TM #U05959

# NCC Cable System Order

11766618

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|---|---|---|---|---|---|
| Order # | 62356873 | Flight Dates | 10/24/16 - 11/06/16 | Update Date | 10/25/16 |
| Syscode | 8166 | Agency | Medium Buying LLC | Version | 1 Vs. 1 |
| System Name | Spectrum/Wausau Interconnect, WI | Advertiser | Ron Johnson for US Senate | Show All Lines | |
| Market | Wausau, WI | | | Total # of Weeks | 2 |
| | | Client Code | | Total | $31,377.00 |
| AE | Andrew Yolles | Product Code | | Commission | $4,706.55 |
| Sales Coordinator | Luke Priddy | Est Code | NA | Net Total | $26,670.45 |
| Office | Washington | Product Name | | Total Spots | 1214 |
| Phone | (301) 951-2620 | Credit Status | | Affiliate Split | 100.0 |
| Status | Not accepted | | | Sold On | Cost Per Spot |
| Survey | Cable Nielsen Live+1 Jul16 | Primary Demo | Adults 35+ | GRP - | GIMP - |
| - | | Makegood Policy | Approval Required | CPP - | CPM - |

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|---|---|
| Comments : | 10.25 New order. Please review and confirm. Thanks! |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 1 | AEN | AEN W | 10/24/16 | 10/30/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 6 | $34.00 | $204.00 | 30 | PRE 09/21/16-12/25/16 |
| 2 | AEN | AEN DT | 10/24/16 | 10/30/16 | 09:00 | 16:00 | | | X | X | X | X | X | - | - | 6 | $22.00 | $132.00 | 30 | PRE 09/21/16-12/25/16 |
| 3 | AEN | AEN EF | 10/24/16 | 10/30/16 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 9 | $34.00 | $306.00 | 30 | PRE 09/21/16-12/25/16 |
| 4 | AEN | AEN PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 13 | $42.00 | $546.00 | 30 | PRE 09/21/16-12/25/16 |
| 5 | AEN | AEN DT | 10/31/16 | 11/6/16 | 09:00 | 16:00 | X | X | | | | | | - | - | 2 | $22.00 | $44.00 | 30 | PRE 09/21/16-12/25/16 |
| 6 | AEN | AEN EF | 10/31/16 | 11/6/16 | 16:00 | 19:00 | X | X | | | | | | - | - | 3 | $34.00 | $102.00 | 30 | PRE 09/21/16-12/25/16 |
| 7 | AEN | AEN PT | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | | | | | | - | - | 5 | $42.00 | $210.00 | 30 | PRE 09/21/16-12/25/16 |
| 8 | AMC | AMC EF | 10/24/16 | 10/30/16 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 9 | $25.00 | $225.00 | 30 | PRE 09/21/16-12/25/16 |
| 9 | AMC | AMC PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 13 | $33.00 | $429.00 | 30 | PRE 09/21/16-12/25/16 |
| 10 | AMC | AMC EF | 10/31/16 | 11/6/16 | 16:00 | 19:00 | X | X | | | | | | - | - | 4 | $25.00 | $100.00 | 30 | PRE 09/21/16-12/25/16 |
| 11 | AMC | AMC PT | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | | | | | | - | - | 5 | $33.00 | $165.00 | 30 | PRE 09/21/16-12/25/16 |
| 12 | APL | APL DT | 10/24/16 | 10/30/16 | 09:00 | 16:00 | | | X | X | X | X | X | - | - | 9 | $14.00 | $126.00 | 30 | PRE 09/21/16-12/25/16 |
| 13 | APL | APL EF | 10/24/16 | 10/30/16 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 4 | $18.00 | $72.00 | 30 | PRE 09/21/16-12/25/16 |
| 14 | APL | APL PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 4 | $24.00 | $96.00 | 30 | PRE 09/21/16-12/25/16 |
| 15 | APL | APL DT | 10/31/16 | 11/6/16 | 09:00 | 16:00 | X | X | | | | | | - | - | 3 | $14.00 | $42.00 | 30 | PRE 09/21/16-12/25/16 |
| 16 | APL | APL EF | 10/31/16 | 11/6/16 | 16:00 | 19:00 | X | X | | | | | | - | - | 2 | $18.00 | $36.00 | 30 | PRE 09/21/16-12/25/16 |
| 17 | APL | APL PT | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | | | | | | - | - | 2 | $24.00 | $48.00 | 30 | PRE 09/21/16-12/25/16 |
| 18 | BRVO | BRVO W | 10/24/16 | 10/30/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 6 | $23.00 | $138.00 | 30 | PRE 09/21/16-12/25/16 |
| 19 | BRVO | BRVO DT | 10/24/16 | 10/30/16 | 09:00 | 16:00 | | | X | X | X | X | X | - | - | 1 | $17.00 | $17.00 | 30 | PRE 09/21/16-12/25/16 |
| 20 | BRVO | BRVO EF | 10/24/16 | 10/30/16 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 8 | $23.00 | $184.00 | 30 | PRE 09/21/16-12/25/16 |
| 21 | BRVO | BRVO PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 4 | $30.00 | $120.00 | 30 | PRE 09/21/16-12/25/16 |

