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NCC Cable System Order

Order #	62347629
Syscode	1709
System Name	Spectrum/Iron Mountain, MI
Market	Marquette

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/03/16 - 10/23/16
Agency	Strategic Media Placement
Advertiser	MI GOP

Client Code	
Product Code	
Est Code	HD108
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/19/16		
Version	7 Vs. 6		
Show All Lines			
Total # of Weeks	3		
Total	$4,177.00		
Commission	$626.55		
Net Total	$3,550.45		
Total Spots	638		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP -	GIMP	-	
CPP -	CPM	-	

Comments :	R6 1-.19 Matched stratas, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	10/3/16	10/9/16	05:00	09:00						X	X	-	-	0	$7.00	$0.00	30	REMOVED SPOTS
2	CNN	NEW DAY<	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	$7.00	$0.00	30	REMOVED SPOTS
3	CNN	NEW DAY<	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X			-	-	0	$7.00	$0.00	30	REMOVED SPOTS
4	CNN	CNN NEWSROOM<	10/3/16	10/9/16	09:00	16:00						X	X	-	-	0	$5.00	$0.00	30	REMOVED SPOTS
5	CNN	CNN NEWSROOM<	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	$5.00	$0.00	30	REMOVED SPOTS
6	CNN	CNN NEWSROOM<	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X			-	-	0	$5.00	$0.00	30	REMOVED SPOTS
7	CNN	VARIOUS	10/3/16	10/9/16	16:00	19:00						X	X	-	-	0	$7.00	$0.00	30	REMOVED SPOTS
8	CNN	VARIOUS	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	$7.00	$0.00	30	REMOVED SPOTS
9	CNN	VARIOUS	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X			-	-	0	$7.00	$0.00	30	REMOVED SPOTS
10	CNN	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00						X	X	-	-	0	$9.00	$0.00	30	REMOVED SPOTS
11	CNN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$9.00	$0.00	30	REMOVED SPOTS
12	CNN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	0	$9.00	$0.00	30	REMOVED SPOTS
13	CNN	CNN NEWSROOM<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	$7.00	$0.00	30	REMOVED SPOTS
14	CNN	CNN NEWSROOM<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	$7.00	$0.00	30	REMOVED SPOTS
15	ESPN	VARIOUS	10/3/16	10/9/16	05:00	09:00						X	X	-	-	0	$7.00	$0.00	30	REMOVED SPOTS
16	ESPN	VARIOUS	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	$7.00	$0.00	30	REMOVED SPOTS
17	ESPN	VARIOUS	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X			-	-	0	$7.00	$0.00	30	REMOVED SPOTS
18	ESPN	VARIOUS	10/3/16	10/9/16	09:00	16:00						X	X	-	-	0	$5.00	$0.00	30	REMOVED SPOTS
19	ESPN	VARIOUS	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	$5.00	$0.00	30	REMOVED SPOTS
20	ESPN	VARIOUS	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X			-	-	0	$5.00	$0.00	30	REMOVED SPOTS
21	ESPN	VARIOUS	10/3/16	10/9/16	16:00	19:00						X	X	-	-	0	$7.00	$0.00	30	REMOVED SPOTS

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Est Code	HD108
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Makegood Policy	Approval Required

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	ESPN	VARIOUS	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	$7.00	$0.00	30	REMOVED SPOTS
23	ESPN	VARIOUS	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X			-	-	0	$7.00	$0.00	30	REMOVED SPOTS
24	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00						X	X	-	-	0	$9.00	$0.00	30	REMOVED SPOTS
25	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$9.00	$0.00	30	REMOVED SPOTS
26	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	0	$9.00	$0.00	30	REMOVED SPOTS
27	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	$7.00	$0.00	30	REMOVED SPOTS
28	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	$7.00	$0.00	30	REMOVED SPOTS
29	FXNC	FOX AND FRIEND<	10/3/16	10/9/16	05:00	09:00						X	X	-	-	0	$7.00	$0.00	30	REMOVED SPOTS
30	FXNC	FOX AND FRIEND<	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	$7.00	$0.00	30	REMOVED SPOTS
31	FXNC	FOX AND FRIEND<	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X			-	-	0	$7.00	$0.00	30	REMOVED SPOTS
32	FXNC	VARIOUS	10/3/16	10/9/16	09:00	16:00						X	X	-	-	0	$5.00	$0.00	30	REMOVED SPOTS
33	FXNC	VARIOUS	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	$5.00	$0.00	30	REMOVED SPOTS
34	FXNC	VARIOUS	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X			-	-	0	$5.00	$0.00	30	REMOVED SPOTS
35	FXNC	VARIOUS	10/3/16	10/9/16	16:00	19:00						X	X	-	-	0	$7.00	$0.00	30	REMOVED SPOTS
36	FXNC	VARIOUS	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	$7.00	$0.00	30	REMOVED SPOTS
37	FXNC	VARIOUS	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X			-	-	0	$7.00	$0.00	30	REMOVED SPOTS
38	FXNC	VARIOUS	10/3/16	10/9/16	19:00	24:00						X	X	-	-	0	$9.00	$0.00	30	REMOVED SPOTS
39	FXNC	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$9.00	$0.00	30	REMOVED SPOTS
40	FXNC	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	0	$9.00	$0.00	30	REMOVED SPOTS
41	FXNC	VARIOUS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	$7.00	$0.00	30	REMOVED SPOTS
42	FXNC	VARIOUS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	$7.00	$0.00	30	REMOVED SPOTS

