Order Contract

Run Date: Jun 28, 2016 14:55:07

Order Number: 11321392

Order No:	11321392	**Package:**		**Customer:**	000145493 Senate Majority Pac Proj # 202091	**Sales Office:**	NATL NCC
PO:	4856 TBI	**EDI:**	Y			**Salesperson:**	WANCCNCC WASHINGTON
Contract No:	255056	**Ext Order:**	62286630			**Discount:**	Nat Agency 15% Nat Rep 13%
Reference No:		**Ext Client:**	NA	**Bill Address:**	Waterfront Strategies	**Revenue Type:**	National Ad Sales
		Estimate:	4856			**Invoicing Option:**	Individual Retail
Contract Start:	09/20/16	**Product:**	NA			**Bill Cycle:**	Billing Month
Contract End:	09/26/16					**Payment Terms:**	Due 30 Days from invoice date
Last Changed:	05/26/16				( ) -	**Notarize Invoice:**	N
Invoice Notes:						**Requires ANACAB:**	N
						Send Electronic Invoice:	N
						Electronic Invoice Email Address:	

Order Memo: 5/26/16 SLE 4856 TBI

Line	Status	Reg/Ret	Grp/Net	Spot/Rot	Dates		Weeks On / Off	No. Of Weeks	Purchase Time	Prty	Inv Type	Revenue Type	Qty Type	Auto MK	Show Inv	M	T	W	T	F	S	S	Total Spots	Rate	$Total	$Dropped
1	SC	R-TBI	N-CNB	R-R002 EST 4856 TBI	09/20/16	09/25/16	1 / 0	1	User Daypart: 00:00-02:00	446	INTT	NATAD	2 / WK	N	N	N	Y	Y	Y	Y	Y	Y	2.00	21.00	42.00	0.00
2	SC	R-TBI	N-CNB	R-R002 EST 4856 TBI	09/20/16	09/23/16	1 / 0	1	User Daypart: 05:00-09:00	446	INTT	NATAD	2 / WK	N	N	N	Y	Y	Y	Y	N	N	2.00	21.00	42.00	0.00
3	SC	R-TBI	N-CNB	R-R002 EST 4856 TBI	09/20/16	09/23/16	1 / 0	1	User Daypart: 09:00-16:00	446	INTT	NATAD	2 / WK	N	N	N	Y	Y	Y	Y	N	N	2.00	34.00	68.00	0.00
4	SC	R-TBI	N-CNB	R-R002 EST 4856 TBI	09/20/16	09/23/16	1 / 0	1	User Daypart: 16:00-18:00	446	INTT	NATAD	2 / WK	N	N	N	Y	Y	Y	Y	N	N	2.00	34.00	68.00	0.00
5	SC	R-TBI	N-CNB	R-R002 EST 4856 TBI	09/20/16	09/25/16	1 / 0	1	User Daypart: 20:00-23:00	746	INTT	NATAD	2 / WK	N	N	N	Y	Y	Y	Y	Y	Y	2.00	61.00	122.00	0.00
6	SC	R-TBI	N-CNB	R-R002 EST 4856 TBI	09/20/16	09/25/16	1 / 0	1	User Daypart: 23:00-24:00	746	INTT	NATAD	2 / WK	N	N	N	Y	Y	Y	Y	Y	Y	2.00	48.00	96.00	0.00
7	SC	R-TBI	N-CNB	R-R002 EST 4856 TBI	09/24/16	09/25/16	1 / 0	1	User Daypart: 06:00-12:00	446	INTT	NATAD	2 / WK	N	N	N	N	N	N	N	Y	Y	2.00	21.00	42.00	0.00
8	SC	R-TBI	N-CNN	R-R002 EST 4856 TBI	09/20/16	09/23/16	1 / 0	1	User Daypart: 09:00-16:00	446	INTT	NATAD	2 / WK	N	N	N	Y	Y	Y	Y	N	N	2.00	115.00	230.00	0.00
9	SC	R-TBI	N-CNN	R-R002 EST 4856 TBI	09/20/16	09/23/16	1 / 0	1	User Daypart: 16:00-18:00	446	INTT	NATAD	2 / WK	N	N	N	Y	Y	Y	Y	N	N	2.00	175.00	350.00	0.00

