TM# 61113

NCC Cable System Order

11762416

Order #	62336686
Syscode	7838
System Name	Spectrum/Madison Interconnect, WI
Market	Madison

AE	Andrew Yolles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Jul16 C-DMA Nielsen Live+7
-	

Flight Dates	09/19/16 - 10/02/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate
Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/20/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$8,458.00		
Commission	$1,268.70		
Net Total	$7,189.30		
Total Spots	48		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9.20 New order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BRVO	BRVO PT	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	4	$174.00	$696.00	60	
2	BRVO	BRVO PT	9/26/16	10/2/16	19:00	24:00	X	X						-	-	1	$174.00	$174.00	60	
3	CNBC	CNBC PT	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	4	$114.00	$456.00	60	
4	CNBC	CNBC PT	9/26/16	10/2/16	19:00	24:00	X	X						-	-	2	$114.00	$228.00	60	
5	CNN	CNN EM	9/19/16	9/25/16	05:00	09:00			X	X	X	X	X	-	-	4	$172.00	$688.00	60	
6	CNN	CNN EM	9/26/16	10/2/16	05:00	09:00	X	X						-	-	1	$172.00	$172.00	60	
7	CNN	CNN PT	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	4	$230.00	$920.00	60	
8	CNN	CNN PT	9/26/16	10/2/16	19:00	24:00	X	X						-	-	1	$230.00	$230.00	60	
9	ESPN	ESPN PT	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	3	$230.00	$690.00	60	
10	ESPN	ESPN PT	9/26/16	10/2/16	19:00	24:00	X	X						-	-	1	$230.00	$230.00	60	
11	FXNC	FXNC EM	9/19/16	9/25/16	05:00	09:00			X	X	X	X	X	-	-	3	$172.00	$516.00	60	
12	FXNC	FXNC EM	9/26/16	10/2/16	05:00	09:00	X	X						-	-	1	$172.00	$172.00	60	
13	FXNC	FXNC PT	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	3	$230.00	$690.00	60	
14	FXNC	FXNC PT	9/26/16	10/2/16	19:00	24:00	X	X						-	-	1	$230.00	$230.00	60	
15	DIY	DIY PT	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	3	$74.00	$222.00	60	
16	DIY	DIY PT	9/26/16	10/2/16	19:00	24:00	X	X						-	-	1	$74.00	$74.00	60	
17	APL	APL PT	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	4	$138.00	$552.00	60	
18	APL	APL PT	9/26/16	10/2/16	19:00	24:00	X	X						-	-	1	$138.00	$138.00	60	
19	DISC	DISC PT	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	4	$230.00	$920.00	60	

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20	DISC	DISC PT	9/26/16	10/2/16	19:00	24:00	X	X						-	-	2	$230.00	$460.00	60	

	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	36	12	0	0	0	0	0	0	0	0	0	0	48
AMT	$6,350.00	$2,108.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$8,458.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 09/20/16

62336686 | Madison | Spectrum/Madison Interconnect, WI | 7838 |