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Agency	Strategic Media Placement
Advertiser	MI GOP

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Est Code	HD108
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Show All Lines			
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	MNBC	MORNING JOE<	10/3/16	10/9/16	05:00	09:00						X	X	-	-	0	$5.00	$0.00	30	REMOVED SPOTS
44	MNBC	MORNING JOE<	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	$5.00	$0.00	30	REMOVED SPOTS
45	MNBC	MORNING JOE<	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X			-	-	0	$5.00	$0.00	30	REMOVED SPOTS
46	MNBC	VARIOUS	10/3/16	10/9/16	09:00	16:00						X	X	-	-	0	$4.00	$0.00	30	REMOVED SPOTS
47	MNBC	VARIOUS	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	$4.00	$0.00	30	REMOVED SPOTS
48	MNBC	VARIOUS	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X			-	-	0	$4.00	$0.00	30	REMOVED SPOTS
49	MNBC	VARIOUS	10/3/16	10/9/16	19:00	24:00						X	X	-	-	0	$7.00	$0.00	30	REMOVED SPOTS
50	MNBC	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$7.00	$0.00	30	REMOVED SPOTS
51	MNBC	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	0	$7.00	$0.00	30	REMOVED SPOTS
52	TWC	AMHQ<	10/3/16	10/9/16	05:00	09:00						X	X	-	-	0	$5.00	$0.00	30	REMOVED SPOTS
53	TWC	AMHQ<	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	$5.00	$0.00	30	REMOVED SPOTS
54	TWC	AMHQ<	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X			-	-	0	$5.00	$0.00	30	REMOVED SPOTS
55	TWC	WEATHER CENTER<	10/3/16	10/9/16	09:00	16:00						X	X	-	-	0	$4.00	$0.00	30	REMOVED SPOTS
56	TWC	WEATHER CENTER<	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	$4.00	$0.00	30	REMOVED SPOTS
57	TWC	WEATHER CENTER<	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X			-	-	0	$4.00	$0.00	30	REMOVED SPOTS
58	TWC	VARIOUS	10/3/16	10/9/16	16:00	19:00						X	X	-	-	0	$6.00	$0.00	30	REMOVED SPOTS
59	TWC	VARIOUS	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	$6.00	$0.00	30	REMOVED SPOTS
60	TWC	VARIOUS	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X			-	-	0	$6.00	$0.00	30	REMOVED SPOTS
61	TWC	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	$6.00	$0.00	30	REMOVED SPOTS
62	TWC	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	$6.00	$0.00	30	REMOVED SPOTS
63	NFLN	AVG. ALL WKS<	10/3/16	10/9/16	05:00	09:00						X	X	-	-	0	$4.00	$0.00	30	REMOVED SPOTS

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Product Code	
Est Code	HD108
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Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	NFLN	AVG. ALL WKS<	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	$4.00	$0.00	30	REMOVED SPOTS
65	NFLN	AVG. ALL WKS<	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X			-	-	0	$4.00	$0.00	30	REMOVED SPOTS
66	NFLN	AVG. ALL WKS<	10/3/16	10/9/16	09:00	16:00						X	X	-	-	0	$3.00	$0.00	30	REMOVED SPOTS
67	NFLN	AVG. ALL WKS<	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	$3.00	$0.00	30	REMOVED SPOTS
68	NFLN	AVG. ALL WKS<	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X			-	-	0	$3.00	$0.00	30	REMOVED SPOTS
69	NFLN	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	$4.00	$0.00	30	REMOVED SPOTS
70	NFLN	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	$4.00	$0.00	30	REMOVED SPOTS
71	CNBC	VARIOUS	10/3/16	10/9/16	09:00	16:00						X	X	-	-	0	$3.00	$0.00	30	REMOVED SPOTS
72	CNBC	VARIOUS	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	$3.00	$0.00	30	REMOVED SPOTS
73	CNBC	VARIOUS	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X			-	-	0	$3.00	$0.00	30	REMOVED SPOTS
74	CNBC	VARIOUS	10/3/16	10/9/16	16:00	19:00						X	X	-	-	0	$4.00	$0.00	30	REMOVED SPOTS
75	CNBC	VARIOUS	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	$4.00	$0.00	30	REMOVED SPOTS
76	CNBC	VARIOUS	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X			-	-	0	$4.00	$0.00	30	REMOVED SPOTS
77	CNBC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00						X	X	-	-	0	$5.00	$0.00	30	REMOVED SPOTS
78	CNBC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$5.00	$0.00	30	REMOVED SPOTS
79	CNBC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	0	$5.00	$0.00	30	REMOVED SPOTS
80	TVL	VARIOUS	10/3/16	10/9/16	16:00	19:00						X	X	-	-	0	$6.00	$0.00	30	REMOVED SPOTS
81	TVL	VARIOUS	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	$6.00	$0.00	30	REMOVED SPOTS
82	TVL	VARIOUS	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X			-	-	0	$6.00	$0.00	30	REMOVED SPOTS
83	TVL	VARIOUS	10/3/16	10/9/16	19:00	24:00						X	X	-	-	0	$7.00	$0.00	30	REMOVED SPOTS
84	TVL	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$7.00	$0.00	30	REMOVED SPOTS