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10	SC	R-TBI	N-CNN	R-R002 EST 4856 TBI	09/20/16	09/25/16	1 / 0	1	User Daypart: 18:00-20:00	746	INTT	NATAD	2 / WK	N	N	N	Y	Y	Y	Y	Y	Y	2.00	345.00	690.00	0.00
11	SC	R-TBI	N-CNN	R-R002 EST 4856 TBI	09/20/16	09/25/16	1 / 0	1	User Daypart: 20:00-23:00	746	INTT	NATAD	2 / WK	N	N	N	Y	Y	Y	Y	Y	Y	2.00	305.00	610.00	0.00
12	SC	R-TBI	N-CNN	R-R002 EST 4856 TBI	09/24/16	09/25/16	1 / 0	1	User Daypart: 06:00-12:00	446	INTT	NATAD	2 / WK	N	N	N	N	N	N	N	Y	Y	2.00	90.00	180.00	0.00
13	SC	R-TBI	N-CNN	R-R002 EST 4856 TBI	09/24/16	09/25/16	1 / 0	1	User Daypart: 12:00-18:00	446	INTT	NATAD	2 / WK	N	N	N	N	N	N	N	Y	Y	2.00	90.00	180.00	0.00
14	SC	R-TBI	N-ESPN	R-R002 EST 4856 TBI	09/20/16	09/25/16	1 / 0	1	User Daypart: 00:00-02:00	446	INTT	NATAD	3 / WK	N	N	N	Y	Y	Y	Y	Y	Y	3.00	140.00	420.00	0.00
15	SC	R-TBI	N-ESPN	R-R002 EST 4856 TBI	09/20/16	09/23/16	1 / 0	1	User Daypart: 16:00-18:00	446	INTT	NATAD	2 / WK	N	N	N	Y	Y	Y	Y	N	N	2.00	435.00	870.00	0.00
16	SC	R-TBI	N-ESPN	R-R002 EST 4856 TBI	09/24/16	09/25/16	1 / 0	1	User Daypart: 06:00-12:00	446	INTT	NATAD	2 / WK	N	N	N	N	N	N	N	Y	Y	2.00	345.00	690.00	0.00
17	SC	R-TBI	N-ESPN	R-R002 EST 4856 TBI	09/24/16	09/25/16	1 / 0	1	User Daypart: 12:00-18:00	446	INTT	NATAD	2 / WK	N	N	N	N	N	N	N	Y	Y	2.00	520.00	1,040.00	0.00
18	SC	R-TBI	N-FOOD	R-R002 EST 4856 TBI	09/20/16	09/23/16	1 / 0	1	User Daypart: 16:00-18:00	446	INTT	NATAD	2 / WK	N	N	N	Y	Y	Y	Y	N	N	2.00	260.00	520.00	0.00
19	SC	R-TBI	N-FOOD	R-R002 EST 4856 TBI	09/24/16	09/25/16	1 / 0	1	User Daypart: 06:00-12:00	446	INTT	NATAD	2 / WK	N	N	N	N	N	N	N	Y	Y	2.00	175.00	350.00	0.00
20	SC	R-TBI	N-FOOD	R-R002 EST 4856 TBI	09/24/16	09/25/16	1 / 0	1	User Daypart: 12:00-18:00	446	INTT	NATAD	2 / WK	N	N	N	N	N	N	N	Y	Y	2.00	260.00	520.00	0.00
21	SC	R-TBI	N-FXNC	R-R002 EST 4856 TBI	09/20/16	09/25/16	1 / 0	1	User Daypart: 00:00-02:00	446	INTT	NATAD	2 / WK	N	N	N	Y	Y	Y	Y	Y	Y	2.00	70.00	140.00	0.00
22	SC	R-TBI	N-FXNC	R-R002 EST 4856 TBI	09/20/16	09/23/16	1 / 0	1	User Daypart: 05:00-09:00	446	INTT	NATAD	2 / WK	N	N	N	Y	Y	Y	Y	N	N	2.00	345.00	690.00	0.00
23	SC	R-TBI	N-FXNC	R-R002 EST 4856 TBI	09/20/16	09/23/16	1 / 0	1	User Daypart: 09:00-16:00	446	INTT	NATAD	2 / WK	N	N	N	Y	Y	Y	Y	N	N	2.00	260.00	520.00	0.00
24	SC	R-TBI	N-FXNC	R-R002 EST 4856 TBI	09/20/16	09/23/16	1 / 0	1	User Daypart: 16:00-18:00	446	INTT	NATAD	2 / WK	N	N	N	Y	Y	Y	Y	N	N	2.00	435.00	870.00	0.00
25	SC	R-TBI	N-FXNC	R-R002 EST 4856 TBI	09/20/16	09/25/16	1 / 0	1	User Daypart: 18:00-20:00	746	INTT	NATAD	2 / WK	N	N	N	Y	Y	Y	Y	Y	Y	2.00	690.00	1,380.00	0.00
26	SC	R-TBI	N-FXNC	R-R002 EST 4856 TBI	09/20/16	09/25/16	1 / 0	1	User Daypart: 20:00-23:00	746	INTT	NATAD	2 / WK	N	N	N	Y	Y	Y	Y	Y	Y	2.00	690.00	1,380.00	0.00
27	SC	R-TBI	N-FXNC	R-R002 EST 4856 TBI	09/20/16	09/25/16	1 / 0	1	User Daypart: 23:00-24:00	746	INTT	NATAD	2 / WK	N	N	N	Y	Y	Y	Y	Y	Y	2.00	605.00	1,210.00	0.00
28	SC	R-TBI	N-FXNC	R-R002 EST 4856 TBI	09/24/16	09/25/16	1 / 0	1	User Daypart: 06:00-12:00	446	INTT	NATAD	2 / WK	N	N	N	N	N	N	N	Y	Y	2.00	220.00	440.00	0.00
29	SC	R-TBI	N-FXNC	R-R002 EST 4856 TBI	09/24/16	09/25/16	1 / 0	1	User Daypart: 12:00-18:00	446	INTT	NATAD	2 / WK	N	N	N	N	N	N	N	Y	Y	2.00	220.00	440.00	0.00