PRE

# NCC Cable System Order

| | | | | | |
|---|---|---|---|---|---|
| Order # | 62356873 | Flight Dates | 10/24/16 - 11/06/16 | Update Date | 10/25/16 |
| Syscode | 8166 | Agency | Medium Buying LLC | Version | 1 Vs. 1 |
| System Name | Spectrum/Wausau Interconnect, WI | Advertiser | Ron Johnson for US Senate | Show All Lines | |
| Market | Wausau, WI | | | Total # of Weeks | 2 |
| | | Client Code | | Total | $31,377.00 |
| AE | Andrew Yolles | Product Code | | Commission | $4,706.55 |
| Sales Coordinator | Luke Priddy | Est Code | NA | Net Total | $26,670.45 |
| Office | Washington | Product Name | | Total Spots | 1214 |
| Phone | (301) 951-2620 | Credit Status | | Affiliate Split | 100.0 |
| Status | Not accepted | | | Sold On | Cost Per Spot |
| Survey | Cable Nielsen Live+1 Jul16 | Primary Demo | Adults 35+ | GRP - | GIMP - |
| - | | Makegood Policy | Approval Required | CPP - | CPM - |

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|---|---|
| Comments : | 10.25 New order. Please review and confirm. Thanks! |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 22 | BRVO | BRVO DT | 10/31/16 | 11/6/16 | 09:00 | 16:00 | X | X | | | | | | - | - | 1 | $17.00 | $17.00 | 30 | PRE 09/21/16-12/25/16 |
| 23 | BRVO | BRVO EF | 10/31/16 | 11/6/16 | 16:00 | 19:00 | X | X | | | | | | - | - | 3 | $23.00 | $69.00 | 30 | PRE 09/21/16-12/25/16 |
| 24 | BRVO | BRVO PT | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | | | | | | - | - | 2 | $30.00 | $60.00 | 30 | PRE 09/21/16-12/25/16 |
| 25 | CMDY | CMDY EF | 10/24/16 | 10/30/16 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 8 | $20.00 | $160.00 | 30 | PRE 09/21/16-12/25/16 |
| 26 | CMDY | CMDY PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 13 | $27.00 | $351.00 | 30 | PRE 09/21/16-12/25/16 |
| 27 | CMDY | CMDY EF | 10/31/16 | 11/6/16 | 16:00 | 19:00 | X | X | | | | | | - | - | 3 | $20.00 | $60.00 | 30 | PRE 09/21/16-12/25/16 |
| 28 | CMDY | CMDY PT | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | | | | | | - | - | 5 | $27.00 | $135.00 | 30 | PRE 09/21/16-12/25/16 |
| 29 | CNBC | CNBC DT | 10/24/16 | 10/30/16 | 09:00 | 16:00 | | | X | X | X | X | X | - | - | 10 | $13.00 | $130.00 | 30 | PRE 09/21/16-12/25/16 |
| 30 | CNBC | CNBC EF | 10/24/16 | 10/30/16 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 9 | $15.00 | $135.00 | 30 | PRE 09/21/16-12/25/16 |
| 31 | CNBC | CNBC PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 10 | $18.00 | $180.00 | 30 | PRE 09/21/16-12/25/16 |
| 32 | CNBC | CNBC DT | 10/31/16 | 11/6/16 | 09:00 | 16:00 | X | X | | | | | | - | - | 4 | $13.00 | $52.00 | 30 | PRE 09/21/16-12/25/16 |
| 33 | CNBC | CNBC EF | 10/31/16 | 11/6/16 | 16:00 | 19:00 | X | X | | | | | | - | - | 4 | $15.00 | $60.00 | 30 | PRE 09/21/16-12/25/16 |
| 34 | CNBC | CNBC PT | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | | | | | | - | - | 4 | $18.00 | $72.00 | 30 | PRE 09/21/16-12/25/16 |
| 35 | CNN | CNN W | 10/24/16 | 10/30/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 11 | $34.00 | $374.00 | 30 | PRE 09/21/16-12/25/16 |
| 36 | CNN | CNN EM | 10/24/16 | 10/30/16 | 05:00 | 09:00 | | | X | X | X | X | X | - | - | 9 | $32.00 | $288.00 | 30 | PRE 09/21/16-12/25/16 |
| 37 | CNN | CNN DT | 10/24/16 | 10/30/16 | 09:00 | 16:00 | | | X | X | X | X | X | - | - | 7 | $22.00 | $154.00 | 30 | PRE 09/21/16-12/25/16 |
| 38 | CNN | CNN EF | 10/24/16 | 10/30/16 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 11 | $34.00 | $374.00 | 30 | PRE 09/21/16-12/25/16 |
| 39 | CNN | CNN PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 13 | $42.00 | $546.00 | 30 | PRE 09/21/16-12/25/16 |
| 40 | CNN | CNN EM | 10/31/16 | 11/6/16 | 05:00 | 09:00 | X | X | | | | | | - | - | 3 | $32.00 | $96.00 | 30 | PRE 09/21/16-12/25/16 |
| 41 | CNN | CNN DT | 10/31/16 | 11/6/16 | 09:00 | 16:00 | X | X | | | | | | - | - | 3 | $22.00 | $66.00 | 30 | PRE 09/21/16-12/25/16 |
| 42 | CNN | CNN EF | 10/31/16 | 11/6/16 | 16:00 | 19:00 | X | X | | | | | | - | - | 5 | $34.00 | $170.00 | 30 | PRE 09/21/16-12/25/16 |

# NCC Cable System Order

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|---|---|
| Order # | 62356873 |
| Syscode | 8166 |
| System Name | Spectrum/Wausau Interconnect, WI |
| Market | Wausau, WI |

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|---|---|
| AE | Andrew Yolles |
| Sales Coordinator | Luke Priddy |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+1 Jul16 |
| - | |