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85	TVL	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	0	$7.00	$0.00	30	REMOVED SPOTS
86	TVL	VARIOUS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	$6.00	$0.00	30	REMOVED SPOTS
87	TVL	VARIOUS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	$6.00	$0.00	30	REMOVED SPOTS
88	USA	VARIOUS	10/3/16	10/9/16	16:00	19:00						X	X	-	-	0	$7.00	$0.00	30	REMOVED SPOTS
89	USA	VARIOUS	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	$7.00	$0.00	30	REMOVED SPOTS
90	USA	VARIOUS	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X			-	-	0	$7.00	$0.00	30	REMOVED SPOTS
91	USA	VARIOUS	10/3/16	10/9/16	19:00	24:00						X	X	-	-	0	$9.00	$0.00	30	REMOVED SPOTS
92	USA	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$9.00	$0.00	30	REMOVED SPOTS
93	USA	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	0	$9.00	$0.00	30	REMOVED SPOTS
94	USA	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	$7.00	$0.00	30	REMOVED SPOTS
95	USA	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	$7.00	$0.00	30	REMOVED SPOTS
96	ESP2	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00						X	X	-	-	0	$7.00	$0.00	30	REMOVED SPOTS
97	ESP2	AVG. ALL WKS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$7.00	$0.00	30	REMOVED SPOTS
98	ESP2	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	0	$7.00	$0.00	30	REMOVED SPOTS
99	ESP2	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	$6.00	$0.00	30	REMOVED SPOTS
100	ESP2	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	$6.00	$0.00	30	REMOVED SPOTS
101	GOLF		10/3/16	10/9/16	19:00	24:00						X	X	-	-	0	$5.00	$0.00	30	REMOVED SPOTS
102	GOLF		10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$5.00	$0.00	30	REMOVED SPOTS
103	GOLF		10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	0	$5.00	$0.00	30	REMOVED SPOTS
104	GOLF		10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	$4.00	$0.00	30	REMOVED SPOTS
105	GOLF		10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	$4.00	$0.00	30	REMOVED SPOTS

NCC Cable System Order

Order #	62347629
Syscode	1709
System Name	Spectrum/Iron Mountain, MI
Market	Marquette

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/03/16 - 10/23/16
Agency	Strategic Media Placement
Advertiser	MI GOP

Client Code	
Product Code	
Est Code	HD108
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/19/16		
Version	7 Vs. 6		
Show All Lines			
Total # of Weeks	3		
Total	$4,177.00		
Commission	$626.55		
Net Total	$3,550.45		
Total Spots	638		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R6 1-.19 Matched stratas, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	HGTV	VARIOUS	10/3/16	10/9/16	19:00	24:00						X	X	-	-	0	$9.00	$0.00	30	REMOVED SPOTS
107	HGTV	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$9.00	$0.00	30	REMOVED SPOTS
108	HGTV	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	0	$9.00	$0.00	30	REMOVED SPOTS
109	HGTV	AVG. ALL WKS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	$7.00	$0.00	30	REMOVED SPOTS
110	HGTV	AVG. ALL WKS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	$7.00	$0.00	30	REMOVED SPOTS
111	TLC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00						X	X	-	-	0	$7.00	$0.00	30	REMOVED SPOTS
112	TLC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$7.00	$0.00	30	REMOVED SPOTS
113	TLC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	0	$7.00	$0.00	30	REMOVED SPOTS
114	TNT	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00						X	X	-	-	0	$9.00	$0.00	30	REMOVED SPOTS
115	TNT	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$9.00	$0.00	30	REMOVED SPOTS
116	TNT	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	0	$9.00	$0.00	30	REMOVED SPOTS
117	FOOD	VARIOUS	10/3/16	10/9/16	19:00	24:00						X	X	-	-	0	$9.00	$0.00	30	REMOVED SPOTS
118	FOOD	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$9.00	$0.00	30	REMOVED SPOTS
119	FOOD	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	0	$9.00	$0.00	30	REMOVED SPOTS
120	FOOD	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	$7.00	$0.00	30	REMOVED SPOTS
121	FOOD	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	$7.00	$0.00	30	REMOVED SPOTS
122	TBSC	VARIOUS	10/3/16	10/9/16	19:00	24:00						X	X	-	-	0	$7.00	$0.00	30	REMOVED SPOTS
123	TBSC	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$7.00	$0.00	30	REMOVED SPOTS
124	TBSC	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	0	$7.00	$0.00	30	REMOVED SPOTS
125	TBSC	VARIOUS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	$6.00	$0.00	30	REMOVED SPOTS
126	TBSC	VARIOUS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	$6.00	$0.00	30	REMOVED SPOTS