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30	SC	R-TBI	N-HALL	R-R002 EST 4856 TBI	09/20/16	09/25/16	1 / 0	1	User Daypart: 00:00-02:00	446	INTT	NATAD	2 / WK	N	N	N	Y	Y	Y	Y	Y	Y	2.00	61.00	122.00	0.00
31	SC	R-TBI	N-HALL	R-R002 EST 4856 TBI	09/20/16	09/23/16	1 / 0	1	User Daypart: 05:00-09:00	446	INTT	NATAD	2 / WK	N	N	N	Y	Y	Y	Y	N	N	2.00	34.00	68.00	0.00
32	SC	R-TBI	N-HALL	R-R002 EST 4856 TBI	09/20/16	09/23/16	1 / 0	1	User Daypart: 09:00-16:00	446	INTT	NATAD	2 / WK	N	N	N	Y	Y	Y	Y	N	N	2.00	75.00	150.00	0.00
33	SC	R-TBI	N-HALL	R-R002 EST 4856 TBI	09/20/16	09/23/16	1 / 0	1	User Daypart: 16:00-18:00	446	INTT	NATAD	2 / WK	N	N	N	Y	Y	Y	Y	N	N	2.00	95.00	190.00	0.00
34	SC	R-TBI	N-HALL	R-R002 EST 4856 TBI	09/20/16	09/25/16	1 / 0	1	User Daypart: 18:00-20:00	746	INTT	NATAD	2 / WK	N	N	N	Y	Y	Y	Y	Y	Y	2.00	250.00	500.00	0.00
35	SC	R-TBI	N-HALL	R-R002 EST 4856 TBI	09/20/16	09/25/16	1 / 0	1	User Daypart: 20:00-23:00	746	INTT	NATAD	2 / WK	N	N	N	Y	Y	Y	Y	Y	Y	2.00	291.00	582.00	0.00
36	SC	R-TBI	N-HALL	R-R002 EST 4856 TBI	09/20/16	09/25/16	1 / 0	1	User Daypart: 23:00-24:00	746	INTT	NATAD	2 / WK	N	N	N	Y	Y	Y	Y	Y	Y	2.00	250.00	500.00	0.00
37	SC	R-TBI	N-HALL	R-R002 EST 4856 TBI	09/24/16	09/25/16	1 / 0	1	User Daypart: 06:00-12:00	446	INTT	NATAD	2 / WK	N	N	N	N	N	N	N	Y	Y	2.00	61.00	122.00	0.00
38	SC	R-TBI	N-HALL	R-R002 EST 4856 TBI	09/24/16	09/25/16	1 / 0	1	User Daypart: 12:00-18:00	446	INTT	NATAD	2 / WK	N	N	N	N	N	N	N	Y	Y	2.00	115.00	230.00	0.00
39	SC	R-TBI	N-HGTV	R-R002 EST 4856 TBI	09/20/16	09/25/16	1 / 0	1	User Daypart: 00:00-02:00	446	INTT	NATAD	2 / WK	N	N	N	Y	Y	Y	Y	Y	Y	2.00	115.00	230.00	0.00
