NCC Cable System Order

Rev.11764233

Order #	62344974
Syscode	1709
System Name	Spectrum/Iron Mountain, MI
Market	Marquette

AE	Natasha Levinsohn
Sales Coordinator	Jalyn Sanders
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 2BK Nov15+Jul16
-	

Flight Dates	10/03/16 - 10/16/16
Agency	Canal Partners Media
Advertiser	Russ for Wisconsin

Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/24/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks	2		
Total	$831.30		
Commission	$124.70		
Net Total	$706.61		
Total Spots	156		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.24 Dropped missed spots.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN PT	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	11	$4.00	$44.00	30	
2	AEN	AEN PT	10/10/16	10/16/16	19:00	24:00	X	X						-	-	5	$4.00	$20.00	30	
3	AMC	AMC PT	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	11	$3.00	$33.00	30	
4	AMC	AMC PT	10/10/16	10/16/16	19:00	24:00	X	X						-	-	5	$3.00	$15.00	30	
5	BTN	VARIOUS	10/3/16	10/9/16	12:00	15:00						X		-	-	0	$110.00	$0.00	30	R1:-1x, NCAA FOOTBALL
6	BTN	VARIOUS	10/3/16	10/9/16	12:00	15:00						X		-	-	0	$110.00	$0.00	30	R1:-1x, NCAA FOOTBALL
7	BTN	BTN	10/3/16	10/9/16	18:30	21:30						X		-	-	0	$40.00	$0.00	30	R1:-1x, Big Ten FB
8	BTN	BTN	10/3/16	10/9/16	20:00	23:00						X		-	-	0	$40.00	$0.00	30	R1:-1x, Big Ten FB
9	CNN	CNN EM	10/3/16	10/9/16	05:00	09:00			X	X	X	X	X	-	-	10	$3.00	$30.00	30	R1:-1x
10	CNN	CNN EM	10/10/16	10/16/16	05:00	09:00	X	X						-	-	4	$3.00	$12.00	30	10.24 -1x w/o 10.10
11	CNN	CNN PT	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	9	$4.00	$36.00	30	R1:-2x
12	CNN	CNN PT	10/10/16	10/16/16	19:00	24:00	X	X						-	-	5	$4.00	$20.00	30	
13	CNN	POST-DEBATE	10/3/16	10/9/16	21:30	23:30							X	-	-	0	$9.00	$0.00	30	R1:-1x, POST-DEBATE
14	ESP2	NCAA FOOTBAL	10/3/16	10/9/16	11:00	14:00						X		-	-	2	$40.00	$80.00	30	NCAA FB
15	ESP2	NCAA FOOTBAL	10/3/16	10/9/16	14:30	17:30						X		-	-	1	$40.00	$40.00	30	NCAA FB
16	ESP2	NCAA FOOTBAL	10/3/16	10/9/16	21:00	24:00						X		-	-	0	$40.00	$0.00	30	R1:-1x, NCAA FB
17	ESPN	NCAA FOOTBAL	10/3/16	10/9/16	11:00	14:00						X		-	-	2	$40.00	$80.00	30	NCAA FB
18	ESPN	NCAA FOOTBAL	10/3/16	10/9/16	18:00	21:00						X		-	-	1	$40.00	$40.00	30	NCAA FB
19	ESPN	NCAA FOOTBAL	10/3/16	10/9/16	21:30	24:00						X		-	-	1	$40.00	$40.00	30	NCAA FB
20	FXNC	FXNC EM	10/3/16	10/9/16	05:00	09:00			X	X	X	X	X	-	-	11	$3.00	$33.00	30	
21	FXNC	FXNC EM	10/10/16	10/16/16	05:00	09:00	X	X						-	-	5	$3.00	$15.00	30	

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22	FXNC	FXNC PT	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	11	$4.00	$44.00	30	
23	FXNC	FXNC PT	10/10/16	10/16/16	19:00	24:00	X	X						-	-	5	$4.00	$20.00	30	
24	LIF	LIF PT	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	11	$3.00	$33.00	30	
25	LIF	LIF PT	10/10/16	10/16/16	19:00	24:00	X	X						-	-	5	$3.00	$15.00	30	
26	OCOL	College Football	10/3/16	10/9/16	00:30	24:00						X		-	-	9	$7.70	$69.30	30	R1:-1x, College FB
27	TLC	TLC PT	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	11	$3.00	$33.00	30	
28	TLC	TLC PT	10/10/16	10/16/16	19:00	24:00	X	X						-	-	5	$3.00	$15.00	30	
29	USA	USA PT	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	11	$4.00	$44.00	30	
30	USA	USA PT	10/10/16	10/16/16	19:00	24:00	X	X						-	-	5	$4.00	$20.00	30	

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	156	0	0	0	0	0	0	0	0	0	0	0	156
AMT	$831.30	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$831.30

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/25/16

62344974 | Marquette | Spectrum/Iron Mountain, MI | 1709 |