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|---|---|
| Flight Dates | 10/24/16 - 11/06/16 |
| Agency | Medium Buying LLC |
| Advertiser | Ron Johnson for US Senate |
| Client Code | |
| Product Code | |
| Est Code | NA |
| Product Name | |
| Credit Status | |
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|---|---|---|---|
| Update Date | 10/25/16 | | |
| Version | 1 Vs. 1 | | |
| Show All Lines | | | |
| Total # of Weeks | 2 | | |
| Total | $31,377.00 | | |
| Commission | $4,706.55 | | |
| Net Total | $26,670.45 | | |
| Total Spots | 1214 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|---|---|
| Comments : | 10.25 New order. Please review and confirm. Thanks! |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 43 | CNN | CNN PT | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | | | | | | - | - | 5 | $42.00 | $210.00 | 30 | PRE 09/21/16-12/25/16 |
| 44 | ESP2 | ESP2 W | 10/24/16 | 10/30/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 11 | $20.00 | $220.00 | 30 | PRE 09/21/16-12/25/16 |
| 45 | ESP2 | ESP2 EM | 10/24/16 | 10/30/16 | 05:00 | 09:00 | | | X | X | X | X | X | - | - | 9 | $20.00 | $180.00 | 30 | PRE 09/21/16-12/25/16 |
| 46 | ESP2 | ESP2 DT | 10/24/16 | 10/30/16 | 09:00 | 16:00 | | | X | X | X | X | X | - | - | 10 | $16.00 | $160.00 | 30 | PRE 09/21/16-12/25/16 |
| 47 | ESP2 | ESP2 EF | 10/24/16 | 10/30/16 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 8 | $20.00 | $160.00 | 30 | PRE 09/21/16-12/25/16 |
| 48 | ESP2 | ESP2 PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 9 | $27.00 | $243.00 | 30 | PRE 09/21/16-12/25/16 |
| 49 | ESP2 | ESP2 EM | 10/31/16 | 11/6/16 | 05:00 | 09:00 | X | X | | | | | | - | - | 3 | $20.00 | $60.00 | 30 | PRE 09/21/16-12/25/16 |
| 50 | ESP2 | ESP2 DT | 10/31/16 | 11/6/16 | 09:00 | 16:00 | X | X | | | | | | - | - | 4 | $16.00 | $64.00 | 30 | PRE 09/21/16-12/25/16 |
| 51 | ESP2 | ESP2 EF | 10/31/16 | 11/6/16 | 16:00 | 19:00 | X | X | | | | | | - | - | 3 | $20.00 | $60.00 | 30 | PRE 09/21/16-12/25/16 |
| 52 | ESP2 | ESP2 PT | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | | | | | | - | - | 3 | $27.00 | $81.00 | 30 | PRE 09/21/16-12/25/16 |
| 53 | ESPN | ESPN W | 10/24/16 | 10/30/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 11 | $34.00 | $374.00 | 30 | PRE 09/21/16-12/25/16 |
| 54 | ESPN | ESPN EM | 10/24/16 | 10/30/16 | 05:00 | 09:00 | | | X | X | X | X | X | - | - | 9 | $32.00 | $288.00 | 30 | PRE 09/21/16-12/25/16 |
| 55 | ESPN | ESPN DT | 10/24/16 | 10/30/16 | 09:00 | 16:00 | | | X | X | X | X | X | - | - | 9 | $22.00 | $198.00 | 30 | PRE 09/21/16-12/25/16 |
| 56 | ESPN | ESPN EF | 10/24/16 | 10/30/16 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 8 | $34.00 | $272.00 | 30 | PRE 09/21/16-12/25/16 |
| 57 | ESPN | ESPN PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 13 | $42.00 | $546.00 | 30 | PRE 09/21/16-12/25/16 |
| 58 | ESPN | ESPN EM | 10/31/16 | 11/6/16 | 05:00 | 09:00 | X | X | | | | | | - | - | 3 | $32.00 | $96.00 | 30 | PRE 09/21/16-12/25/16 |
| 59 | ESPN | ESPN DT | 10/31/16 | 11/6/16 | 09:00 | 16:00 | X | X | | | | | | - | - | 3 | $22.00 | $66.00 | 30 | PRE 09/21/16-12/25/16 |
| 60 | ESPN | ESPN EF | 10/31/16 | 11/6/16 | 16:00 | 19:00 | X | X | | | | | | - | - | 3 | $34.00 | $102.00 | 30 | PRE 09/21/16-12/25/16 |
| 61 | ESPN | ESPN PT | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | | | | | | - | - | 5 | $42.00 | $210.00 | 30 | PRE 09/21/16-12/25/16 |
| 62 | FX | FX DT | 10/24/16 | 10/30/16 | 09:00 | 16:00 | | | X | X | X | X | X | - | - | 10 | $17.00 | $170.00 | 30 | PRE 09/21/16-12/25/16 |
| 63 | FX | FX EF | 10/24/16 | 10/30/16 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 11 | $23.00 | $253.00 | 30 | PRE 09/21/16-12/25/16 |