NCC Cable System Order

Order #	62347629
Syscode	1709
System Name	Spectrum/Iron Mountain, MI
Market	Marquette

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/03/16 - 10/23/16
Agency	Strategic Media Placement
Advertiser	MI GOP

Client Code	
Product Code	
Est Code	HD108
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/19/16		
Version	7 Vs. 6		
Show All Lines			
Total # of Weeks	3		
Total	$4,177.00		
Commission	$626.55		
Net Total	$3,550.45		
Total Spots	638		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R6 1-.19 Matched stratas, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
127	AEN	VARIOUS	10/3/16	10/9/16	19:00	24:00						X	X	-	-	0	$9.00	$0.00	30	REMOVED SPOTS
128	AEN	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$9.00	$0.00	30	REMOVED SPOTS
129	AEN	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	0	$9.00	$0.00	30	REMOVED SPOTS
130	AEN	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	$7.00	$0.00	30	REMOVED SPOTS
131	AEN	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	$7.00	$0.00	30	REMOVED SPOTS
132	ENT	VARIOUS	10/3/16	10/9/16	19:00	24:00						X	X	-	-	0	$7.00	$0.00	30	REMOVED SPOTS
133	ENT	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$7.00	$0.00	30	REMOVED SPOTS
134	ENT	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	0	$7.00	$0.00	30	REMOVED SPOTS
135	DISC	VARIOUS	10/3/16	10/9/16	19:00	24:00						X	X	-	-	0	$9.00	$0.00	30	REMOVED SPOTS
136	DISC	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$9.00	$0.00	30	REMOVED SPOTS
137	DISC	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	0	$9.00	$0.00	30	REMOVED SPOTS
138	BTN		10/3/16	10/9/16	19:00	24:00						X	X	-	-	0	$5.00	$0.00	30	REMOVED SPOTS
139	BTN		10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$5.00	$0.00	30	REMOVED SPOTS
140	BTN		10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	0	$5.00	$0.00	30	REMOVED SPOTS
141	BTN		10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	$4.00	$0.00	30	REMOVED SPOTS
142	BTN		10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	$4.00	$0.00	30	REMOVED SPOTS
143	HIST	VARIOUS	10/3/16	10/9/16	19:00	24:00						X	X	-	-	0	$9.00	$0.00	30	REMOVED SPOTS
144	HIST	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$9.00	$0.00	30	REMOVED SPOTS
145	HIST	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	0	$9.00	$0.00	30	REMOVED SPOTS
146	HIST	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	$7.00	$0.00	30	REMOVED SPOTS
147	HIST	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	$7.00	$0.00	30	REMOVED SPOTS

NCC Cable System Order

Order #	62347629
Syscode	1709
System Name	Spectrum/Iron Mountain, MI
Market	Marquette

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/03/16 - 10/23/16
Agency	Strategic Media Placement
Advertiser	MI GOP

Client Code	
Product Code	
Est Code	HD108
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/19/16		
Version	7 Vs. 6		
Show All Lines			
Total # of Weeks	3		
Total	$4,177.00		
Commission	$626.55		
Net Total	$3,550.45		
Total Spots	638		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R6 1-.19 Matched stratas, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
148	NBCS	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00						X	X	-	-	0	$5.00	$0.00	30	REMOVED SPOTS
149	NBCS	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$5.00	$0.00	30	REMOVED SPOTS
150	NBCS	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	0	$5.00	$0.00	30	REMOVED SPOTS
151	LIF	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	$6.00	$0.00	30	REMOVED SPOTS
152	LIF	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	$6.00	$0.00	30	REMOVED SPOTS
153	ESPN	VARIOUS	10/10/16	10/16/16	16:00	19:00				X	X	X	X	-	-	0	$7.00	$0.00	30	REMOVED SPOTS
154	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00				X	X	X	X	-	-	0	$9.00	$0.00	30	REMOVED SPOTS
155	ESP2	AVG. ALL WKS	10/10/16	10/16/16	19:00	24:00				X	X	X	X	-	-	0	$7.00	$0.00	30	REMOVED SPOTS
156	BTN		10/10/16	10/16/16	09:00	19:00						X	X	-	-	0	$4.00	$0.00	30	REMOVED SPOTS
157	CNN	CNN NEWSROOM<	10/17/16	10/23/16	09:00	16:00				X	X			-	-	0	$5.00	$0.00	30	REMOVED SPOTS
158	CNN	VARIOUS	10/17/16	10/23/16	16:00	19:00				X	X			-	-	0	$7.00	$0.00	30	REMOVED SPOTS
159	ESPN	VARIOUS	10/17/16	10/23/16	09:00	16:00				X	X			-	-	0	$5.00	$0.00	30	REMOVED SPOTS
160	ESPN	VARIOUS	10/17/16	10/23/16	16:00	19:00				X	X			-	-	0	$7.00	$0.00	30	REMOVED SPOTS
161	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00				X	X			-	-	0	$9.00	$0.00	30	REMOVED SPOTS
162	FXNC	VARIOUS	10/17/16	10/23/16	09:00	16:00				X	X			-	-	0	$5.00	$0.00	30	REMOVED SPOTS
163	MNBC	VARIOUS	10/17/16	10/23/16	09:00	16:00				X	X			-	-	0	$4.00	$0.00	30	REMOVED SPOTS
164	AEN	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	$7.00	$28.00	30	Issue
165	AEN	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	4	$7.00	$28.00	30	Issue
166	AEN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00		X	X	X	X	X	X	-	-	8	$9.00	$72.00	30	
167	AEN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	5	$9.00	$45.00	30	Issue
168	AEN	VARIOUS	10/3/16	10/9/16	19:00	24:00						X	X	-	-	2	$9.00	$18.00	30	Issue

