# Brand Time Schedule - WJLA

PERIOD FROM DEC30/19 TO MAR29/20
SPOT TV

ASSEMBLY

711 THIRD AVE - 3RD FL
NEW YORK NY 10017

CLIENT MBLM Mike Bloomberg 2020 INC Market WAS DC WASHINGTON, DC (HAGRSTWN) RTG SVC-NSI
PRODUCT MBLM Mike Bloomberg 2020 INC
ESTIMATE 0126 BLMBRG AFAM 1Q20 2.5 THRU 2.12
REVISION: 1

| LINE# | DAY(S) | TIME | DATES | PROGRAM | LEN | DP | DEC 30 | JAN 06 | JAN 13 | JAN 20 | JAN 27 | FEB 03 | FEB 10 | FEB 17 | FEB 24 | MAR 02 | MAR 09 | MAR 16 | MAR 23 | TOT | COST/TAX |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| STATION: WJLA WJLA-TV (ABC, CH=7) | | | | | | | | | | | | | | | | | | | | | |
| SLS REP: UNASSIGNED | | | | | | | | | | | | | | | | | | | | | |
| 001 | SAT | 0800P<br>1100P | FEB08<br>FEB08 | NBA SATURDAY | :30 | PR | | | | | | 1 | | | | | | | | 1 | 2125.00 |
| 002 | TUE | 0900P<br>1000P | FEB11<br>FEB11 | MIXED/BLACK - ISH | :30 | PR | | | | | | | 1 | | | | | | | 1 | 2975.00 |
| 003 | M-W | 1100A<br>1200P | FEB10<br>FEB12 | VIEW | :30 | DA | | | | | | | 3 | | | | | | | 3 | 255.00 |
| 004 | M-W | 1135P<br>1235A | FEB10<br>FEB12 | J KIMMEL!-ABC | :30 | LF | | | | | | | 3 | | | | | | | 3 | 385.00 |
| 005 | M-W | 1230A<br>0100A | FEB10<br>FEB12 | ABC-NITELINE | :30 | LF | | | | | | | 3 | | | | | | | 3 | 65.00 |
| FEB06/20 Rev 1: Buy Modified 02/06/20 | | | | | | | | | | | | | | | | | | | | | |
| | | | | WJLA TOT | | | | | | | | 1 | 10 | | | | | | | 11 | 7215.00 |

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|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|

STATION: WJLA WJLA-TV (ABC, CH=7)
TERMS & CONDITIONS
-This order was booked by Mike Bloomberg 2020 INC C/O Assembly

Assembly assumes NO liability for payment.
-All makegoods MUST be approved in writing.
-All programs MUST be listed and in the time period exactly as above.
-NO deviations will be permitted WITHOUT written approval.
-All rotations MUST be fair & equal; minimum 30 minute separation and
30 minute competitive separation.

CANCELLATION POLICY
2 TO 3 DAYS for DR orders
2 WKS for GENERAL MARKET orders

PLEASE SEND ORDER CONFIRMATION BACK WITHIN 6 HOURS.

Please EMAIL ALL invoices to: Assembly.Spot@ipsservices.com

-If you have any questions or concerns, please send an email to:
asmclientap@media-asm.com

| | |
|---|---|
| Order# | 00092149 |
| Client | Mike Bloomberg 2020 INC |
| Product | Mike Bloomberg 2020 INC |
| Estimate | 0126 |