NCC Cable System Order

Rev. 117451681

Order #	62351089
Syscode	4663
System Name	Spectrum/Crosslake, MN
Market	Minneapolis-St. Paul

AE	Nesma Rodriguez
Sales Coordinator	nishaat shaik
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live Only May16
-	

Flight Dates	10/17/16 - 10/30/16
Agency	American Media and Advocacy Group
Advertiser	Congressional Leadership Fund

Client Code	
Product Code	
Est Code	8340
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/18/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$785.00		
Commission	$117.75		
Net Total	$667.25		
Total Spots	170		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	Rev. 10/18: MG dropped spots from 62347646

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNBC	SQUAWK BOX<	10/17/16	10/23/16	05:00	09:00		X	X	X	X	X	X	-	-	9	$4.00	$36.00	30	NCR
2	CNBC	SQUAWK BOX<	10/24/16	10/30/16	05:00	09:00	X							-	-	1	$4.00	$4.00	30	NCR
3	CNBC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$5.00	$60.00	30	NCR
4	CNBC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X							-	-	2	$5.00	$10.00	30	NCR
5	CNN	NEW DAY<	10/17/16	10/23/16	05:00	09:00		X	X	X	X	X	X	-	-	9	$4.00	$36.00	30	NCR
6	CNN	NEW DAY<	10/24/16	10/30/16	05:00	09:00	X							-	-	1	$4.00	$4.00	30	NCR
7	CNN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$5.00	$60.00	30	NCR
8	CNN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X							-	-	2	$5.00	$10.00	30	NCR
9	FXNC	FOX AND FRIEND<	10/17/16	10/23/16	05:00	09:00		X	X	X	X	X	X	-	-	9	$4.00	$36.00	30	NCR
10	FXNC	FOX AND FRIEND<	10/24/16	10/30/16	05:00	09:00	X							-	-	1	$4.00	$4.00	30	NCR
11	FXNC	VARIOUS	10/17/16	10/23/16	09:00	16:00		X	X	X	X	X	X	-	-	3	$3.00	$9.00	30	NCR
12	FXNC	VARIOUS	10/17/16	10/23/16	16:00	19:00		X	X	X	X	X	X	-	-	2	$4.00	$8.00	30	NCR
13	FXNC	VARIOUS	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$5.00	$60.00	30	NCR
14	FXNC	VARIOUS	10/24/16	10/30/16	19:00	24:00	X							-	-	2	$5.00	$10.00	30	NCR
15	HGTV	AVG. ALL WKS<	10/17/16	10/23/16	09:00	16:00		X	X	X	X	X	X	-	-	3	$3.00	$9.00	30	NCR
16	HGTV	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00		X	X	X	X	X	X	-	-	2	$4.00	$8.00	30	NCR
17	HGTV	VARIOUS	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	11	$5.00	$55.00	30	NCR
18	HGTV	VARIOUS	10/24/16	10/30/16	19:00	24:00	X							-	-	2	$5.00	$10.00	30	NCR
19	HGTV	AVG. ALL WKS	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	$4.00	$16.00	30	NCR
20	ESP2	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$5.00	$60.00	30	NCR
21	ESP2	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X							-	-	2	$5.00	$10.00	30	NCR

NCC Cable System Order

Order #	62351089
Syscode	4663
System Name	Spectrum/Crosslake, MN
Market	Minneapolis-St. Paul

AE	Nesma Rodriguez
Sales Coordinator	nishaat shaik
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live Only May16
-	

Flight Dates	10/17/16 - 10/30/16
Agency	American Media and Advocacy Group
Advertiser	Congressional Leadership Fund

Client Code	
Product Code	
Est Code	8340
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/18/16	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks			2
Total			$785.00
Commission			$117.75
Net Total			$667.25
Total Spots			170
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	Rev. 10/18: MG dropped spots from 62347646

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	ESP2	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	$4.00	$16.00	30	NCR
23	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$5.00	$60.00	30	NCR
24	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X							-	-	2	$5.00	$10.00	30	NCR
25	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	$4.00	$16.00	30	NCR
26	FSNO	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$5.00	$60.00	30	NCR
27	FSNO	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X							-	-	2	$5.00	$10.00	30	NCR
28	FSNO	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	$4.00	$16.00	30	NCR
29	TBSC	VARIOUS	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	5	$5.00	$25.00	30	NCR
30	TBSC	VARIOUS	10/24/16	10/30/16	19:00	24:00	X							-	-	1	$5.00	$5.00	30	NCR
31	HIST	VARIOUS	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	5	$5.00	$25.00	30	NCR
32	HIST	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00	X							-	-	1	$5.00	$5.00	30	NCR
33	ESP2	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	2	$4.00	$8.00	30	+2x line added NCR
34	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00				X	X	X	X	-	-	1	$5.00	$5.00	30	+1x line added NCR
35	FSNO	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00				X	X	X	X	-	-	1	$5.00	$5.00	30	+1x line added NCR

NCC Cable System Order

Order #	62351089
Syscode	4663
System Name	Spectrum/Crosslake, MN
Market	Minneapolis-St. Paul

AE	Nesma Rodriguez
Sales Coordinator	nishaat shaik
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live Only May16
-	

Flight Dates	10/17/16 - 10/30/16
Agency	American Media and Advocacy Group
Advertiser	Congressional Leadership Fund

Client Code	
Product Code	
Est Code	8340
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/18/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$785.00		
Commission	$117.75		
Net Total	$667.25		
Total Spots	170		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP -	GIMP	-	
CPP -	CPM	-	

Comments :	Rev. 10/18: MG dropped spots from 62347646

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
36	FSNO	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	1	$4.00	$4.00	30	+1x line added NCR

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	170	0	0	0	0	0	0	0	0	0	0	0	170
AMT	$785.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$785.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/18/16

62351089 | Minneapolis-St. Paul | Spectrum/Crosslake, MN | 4663 |