# NCC Cable System Order

| | |
|---|---|
| Order # | 62356873 |
| Syscode | 8166 |
| System Name | Spectrum/Wausau Interconnect, WI |
| Market | Wausau, WI |

| | |
|---|---|
| AE | Andrew Yolles |
| Sales Coordinator | Luke Priddy |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+1 Jul16 |
| - | |

| | |
|---|---|
| Flight Dates | 10/24/16 - 11/06/16 |
| Agency | Medium Buying LLC |
| Advertiser | Ron Johnson for US Senate |
| Client Code | |
| Product Code | |
| Est Code | NA |
| Product Name | |
| Credit Status | |
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|---|---|---|---|
| Update Date | | 10/25/16 | |
| Version | | 1 Vs. 1 | |
| Show All Lines | | | |
| Total # of Weeks | | | 2 |
| Total | | | $31,377.00 |
| Commission | | | $4,706.55 |
| Net Total | | | $26,670.45 |
| Total Spots | | | 1214 |
| Affiliate Split | | 100.0 | |
| Sold On | | Cost Per Spot | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|---|---|
| Comments : | 10.25 New order. Please review and confirm. Thanks! |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 64 | FX | FX PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 13 | $30.00 | $390.00 | 30 | PRE 09/21/16-12/25/16 |
| 65 | FX | FX DT | 10/31/16 | 11/6/16 | 09:00 | 16:00 | X | X | | | | | | - | - | 4 | $17.00 | $68.00 | 30 | PRE 09/21/16-12/25/16 |
| 66 | FX | FX EF | 10/31/16 | 11/6/16 | 16:00 | 19:00 | X | X | | | | | | - | - | 5 | $23.00 | $115.00 | 30 | PRE 09/21/16-12/25/16 |
| 67 | FX | FX PT | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | | | | | | - | - | 5 | $30.00 | $150.00 | 30 | PRE 09/21/16-12/25/16 |
| 68 | FXNC | FXNC W | 10/24/16 | 10/30/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 15 | $34.00 | $510.00 | 30 | PRE 09/21/16-12/25/16 |
| 69 | FXNC | FXNC EM | 10/24/16 | 10/30/16 | 05:00 | 09:00 | | | X | X | X | X | X | - | - | 11 | $32.00 | $352.00 | 30 | PRE 09/21/16-12/25/16 |
| 70 | FXNC | FXNC DT | 10/24/16 | 10/30/16 | 09:00 | 16:00 | | | X | X | X | X | X | - | - | 14 | $22.00 | $308.00 | 30 | PRE 09/21/16-12/25/16 |
| 71 | FXNC | FXNC EF | 10/24/16 | 10/30/16 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 14 | $34.00 | $476.00 | 30 | PRE 09/21/16-12/25/16 |
| 72 | FXNC | FXNC PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 11 | $42.00 | $462.00 | 30 | PRE 09/21/16-12/25/16 |
| 73 | FXNC | FXNC EM | 10/31/16 | 11/6/16 | 05:00 | 09:00 | X | X | | | | | | - | - | 5 | $32.00 | $160.00 | 30 | PRE 09/21/16-12/25/16 |
| 74 | FXNC | FXNC DT | 10/31/16 | 11/6/16 | 09:00 | 16:00 | X | X | | | | | | - | - | 6 | $22.00 | $132.00 | 30 | PRE 09/21/16-12/25/16 |
| 75 | FXNC | FXNC EF | 10/31/16 | 11/6/16 | 16:00 | 19:00 | X | X | | | | | | - | - | 5 | $34.00 | $170.00 | 30 | PRE 09/21/16-12/25/16 |
| 76 | FXNC | FXNC PT | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | | | | | | - | - | 5 | $42.00 | $210.00 | 30 | PRE 09/21/16-12/25/16 |
| 77 | HGTV | HGTV EF | 10/24/16 | 10/30/16 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 11 | $31.00 | $341.00 | 30 | PRE 09/21/16-12/25/16 |
| 78 | HGTV | HGTV PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 13 | $38.00 | $494.00 | 30 | PRE 09/21/16-12/25/16 |
| 79 | HGTV | HGTV EF | 10/31/16 | 11/6/16 | 16:00 | 19:00 | X | X | | | | | | - | - | 5 | $31.00 | $155.00 | 30 | PRE 09/21/16-12/25/16 |
| 80 | HGTV | HGTV PT | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | | | | | | - | - | 5 | $38.00 | $190.00 | 30 | PRE 09/21/16-12/25/16 |
| 81 | HIST | HIST EF | 10/24/16 | 10/30/16 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 11 | $34.00 | $374.00 | 30 | PRE 09/21/16-12/25/16 |
| 82 | HIST | HIST PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 13 | $42.00 | $546.00 | 30 | PRE 09/21/16-12/25/16 |
| 83 | HIST | HIST EF | 10/31/16 | 11/6/16 | 16:00 | 19:00 | X | X | | | | | | - | - | 5 | $34.00 | $170.00 | 30 | PRE 09/21/16-12/25/16 |
| 84 | HIST | HIST PT | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | | | | | | - | - | 5 | $42.00 | $210.00 | 30 | PRE 09/21/16-12/25/16 |

# NCC Cable System Order

| | | | | | |
|---|---|---|---|---|---|
| Order # | 62356873 | Flight Dates | 10/24/16 - 11/06/16 | Update Date | 10/25/16 |
| Syscode | 8166 | Agency | Medium Buying LLC | Version | 1 Vs. 1 |
| System Name | Spectrum/Wausau Interconnect, WI | Advertiser | Ron Johnson for US Senate | Show All Lines | |
| Market | Wausau, WI | | | Total # of Weeks | 2 |
| | | Client Code | | Total | $31,377.00 |
| AE | Andrew Yolles | Product Code | | Commission | $4,706.55 |
| Sales Coordinator | Luke Priddy | Est Code | NA | Net Total | $26,670.45 |
| Office | Washington | Product Name | | Total Spots | 1214 |
| Phone | (301) 951-2620 | Credit Status | | Affiliate Split | 100.0 |
| Status | Not accepted | | | Sold On | Cost Per Spot |
| Survey | Cable Nielsen Live+1 Jul16 | Primary Demo | Adults 35+ | GRP - | GIMP - |
| - | | Makegood Policy | Approval Required | CPP - | CPM - |