40	SC	R-TBI	N-HGTV	R-R002 EST 4856 TBI	09/20/16	09/23/16	1 / 0	1	User Daypart: 09:00-16:00	446	INTT	NATAD	2 / WK	N	N	N	Y	Y	Y	Y	N	N	2.00	142.00	284.00	0.00
41	SC	R-TBI	N-HGTV	R-R002 EST 4856 TBI	09/20/16	09/23/16	1 / 0	1	User Daypart: 16:00-18:00	446	INTT	NATAD	2 / WK	N	N	N	Y	Y	Y	Y	N	N	2.00	216.00	432.00	0.00
42	SC	R-TBI	N-HGTV	R-R002 EST 4856 TBI	09/24/16	09/25/16	1 / 0	1	User Daypart: 12:00-18:00	446	INTT	NATAD	4 / WK	N	N	N	N	N	N	N	Y	Y	4.00	365.00	1,460.00	0.00
43	SC	R-TBI	N-MNBC	R-R002 EST 4856 TBI	09/20/16	09/25/16	1 / 0	1	User Daypart: 00:00-02:00	446	INTT	NATAD	2 / WK	N	N	N	Y	Y	Y	Y	Y	Y	2.00	45.00	90.00	0.00
44	SC	R-TBI	N-MNBC	R-R002 EST 4856 TBI	09/20/16	09/23/16	1 / 0	1	User Daypart: 05:00-09:00	446	INTT	NATAD	2 / WK	N	N	N	Y	Y	Y	Y	N	N	2.00	90.00	180.00	0.00
45	SC	R-TBI	N-MNBC	R-R002 EST 4856 TBI	09/20/16	09/23/16	1 / 0	1	User Daypart: 09:00-16:00	446	INTT	NATAD	2 / WK	N	N	N	Y	Y	Y	Y	N	N	2.00	70.00	140.00	0.00
46	SC	R-TBI	N-MNBC	R-R002 EST 4856 TBI	09/20/16	09/23/16	1 / 0	1	User Daypart: 16:00-18:00	446	INTT	NATAD	2 / WK	N	N	N	Y	Y	Y	Y	N	N	2.00	70.00	140.00	0.00
47	SC	R-TBI	N-MNBC	R-R002 EST 4856 TBI	09/20/16	09/25/16	1 / 0	1	User Daypart: 18:00-20:00	746	INTT	NATAD	2 / WK	N	N	N	Y	Y	Y	Y	Y	Y	2.00	175.00	350.00	0.00
48	SC	R-TBI	N-MNBC	R-R002 EST 4856 TBI	09/20/16	09/25/16	1 / 0	1	User Daypart: 20:00-23:00	746	INTT	NATAD	2 / WK	N	N	N	Y	Y	Y	Y	Y	Y	2.00	220.00	440.00	0.00
49	SC	R-TBI	N-MNBC	R-R002 EST 4856 TBI	09/20/16	09/25/16	1 / 0	1	User Daypart: 23:00-24:00	746	INTT	NATAD	2 / WK	N	N	N	Y	Y	Y	Y	Y	Y	2.00	220.00	440.00	0.00

