KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25321706	**Changes as of:**	10/11/2016 at 9:51 AM	**Version:**	Highlighting Makegood 4		
CPE:	751/873/4558	**Flight:**	10/4/16 - 11/7/16	**Station:**	KAEF	**Total $:**	$29,585.00
Agency:	Canal Partners Media	**Advertiser:**	Citizens Against Rent Control-No on Measure V	**Market:**	Eureka	**Total Spots:**	479
	25 WHITLOCK PLACE SW	**Product:**	na	**Office:**	WASHINGTON	**Total CPP:**	$0.00
	2nd Fl	**Agency Order #:**	5439191	**Primary Demo:**	Adults 35+	**Total GRP:**	
	Marietta, GA 30064	**Buyer:**	Nathanson, Alex	**Con Type:**	POLITICAL/VOTE	**Traffic #:**	239751
		Salesperson:	ERIN SCHUMACHER 212-424-6620	**Assistant:**	ERIN SCHUMACHER 212-424-6620	**Separation:**	
Comments:	Separation: 30						

Station Comment
LINE 12: MOVED 1X ON 10/19 TO SAME NEWS AT 5PM D/T DEBATE AIRS 6-8PM.
LINE 13: MOVED 1X ON 10/19 TO SAME NEWS AT 5:30PM D/T DEBATE AIRS 6-8PM.
LINE 14: MOVED 1X ON 10/19 TO SAME ~~NEWS~~ SHOW AT 10PM D/T DEBATE AIRS 6-8PM.
LINE 15: MOVED 1X ON 10/19 TO SAME ~~NEWS~~ SHOW AT 10:30PM D/T DEBATE AIRS 6-8PM.

KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

Canal Partners Media
25 Whitlock Place
Suite 201
Marietta, GA 30064

Contract # 239751

Schedule Dates	10/04/16-11/07/16	**Date Entered**	09/30/16
Advertiser	Citizens Against Rent Control-No on Measure V (1(	**Last Modified**	10/11/16
Agency	Canal Partners Media (3199)	**Entered By**	Chris Gomez
Product	Issue Advertising (1119)	**CO-OP**	No
Brand	KAEF EST. 4558 (NO on V) (103664)	**Headline #**	ECR25321706
Salesperson	Continental - Washington, Washington DC (1183)	**Demo**	
Sales Office	Continental - Washington DC	**Order Type**	Normal
Buyer Name	Alex,Nathanson,	**Package Deal**	
Phone/Fax	/	**Commission %**	15.00
CPE	751/873/4558	**Commission**	$4,437.75
Account Types	National/Political Issue	**Net Total**	$25,147.25
Billing Type	Standard	**Sales Tax**	
Comments	KAEF Separation: 30		

Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
Oct. 2016	341	$21,300.00
Nov. 2016	138	$8,285.00
Grand Total:	479	$29,585.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/04/16-10/17/16	1	:30	5A- 7A (PST)		1	1	1	1	1			10	$40.00	$400.00	Eureka ABC (KAEF)	KRCR News Ch 7: Daybreak	9/30/16
2.0	Normal Line / SPOT	10/18/16-11/07/16	1	:30	5A- 7A (PST)		2	2	2	2	2			30	$40.00	$1,200.00	Eureka ABC (KAEF)	KRCR News Ch 7: Daybreak	9/30/16
3.0	Normal Line / SPOT	10/04/16-11/07/16	1	:30	7A- 9A (PST)		3	3	3	3	3			75	$40.00	$3,000.00	Eureka ABC (KAEF)	Good Morning America	9/30/16
4.0	Normal Line / SPOT	10/18/16-11/07/16	1	:30	9A- 10A (PST)		2	2	2	2	2			30	$30.00	$900.00	Eureka ABC (KAEF)	The Doctors	9/30/16
5.0	Normal Line / SPOT	10/04/16-10/14/16	1	:30	10A- 11A (PST)	3	X	X	X	X	X			6	$35.00	$210.00	Eureka ABC (KAEF)	View	9/30/16
6.0	Normal Line / SPOT	10/18/16-11/07/16	1	:30	10A- 11A (PST)		2	2	2	2	2			30	$35.00	$1,050.00	Eureka ABC (KAEF)	View	9/30/16
7.0	Normal Line / SPOT	10/18/16-11/04/16	1	:30	11A- 12P (PST)	7	X	X	X	X	X			21	$30.00	$630.00	Eureka ABC (KAEF)	Harry	9/30/16
8.0	Normal Line / SPOT	10/04/16-10/17/16	1	:30	12P- 1P (PST)		1	1	1	1	1			10	$30.00	$300.00	Eureka ABC (KAEF)	The Chew	9/30/16
9.0	Normal Line / SPOT	10/18/16-11/04/16	1	:30	12P- 1P (PST)	7	X	X	X	X	X			21	$30.00	$630.00	Eureka ABC (KAEF)	The Chew	9/30/16
10.0	Normal Line / SPOT	10/18/16-11/04/16	1	:30	1P- 2P (PST)	7	X	X	X	X	X			21	$30.00	$630.00	Eureka ABC (KAEF)	General Hospital	9/30/16
11.0	Normal Line / SPOT	10/18/16-11/04/16	1	:30	2P- 3P (PST)	7	X	X	X	X	X			21	$35.00	$735.00	Eureka ABC (KAEF)	ET/The Insider	9/30/16
12.0	Normal Line / SPOT	10/04/16-10/14/16	1	:30	3P- 4P (PST)	3	X	X	X	X	X			6	$40.00	$240.00	Eureka ABC (KAEF)	Ellen	9/30/16
13.0	Normal Line / SPOT	10/18/16-11/07/16	1	:30	3P- 4P (PST)		2	2	2	2	2			30	$40.00	$1,200.00	Eureka ABC (KAEF)	Ellen	9/30/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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B/E Bookend P/B Piggy Back

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Bonten California

KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

Canal Partners Media
25 Whitlock Place
Suite 201
Marietta, GA 30064

Contract # 239751

Schedule Dates	10/04/16-11/07/16
Advertiser	Citizens Against Rent Control-No on Measure V (1(
Agency	Canal Partners Media (3199)
Product	Issue Advertising (1119)
Brand	KAEF EST. 4558 (NO on V) (103664)
Salesperson	Continental - Washington, Washington DC (1183)
Sales Office	Continental - Washington DC
Buyer Name	Alex,Nathanson,
Phone/Fax	/
CPE	751/873/4558
Account Types	National/Political Issue
Billing Type	Standard
Comments	KAEF Separation: 30

Date Entered	09/30/16
Last Modified	10/11/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25321706
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$4,437.75
Net Total	$25,147.25
Sales Tax	

Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
Oct. 2016	341	$21,300.00
Nov. 2016	138	$8,285.00
Grand Total:	479	$29,585.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/04/16-10/14/16	1	:30	5P- 5:30P (PST)	4	X	X	X	X	X			8	$40.00	$320.00	Eureka ABC (KAEF)	Judge Judy	9/30/16
15.0	Normal Line / SPOT	10/18/16-11/07/16	1	:30	5P- 5:30P (PST)		1	1	1	1	1			15	$40.00	$600.00	Eureka ABC (KAEF)	Judge Judy	9/30/16
16.0	Revised Line / SPOT	10/04/16-10/14/16	1	:30	5:30P- 6P (PST)	4	X	X	X	X	X						Eureka ABC (KAEF)	Judge Judy	9/30/16
16.1	Normal Line / SPOT	10/04/16-10/07/16	1	:30	5:30P- 6P (PST)			1	1	1	1			4	$40.00	$160.00	Eureka ABC (KAEF)	Judge Judy	10/3/16
17.0	Revised Line / SPOT	10/18/16-11/07/16	1	:30	5:30P- 6P (PST)		1	1	1	1	1						Eureka ABC (KAEF)	Judge Judy	9/30/16
17.1	Normal Line / SPOT	10/11/16-11/07/16	1	:30	5:30P- 6P (PST)		1	1	1	1	1			20	$40.00	$800.00	Eureka ABC (KAEF)	Judge Judy	10/3/16
18.0	Normal Line / SPOT	10/04/16-11/07/16	1	:30	6P- 6:30P (PST)		1	1	1	1	1			23	$175.00	$4,025.00	Eureka ABC (KAEF)	North Coast News	9/30/16
18.0.1	Closed Preempt	10/04/16															Eureka ABC (KAEF)	Schedule Change/Exception - vice pres debate	
18.0.2	Closed Preempt	10/19/16															Eureka ABC (KAEF)	Schedule Change/Exception - President Debate	
19.0	Normal Line / SPOT	10/04/16-10/14/16	1	:30	6:30P- 7P (PST)	2	X	X	X	X	X			4	$175.00	$700.00	Eureka ABC (KAEF)	ABC World News	9/30/16
20.0	Normal Line / SPOT	10/18/16-11/07/16	1	:30	6:30P- 7P (PST)		1	1	1	1	1			14	$175.00	$2,450.00	Eureka ABC (KAEF)	ABC World News	9/30/16
20.0.1	Closed Preempt	10/19/16															Eureka ABC (KAEF)	Schedule Change/Exception - President Debate	

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Contract # 239751

Schedule Dates	10/04/16-11/07/16	**Date Entered**	09/30/16
Advertiser	Citizens Against Rent Control-No on Measure V (1(	**Last Modified**	10/11/16
Agency	Canal Partners Media (3199)	**Entered By**	Chris Gomez
Product	Issue Advertising (1119)	**CO-OP**	No
Brand	KAEF EST. 4558 (NO on V) (103664)	**Headline #**	ECR25321706
Salesperson	Continental - Washington, Washington DC (1183)	**Demo**	
Sales Office	Continental - Washington DC	**Order Type**	Normal
Buyer Name	Alex,Nathanson,	**Package Deal**	
Phone/Fax	/	**Commission %**	15.00
CPE	751/873/4558	**Commission**	$4,437.75
Account Types	National/Political Issue	**Net Total**	$25,147.25
Billing Type	Standard	**Sales Tax**	
Comments	KAEF Separation: 30		

Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
Oct. 2016	341	$21,300.00
Nov. 2016	138	$8,285.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.0	Normal Line / SPOT	10/04/16-10/14/16	1	:30	7P- 7:30P (PST)	3	X	X	X	X	X			6	$150.00	$900.00	Eureka ABC (KAEF)	Wheel Of Fortune	9/30/16
22.0	Normal Line / SPOT	10/18/16-11/07/16	1	:30	7P- 7:30P (PST)		1	1	1	1	1			14	$150.00	$2,100.00	Eureka ABC (KAEF)	Wheel Of Fortune	9/30/16
22.0.1	Closed Preempt	10/19/16															Eureka ABC (KAEF)	Schedule Change/Exception - President Debate	
23.0	Normal Line / SPOT	10/04/16-10/14/16	1	:30	7:30P- 8P (PST)	3	X	X	X	X	X			6	$150.00	$900.00	Eureka ABC (KAEF)	Jeopardy	9/30/16
24.0	Normal Line / SPOT	10/18/16-11/07/16	1	:30	7:30P- 8P (PST)		1	1	1	1	1			14	$150.00	$2,100.00	Eureka ABC (KAEF)	Jeopardy	9/30/16
24.0.1	Closed Preempt	10/19/16															Eureka ABC (KAEF)	Schedule Change/Spot -	
25.0	Normal Line / SPOT	10/04/16-11/04/16	1	:30	11:05P- 11:35P (PST)	2	X	X	X	X	X			10	$150.00	$1,500.00	Eureka ABC (KAEF)	Northcoast News	9/30/16
26.0	Normal Line / SPOT	10/08/16-10/15/16	1	:30	7A- 8A (PST)							1		2	$35.00	$70.00	Eureka ABC (KAEF)	Good Morning America Sat	9/30/16
27.0	Normal Line / SPOT	10/22/16-11/05/16	1	:30	7A- 8A (PST)							2		6	$35.00	$210.00	Eureka ABC (KAEF)	Good Morning America Sat	9/30/16
28.0	Normal Line / SPOT	10/22/16-11/05/16	1	:30	11:30A- 12P (PST)							1		3	$25.00	$75.00	Eureka ABC (KAEF)	Open House	9/30/16
30.0	Revised Line / SPOT	10/08/16-11/05/16	1	:30	10P- WHEEL OF FORTUNE WKND							1					Eureka ABC (KAEF)	Wheel Of Fortune Wknd	9/30/16
30.1	Normal Line / SPOT	10/15/16-11/05/16	1	:30	10P- WHEEL OF FORTUNE WKND							1		4	$50.00	$200.00	Eureka ABC (KAEF)	Wheel Of Fortune Wknd	10/3/16

