NCC Cable System Order

Rev. 11764913

Order #	62347833
Syscode	1458
System Name	Spectrum/Packerland, WI
Market	Wausau, WI

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Not accepted
Survey	Cable Nielsen Live+1 Nov15
-	

Flight Dates	10/17/16 - 10/23/16
Agency	Nonbox/Eisner
Advertiser	Reform America Fund

Client Code	WGE
Product Code	RAF
Est Code	RAF1017
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/19/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks		1	
Total		$1,534.00	
Commission		$230.10	
Net Total		$1,303.90	
Total Spots		265	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.19 added dollars that missed on last weeks order. PLEASE CONFIRM. THANKS

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X							-	-	2	$5.00	$10.00	30	
2	AMC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00		X						-	-	3	$5.00	$15.00	30	+1x
3	AMC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00			X					-	-	2	$5.00	$10.00	30	
4	AMC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00				X				-	-	2	$5.00	$10.00	30	
5	AMC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00					X			-	-	2	$5.00	$10.00	30	
6	AMC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00						X		-	-	2	$5.00	$10.00	30	
7	AMC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00							X	-	-	3	$5.00	$15.00	30	+1x
8	CNN	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00	X							-	-	1	$6.00	$6.00	30	
9	CNN	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00		X						-	-	1	$6.00	$6.00	30	
10	CNN	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00			X					-	-	1	$6.00	$6.00	30	
11	CNN	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00				X				-	-	1	$6.00	$6.00	30	
12	CNN	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00					X			-	-	1	$6.00	$6.00	30	
13	CNN	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00						X		-	-	1	$6.00	$6.00	30	
14	CNN	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00							X	-	-	1	$6.00	$6.00	30	
15	CNN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00	X							-	-	3	$4.00	$12.00	30	
16	CNN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00		X						-	-	3	$4.00	$12.00	30	
17	CNN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00			X					-	-	3	$4.00	$12.00	30	
18	CNN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00				X				-	-	3	$4.00	$12.00	30	
19	CNN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00					X			-	-	3	$4.00	$12.00	30	
20	CNN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00						X		-	-	3	$4.00	$12.00	30	
21	CNN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00							X	-	-	3	$4.00	$12.00	30	

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Survey	Cable Nielsen Live+1 Nov15
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Agency	Nonbox/Eisner
Advertiser	Reform America Fund
Client Code	WGE
Product Code	RAF
Est Code	RAF1017
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/19/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks			1
Total			$1,534.00
Commission			$230.10
Net Total			$1,303.90
Total Spots			265
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.19 added dollars that missed on last weeks order. PLEASE CONFIRM. THANKS

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	CNN	VARIOUS	10/17/16	10/23/16	16:00	19:00	X							-	-	1	$6.00	$6.00	30	
23	CNN	VARIOUS	10/17/16	10/23/16	16:00	19:00		X						-	-	1	$6.00	$6.00	30	
24	CNN	VARIOUS	10/17/16	10/23/16	16:00	19:00			X					-	-	1	$6.00	$6.00	30	
25	CNN	VARIOUS	10/17/16	10/23/16	16:00	19:00				X				-	-	1	$6.00	$6.00	30	
26	CNN	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00					X			-	-	1	$6.00	$6.00	30	
27	CNN	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00						X		-	-	1	$6.00	$6.00	30	
28	CNN	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00							X	-	-	1	$6.00	$6.00	30	
29	CNN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X							-	-	1	$8.00	$8.00	30	
30	CNN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00		X						-	-	1	$8.00	$8.00	30	
31	CNN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00			X					-	-	2	$8.00	$16.00	30	+1x
32	CNN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00				X				-	-	1	$8.00	$8.00	30	
33	CNN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00					X			-	-	1	$8.00	$8.00	30	
34	CNN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00						X		-	-	1	$8.00	$8.00	30	
35	CNN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00							X	-	-	1	$8.00	$8.00	30	
36	DISC	VARIOUS	10/17/16	10/23/16	16:00	19:00	X							-	-	1	$6.00	$6.00	30	
37	DISC	VARIOUS	10/17/16	10/23/16	16:00	19:00		X						-	-	1	$6.00	$6.00	30	
38	DISC	VARIOUS	10/17/16	10/23/16	16:00	19:00			X					-	-	1	$6.00	$6.00	30	
39	DISC	VARIOUS	10/17/16	10/23/16	16:00	19:00				X				-	-	1	$6.00	$6.00	30	
40	DISC	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00					X			-	-	1	$6.00	$6.00	30	
41	DISC	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00						X		-	-	1	$6.00	$6.00	30	
42	DISC	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00							X	-	-	1	$6.00	$6.00	30	