| | |
|---|---|
| Comments : | 10.25 New order. Please review and confirm. Thanks! |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 85 | HLN | HLN W | 10/24/16 | 10/30/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 13 | $23.00 | $299.00 | 30 | PRE 09/21/16-12/25/16 |
| 86 | HLN | HLN EM | 10/24/16 | 10/30/16 | 05:00 | 09:00 | | | X | X | X | X | X | - | - | 9 | $23.00 | $207.00 | 30 | PRE 09/21/16-12/25/16 |
| 87 | HLN | HLN DT | 10/24/16 | 10/30/16 | 09:00 | 16:00 | | | X | X | X | X | X | - | - | 10 | $17.00 | $170.00 | 30 | PRE 09/21/16-12/25/16 |
| 88 | HLN | HLN EF | 10/24/16 | 10/30/16 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 9 | $23.00 | $207.00 | 30 | PRE 09/21/16-12/25/16 |
| 89 | HLN | HLN PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 10 | $30.00 | $300.00 | 30 | PRE 09/21/16-12/25/16 |
| 90 | HLN | HLN EM | 10/31/16 | 11/6/16 | 05:00 | 09:00 | X | X | | | | | | - | - | 3 | $23.00 | $69.00 | 30 | PRE 09/21/16-12/25/16 |
| 91 | HLN | HLN DT | 10/31/16 | 11/6/16 | 09:00 | 16:00 | X | X | | | | | | - | - | 4 | $17.00 | $68.00 | 30 | PRE 09/21/16-12/25/16 |
| 92 | HLN | HLN EF | 10/31/16 | 11/6/16 | 16:00 | 19:00 | X | X | | | | | | - | - | 4 | $23.00 | $92.00 | 30 | PRE 09/21/16-12/25/16 |
| 93 | HLN | HLN PT | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | | | | | | - | - | 4 | $30.00 | $120.00 | 30 | PRE 09/21/16-12/25/16 |
| 94 | LIF | LIF DT | 10/24/16 | 10/30/16 | 09:00 | 16:00 | | | X | X | X | X | X | - | - | 10 | $19.00 | $190.00 | 30 | PRE 09/21/16-12/25/16 |
| 95 | LIF | LIF EF | 10/24/16 | 10/30/16 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 8 | $25.00 | $200.00 | 30 | PRE 09/21/16-12/25/16 |
| 96 | LIF | LIF PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 13 | $33.00 | $429.00 | 30 | PRE 09/21/16-12/25/16 |
| 97 | LIF | LIF DT | 10/31/16 | 11/6/16 | 09:00 | 16:00 | X | X | | | | | | - | - | 4 | $19.00 | $76.00 | 30 | PRE 09/21/16-12/25/16 |
| 98 | LIF | LIF EF | 10/31/16 | 11/6/16 | 16:00 | 19:00 | X | X | | | | | | - | - | 3 | $25.00 | $75.00 | 30 | PRE 09/21/16-12/25/16 |
| 99 | LIF | LIF PT | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | | | | | | - | - | 5 | $33.00 | $165.00 | 30 | PRE 09/21/16-12/25/16 |
| 100 | MNBC | MNBC EM | 10/24/16 | 10/30/16 | 05:00 | 09:00 | | | X | X | X | X | X | - | - | 13 | $21.00 | $273.00 | 30 | PRE 09/21/16-12/25/16 |
| 101 | MNBC | MNBC DT | 10/24/16 | 10/30/16 | 09:00 | 16:00 | | | X | X | X | X | X | - | - | 10 | $15.00 | $150.00 | 30 | PRE 09/21/16-12/25/16 |
| 102 | MNBC | MNBC EF | 10/24/16 | 10/30/16 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 14 | $21.00 | $294.00 | 30 | PRE 09/21/16-12/25/16 |
| 103 | MNBC | MNBC PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 13 | $27.00 | $351.00 | 30 | PRE 09/21/16-12/25/16 |
| 104 | MNBC | MNBC EM | 10/31/16 | 11/6/16 | 05:00 | 09:00 | X | X | | | | | | - | - | 5 | $21.00 | $105.00 | 30 | PRE 09/21/16-12/25/16 |
| 105 | MNBC | MNBC DT | 10/31/16 | 11/6/16 | 09:00 | 16:00 | X | X | | | | | | - | - | 4 | $15.00 | $60.00 | 30 | PRE 09/21/16-12/25/16 |

# NCC Cable System Order

| | |
|---|---|
| Order # | 62356873 |
| Syscode | 8166 |
| System Name | Spectrum/Wausau Interconnect, WI |
| Market | Wausau, WI |

| | |
|---|---|
| AE | Andrew Yolles |
| Sales Coordinator | Luke Priddy |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+1 Jul16 |
| - | |

| | |
|---|---|
| Flight Dates | 10/24/16 - 11/06/16 |
| Agency | Medium Buying LLC |
| Advertiser | Ron Johnson for US Senate |
| Client Code | |
| Product Code | |
| Est Code | NA |
| Product Name | |
| Credit Status | |
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|---|---|---|---|
| Update Date | 10/25/16 | | |
| Version | 1 Vs. 1 | | |
| Show All Lines | | | |
| Total # of Weeks | 2 | | |
| Total | $31,377.00 | | |
| Commission | $4,706.55 | | |
| Net Total | $26,670.45 | | |
| Total Spots | 1214 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP - | GIMP | - | |
| CPP - | CPM | - | |