CONFIRMATION CONTRACT

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Contract # 239751

Schedule Dates	10/04/16-11/07/16	**Date Entered**	09/30/16
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Product	Issue Advertising (1119)	**CO-OP**	No
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Salesperson	Continental - Washington, Washington DC (1183)	**Demo**	
Sales Office	Continental - Washington DC	**Order Type**	Normal
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Phone/Fax	/	**Commission %**	15.00
CPE	751/873/4558	**Commission**	$4,437.75
Account Types	National/Political Issue	**Net Total**	$25,147.25
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Eureka ABC (KAEF)

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31.0	Normal Line / SPOT	10/09/16-11/06/16	1	:30	5P- 5:30P (PST)								1	5	$25.00	$125.00	Eureka ABC (KAEF)	Judge Judy	9/30/16
32.0	Normal Line / SPOT	10/23/16-11/06/16	1	:30	5:30P- WORLD NEWS SUNDAY								1	3	$100.00	$300.00	Eureka ABC (KAEF)	ABC News Sunday	9/30/16
33.0	Normal Line / SPOT	10/08/16-10/08/16	1	:30	10P- WHEEL OF FORTUNE WKND							2		2	$50.00	$100.00	Eureka ABC (KAEF)	Wheel Of Fortune Wknd	10/3/16
34.0	M/G For 18.0.1 / SPOT	10/04/16-10/04/16	1	:30	5P- NORTH COAST NEWS SPECIAL EDITION			1						1	$175.00	$175.00	Eureka ABC (KAEF)	North Coast News	10/3/16
35.0	M/G For 18.0.2 / SPOT	10/19/16-10/19/16	1	:30	5P- NORTH COAST NEWS SPECIAL EDITION				1					1	$175.00	$175.00	Eureka ABC (KAEF)	North Coast News	10/11/16
36.0	M/G For 20.0.1 / SPOT	10/19/16-10/19/16	1	:30	5:30P- WORLD NEWS MON-FRI				1					1	$175.00	$175.00	Eureka ABC (KAEF)	ABC World News	10/11/16
37.0	M/G For 22.0.1 / SPOT	10/19/16-10/19/16	1	:30	10P- WHEEL OF FORTUNE				1					1	$150.00	$150.00	Eureka ABC (KAEF)	Wheel Of Fortune	10/11/16
38.0	M/G For 24.0.1 / SPOT	10/19/16-10/19/16	1	:30	10:30P- JEOPARDY				1					1	$150.00	$150.00	Eureka ABC (KAEF)	Jeopardy	10/11/16

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