WBYG WTHQ WMPO WYVK
Programs & Issues Quarterly Report - 4th Quarter 2017
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WIC

PROGRAMS & ISSUES QUARTERLY REPORT – 4th QUARTER 2017

ISSUE	SEGMENT	DATE	TIME(S)	LENGTH	SUMMARY
Child Immunizations	Morning Show	10/03/17	08:05:00 AM	5 Min	Promote the availabilty of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Child Immunizations	Midday Show	10/03/17	11:05:00 AM	5 Min	Promote the availabilty of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Addiction Resources	Morning Show	10/06/17	08:05:00 AM	10 Min	Guest in studio to discuss local addiction resources available at the Meeting House. Also to promote an upcoming fundraiser to benefit those programs.
Hunger	Morning Show	10/06/17	08:30:00 AM	2 Min	What can you do to help fight the hungar battle in the local community.
Addiction Resources	Midday Show	10/06/17	11:05:00 AM	5 Min	Discuss local addiction resources available at the Meeting House. And promote an upcoming fundraiser to benefit those programs.
Hunger	Midday Show	10/06/17	11:30:00 AM	2 Min	What can you do to help fight the hungar battle in the local community.
Food Labels	"AG USA"	10/07/17	07:30:00 AM	5 Min	More and more food packages are carrying labels about how the food was produced or how it was not produced. Can be good, bad or ugly.
Child Immunizations	Morning Show	10/10/17	08:05:00 AM	5 Min	Promote the availabilty of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Child Immunizations	Midday Show	10/10/17	11:05:00 AM	5 Min	Promote the availabilty of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.

Fire Prevention	Morning Show	10-9-17 thru 10-13-17	6:00am Until 10:00am	30 Min	Fire Prevention week, discussed various aspects of fire prevention and the Volunteer Fire Departments Fire Prevention Family Fun Day
Fire Prevention	Midday Show	10-9-17 thru 10-13-17	11:00am until 1:00pm	30 Min	Fire Prevention week, discussed various aspects of fire prevention and the Volunteer Fire Departments Fire Prevention Family Fun Day
Hunger	Morning Show	10/13/18	08:05:00 AM	2 Min	What can you do to help fight the hungar battle in the local community.
Hunger	Midday Show	10/13/18	11:05:00 AM	2 Min	What can you do to help fight the hungar battle in the local community.
Technical Ag Trade Barriers Economics	"AG USA"	10/14/17	07:30:00 AM	5 Min	Perhaps the most significant US Ag issue is technical barriers imposed by nations that keep our exports out of markets.
Fire Prevention	Live Remote	10/14/17	11:00am until 2:00pm	30 Min	Live remote from the Point Pleasant Volunteer Fire Departments Family Fun Day to create awareness of fire prevention.
Blood Donation	Morning Show	10/18/17	08:05:00 AM	5 Min	Discuss the importance of blood donation and the upcoming blood drive in Meigs County.
Blood Donation	Midday Show	10/18/17	11:05:00 AM	5 Min	Discuss the importance of blood donation and the upcoming blood drive in Meigs County.
Blood Donation	Morning Show	10/19/17	08:05:00 AM	5 Min	Discuss the importance of blood donation and the upcoming blood drive in Gallia County.
Blood Donation	Midday Show	10/19/17	11:05:00 AM	5 Min	Discuss the importance of blood donation and the upcoming blood drive in Gallia County.
FBLA FFA	Morning Show	10/20/17	08:05:00 AM	10 Min	In studio guests to discuss the FBLA and FFA programs offered in the school system, the benefits of the organizations and their upcoming fundraiser.
FBLA FFA	Midday Show	10/20/17	11:05:00 AM	5 Min	Discuss the FBLA and FFA programs offered in the school system, the benefits of the organizations and their upcoming fundraiser.