| | |
|---|---|
| Comments : | 10.25 New order. Please review and confirm. Thanks! |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 106 | MNBC | MNBC EF | 10/31/16 | 11/6/16 | 16:00 | 19:00 | X | X | | | | | | - | - | 5 | $21.00 | $105.00 | 30 | PRE 09/21/16-12/25/16 |
| 107 | MNBC | MNBC PT | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | | | | | | - | - | 5 | $27.00 | $135.00 | 30 | PRE 09/21/16-12/25/16 |
| 108 | NGC | NGC DT | 10/24/16 | 10/30/16 | 09:00 | 16:00 | | | X | X | X | X | X | - | - | 10 | $12.00 | $120.00 | 30 | PRE 09/21/16-12/25/16 |
| 109 | NGC | NGC EF | 10/24/16 | 10/30/16 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 11 | $16.00 | $176.00 | 30 | PRE 09/21/16-12/25/16 |
| 110 | NGC | NGC PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 13 | $21.00 | $273.00 | 30 | PRE 09/21/16-12/25/16 |
| 111 | NGC | NGC DT | 10/31/16 | 11/6/16 | 09:00 | 16:00 | X | X | | | | | | - | - | 4 | $12.00 | $48.00 | 30 | PRE 09/21/16-12/25/16 |
| 112 | NGC | NGC EF | 10/31/16 | 11/6/16 | 16:00 | 19:00 | X | X | | | | | | - | - | 4 | $16.00 | $64.00 | 30 | PRE 09/21/16-12/25/16 |
| 113 | NGC | NGC PT | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | | | | | | - | - | 5 | $21.00 | $105.00 | 30 | PRE 09/21/16-12/25/16 |
| 114 | SPK | SPK DT | 10/24/16 | 10/30/16 | 09:00 | 16:00 | | | X | X | X | X | X | - | - | 10 | $11.00 | $110.00 | 30 | PRE 09/21/16-12/25/16 |
| 115 | SPK | SPK EF | 10/24/16 | 10/30/16 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 9 | $13.00 | $117.00 | 30 | PRE 09/21/16-12/25/16 |
| 116 | SPK | SPK PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 13 | $16.00 | $208.00 | 30 | PRE 09/21/16-12/25/16 |
| 117 | SPK | SPK DT | 10/31/16 | 11/6/16 | 09:00 | 16:00 | X | X | | | | | | - | - | 4 | $11.00 | $44.00 | 30 | PRE 09/21/16-12/25/16 |
| 118 | SPK | SPK EF | 10/31/16 | 11/6/16 | 16:00 | 19:00 | X | X | | | | | | - | - | 3 | $13.00 | $39.00 | 30 | PRE 09/21/16-12/25/16 |
| 119 | SPK | SPK PT | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | | | | | | - | - | 5 | $16.00 | $80.00 | 30 | PRE 09/21/16-12/25/16 |
| 120 | SYFY | SYFY DT | 10/24/16 | 10/30/16 | 09:00 | 16:00 | | | X | X | X | X | X | - | - | 10 | $13.00 | $130.00 | 30 | PRE 09/21/16-12/25/16 |
| 121 | SYFY | SYFY EF | 10/24/16 | 10/30/16 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 8 | $15.00 | $120.00 | 30 | PRE 09/21/16-12/25/16 |
| 122 | SYFY | SYFY PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 13 | $18.00 | $234.00 | 30 | PRE 09/21/16-12/25/16 |
| 123 | SYFY | SYFY DT | 10/31/16 | 11/6/16 | 09:00 | 16:00 | X | X | | | | | | - | - | 4 | $13.00 | $52.00 | 30 | PRE 09/21/16-12/25/16 |
| 124 | SYFY | SYFY EF | 10/31/16 | 11/6/16 | 16:00 | 19:00 | X | X | | | | | | - | - | 3 | $15.00 | $45.00 | 30 | PRE 09/21/16-12/25/16 |
| 125 | SYFY | SYFY PT | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | | | | | | - | - | 5 | $18.00 | $90.00 | 30 | PRE 09/21/16-12/25/16 |
| 126 | TBSC | TBSC DT | 10/24/16 | 10/30/16 | 09:00 | 16:00 | | | X | X | X | X | X | - | - | 10 | $19.00 | $190.00 | 30 | PRE 09/21/16-12/25/16 |

# NCC Cable System Order

| | |
|---|---|
| Order # | 62356873 |
| Syscode | 8166 |
| System Name | Spectrum/Wausau Interconnect, WI |
| Market | Wausau, WI |

| | |
|---|---|
| AE | Andrew Yolles |
| Sales Coordinator | Luke Priddy |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+1 Jul16 |
| - | |

| | |
|---|---|
| Flight Dates | 10/24/16 - 11/06/16 |
| Agency | Medium Buying LLC |
| Advertiser | Ron Johnson for US Senate |

| | |
|---|---|
| Client Code | |
| Product Code | |
| Est Code | NA |
| Product Name | |
| Credit Status | |

| | |
|---|---|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|---|---|---|---|
| Update Date | 10/25/16 | | |
| Version | 1 Vs. 1 | | |
| Show All Lines | | | |
| Total # of Weeks | 2 | | |
| Total | $31,377.00 | | |
| Commission | $4,706.55 | | |
| Net Total | $26,670.45 | | |
| Total Spots | 1214 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP - | GIMP | - | |
| CPP - | CPM | - | |