Order Contract

50	SC	R-TBI	N-NFLN	R-R002 EST 4856 TBI	09/20/16	09/25/16	1 / 0	1	User Daypart: 20:00-23:00	746	INTT	NATAD	4 / WK	N	N	N	Y	Y	Y	Y	Y	Y	4.00	34.00	136.00	0.00
51	SC	R-TBI	N-NFLN	R-R002 EST 4856 TBI	09/20/16	09/25/16	1 / 0	1	User Daypart: 23:00-24:00	746	INTT	NATAD	4 / WK	N	N	N	Y	Y	Y	Y	Y	Y	4.00	21.00	84.00	0.00
52	AP	R-TBI	N-NFLN	R-R002 EST 4856 TBI	09/26/16	09/26/16	1 / 0	1	User Daypart: 20:00-23:00	746	INTT	NATAD	1 / WK	N	N	Y	N	N	N	N	N	N	1.00	34.00	34.00	0.00
53	AP	R-TBI	N-NFLN	R-R002 EST 4856 TBI	09/26/16	09/26/16	1 / 0	1	User Daypart: 23:00-24:00	746	INTT	NATAD	1 / WK	N	N	Y	N	N	N	N	N	N	1.00	21.00	21.00	0.00
54	SC	R-TBI	N-TBSC	R-R002 EST 4856 TBI	09/20/16	09/23/16	1 / 0	1	User Daypart: 05:00-09:00	446	INTT	NATAD	3 / WK	N	N	N	Y	Y	Y	Y	N	N	3.00	220.00	660.00	0.00
55	SC	R-TBI	N-TBSC	R-R002 EST 4856 TBI	09/20/16	09/23/16	1 / 0	1	User Daypart: 09:00-16:00	446	INTT	NATAD	3 / WK	N	N	N	Y	Y	Y	Y	N	N	3.00	220.00	660.00	0.00
56	AP	R-TBI	N-TBSC	R-R002 EST 4856 TBI	09/26/16	09/26/16	1 / 0	1	User Daypart: 05:00-09:00	446	INTT	NATAD	1 / WK	N	N	Y	N	N	N	N	N	N	1.00	253.00	253.00	0.00
57	AP	R-TBI	N-TBSC	R-R002 EST 4856 TBI	09/26/16	09/26/16	1 / 0	1	User Daypart: 09:00-16:00	446	INTT	NATAD	1 / WK	N	N	Y	N	N	N	N	N	N	1.00	253.00	253.00	0.00

Order Lines Total	**119.00**	**22,951.00**	**0.00**
Makegoods Totals	**0.00**	**0.00**	

Copy Information:

Order Number: 11321392

R002 EST 4856 TBI	Tape No.	Class	Length	Weight	Start	Thru	Limitations:
	—		30				Days ( ) Time (-:-)

Order Summary :

Order Number: 11321392

Billing Period	GROSS Line Charges	Dropped Totals	Makegood Charges	Misc Time Charges	Misc Other Charges	Totals	Agency Discount	Rep Discount	Other Discount	Net Total	Pre-Payments	Balance Due	Non-$0 Spots	$0 Spots	Makegood Spots	Total Spots
Sep 2016	22,390.00	0.00	0.00	0.00	0.00	22,390.00	3,358.50	2,474.10	0.00	16,557.40	0.00	16,557.40	115.00	0.00	0.00	115.00
Oct 2016	561.00	0.00	0.00	0.00	0.00	561.00	84.15	62.00	0.00	414.85	0.00	414.85	4.00	0.00	0.00	4.00
Order Total	**22,951.00**	**0.00**	**0.00**	**0.00**	**0.00**	**22,951.00**	**3,442.65**	**2,536.10**	**0.00**	**16,972.25**	**0.00**	**16,972.25**	**119.00**	**0.00**	**0.00**	**119.00**

Customer Signature: _____

NCC Cable System Order

Order #	62286630
Syscode	5335
System Name	Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

