD# 0: UNAPPROVED REV #1 $$$

ADV #_____ ADV. NAME POLI/D JONES/D/SEN/AL REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME CANAL PARTNERS MEDIA BUYER NAME JEFF SCATTERGOOD

900 CIRCLE 75 PKWY SE, SUITE# 1650 SALES PRSN WA- RYAN EDDINS (H)

ATLANTA, GA 30339

ORDER #_____ CONTRACT # 8842780 CLASS: NATL. LOCAL REGIONAL

PRDCT DOUG JONES FOR SENAT EST#5066 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/17 OCT29/17 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT23/17 12.27

REP:
REVISED ORDER
M1 OKD AS LINE 95
M2 OKD AS LINE 96
PREVIOUS TTL $11,710
REVISED TTL, $11,705
$5 WILL BE CREDITED
PLS CONFM
THANKS JASMINE FOR RYAN

done & conf.

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
900 CIRCLE 75 PARKWAY SE, SUITE#1650
ATLANTA, GA 30339

7	S	430A-459A	30	$5.00	10/27	10/27	0	FRI	0

PROGRAM : TODAY IN ALABAMA
CON COM1: TODAY IN ALABAMA

95	A	700A-900A	30	$115.00	10/24	10/27	1	TU-F	1

PROGRAM : TODAY SHOW
ORD COM1: NO AVAILS. PLEASE CONFIRM MKGD WITH $5 CREDIT. THANKS, DENICE
THIS IS A MAKE-GOOD FOR OCT27 ON LINE-7 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT26 ON LINE-53 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-69 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-86 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-90 FOR 1 SPOT/WK

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 8842780 TRF# 1839531 ORDER WORKSHEET HARRIS REPORT FROM STATION OCT23/17 12.27
$$$ MOD# 0: UNAPPROVED REV #1 $$$ **CHANGES** *** WSFA-TV ***

43	S	730P-1030P	30	$500.00	10/29	10/29	0	SUN	0

PROGRAM : NFL SNF PIT-DET 10/29
CON COM1: NFL SNF PIT-DET 10/29

96	A	715P-1100P	30	$500.00	10/29	10/29	1	SUN	1

PROGRAM : NFL SNF PIT-DET 10/29
ORD COM1: GAME WILL START AT 715P. PLEASE CONFIRM. THANKS, DENICE
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-43 FOR 1 SPOT/WK

53	S	430A-459A	30	$5.00	10/26	10/26	0	THU	0

PROGRAM : TODAY IN ALABAMA
CON COM1: TODAY IN ALABAMA

69	S	430A-459A	30	$5.00	10/24	10/24	0	TUE	0

PROGRAM : TODAY IN ALABAMA
CON COM1: TODAY IN ALABAMA

86	S	430A-459A	30	$5.00	10/25	10/25	0	WED	0

PROGRAM : TODAY IN ALABAMA
CON COM1: TODAY IN ALABAMA

90	S	530A-600A	30	$100.00	10/25	10/25	0	WED	0

PROGRAM : TODAY IN ALABAMA
CON COM1: TODAY IN ALABAMA

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#7	MISSED:	FRI/430A-459A	OCT27	30S	$5.00	(OCT22/17)
		BUY#53		THU/430A-459A	OCT26	30S	$5.00	
		BUY#69		TUE/430A-459A	OCT24	30S	$5.00	
		BUY#86		WED/430A-459A	OCT25	30S	$5.00	
		BUY#90		WED/530A-600A	OCT25	30S	$100.00	
			OFFER:	TU-F/700A-900A	OCT24	30S	$115.00	PLS ADVISE.

CMT:NO AVAILS. PLEASE CONFIRM MKGD WITH $5 CREDIT. THANKS, DENICE

M2	OK'D	BUY#43	MISSED:	SUN/730P-1030P	OCT29	30S	$500.00	(OCT23/17)
			OFFER:	SUN/715P-1100P	OCT29	30S	$500.00	PLS ADVISE.

