Federal Communications Commission

TELEVISION BROADCAST STATION LICENSE

Licensee/Permittee
WXOW-WQOW LICENSE, LLC
P.O. Box 909
Quincy, IL, 62306

Call Sign	File Number
WXOW	0000058613

Facility ID: 64549
NTSC TSID: 3196
Digital TSID: 3197
This License Covers Permit No.: 0000027474

Grant Date	Expiration Date
08/03/2018	12/01/2021

Hours of Operation
Unlimited

Station Location	Frequency (MHz)	Station Channel
City LA CROSSE **State** WI	554.0 - 560.0	28

Facility Type
Commercial

Antenna Structure Registration Number
1035149

Transmitter	Transmitter Output Power(kW)
Type Accepted. See Sections 73.1660, 73.1665 and 73.1670 of the Commission's Rules.	As required to achieve authorized ERP.

Antenna Coordinates	Antenna Type
Latitude 43-48-23.0 N **Longitude** 91-22-3.0 W	Directional

Description of Antenna

Make DIE
Model TFU-18GTH/VP 3T140

Antenna Beam Tilt (Degrees Electrical) 0.75	**Antenna Beam Tilt (Degrees Mechanical @ Degrees Azimuth)** Not Applicable
Major Lobe Directions 0.0 120.0 240.0	**Maximum Effective Radiated Power (Average)** 251 kW 24.00 DBK
Height of Radiated Center Above Ground (Meters) 243.2	**Height of Radiated Center Above Mean Sea Level (Meters)** 616.8
Height of Radiated Center Above Average Terrain (Meters) 348	**Overall Height of Antenna Structure Above Ground (Meters)** See the registration for this antenna structure.

Waivers/Special Conditions

Subject to the provisions of the Communications Act of 1934, as amended, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this permit, the permittee is hereby authorized to construct the radio transmitting apparatus herein described. Installation and adjustment of equipment not specifically set forth herein shall be in accordance with representations contained in the permittee's application for construction permit except for such modifications as are presently permitted, without application, by the Commission's Rules.

Equipment and program tests shall be conducted only pursuant to Sections 73.1610 and 73.1620 of the Commission's Rules.