TM # 47334

11767923

NCC Cable System Order

Order #	62361363
Syscode	4044
System Name	Spectrum/Saint Cloud, MN
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Ethan Williamson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live Only Nov15
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	HD-14A
Product Code	HD-14A
Est Code	2956
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	11/02/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$4,550.75		
Commission	$682.61		
Net Total	$3,868.14		
Total Spots	73		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11.2 New Order. Please Review & Confirm. Thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	A&E Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	1	$49.00	$49.00	30	NCR
2	AEN	A&E Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	1	$78.00	$78.00	30	NCR
3	AEN	A&E Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	1	$97.00	$97.00	30	NCR
4	AEN	A&E Daytime	10/31/16	11/6/16	09:00	19:00						X	X	-	-	1	$78.00	$78.00	30	NCR
5	BRVO	Bravo Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	1	$74.00	$74.00	30	NCR
6	CNN	CNN Morning	11/7/16	11/13/16	05:00	09:00	X	X						-	-	2	$73.00	$146.00	30	NCR
7	CNN	CNN Daytime	11/7/16	11/13/16	09:00	16:00	X							-	-	1	$49.00	$49.00	30	NCR
8	CNN	CNN Access	11/7/16	11/13/16	16:00	19:00	X							-	-	1	$78.00	$78.00	30	NCR
9	CNN	CNN Prime	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$97.00	$97.00	30	NCR
10	CNN	CNN Morning	10/31/16	11/6/16	05:00	09:00					X			-	-	1	$73.00	$73.00	30	NCR
11	CNN	CNN Daytime	10/31/16	11/6/16	09:00	16:00					X			-	-	1	$49.00	$49.00	30	NCR
12	CNN	CNN Access	10/31/16	11/6/16	16:00	19:00					X			-	-	1	$78.00	$78.00	30	NCR
13	CNN	CNN Prime	10/31/16	11/6/16	19:00	24:00					X			-	-	1	$97.00	$97.00	30	NCR
14	CNN	CNN Daytime	10/31/16	11/6/16	09:00	19:00						X	X	-	-	1	$78.00	$78.00	30	NCR
15	FOOD	Food Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	1	$49.00	$49.00	30	NCR
16	FOOD	Food Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	1	$78.00	$78.00	30	NCR
17	FOOD	Food Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	1	$97.00	$97.00	30	NCR
18	FOOD	Food Daytime	10/31/16	11/6/16	09:00	19:00						X	X	-	-	1	$78.00	$78.00	30	NCR
19	HALL	Hallmark Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	1	$32.00	$32.00	30	NCR
20	HALL	Hallmark Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	1	$50.00	$50.00	30	NCR
21	HALL	Hallmark Daytime	10/31/16	11/6/16	09:00	19:00						X	X	-	-	1	$50.00	$50.00	30	NCR

NCR

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Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live Only Nov15
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Flight Dates	10/31/16 - 11/13/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	HD-14A
Product Code	HD-14A
Est Code	2956
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		11/02/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks			2
Total			$4,550.75
Commission			$682.61
Net Total			$3,868.14
Total Spots			73
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11.2 New Order. Please Review & Confirm. Thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HGTV	HGTV Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	2	$49.00	$98.00	30	NCR
23	HGTV	HGTV Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	1	$78.00	$78.00	30	NCR
24	HGTV	HGTV Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	1	$97.00	$97.00	30	NCR
25	HGTV	HGTV Daytime	10/31/16	11/6/16	09:00	19:00						X	X	-	-	1	$78.00	$78.00	30	NCR
26	HIST	History Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	2	$49.00	$98.00	30	NCR
27	HIST	History Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	1	$78.00	$78.00	30	NCR
28	HIST	History Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	1	$97.00	$97.00	30	NCR
29	LIF	Lifetime Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	1	$59.00	$59.00	30	NCR
30	LIF	Lifetime Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	2	$74.00	$148.00	30	NCR
31	MNBC	MSNBC Morning	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	$56.00	$56.00	30	NCR
32	MNBC	MSNBC Daytime	11/7/16	11/13/16	09:00	16:00	X							-	-	1	$37.00	$37.00	30	NCR
33	MNBC	MSNBC Access	11/7/16	11/13/16	16:00	19:00	X							-	-	1	$59.00	$59.00	30	NCR
34	MNBC	MSNBC Prime	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$74.00	$74.00	30	NCR
35	MNBC	MSNBC Morning	10/31/16	11/6/16	05:00	09:00					X			-	-	1	$56.00	$56.00	30	NCR
36	MNBC	MSNBC Daytime	10/31/16	11/6/16	09:00	16:00					X			-	-	1	$37.00	$37.00	30	NCR
37	MNBC	MSNBC Access	10/31/16	11/6/16	16:00	19:00					X			-	-	1	$59.00	$59.00	30	NCR
38	MNBC	MSNBC Prime	10/31/16	11/6/16	19:00	24:00					X			-	-	1	$74.00	$74.00	30	NCR
39	MNBC	MSNBC Daytime	10/31/16	11/6/16	09:00	19:00						X	X	-	-	1	$59.00	$59.00	30	NCR
40	SYFY	SyFy Daytime	11/7/16	11/13/16	09:00	16:00	X							-	-	1	$25.00	$25.00	30	NCR
41	SYFY	SyFy Access	11/7/16	11/13/16	16:00	19:00	X							-	-	1	$37.50	$37.50	30	NCR
42	SYFY	SyFy Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	2	$26.00	$52.00	30	NCR