CMT:GAME WILL START AT 715P. PLEASE CONFIRM. THANKS, DENICE

M3	UNRESL		MISSED:	BONUS				(OCT23/17)
			OFFER:	WED/530A-600A	OCT25	30S	$100.00	PLS ADVISE.

CMT:WE HAD $100.00 ERROR ON HDL #8833632. WE ARE RE-SPENDING THE MONEY.
CMT:PLEASE CONFIRM. THANKS, DENICE

OCT/17 11705.00

CONTRACT TOTAL 11705.00
TOTAL SPOTS 93

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 8842780 TRF# 1839531 ORDER WORKSHEET HARRIS REPORT FROM STATION OCT23/17 12.27
$$$ MOD# 0: UNAPPROVED REV #1 $$$ **CHANGES** *** WSFA-TV ***

MARKET TOTALS $23,420 WSFA 50% WNCF 7% WAKA 41% WCOV 2% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%

ACCURATE SHARES

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT23/17 12.46
*** WSFA-TV ***

REP HEADLINE# 8842780 TRF# 1839531
$$$ MOD# 0: APPROVED REV #1 $$$

ADV #_____ ADV. NAME POLI/D JONES/D/SEN/AL REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME CANAL PARTNERS MEDIA BUYER NAME JEFF SCATTERGOOD

900 CIRCLE 75 PKWY SE, SUITE# 1650 SALES PRSN WA- RYAN EDDINS (H)

ATLANTA, GA 30339

ORDER #_____ CONTRACT # 8842780 CLASS: NATL. LOCAL REGIONAL

PRDCT DOUG JONES FOR SENAT EST#5066 COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES OCT23/17 OCT29/17 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT23/17 12.46

REP:
REVISED ORDER
M1 OKD AS LINE 95
M2 OKD AS LINE 96
PREVIOUS TTL $11,710
REVISED TTL, $11,705
$5 WILL BE CREDITED
PLS CONFM
THANKS JASMINE FOR RYAN

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
900 CIRCLE 75 PARKWAY SE, SUITE#1650
ATLANTA, GA 30339

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#7	MISSED:	FRI/430A-459A	OCT27	30S	$5.00	(OCT22/17)
		BUY#53		THU/430A-459A	OCT26	30S	$5.00	
		BUY#69		TUE/430A-459A	OCT24	30S	$5.00	
		BUY#86		WED/430A-459A	OCT25	30S	$5.00	
		BUY#90		WED/530A-600A	OCT25	30S	$100.00	
			OFFER:	TU-F/700A-900A	OCT24	30S	$115.00	PLS ADVISE.
			CMT:	NO AVAILS. PLEASE CONFIRM MKGD WITH $5 CREDIT. THANKS, DENICE				
M2	OK'D	BUY#43	MISSED:	SUN/730P-1030P	OCT29	30S	$500.00	(OCT23/17)
			OFFER:	SUN/715P-1100P	OCT29	30S	$500.00	PLS ADVISE.
			CMT:	GAME WILL START AT 715P. PLEASE CONFIRM. THANKS, DENICE				
M3	UNRESL		MISSED:	BONUS				(OCT23/17)
			OFFER:	WED/530A-600A	OCT25	30S	$100.00	PLS ADVISE.
			CMT:	WE HAD $100.00 ERROR ON HDL #8833632. WE ARE RE-SPENDING THE MONEY.				
			CMT:	PLEASE CONFIRM. THANKS, DENICE				

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT23/17 12.46
*** WSFA-TV ***

REP HEADLINE# 8842780 TRF# 1839531
$$$ MOD# 0: APPROVED REV #1 $$$

CONTRACT TOTAL 11705.00
TOTAL SPOTS 93

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 8842780 TRF# 1839531 ORDER WORKSHEET HARRIS REPORT FROM REP OCT23/17 12.59
$$$ MOD# 1: UNAPPROVED REV #1 $$$ **CHANGES** *** WSFA-TV ***