AE	Lauren Rich
Sales Coordinator	Chris Johnson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Nov14 C-DMA Nielsen Live+7
-	

Flight Dates	09/19/16 - 10/02/16
Agency	Waterfront Strategies
Advertiser	Senate Majority PAC Proj # 202091

Client Code	
Product Code	
Est Code	4856
Product Name	Issue
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	05/26/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$22,951.00		
Commission	$3,442.65		
Net Total	$19,508.35		
Total Spots	119		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	5.26: New Issue Order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNBC	VARIOUS	9/19/16	9/25/16	05:00	09:00		X	X	X	X			-	-	2	$21.00	$42.00	30	NCR
2	CNBC	VARIOUS	9/19/16	9/25/16	09:00	16:00		X	X	X	X			-	-	2	$34.00	$68.00	30	NCR
3	CNBC	CLOSING BELL 4<	9/19/16	9/25/16	16:00	18:00		X	X	X	X			-	-	2	$34.00	$68.00	30	NCR
4	CNBC	VARIOUS	9/19/16	9/25/16	00:00	02:00		X	X	X	X	X	X	-	-	2	$21.00	$42.00	30	NCR
5	CNBC	VARIOUS	9/19/16	9/25/16	20:00	23:00		X	X	X	X	X	X	-	-	2	$61.00	$122.00	30	NCR
6	CNBC	AVG. ALL WKS<	9/19/16	9/25/16	23:00	24:00		X	X	X	X	X	X	-	-	2	$48.00	$96.00	30	NCR
7	CNBC	PAID PROGRAMMI<	9/19/16	9/25/16	06:00	12:00						X	X	-	-	2	$21.00	$42.00	30	NCR
8	CNN	CNN NEWSROOM<	9/19/16	9/25/16	09:00	16:00		X	X	X	X			-	-	2	$115.00	$230.00	30	NCR
9	CNN	LEAD WITH JAKE/SITUATION ROOM	9/19/16	9/25/16	16:00	18:00		X	X	X	X			-	-	2	$175.00	$350.00	30	NCR
10	CNN	VARIOUS	9/19/16	9/25/16	18:00	20:00		X	X	X	X	X	X	-	-	2	$345.00	$690.00	30	NCR
11	CNN	AVG. ALL WKS<	9/19/16	9/25/16	20:00	23:00		X	X	X	X	X	X	-	-	2	$305.00	$610.00	30	NCR
12	CNN	VARIOUS	9/19/16	9/25/16	06:00	12:00						X	X	-	-	2	$90.00	$180.00	30	NCR
13	CNN	CNN NEWSROOM<	9/19/16	9/25/16	12:00	18:00						X	X	-	-	2	$90.00	$180.00	30	NCR
14	ESPN	VARIOUS	9/19/16	9/25/16	16:00	18:00		X	X	X	X			-	-	2	$435.00	$870.00	30	NCR
15	ESPN	AVG. ALL WKS<	9/19/16	9/25/16	00:00	02:00		X	X	X	X	X	X	-	-	3	$140.00	$420.00	30	NCR
16	ESPN	VARIOUS	9/19/16	9/25/16	06:00	12:00						X	X	-	-	2	$345.00	$690.00	30	NCR
17	ESPN	AVG. ALL WKS<	9/19/16	9/25/16	12:00	18:00						X	X	-	-	2	$520.00	$1,040.00	30	NCR
18	FXNC	FOX AND FRIEND<	9/19/16	9/25/16	05:00	09:00		X	X	X	X			-	-	2	$345.00	$690.00	30	NCR
19	FXNC	VARIOUS	9/19/16	9/25/16	09:00	16:00		X	X	X	X			-	-	2	$260.00	$520.00	30	NCR
20	FXNC	YOUR WORLD W/N/FIVE, THE	9/19/16	9/25/16	16:00	18:00		X	X	X	X			-	-	2	$435.00	$870.00	30	NCR

NCC Cable System Order

Order #	62286630
Syscode	5335
System Name	Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

AE	Lauren Rich
Sales Coordinator	Chris Johnson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Nov14 C-DMA Nielsen Live+7
-	