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	DISC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X							-	-	2	$8.00	$16.00	30	
44	DISC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00		X						-	-	3	$8.00	$24.00	30	+1x
45	DISC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00			X					-	-	3	$8.00	$24.00	30	+1x
46	DISC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00				X				-	-	3	$8.00	$24.00	30	+1x
47	DISC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00					X			-	-	3	$8.00	$24.00	30	+1x
48	DISC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00						X		-	-	3	$8.00	$24.00	30	+1x
49	DISC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00							X	-	-	2	$8.00	$16.00	30	
50	ESPN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00	X							-	-	2	$4.00	$8.00	30	
51	ESPN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00		X						-	-	2	$4.00	$8.00	30	
52	ESPN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00			X					-	-	2	$4.00	$8.00	30	
53	ESPN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00				X				-	-	2	$4.00	$8.00	30	
54	ESPN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00					X			-	-	2	$4.00	$8.00	30	
55	ESPN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00						X		-	-	2	$4.00	$8.00	30	
56	ESPN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00							X	-	-	3	$4.00	$12.00	30	+1x
57	ESPN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X							-	-	2	$8.00	$16.00	30	
58	ESPN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00		X						-	-	2	$8.00	$16.00	30	
59	ESPN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00			X					-	-	2	$8.00	$16.00	30	
60	ESPN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00				X				-	-	2	$8.00	$16.00	30	
61	ESPN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00					X			-	-	2	$8.00	$16.00	30	
62	ESPN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00						X		-	-	2	$8.00	$16.00	30	
63	ESPN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00							X	-	-	2	$8.00	$16.00	30	

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	FOOD	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00	X							-	-	3	$4.00	$12.00	30	
65	FOOD	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00		X						-	-	3	$4.00	$12.00	30	
66	FOOD	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00			X					-	-	3	$4.00	$12.00	30	
67	FOOD	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00				X				-	-	3	$4.00	$12.00	30	
68	FOOD	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00					X			-	-	3	$4.00	$12.00	30	
69	FOOD	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00						X		-	-	3	$4.00	$12.00	30	
70	FOOD	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00							X	-	-	3	$4.00	$12.00	30	
71	FOOD	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X							-	-	2	$8.00	$16.00	30	
72	FOOD	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00		X						-	-	2	$8.00	$16.00	30	
73	FOOD	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00			X					-	-	2	$8.00	$16.00	30	
74	FOOD	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00				X				-	-	2	$8.00	$16.00	30	
75	FOOD	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00					X			-	-	2	$8.00	$16.00	30	
76	FOOD	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00						X		-	-	2	$8.00	$16.00	30	
77	FOOD	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00							X	-	-	3	$8.00	$24.00	30	+1x
78	HIST	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00	X							-	-	3	$4.00	$12.00	30	
79	HIST	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00		X						-	-	3	$4.00	$12.00	30	
80	HIST	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00			X					-	-	3	$4.00	$12.00	30	
81	HIST	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00				X				-	-	3	$4.00	$12.00	30	
82	HIST	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00					X			-	-	3	$4.00	$12.00	30	
83	HIST	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00						X		-	-	3	$4.00	$12.00	30	
84	HIST	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00							X	-	-	3	$4.00	$12.00	30	