NCC Cable System Order

Order #	62347629
Syscode	1709
System Name	Spectrum/Iron Mountain, MI
Market	Marquette

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/03/16 - 10/23/16
Agency	Strategic Media Placement
Advertiser	MI GOP

Client Code	
Product Code	
Est Code	HD108
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/19/16		
Version	7 Vs. 6		
Show All Lines			
Total # of Weeks	3		
Total	$4,177.00		
Commission	$626.55		
Net Total	$3,550.45		
Total Spots	638		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
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Comments :	R6 1-.19 Matched stratas, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
169	BTN		10/3/16	10/9/16	09:00	19:00						X	X	-	-	3	$4.00	$12.00	30	Issue
170	BTN		10/10/16	10/16/16	09:00	19:00						X	X	-	-	4	$4.00	$16.00	30	Issue
171	BTN		10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	$5.00	$35.00	30	Issue
172	BTN		10/3/16	10/9/16	19:00	24:00						X	X	-	-	2	$5.00	$10.00	30	Issue
173	BTN		10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	5	$5.00	$25.00	30	Issue
174	BTN		10/10/16	10/16/16	09:00	19:00						X	X	-	-	1	$4.00	$4.00	30	MG 10/12
175	CNBC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	4	$5.00	$20.00	30	Issue
176	CNBC	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00						X	X	-	-	2	$5.00	$10.00	30	Issue
177	CNBC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	$5.00	$30.00	30	Issue
178	CNBC	AVG. ALL WKS/PAID PROGRAMMI	10/3/16	10/9/16	09:00	16:00						X	X	-	-	2	$3.00	$6.00	30	Issue
179	CNBC	VARIOUS	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	6	$3.00	$18.00	30	Issue
180	CNBC	VARIOUS	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X			-	-	4	$3.00	$12.00	30	Issue
181	CNBC	PAID PROGRAMMI/AVG. ALL WKS	10/3/16	10/9/16	16:00	19:00						X	X	-	-	2	$4.00	$8.00	30	Issue
182	CNBC	VARIOUS	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	$4.00	$24.00	30	Issue
183	CNBC	VARIOUS	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X			-	-	4	$4.00	$16.00	30	Issue
184	CNN	CNN NEWSROOM<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	2	$7.00	$14.00	30	Issue
185	CNN	CNN NEWSROOM<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	2	$7.00	$14.00	30	Issue
186	CNN	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00						X	X	-	-	3	$9.00	$27.00	30	Issue
187	CNN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	6	$9.00	$54.00	30	Issue
188	CNN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$9.00	$81.00	30	Issue

NCC Cable System Order

Order #	62347629
Syscode	1709
System Name	Spectrum/Iron Mountain, MI
Market	Marquette

AE	Matthew Marcus
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Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/03/16 - 10/23/16
Agency	Strategic Media Placement
Advertiser	MI GOP

Client Code	
Product Code	
Est Code	HD108
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/19/16	
Version		7 Vs. 6	
Show All Lines			
Total # of Weeks			3
Total			$4,177.00
Commission			$626.55
Net Total			$3,550.45
Total Spots			638
Affiliate Split		100.0	
Sold On		Cost Per Spot	
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Comments :	R6 1-.19 Matched stratas, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
189	CNN	CNN NEWSROOM<	10/3/16	10/9/16	09:00	16:00						X	X	-	-	2	$5.00	$10.00	30	Issue
190	CNN	CNN NEWSROOM<	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	6	$5.00	$30.00	30	Issue
191	CNN	CNN NEWSROOM<	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X			-	-	5	$5.00	$25.00	30	Issue
192	CNN	VARIOUS	10/17/16	10/23/16	09:00	16:00				X	X			-	-	1	$5.00	$5.00	30	MG 10/19
193	CNN	VARIOUS	10/17/16	10/23/16	16:00	19:00				X	X			-	-	1	$7.00	$7.00	30	MG 10/19
194	CNN	VARIOUS	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	$7.00	$49.00	30	Issue
195	CNN	SITUATION ROOM<	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X			-	-	6	$7.00	$42.00	30	Issue
196	CNN	CNN NEWSROOM<	10/3/16	10/9/16	16:00	19:00						X	X	-	-	2	$7.00	$14.00	30	Issue
197	CNN	NEW DAY<	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X			-	-	4	$7.00	$28.00	30	Issue
198	CNN	VARIOUS	10/3/16	10/9/16	05:00	09:00						X	X	-	-	2	$7.00	$14.00	30	Issue
199	CNN	NEW DAY<	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	6	$7.00	$42.00	30	Issue
200	DISC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	$9.00	$72.00	30	Issue
201	DISC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	6	$9.00	$54.00	30	Issue
202	DISC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00						X	X	-	-	2	$9.00	$18.00	30	Issue
203	ENT	VARIOUS	10/3/16	10/9/16	19:00	24:00						X	X	-	-	2	$7.00	$14.00	30	Issue
204	ENT	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	$7.00	$56.00	30	Issue
205	ENT	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	6	$7.00	$42.00	30	Issue
206	ESP2	AVG. ALL WKS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	$6.00	$24.00	30	Issue
207	ESP2	AVG. ALL WKS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	3	$6.00	$18.00	30	Issue
208	ESP2	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00						X	X	-	-	1	$7.00	$7.00	30	Issue
209	ESP2	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	6	$7.00	$42.00	30	Issue