Flight Dates	09/19/16 - 10/02/16
Agency	Waterfront Strategies
Advertiser	Senate Majority PAC Proj # 202091
Client Code	
Product Code	
Est Code	4856
Product Name	Issue
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	05/26/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$22,951.00		
Commission	$3,442.65		
Net Total	$19,508.35		
Total Spots	119		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	5.26: New Issue Order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
21	FXNC	AVG. ALL WKS<	9/19/16	9/25/16	00:00	02:00		X	X	X	X	X	X	-	-	2	$70.00	$140.00	30	NCR
22	FXNC	VARIOUS	9/19/16	9/25/16	18:00	20:00		X	X	X	X	X	X	-	-	2	$690.00	$1,380.00	30	NCR
23	FXNC	AVG. ALL WKS<	9/19/16	9/25/16	20:00	23:00		X	X	X	X	X	X	-	-	2	$690.00	$1,380.00	30	NCR
24	FXNC	THE OREILLY FA<	9/19/16	9/25/16	23:00	24:00		X	X	X	X	X	X	-	-	2	$605.00	$1,210.00	30	NCR
25	FXNC	FOX & FRIENDS<	9/19/16	9/25/16	06:00	12:00						X	X	-	-	2	$220.00	$440.00	30	NCR
26	FXNC	AMERICAS NEWS<	9/19/16	9/25/16	12:00	18:00						X	X	-	-	2	$220.00	$440.00	30	NCR
27	HGTV	AVG. ALL WKS<	9/19/16	9/25/16	09:00	16:00		X	X	X	X			-	-	2	$142.00	$284.00	30	NCR
28	HGTV	AVG. ALL WKS	9/19/16	9/25/16	16:00	18:00		X	X	X	X			-	-	2	$216.00	$432.00	30	NCR
29	HGTV	VARIOUS	9/19/16	9/25/16	00:00	02:00		X	X	X	X	X	X	-	-	2	$115.00	$230.00	30	NCR
30	HGTV	AVG. ALL WKS	9/19/16	9/25/16	12:00	18:00						X	X	-	-	4	$365.00	$1,460.00	30	NCR
31	MNBC	MORNING JOE<	9/19/16	9/25/16	05:00	09:00		X	X	X	X			-	-	2	$90.00	$180.00	30	NCR
32	MNBC	VARIOUS	9/19/16	9/25/16	09:00	16:00		X	X	X	X			-	-	2	$70.00	$140.00	30	NCR
33	MNBC	ED SHOW<	9/19/16	9/25/16	16:00	18:00		X	X	X	X			-	-	2	$70.00	$140.00	30	NCR
34	MNBC	AVG. ALL WKS<	9/19/16	9/25/16	00:00	02:00		X	X	X	X	X	X	-	-	2	$45.00	$90.00	30	NCR
35	MNBC	VARIOUS	9/19/16	9/25/16	18:00	20:00		X	X	X	X	X	X	-	-	2	$175.00	$350.00	30	NCR
36	MNBC	VARIOUS	9/19/16	9/25/16	20:00	23:00		X	X	X	X	X	X	-	-	2	$220.00	$440.00	30	NCR
37	MNBC	AVG. ALL WKS/MSNBC INVESTIG	9/19/16	9/25/16	23:00	24:00		X	X	X	X	X	X	-	-	2	$220.00	$440.00	30	NCR
38	FOOD	VARIOUS	9/19/16	9/25/16	16:00	18:00		X	X	X	X			-	-	2	$260.00	$520.00	30	NCR
39	FOOD	VARIOUS	9/19/16	9/25/16	06:00	12:00						X	X	-	-	2	$175.00	$350.00	30	NCR
40	FOOD	AVG. ALL WKS<	9/19/16	9/25/16	12:00	18:00						X	X	-	-	2	$260.00	$520.00	30	NCR

NCC Cable System Order

Order #	62286630
Syscode	5335
System Name	Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

AE	Lauren Rich
Sales Coordinator	Chris Johnson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Nov14 C-DMA Nielsen Live+7
-	

