TM# 52245

NCC Cable System Order

11753591

Order #	62297673
Syscode	0837
System Name	Spectrum/MVS Wausau-Green Bay, WI
Market	Wausau, WI

AE	Andrew Yolles
Sales Coordinator	Shaun Stevenson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 May15
-	

Flight Dates	06/20/16 - 07/03/16
Agency	Strategic Media Services, Inc
Advertiser	Gallagher for Wisconsin

Client Code	94
Product Code	121
Est Code	857
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	06/20/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$125.00		
Commission	$18.75		
Net Total	$106.25		
Total Spots	40		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	6.20 New Order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	6/27/16	7/3/16	05:00	09:00	X	X						-	-	3	$3.00	$9.00	30	
2	FXNC	VARIOUS	6/27/16	7/3/16	09:00	16:00	X	X						-	-	1	$2.00	$2.00	30	
3	FXNC	VARIOUS	6/27/16	7/3/16	16:00	19:00	X	X						-	-	4	$3.00	$12.00	30	PRE
4	FXNC	AVG. ALL WKS<	6/27/16	7/3/16	19:00	24:00	X	X						-	-	3	$4.00	$12.00	30	
5	FXNC	VARIOUS	6/20/16	6/26/16	05:00	09:00			X	X	X	X	X	-	-	6	$3.00	$18.00	30	
6	FXNC	VARIOUS	6/20/16	6/26/16	09:00	16:00			X	X	X	X	X	-	-	3	$2.00	$6.00	30	
7	FXNC	VARIOUS	6/20/16	6/26/16	16:00	19:00			X	X	X	X	X	-	-	11	$3.00	$33.00	30	
8	FXNC	VARIOUS	6/20/16	6/26/16	19:00	24:00			X	X	X	X	X	-	-	6	$4.00	$24.00	30	
9	FXNC	VARIOUS	6/20/16	6/26/16	09:00	19:00						X	X	-	-	3	$3.00	$9.00	30	

	Jun 2016	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Total
SPOTS	29	11	0	0	0	0	0	0	0	0	0	0	40
AMT	$90.00	$35.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$125.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 06/20/16

62297673 | Wausau, WI | Spectrum/MVS Wausau-Green Bay, WI | 0837 |