Breast Cancer	Morning Show	10/20/17	08:30:00 AM	10 Min	In honor of Breast Cancer Awareness month, had in studio guest to discuss breast cancer and the importance of screenings. Also promoted the Breast Cancer Awareness event Walk for Women.
FBLA FFA	Local News	10/20/17	@ Noon, 3P, 4P, 5P	5 Min	News inclusion to discuss the FBLA and FFA programs offered in the school system, the benefits of the organizations and their upcoming fundraiser.
Hunger	Morning Show	10/20/17	08:30:00 AM	2 Min	What can you do to help fight the hungar battle in the local community.
Hunger	Midday Show	10/20/17	11:05:00 AM	2 Min	What can you do to help fight the hungar battle in the local community.
Coffee Facts	"AG USA"	10/21/17	07:30:00 AM	5 Min	Coffee is enjoying a huge resurgence in popularity.
High School Baseball Boosters	Promotional Spots	10-26-17 thru 10-31-17	6:00am Until 9:00pm	30 Min	Promotion to help the local boosters raise money for the needs of the Point Pleasant High School Baseball program.
Hunger	Morning Show	10/27/17	08:05:00 AM	2 Min	What can you do to help fight the hungar battle in the local community.
Alarm Testing	Morning Show	10/27/17	08:55:00 AM	2 Min	Informed the community of the monthly test at ICL Industrials. Discussed the steps to be taken in the event of an actual emergency including sheltering in place.
Hunger	Midday Show	10/27/18	11:05:00 AM	2 Min	What can you do to help fight the hungar battle in the local community.
Alarm Testing	Morning Show	10/27/17	11:55:00 AM	2 Min	Informed the community of the monthly test at ICL Industrials. Discussed the steps to be taken in the event of an actual emergency including sheltering in place.
Bat Week	"AG USA"	10/28/18	07:30:00 AM	5 Min	The importance of bats in many aspects of our lives.
Hunger	Morning Show	11/03/17	08:05:00 AM	2 Min	What can you do to help fight the hungar battle in the local community.
Hunger	Midday Show	11/03/17	11:05:00 AM	2 Min	What can you do to help fight the hungar battle in the local community.

Giving / Civic Organizations	Morning Show	11/03/17	08:05:00 AM	10 Min	Discussed the civic group Bend Area C.A.R.E., who they are and the many ways in which they help their community. Also discussed their upcoming event, Kids for Christmas which collects toys and items for less fortunate kids and distributes them. And the ways listeners can get involved.
Addiction Resources	Morning Show	11/03/17	08:30:00 AM	10 Min	The Meeting House is a local organization that offers various support groups and recovery options. Discussed their programs and an upcoming fundraising event.
Giving / Civic Organizations	Midday Show	11/03/17	11:05:00 AM	10 Min	Discussed the civic group Bend Area C.A.R.E., who they are and the many ways in which they help their community. Also discussed their upcoming event, Kids for Christmas which collects toys and items for less fortunate kids and distributes them. And the ways listeners can get involved.
Family Legacy	"AG USA"	11/04/17	07:30:00 AM	5 Min	Two Georgia matriarchs are making plans to keep inherited properties, with farms and forestry over a century old each, as a family legacy.
Flooding & Severe Weather	Morning Show	11/06/17	6:00am Until 10:00am	30 Min	When flooding is imminent, discussed the importance of awareness, preparedness and the dangers of driving into high water.
Road Closures	Morning Show	11/06/17	6:00am Until 10:00am	30 Min	Announce current list of road closings due to storms and flooding. Provided alternative routes if any available.
Child Immunizations	Morning Show	11/07/17	08:05:00 AM	5 Min	Promote the availabilty of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.

Child Immunizations	Midday Show	11/07/17	11:05:00 AM	5 Min	Promote the availabilty of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Flooding & Severe Weather	Morning Show	11/08/17	6:00am Until 10:00am	30 Min	When flooding is imminent, discussed the importance of awareness, preparedness and the dangers of driving into high water.
Road Closures	Morning Show	11/08/17	6:00am Until 10:00am	30 Min	Announce current list of road closings due to storms and flooding. Provided alternative routes if any available.
Hunger	Morning Show	11/10/17	08:05:00 AM	2 Min	What can you do to help fight the hungar battle in the local community.
Hunger	Midday Show	11/10/17	11:05:00 AM	2 Min	What can you do to help fight the hungar battle in the local community.
Child Immunizations	Morning Show	11/14/17	08:05:00 AM	5 Min	Promote the availabilty of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Child Immunizations	Midday Show	11/14/17	11:05:00 AM	5 Min	Promote the availabilty of immunization clinics offered to those who may not be able to afford it otherwise and the
Farms of the Future	"AG USA"	11/11/17	07:30:00 AM	5 Min	A major revolution in the business of farming may be on the way and it may be brought on by American consumers.
WIC & Immunization	Morning Show	11/14/17	08:05:00 AM	10 Min	Discuss opportunities available to parents for the immunization of their children along with the benefits of the WIC program.
Addiction Thanksgiving	Morning Show	11/16/17	08:05:00 AM	10 Min	Local ministries help those battling addiction with a free thanksgiving dinner. Discussed the battle of struggling with addiction and recovery over the holidays.
Hunger	Morning Show	11/17/17	08:05:00 AM	2 Min	What can you do to help fight the hungar battle in the local community.