Flight Dates	09/19/16 - 10/02/16
Agency	Waterfront Strategies
Advertiser	Senate Majority PAC Proj # 202091

Client Code	
Product Code	
Est Code	4856
Product Name	Issue
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	05/26/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$22,951.00		
Commission	$3,442.65		
Net Total	$19,508.35		
Total Spots	119		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	5.26: New Issue Order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
41	HALL	HALLMARK MOVIE/AVG. ALL WKS	9/19/16	9/25/16	05:00	09:00		X	X	X	X			-	-	2	$34.00	$68.00	30	NCR
42	HALL	HOME & FAMILY<	9/19/16	9/25/16	09:00	16:00		X	X	X	X			-	-	2	$75.00	$150.00	30	NCR
43	HALL	HALLMARK MOVIE/AVG. ALL WKS	9/19/16	9/25/16	16:00	18:00		X	X	X	X			-	-	2	$95.00	$190.00	30	NCR
44	HALL	HALLMARK MOVIE/AVG. ALL WKS	9/19/16	9/25/16	00:00	02:00		X	X	X	X	X	X	-	-	2	$61.00	$122.00	30	NCR
45	HALL	AVG. ALL WKS<	9/19/16	9/25/16	18:00	20:00		X	X	X	X	X	X	-	-	2	$250.00	$500.00	30	NCR
46	HALL	AVG. ALL WKS<	9/19/16	9/25/16	20:00	23:00		X	X	X	X	X	X	-	-	2	$291.00	$582.00	30	NCR
47	HALL	AVG. ALL WKS<	9/19/16	9/25/16	23:00	24:00		X	X	X	X	X	X	-	-	2	$250.00	$500.00	30	NCR
48	HALL	HALLMARK MOVIE<	9/19/16	9/25/16	06:00	12:00						X	X	-	-	2	$61.00	$122.00	30	NCR
49	HALL	AVG. ALL WKS<	9/19/16	9/25/16	12:00	18:00						X	X	-	-	2	$115.00	$230.00	30	NCR
50	TBSC	MARRIED WITH C<	9/19/16	9/25/16	05:00	09:00		X	X	X	X			-	-	3	$220.00	$660.00	30	NCR
51	TBSC	MARRIED WITH C<	9/26/16	10/2/16	05:00	09:00	X							-	-	1	$253.00	$253.00	30	NCR
52	TBSC	VARIOUS	9/19/16	9/25/16	09:00	16:00		X	X	X	X			-	-	3	$220.00	$660.00	30	NCR
53	TBSC	VARIOUS	9/26/16	10/2/16	09:00	16:00	X							-	-	1	$253.00	$253.00	30	NCR
54	NFLN	VARIOUS	9/19/16	9/25/16	20:00	23:00		X	X	X	X	X	X	-	-	4	$34.00	$136.00	30	NCR
55	NFLN	AVG. ALL WKS<	9/26/16	10/2/16	20:00	23:00	X							-	-	1	$34.00	$34.00	30	NCR
56	NFLN	NFL TOTAL ACCE<	9/19/16	9/25/16	23:00	24:00		X	X	X	X	X	X	-	-	4	$21.00	$84.00	30	NCR

NCC Cable System Order

Order #	62286630
Syscode	5335
System Name	Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

AE	Lauren Rich
Sales Coordinator	Chris Johnson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Nov14 C-DMA Nielsen Live+7
-	

Flight Dates	09/19/16 - 10/02/16
Agency	Waterfront Strategies
Advertiser	Senate Majority PAC Proj # 202091

Client Code	
Product Code	
Est Code	4856
Product Name	Issue
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	05/26/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$22,951.00		
Commission	$3,442.65		
Net Total	$19,508.35		
Total Spots	119		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	5.26: New Issue Order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
57	NFLN	AVG. ALL WKS/NFL TOTAL ACCE	9/26/16	10/2/16	23:00	24:00	X							-	-	1	$21.00	$21.00	30	NCR

	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	115	4	0	0	0	0	0	0	0	0	0	0	119
AMT	$22,390.00	$561.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$22,951.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 05/26/16

62286630 | Tampa-St. Petersburg | Tampa Bay Interconnect, FL | 5335 |