| | |
|---|---|
| Comments : | 10.25 New order. Please review and confirm. Thanks! |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 127 | TBSC | TBSC EF | 10/24/16 | 10/30/16 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 9 | $25.00 | $225.00 | 30 | PRE 09/21/16-12/25/16 |
| 128 | TBSC | TBSC PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 13 | $33.00 | $429.00 | 30 | PRE 09/21/16-12/25/16 |
| 129 | TBSC | TBSC DT | 10/31/16 | 11/6/16 | 09:00 | 16:00 | X | X | | | | | | - | - | 4 | $19.00 | $76.00 | 30 | PRE 09/21/16-12/25/16 |
| 130 | TBSC | TBSC EF | 10/31/16 | 11/6/16 | 16:00 | 19:00 | X | X | | | | | | - | - | 4 | $25.00 | $100.00 | 30 | PRE 09/21/16-12/25/16 |
| 131 | TBSC | TBSC PT | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | | | | | | - | - | 5 | $33.00 | $165.00 | 30 | PRE 09/21/16-12/25/16 |
| 132 | TLC | TLC DT | 10/24/16 | 10/30/16 | 09:00 | 16:00 | | | X | X | X | X | X | - | - | 10 | $19.00 | $190.00 | 30 | PRE 09/21/16-12/25/16 |
| 133 | TLC | TLC EF | 10/24/16 | 10/30/16 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 8 | $25.00 | $200.00 | 30 | PRE 09/21/16-12/25/16 |
| 134 | TLC | TLC PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 11 | $33.00 | $363.00 | 30 | PRE 09/21/16-12/25/16 |
| 135 | TLC | TLC DT | 10/31/16 | 11/6/16 | 09:00 | 16:00 | X | X | | | | | | - | - | 4 | $19.00 | $76.00 | 30 | PRE 09/21/16-12/25/16 |
| 136 | TLC | TLC EF | 10/31/16 | 11/6/16 | 16:00 | 19:00 | X | X | | | | | | - | - | 3 | $25.00 | $75.00 | 30 | PRE 09/21/16-12/25/16 |
| 137 | TLC | TLC PT | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | | | | | | - | - | 5 | $33.00 | $165.00 | 30 | PRE 09/21/16-12/25/16 |
| 138 | TNT | TNT DT | 10/24/16 | 10/30/16 | 09:00 | 16:00 | | | X | X | X | X | X | - | - | 10 | $22.00 | $220.00 | 30 | PRE 09/21/16-12/25/16 |
| 139 | TNT | TNT EF | 10/24/16 | 10/30/16 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 9 | $34.00 | $306.00 | 30 | PRE 09/21/16-12/25/16 |
| 140 | TNT | TNT PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 13 | $42.00 | $546.00 | 30 | PRE 09/21/16-12/25/16 |
| 141 | TNT | TNT DT | 10/31/16 | 11/6/16 | 09:00 | 16:00 | X | X | | | | | | - | - | 4 | $22.00 | $88.00 | 30 | PRE 09/21/16-12/25/16 |
| 142 | TNT | TNT EF | 10/31/16 | 11/6/16 | 16:00 | 19:00 | X | X | | | | | | - | - | 4 | $34.00 | $136.00 | 30 | PRE 09/21/16-12/25/16 |
| 143 | TNT | TNT PT | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | | | | | | - | - | 5 | $42.00 | $210.00 | 30 | PRE 09/21/16-12/25/16 |
| 144 | TRAV | TRAV DT | 10/24/16 | 10/30/16 | 09:00 | 16:00 | | | X | X | X | X | X | - | - | 10 | $13.00 | $130.00 | 30 | PRE 09/21/16-12/25/16 |
| 145 | TRAV | TRAV EF | 10/24/16 | 10/30/16 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 8 | $15.00 | $120.00 | 30 | PRE 09/21/16-12/25/16 |
| 146 | TRAV | TRAV PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 11 | $18.00 | $198.00 | 30 | PRE 09/21/16-12/25/16 |
| 147 | TRAV | TRAV DT | 10/31/16 | 11/6/16 | 09:00 | 16:00 | X | X | | | | | | - | - | 4 | $13.00 | $52.00 | 30 | PRE 09/21/16-12/25/16 |

# NCC Cable System Order

| | |
|---|---|
| Order # | 62356873 |
| Syscode | 8166 |
| System Name | Spectrum/Wausau Interconnect, WI |
| Market | Wausau, WI |

| | |
|---|---|
| AE | Andrew Yolles |
| Sales Coordinator | Luke Priddy |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+1 Jul16 |
| - | |

| | |
|---|---|
| Flight Dates | 10/24/16 - 11/06/16 |
| Agency | Medium Buying LLC |
| Advertiser | Ron Johnson for US Senate |
| Client Code | |
| Product Code | |
| Est Code | NA |
| Product Name | |
| Credit Status | |
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|---|---|---|---|
| Update Date | 10/25/16 | | |
| Version | 1 Vs. 1 | | |
| Show All Lines | | | |
| Total # of Weeks | 2 | | |
| Total | $31,377.00 | | |
| Commission | $4,706.55 | | |
| Net Total | $26,670.45 | | |
| Total Spots | 1214 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP - | GIMP | - | |
| CPP - | CPM | - | |