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Flight Dates	10/31/16 - 11/13/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	HD-14A
Product Code	HD-14A
Est Code	2956
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		11/02/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks			2
Total			$4,550.75
Commission			$682.61
Net Total			$3,868.14
Total Spots			73
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
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43	SYFY	SyFy Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	2	$41.00	$82.00	30	NCR
44	SYFY	SyFy Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	1	$51.00	$51.00	30	NCR
45	SYFY	SyFy Daytime	10/31/16	11/6/16	19:00	24:00						X	X	-	-	1	$51.00	$51.00	30	NCR
46	TBSC	TBS Daytime	11/7/16	11/13/16	09:00	16:00	X							-	-	1	$28.75	$28.75	30	NCR
47	TBSC	TBS Prime	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$53.75	$53.75	30	NCR
48	TBSC	TBS Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	2	$37.00	$74.00	30	NCR
49	TBSC	TBS Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	1	$74.00	$74.00	30	NCR
50	TBSC	TBS Daytime	10/31/16	11/6/16	09:00	19:00						X	X	-	-	1	$59.00	$59.00	30	NCR
51	TNT	TNT Daytime	11/7/16	11/13/16	09:00	16:00	X							-	-	1	$36.25	$36.25	30	NCR
52	TNT	TNT Access	11/7/16	11/13/16	16:00	19:00	X							-	-	1	$58.75	$58.75	30	NCR
53	TNT	TNT Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	2	$49.00	$98.00	30	NCR
54	TNT	TNT Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	1	$78.00	$78.00	30	NCR
55	TNT	TNT Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	2	$97.00	$194.00	30	NCR
56	TNT	TNT Daytime	10/31/16	11/6/16	09:00	19:00						X	X	-	-	1	$78.00	$78.00	30	NCR
57	USA	USA Daytime	11/7/16	11/13/16	09:00	16:00	X							-	-	1	$36.25	$36.25	30	NCR
58	USA	USA Access	11/7/16	11/13/16	16:00	19:00	X							-	-	1	$57.50	$57.50	30	NCR
59	USA	USA Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	2	$49.00	$98.00	30	NCR
60	USA	USA Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	2	$78.00	$156.00	30	NCR
61	USA	USA Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	1	$97.00	$97.00	30	NCR

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Survey	Cable Nielsen Live Only Nov15
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Advertiser	Alliance for a Better Minnesota

Client Code	HD-14A
Product Code	HD-14A
Est Code	2956
Product Name	
Credit Status	

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Comments :	11.2 New Order. Please Review & Confirm. Thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
62	USA	USA Daytime	10/31/16	11/6/16	09:00	19:00						X	X	-	-	1	$78.00	$78.00	30	NCR

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	73	0	0	0	0	0	0	0	0	0	0	0	73
AMT	$4,550.75	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$4,550.75

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 11/02/16

62361363 | Minneapolis-St. Paul | Spectrum/Saint Cloud, MN | 4044 |