NCC Cable System Order

Order #	62347629
Syscode	1709
System Name	Spectrum/Iron Mountain, MI
Market	Marquette

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/03/16 - 10/23/16
Agency	Strategic Media Placement
Advertiser	MI GOP

Client Code	
Product Code	
Est Code	HD108
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/19/16		
Version	7 Vs. 6		
Show All Lines			
Total # of Weeks	3		
Total	$4,177.00		
Commission	$626.55		
Net Total	$3,550.45		
Total Spots	638		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R6 1-.19 Matched stratas, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
210	ESP2	AVG. ALL WKS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	$7.00	$56.00	30	Issue
211	ESP2	AVG. ALL WKS	10/10/16	10/16/16	19:00	24:00				X	X	X	X	-	-	1	$7.00	$7.00	30	MG 10/12
212	ESPN	AVG. ALL WKS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	2	$7.00	$14.00	30	Issue
213	ESPN	AVG. ALL WKS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	2	$7.00	$14.00	30	Issue
214	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	$9.00	$63.00	30	Issue
215	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00						X	X	-	-	1	$9.00	$9.00	30	Issue
216	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	4	$9.00	$36.00	30	Issue
217	ESPN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X			-	-	4	$5.00	$20.00	30	Issue
218	ESPN	AVG. ALL WKS	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	6	$5.00	$30.00	30	Issue
219	ESPN	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00						X	X	-	-	2	$5.00	$10.00	30	Issue
220	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00				X	X	X	X	-	-	1	$7.00	$7.00	30	MG 10/12
221	ESPN	VARIOUS	10/17/16	10/23/16	09:00	16:00				X	X			-	-	1	$5.00	$5.00	30	MG 10/19
222	ESPN	VARIOUS	10/17/16	10/23/16	16:00	19:00				X	X			-	-	1	$7.00	$7.00	30	MG 10/19
223	ESPN	VARIOUS	10/17/16	10/23/16	19:00	24:00				X	X			-	-	6	$9.00	$54.00	30	MG 10/19
224	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	$7.00	$42.00	30	Issue
225	ESPN	AVG. ALL WKS	10/3/16	10/9/16	16:00	19:00						X	X	-	-	1	$7.00	$7.00	30	Issue
226	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X			-	-	5	$7.00	$35.00	30	Issue
227	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X			-	-	4	$7.00	$28.00	30	Issue
228	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	$7.00	$35.00	30	Issue
229	ESPN	SPORTSCENTER M/AVG. ALL WKS	10/3/16	10/9/16	05:00	09:00						X	X	-	-	1	$7.00	$7.00	30	Issue

NCC Cable System Order

Order #	62347629
Syscode	1709
System Name	Spectrum/Iron Mountain, MI
Market	Marquette

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/03/16 - 10/23/16
Agency	Strategic Media Placement
Advertiser	MI GOP

Client Code	
Product Code	
Est Code	HD108
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/19/16		
Version	7 Vs. 6		
Show All Lines			
Total # of Weeks	3		
Total	$4,177.00		
Commission	$626.55		
Net Total	$3,550.45		
Total Spots	638		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R6 1-.19 Matched stratas, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
230	FOOD	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	2	$7.00	$14.00	30	Issue
231	FOOD	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	2	$7.00	$14.00	30	Issue
232	FOOD	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	5	$9.00	$45.00	30	Issue
233	FOOD	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00						X	X	-	-	2	$9.00	$18.00	30	Issue
234	FOOD	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	$9.00	$63.00	30	Issue
235	FXNC	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	$7.00	$28.00	30	Issue
236	FXNC	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	4	$7.00	$28.00	30	Issue
237	FXNC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00						X	X	-	-	3	$9.00	$27.00	30	Issue
238	FXNC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$9.00	$81.00	30	Issue
239	FXNC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	6	$9.00	$54.00	30	Issue
240	FXNC	VARIOUS	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X			-	-	5	$5.00	$25.00	30	Issue
241	FXNC	VARIOUS	10/3/16	10/9/16	09:00	16:00						X	X	-	-	2	$5.00	$10.00	30	Issue
242	FXNC	VARIOUS	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	7	$5.00	$35.00	30	Issue
243	FXNC	VARIOUS	10/17/16	10/23/16	09:00	16:00				X	X			-	-	1	$5.00	$5.00	30	MG 10/19
244	FXNC	AVG. ALL WKS<	10/3/16	10/9/16	16:00	19:00						X	X	-	-	2	$7.00	$14.00	30	Issue
245	FXNC	VARIOUS	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	$7.00	$49.00	30	Issue
246	FXNC	VARIOUS	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X			-	-	5	$7.00	$35.00	30	Issue
247	FXNC	FOX AND FRIEND<	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X			-	-	5	$7.00	$35.00	30	Issue
248	FXNC	FOX AND FRIEND<	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	$7.00	$49.00	30	Issue
249	FXNC	FOX & FRIENDS<	10/3/16	10/9/16	05:00	09:00						X	X	-	-	2	$7.00	$14.00	30	Issue
250	GOLF		10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	$4.00	$16.00	30	Issue