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85	HIST	VARIOUS	10/17/16	10/23/16	16:00	19:00	X							-	-	1	$6.00	$6.00	30	
86	HIST	VARIOUS	10/17/16	10/23/16	16:00	19:00		X						-	-	1	$6.00	$6.00	30	
87	HIST	VARIOUS	10/17/16	10/23/16	16:00	19:00			X					-	-	1	$6.00	$6.00	30	
88	HIST	VARIOUS	10/17/16	10/23/16	16:00	19:00				X				-	-	1	$6.00	$6.00	30	
89	HIST	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00					X			-	-	1	$6.00	$6.00	30	
90	HIST	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00						X		-	-	2	$6.00	$12.00	30	+1x
91	HIST	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00							X	-	-	1	$6.00	$6.00	30	
92	HIST	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X							-	-	2	$8.00	$16.00	30	
93	HIST	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00		X						-	-	2	$8.00	$16.00	30	
94	HIST	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00			X					-	-	2	$8.00	$16.00	30	
95	HIST	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00				X				-	-	2	$8.00	$16.00	30	
96	HIST	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00					X			-	-	2	$8.00	$16.00	30	
97	HIST	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00						X		-	-	2	$8.00	$16.00	30	
98	HIST	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00							X	-	-	3	$8.00	$24.00	30	+1x
99	TNT	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00	X							-	-	3	$4.00	$12.00	30	
100	TNT	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00		X						-	-	3	$4.00	$12.00	30	
101	TNT	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00			X					-	-	3	$4.00	$12.00	30	
102	TNT	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00				X				-	-	3	$4.00	$12.00	30	
103	TNT	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00					X			-	-	3	$4.00	$12.00	30	
104	TNT	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00						X		-	-	3	$4.00	$12.00	30	
105	TNT	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00							X	-	-	3	$4.00	$12.00	30	

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CPP	-	CPM	-

Comments :	10.19 added dollars that missed on last weeks order. PLEASE CONFIRM. THANKS

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	TNT	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X							-	-	2	$8.00	$16.00	30	
107	TNT	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00		X						-	-	2	$8.00	$16.00	30	
108	TNT	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00			X					-	-	2	$8.00	$16.00	30	
109	TNT	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00				X				-	-	2	$8.00	$16.00	30	
110	TNT	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00					X			-	-	2	$8.00	$16.00	30	
111	TNT	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00						X		-	-	2	$8.00	$16.00	30	
112	TNT	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00							X	-	-	3	$8.00	$24.00	30	+1x
113	USA	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00	X							-	-	3	$4.00	$12.00	30	
114	USA	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00		X						-	-	3	$4.00	$12.00	30	
115	USA	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00			X					-	-	3	$4.00	$12.00	30	
116	USA	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00				X				-	-	3	$4.00	$12.00	30	
117	USA	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00					X			-	-	3	$4.00	$12.00	30	
118	USA	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00						X		-	-	3	$4.00	$12.00	30	
119	USA	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00							X	-	-	3	$4.00	$12.00	30	
120	USA	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X							-	-	2	$8.00	$16.00	30	
121	USA	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00		X						-	-	2	$8.00	$16.00	30	
122	USA	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00			X					-	-	2	$8.00	$16.00	30	
123	USA	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00				X				-	-	2	$8.00	$16.00	30	
124	USA	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00					X			-	-	2	$8.00	$16.00	30	
125	USA	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00						X		-	-	2	$8.00	$16.00	30	

NCC Cable System Order

Order #	62347833
Syscode	1458
System Name	Spectrum/Packerland, WI
Market	Wausau, WI

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Not accepted
Survey	Cable Nielsen Live+1 Nov15
-	

Flight Dates	10/17/16 - 10/23/16
Agency	Nonbox/Eisner
Advertiser	Reform America Fund

Client Code	WGE
Product Code	RAF
Est Code	RAF1017
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/19/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks			1
Total			$1,534.00
Commission			$230.10
Net Total			$1,303.90
Total Spots			265
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.19 added dollars that missed on last weeks order. PLEASE CONFIRM. THANKS

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
126	USA	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00							X	-	-	2	$8.00	$16.00	30	

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	265	0	0	0	0	0	0	0	0	0	0	0	265
AMT	$1,534.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$1,534.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/19/16

62347833 | Wausau, WI | Spectrum/Packerland, WI | 1458 |