ADV #_____ ADV. NAME POLI/D JONES/D/SEN/AL REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME CANAL PARTNERS MEDIA BUYER NAME JEFF SCATTERGOOD

900 CIRCLE 75 PKWY SE, SUITE# 1650 SALES PRSN WA- RYAN EDDINS (H)

ATLANTA, GA 30339

ORDER #_____ CONTRACT # 8842780 CLASS: NATL. LOCAL REGIONAL

PRDCT DOUG JONES FOR SENAT EST#5066 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/17 OCT29/17 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT23/17 12.59

REP: REVISED ORDER
M3 OKD AS LINE 97
PREVIOUS TTL $11,705
REVISED TTL, $11,805
$100 WAS MOVED FROM HDLN: 8833632 DUE TO LUR
PLS CONFM
THANKS JASMINE FOR RYAN

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
900 CIRCLE 75 PARKWAY SE, SUITE#1650
ATLANTA, GA 30339

Done & Conf.

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 836			AGENCY EST# = 5066						
			AGENCY PRODUCT CODE = 967									
97		A	530A-600A	30		$100.00	10/25	10/25	1	✓	WED	1

PROGRAM : TODAY IN AL @ 530A
ORD COM1: WE HAD $100.00 ERROR ON HDL #8833632. WE ARE RE-SPENDING THE MONEY.
ORD COM2: PLEASE CONFIRM. THANKS, DENICE

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 8842780 TRF# 1839531 ORDER WORKSHEET HARRIS REPORT FROM REP OCT23/17 12.59
$$$ MOD# 1: UNAPPROVED REV #1 $$$ **CHANGES** *** WSFA-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

STATION MAKEGOOD OFFERS:
M3 OK'D MISSED:BONUS (OCT23/17)
OFFER:WED/530A-600A OCT25 30S $100.00 PLS ADVISE.
CMT:WE HAD $100.00 ERROR ON HDL #8833632. WE ARE RE-SPENDING THE MONEY.
CMT:PLEASE CONFIRM. THANKS, DENICE

OCT/17 11805.00 CONTRACT TOTAL 11805.00
TOTAL SPOTS 94

MARKET TOTALS $23,420 WSFA 50% WNCF 7% WAKA 41% WCOV 2% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%

ACCURATE SHARES

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 8842780 TRF# 1839531 ORDER WORKSHEET HARRIS REPORT FROM STATION OCT23/17 13.33
$$$ MOD# 1: APPROVED REV #1 $$$ *** WSFA-TV ***

ADV #_____ ADV. NAME POLI/D JONES/D/SEN/AL REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME CANAL PARTNERS MEDIA BUYER NAME JEFF SCATTERGOOD

900 CIRCLE 75 PKWY SE, SUITE# 1650 SALES PRSN WA- RYAN EDDINS (H)

ATLANTA, GA 30339

ORDER #_____ CONTRACT # 8842780 CLASS: NATL. LOCAL REGIONAL

PRDCT DOUG JONES FOR SENAT EST#5066 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/17 OCT29/17 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT23/17 13.33

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REVISED ORDER
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REVISED TTL, $11,805
$100 WAS MOVED FROM HDLN: 8833632 DUE TO LUR
PLS CONFM
THANKS JASMINE FOR RYAN

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
900 CIRCLE 75 PARKWAY SE, SUITE#1650
ATLANTA, GA 30339

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS:
M3 OK'D MISSED:BONUS (OCT23/17)
OFFER:WED/530A-600A OCT25 30S $100.00 PLS ADVISE.
CMT:WE HAD $100.00 ERROR ON HDL #8833632. WE ARE RE-SPENDING THE MONEY.
CMT:PLEASE CONFIRM. THANKS, DENICE

CONTRACT TOTAL 11805.00
TOTAL SPOTS 94