NCC Cable System Order

Order #	62347629
Syscode	1709
System Name	Spectrum/Iron Mountain, MI
Market	Marquette

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/03/16 - 10/23/16
Agency	Strategic Media Placement
Advertiser	MI GOP

Client Code	
Product Code	
Est Code	HD108
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/19/16	
Version		7 Vs. 6	
Show All Lines			
Total # of Weeks			3
Total			$4,177.00
Commission			$626.55
Net Total			$3,550.45
Total Spots			638
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R6 1-.19 Matched stratas, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
251	GOLF		10/10/16	10/16/16	09:00	19:00						X	X	-	-	3	$4.00	$12.00	30	Issue
252	GOLF		10/10/16	10/16/16	19:00	24:00		X	X	X	X	X	X	-	-	8	$5.00	$40.00	30	
253	GOLF		10/3/16	10/9/16	19:00	24:00						X	X	-	-	1	$5.00	$5.00	30	Issue
254	GOLF		10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	3	$5.00	$15.00	30	Issue
255	HGTV	AVG. ALL WKS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	2	$7.00	$14.00	30	Issue
256	HGTV	AVG. ALL WKS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	2	$7.00	$14.00	30	Issue
257	HGTV	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	5	$9.00	$45.00	30	Issue
258	HGTV	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	$9.00	$63.00	30	Issue
259	HGTV	VARIOUS	10/3/16	10/9/16	19:00	24:00						X	X	-	-	2	$9.00	$18.00	30	Issue
260	HIST	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	2	$7.00	$14.00	30	Issue
261	HIST	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	2	$7.00	$14.00	30	Issue
262	HIST	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00						X	X	-	-	2	$9.00	$18.00	30	Issue
263	HIST	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	$9.00	$63.00	30	Issue
264	HIST	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	5	$9.00	$45.00	30	Issue
265	LIF	VARIOUS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	7	$6.00	$42.00	30	Issue
266	LIF	VARIOUS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	7	$6.00	$42.00	30	Issue
267	MNBC	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00						X	X	-	-	2	$7.00	$14.00	30	Issue
268	MNBC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	$7.00	$49.00	30	Issue
269	MNBC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	5	$7.00	$35.00	30	Issue
270	MNBC	VARIOUS	10/3/16	10/9/16	09:00	16:00						X	X	-	-	2	$4.00	$8.00	30	Issue
271	MNBC	AVG. ALL WKS<	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X			-	-	4	$4.00	$16.00	30	Issue

NCC Cable System Order

Order #	62347629
Syscode	1709
System Name	Spectrum/Iron Mountain, MI
Market	Marquette

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/03/16 - 10/23/16
Agency	Strategic Media Placement
Advertiser	MI GOP

Client Code	
Product Code	
Est Code	HD108
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/19/16	
Version		7 Vs. 6	
Show All Lines			
Total # of Weeks			3
Total			$4,177.00
Commission			$626.55
Net Total			$3,550.45
Total Spots			638
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R6 1-.19 Matched stratas, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
272	MNBC	AVG. ALL WKS<	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	$4.00	$20.00	30	Issue
273	MNBC	AVG. ALL WKS<	10/17/16	10/23/16	09:00	16:00				X	X			-	-	1	$4.00	$4.00	30	MG 10/19
274	MNBC	MORNING JOE<	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X			-	-	4	$5.00	$20.00	30	Issue
275	MNBC	AVG. ALL WKS<	10/3/16	10/9/16	05:00	09:00						X	X	-	-	1	$5.00	$5.00	30	Issue
276	MNBC	VARIOUS	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	$5.00	$25.00	30	Issue
277	NBCS	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	5	$5.00	$25.00	30	Issue
278	NBCS	AVG. ALL WKS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	$5.00	$35.00	30	Issue
279	NBCS	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00						X	X	-	-	2	$5.00	$10.00	30	Issue
280	NFLN		10/3/16	10/9/16	09:00	19:00						X	X	-	-	7	$4.00	$28.00	30	Issue
281	NFLN		10/10/16	10/16/16	09:00	19:00						X	X	-	-	7	$4.00	$28.00	30	Issue
282	NFLN		10/3/16	10/9/16	09:00	16:00						X	X	-	-	2	$3.00	$6.00	30	Issue
283	NFLN		10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	6	$3.00	$18.00	30	Issue
284	NFLN		10/17/16	10/23/16	09:00	16:00	X	X	X	X	X			-	-	4	$3.00	$12.00	30	Issue
285	NFLN		10/3/16	10/9/16	05:00	09:00						X	X	-	-	1	$4.00	$4.00	30	Issue
286	NFLN		10/17/16	10/23/16	05:00	09:00	X	X	X	X	X			-	-	4	$4.00	$16.00	30	Issue
287	NFLN		10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	$4.00	$20.00	30	Issue
288	TBSC	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	2	$6.00	$12.00	30	Issue
289	TBSC	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	2	$6.00	$12.00	30	Issue
290	TBSC	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	5	$7.00	$35.00	30	Issue
291	TBSC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00						X	X	-	-	2	$7.00	$14.00	30	Issue
292	TBSC	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	$7.00	$49.00	30	Issue