| | |
|---|---|
| Comments : | 10.25 New order. Please review and confirm. Thanks! |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 148 | TRAV | TRAV EF | 10/31/16 | 11/6/16 | 16:00 | 19:00 | X | X | | | | | | - | - | 3 | $15.00 | $45.00 | 30 | PRE 09/21/16-12/25/16 |
| 149 | TRAV | TRAV PT | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | | | | | | - | - | 5 | $18.00 | $90.00 | 30 | PRE 09/21/16-12/25/16 |
| 150 | TVL | TVL EF | 10/24/16 | 10/30/16 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 10 | $23.00 | $230.00 | 30 | PRE 09/21/16-12/25/16 |
| 151 | TVL | TVL PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 13 | $30.00 | $390.00 | 30 | PRE 09/21/16-12/25/16 |
| 152 | TVL | TVL EF | 10/31/16 | 11/6/16 | 16:00 | 19:00 | X | X | | | | | | - | - | 4 | $23.00 | $92.00 | 30 | PRE 09/21/16-12/25/16 |
| 153 | TVL | TVL PT | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | | | | | | - | - | 5 | $30.00 | $150.00 | 30 | PRE 09/21/16-12/25/16 |
| 154 | TWC | TWC W | 10/24/16 | 10/30/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 13 | $23.00 | $299.00 | 30 | PRE 09/21/16-12/25/16 |
| 155 | TWC | TWC EM | 10/24/16 | 10/30/16 | 05:00 | 09:00 | | | X | X | X | X | X | - | - | 9 | $23.00 | $207.00 | 30 | PRE 09/21/16-12/25/16 |
| 156 | TWC | TWC DT | 10/24/16 | 10/30/16 | 09:00 | 16:00 | | | X | X | X | X | X | - | - | 10 | $17.00 | $170.00 | 30 | PRE 09/21/16-12/25/16 |
| 157 | TWC | TWC EF | 10/24/16 | 10/30/16 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 9 | $23.00 | $207.00 | 30 | PRE 09/21/16-12/25/16 |
| 158 | TWC | TWC PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 10 | $30.00 | $300.00 | 30 | PRE 09/21/16-12/25/16 |
| 159 | TWC | TWC EM | 10/31/16 | 11/6/16 | 05:00 | 09:00 | X | X | | | | | | - | - | 3 | $23.00 | $69.00 | 30 | PRE 09/21/16-12/25/16 |
| 160 | TWC | TWC DT | 10/31/16 | 11/6/16 | 09:00 | 16:00 | X | X | | | | | | - | - | 4 | $17.00 | $68.00 | 30 | PRE 09/21/16-12/25/16 |
| 161 | TWC | TWC EF | 10/31/16 | 11/6/16 | 16:00 | 19:00 | X | X | | | | | | - | - | 4 | $23.00 | $92.00 | 30 | PRE 09/21/16-12/25/16 |
| 162 | TWC | TWC PT | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | | | | | | - | - | 4 | $30.00 | $120.00 | 30 | PRE 09/21/16-12/25/16 |
| 163 | USA | USA DT | 10/24/16 | 10/30/16 | 09:00 | 16:00 | | | X | X | X | X | X | - | - | 10 | $22.00 | $220.00 | 30 | PRE 09/21/16-12/25/16 |
| 164 | USA | USA EF | 10/24/16 | 10/30/16 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 9 | $34.00 | $306.00 | 30 | PRE 09/21/16-12/25/16 |
| 165 | USA | USA PT | 10/24/16 | 10/30/16 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 13 | $42.00 | $546.00 | 30 | PRE 09/21/16-12/25/16 |
| 166 | USA | USA DT | 10/31/16 | 11/6/16 | 09:00 | 16:00 | X | X | | | | | | - | - | 4 | $22.00 | $88.00 | 30 | PRE 09/21/16-12/25/16 |
| 167 | USA | USA EF | 10/31/16 | 11/6/16 | 16:00 | 19:00 | X | X | | | | | | - | - | 4 | $34.00 | $136.00 | 30 | PRE 09/21/16-12/25/16 |

# NCC Cable System Order

| | | | | | |
|---|---|---|---|---|---|
| Order # | 62356873 | Flight Dates | 10/24/16 - 11/06/16 | Update Date | 10/25/16 |
| Syscode | 8166 | Agency | Medium Buying LLC | Version | 1 Vs. 1 |
| System Name | Spectrum/Wausau Interconnect, WI | Advertiser | Ron Johnson for US Senate | Show All Lines | |
| Market | Wausau, WI | | | Total # of Weeks | 2 |
| | | Client Code | | Total | $31,377.00 |
| AE | Andrew Yolles | Product Code | | Commission | $4,706.55 |
| Sales Coordinator | Luke Priddy | Est Code | NA | Net Total | $26,670.45 |
| Office | Washington | Product Name | | Total Spots | 1214 |
| Phone | (301) 951-2620 | Credit Status | | Affiliate Split | 100.0 |
| Status | Not accepted | | | Sold On | Cost Per Spot |
| Survey | Cable Nielsen Live+1 Jul16 | Primary Demo | Adults 35+ | GRP - | GIMP - |
| - | | Makegood Policy | Approval Required | CPP - | CPM - |

| | |
|---|---|
| Comments : | 10.25 New order. Please review and confirm. Thanks! |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 168 | USA | USA PT | 10/31/16 | 11/6/16 | 19:00 | 24:00 | X | X | | | | | | - | - | 5 | $42.00 | $210.00 | 30 | PRE 09/21/16-12/25/16 |

| | Oct 2016 | Nov 2016 | Dec 2016 | Jan 2017 | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Jun 2017 | Jul 2017 | Aug 2017 | Sep 2017 | Total |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **SPOTS** | 894 | 320 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1214 |
| **AMT** | $23,154.00 | $8,223.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $31,377.00 |

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/25/16

62356873 | Wausau, WI | Spectrum/Wausau Interconnect, WI | 8166 |