Hunger	Midday Show	11/17/17	11:05:00 AM	2 Min	What can you do to help fight the hungar battle in the local community.
Turkey Flops & Fowlups	"AG USA"	11/18/17	07:30:00 AM	5 Min	If you think you've had some strange Thanksgiving turkey encounters listen to this reality radio edition of Ag USA.
Child Immunizations	Morning Show	11/21/17	08:05:00 AM	5 Min	Promote the availabilty of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Child Immunizations	Midday Show	11/21/17	11:05:00 AM	5 Min	Promote the availabilty of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Alarm Testing	Morning Show	11/24/17	08:55:00 AM	2 Min	Informed the community of the monthly test at ICL Industrials. Discussed the steps to be taken in the event of an actual emergency including sheltering in place.
Alarm Testing	Midday Show	11/24/17	11:55:00 AM	2 Min	Informed the community of the monthly test at ICL Industrials. Discussed the steps to be taken in the event of an actual emergency including sheltering in place.
Rural America Population Economics	"AG USA"	11/25/17	07:30:00 AM	5 Min	Snapshot of Population and Economic trends in Rural America.
Arts & Entertainment	Morning Show	12/01/17	08:05:00 AM	10 Min	Discussed the upcoming performances of Camp Rock by students at Point Pleasant High School. The work that goes into the productions and show time for the weekends perfromances.
Hunger	Morning Show	12/01/17	08:30:00 AM	2 Min	What can you do to help fight the hunger battle in the local community.
Hunger	Midday Show	12/01/17	11:30:00 AM	2 Min	What can you do to help fight the hungar battle in the local community.
Christmas Tree Growers	"AG USA"	12/02/17	07:30:00 AM	5 Min	Many People love this time of the year. Especially farmers who grow our Christmas Trees.

Child Immunizations	Morning Show	12/05/17	08:05:00 AM	5 Min	Promote the availabilty of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Child Immunizations	Midday Show	12/05/17	11:05:00 AM	5 Min	Promote the availabilty of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Hunger	Morning Show	12/08/17	08:05:00 AM	2 Min	What can you do to help fight the hungar battle in the local community.
Toys For Kids	Morning Show	12/08/17	6:00am Until 10:00am	10 Min	Toys For Kids is a local civic group that provides toys for less fortunate kids in the area. Discussed the multiple events and sign up opportunites they have for their toys for kids campaign.
Hunger	Midday Show	12/08/17	11:05:00 AM	2 Min	What can you do to help fight the hungar battle in the local community.
Christmas Trees	"AG USA"	12/09/17	07:30:00 AM	5 Min	The Christmas Tree is one of the most enduring holiday traditions. The hunt for the perfect treee.
Child Immunizations	Morning Show	12/12/17	08:05:00 AM	5 Min	Promote the availabilty of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Child Immunizations	Midday Show	12/12/17	11:05:00 AM	5 Min	Promote the availabilty of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Hunger	Morning Show	12/15/17	08:05:00 AM	2 Min	What can you do to help fight the hungar battle in the local community.
Hunger	Midday Show	12/15/17	11:05:00 AM	2 Min	What can you do to help fight the hungar battle in the local community.
US Forest Service Capitol Christmas Tree	"AG USA"	12/16/17	07:30:00 AM	5 Min	The Capitol Christmas Tree is the annual result of a partnership between US Capitol and The US Forestry Service.

Child Immunizations	Morning Show	12/19/17	08:05:00 AM	5 Min	Promote the availabilty of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Child Immunizations	Midday Show	12/19/17	11:05:00 AM	5 Min	Promote the availabilty of immunization clinics offered to those who may not be able to afford it otherwise and the importance of the vaccines.
Blood Donation	Morning Show	12/20/17	08:05:00 AM	5 Min	Discuss the importance of blood donation and the upcoming blood drive in Gallia County.
Blood Donation	Midday Show	12/20/17	11:05:00 AM	5 Min	Discuss the importance of blood donation and the upcoming blood drive in Gallia County.
Rural Infrastructure Economics	"AG USA"	12/22/17	07:30:00 AM	5 Min	As economic opportunities grow in rural America, it's more important than ever to rebuild and add new infrastructure to sell and transport products to markets.
Blood Donation	Morning Show	12/27/17	08:05:00 AM	5 Min	Discuss the importance of blood donation and the upcoming blood drive in Pomeroy.
Blood Donation	Midday Show	12/27/17	11:05:00 AM	5 Min	Discuss the importance of blood donation and the upcoming blood drive in Pomeroy.
Blood Donation	Morning Show	12/27/17	08:05:00 AM	5 Min	Discuss the importance of blood donation and the upcoming blood drive in Middleport.
Blood Donation	Midday Show	12/27/17	11:05:00 AM	5 Min	Discuss the importance of blood donation and the upcoming blood drive in Middleport.