NCC Cable System Order

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Flight Dates	10/03/16 - 10/23/16
Agency	Strategic Media Placement
Advertiser	MI GOP

Client Code	
Product Code	
Est Code	HD108
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/19/16		
Version	7 Vs. 6		
Show All Lines			
Total # of Weeks	3		
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Comments :	R6 1-.19 Matched stratas, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
293	TLC	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00						X	X	-	-	2	$7.00	$14.00	30	Issue
294	TLC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	$7.00	$49.00	30	Issue
295	TLC	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	5	$7.00	$35.00	30	Issue
296	TNT	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	5	$9.00	$45.00	30	Issue
297	TNT	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00						X	X	-	-	2	$9.00	$18.00	30	Issue
298	TNT	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	$9.00	$63.00	30	Issue
299	TVL	REBA<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	3	$6.00	$18.00	30	Issue
300	TVL	REBA<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	3	$6.00	$18.00	30	Issue
301	TVL	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	4	$7.00	$28.00	30	Issue
302	TVL	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	$7.00	$42.00	30	Issue
303	TVL	VARIOUS	10/3/16	10/9/16	19:00	24:00						X	X	-	-	2	$7.00	$14.00	30	Issue
304	TVL	REBA	10/3/16	10/9/16	16:00	19:00						X	X	-	-	1	$6.00	$6.00	30	Issue
305	TVL	ANDY GRIFFITH<	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X			-	-	4	$6.00	$24.00	30	Issue
306	TVL	VARIOUS	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	$6.00	$30.00	30	Issue
307	TWC	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	2	$6.00	$12.00	30	Issue
308	TWC	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	2	$6.00	$12.00	30	Issue
309	TWC	WEATHER CENTER<	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	$4.00	$20.00	30	Issue
310	TWC	WEATHER CENTER<	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X			-	-	4	$4.00	$16.00	30	Issue
311	TWC	AVG. ALL WKS	10/3/16	10/9/16	16:00	19:00						X	X	-	-	1	$6.00	$6.00	30	Issue
312	TWC	VARIOUS	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	$6.00	$30.00	30	Issue
313	TWC	WEATHER CENTER<	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X			-	-	4	$6.00	$24.00	30	Issue

NCC Cable System Order

Order #	62347629
Syscode	1709
System Name	Spectrum/Iron Mountain, MI
Market	Marquette

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/03/16 - 10/23/16
Agency	Strategic Media Placement
Advertiser	MI GOP

Client Code	
Product Code	
Est Code	HD108
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/19/16		
Version	7 Vs. 6		
Show All Lines			
Total # of Weeks	3		
Total	$4,177.00		
Commission	$626.55		
Net Total	$3,550.45		
Total Spots	638		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R6 1-.19 Matched stratas, please confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
314	TWC	AMHQ<	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	$5.00	$25.00	30	Issue
315	TWC	AMHQ WEEKEND	10/3/16	10/9/16	05:00	09:00						X	X	-	-	1	$5.00	$5.00	30	Issue
316	TWC	AMHQ<	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X			-	-	4	$5.00	$20.00	30	Issue
317	USA	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	$7.00	$28.00	30	Issue
318	USA	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	4	$7.00	$28.00	30	Issue
319	USA	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X			-	-	4	$9.00	$36.00	30	Issue
320	USA	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	$9.00	$54.00	30	Issue
321	USA	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00						X	X	-	-	2	$9.00	$18.00	30	Issue
322	USA	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X			-	-	4	$7.00	$28.00	30	Issue
323	USA	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	$7.00	$35.00	30	Issue
324	USA	AVG. ALL WKS	10/3/16	10/9/16	16:00	19:00						X	X	-	-	1	$7.00	$7.00	30	Issue

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	638	0	0	0	0	0	0	0	0	0	0	0	638
AMT	$4,177.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$4,177.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/19/16

62347629 | Marquette | Spectrum/Iron Mountain, MI | 1709 |