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Route Task ID #141087

Assign To: Jean McClure | Assign | Add Note | Add Attach | Duplicate | Forward | Reply | Complete | Delete | Print

Sender: Ronald Snyder <rosnyder@onmediaadsales.com> **Recieved:** 02/06/2014 13:55

Recipient: Tim Kay <Tim.Kay@nccmedia.com>, national national <national@onmediaadsales.com>, Michael Manross <Michael.Manross@nccmedia.com>

CC: Jennifer Culler <Jennifer.Culler@nccmedia.com>, Alex Gunter <Alex.Gunter@nccmedia.com>, Steve Houck <Steve.Houck@nccmedia.com>, Douglas Staudt <dstaudt@onmediaadsales.com>

Subject: RE: Political Paperwork Missing for Citizens For Rauner

Responsible: Jean McClure **Completed:** Not Complete

Task Tags

Syscode: 7908 ☑ Syscode: 7589 ☑ Ordernumber: 61963331 ☑ Ordernumber: 61963352 ☑ Ordernumber: 61963627 ☑ Ordernumber: 61963631 ☑ Ordernumber: 61967476 ☑ Ordernumber: 61967482 ☑ Ordernumber: 61975256 ☑ Ordernumber: 61975284 ☑ Ordernumber: 61977332 ☑ Ordernumber: 61977423 ☑ Ordernumber: 61979071 ☑ Ordernumber: 61979088 ☑ Ordernumber: 61981180 ☑ Ordernumber: 61981213 ☑ Ordernumber: 61982878 ☑ Ordernumber: 61982880 ☑ Ordernumber: 61984910 ☑ Ordernumber: 61984912 ☑ Client: Citizens For Rauner ☑

Client Name | Ordernumber | Syscode | Orderkey | Save

Task Parts

Mark for Fwd/Reply: ☑

Thanks Tim.

We will discuss internally to see if there is an opportunity to streamline our current requirements.

Ron

Ron M. Snyder

Senior Director, National and Regional Accounts

OnMedia Advertising Sales

2859 Paces Ferry Rd, Suite 1160

Atlanta, Ga. 30339

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rosnyder@onmediaadsales.com

Office: 770 434-7083

Cell: 770 265-5002

Fax: 770 435-1878

From: Tim Kay [mailto:Tim.Kay@nccmedia.com]
Sent: Thursday, February 06, 2014 2:50 PM
To: national national; Michael Manross
Cc: Jennifer Culler; Alex Gunter; Steve Houck; Ronald Snyder; Douglas Staudt
Subject: RE: Political Paperwork Missing for Citizens For Rauner

Jean-

I want to get back to you with language on the public file and am happy to discuss on a call. First off, we had a meeting with Bobby Baker, who is the political point person at the FCC, in the beginning in 2012. We specifically asked about the NAB which is produced and distributed by the National Association of Broadcasters. He said it was fine to use the NAB but not a required piece of paperwork, it was created by the NAB to package all the information that needs to be contained in the public file.

I've attached a word document outlining the section from the FCC statue and rules for the appearances and adverting's.

Topline points:

A public file should be kept for : All legally qualified candidates for public office, Federal Elections, issues of national importance

What to put in the file: All the elements of the order: A-Did they except the race, B-What rate was charged, C-What dates did the tine run D-What class of time did they run E-Name and office of the issue or candidate F-Authorized agent requesting with all the contact information for candidate and

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paign.

A copy of the order and the ROR will capture all this information –As Bobby explain purpose of the file is for the general public to access the information so they can contact the campaign or agent of the campaign to make a formal complaint.

I hope this helps and I'm happy to get on the phone with you to discuss.

Tim

Tim Kay
Director, Political Strategy
p. 301-941-1643

From: national@onmediaadsales.com [mailto:national@onmediaadsales.com]
Sent: Tuesday, February 04, 2014 3:40 PM
To: Michael Manross
Cc: Jennifer Culler; Alex Gunter; Steve Houck; rosnyder@onmediaadsales.com; dstaudt@onmediaadsales.com; Tim Kay
Subject: RE: Political Paperwork Missing for Citizens For Rauner

Michael-
Thank you for clarifying. It is my understanding that the NAB (or Agreement) form is a document required for the political file for all candidates.

However, your response seems to imply that the information contained on the NAB form is required to be placed in the file although the form itself is not. I'm not quite certain how the data will be placed in the file without the form. The NAB form and the ROR form do ask for different pieces of information.

I will ask Tim Kay to take a look at this issue upon his return.

While we are waiting for Tim's direction, would you please work on uploading the missing checks to the affiliate site or forwarding those to me?

Thanks for your help.

Thank You!
Jean McClure

OnMedia National Ad Sales
Email: national@onmediaadsales.com

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Missouri - Katie Kearson (770) 431-5124
Technical - Rose Schneider (309) 797-2907 x3124
Fax: (309) 797-6752

From: Michael Manross <Michael.Manross@nccmedia.com>
Recieved: Tuesday, February 4, 2014 1:54 PM
To: "national@onmediaadsales.com" <national@onmediaadsales.com>
Subject: RE: Political Paperwork Missing for Citizens For Rauner

Hi Jean,

This is a Candidate buy. On the subject of the NAB, below is what was sent to me and confirmed by our DC office. Also, the ROR should cover the bulk if not all of this.

The NAB is not a mandated paper work because it was created by the National Association of Broadcasters just to make it easier for stations.

But the information on the NAB is mandatory for the public file and should go in even if you are not in a window.

Below is what is required for a federal Candidate.

(e) POLITICAL RECORD. –

(1) IN GENERAL. – A licensee shall maintain, and make available for public inspection, a complete record

of a request to purchase broadcast time that –

(A) is made by or on behalf of a legally qualified candidate for public office; or

(B) communicates a message relating to any political matter of national importance, including –

(i) a legally qualified candidate;

(ii) any election to Federal office; or

(iii) a national legislative issue of public importance.

(2) **CONTENTS OF RECORD. – A record maintained under paragraph (1) shall contain information**

regarding –

(A) whether the request to purchase broadcast time is accepted or rejected by the licensee;

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(B) the rate charged for the broadcast time;

(C) the date and time on which the communication is aired;

(D) the class of time that is purchased;

(E) the name of the candidate to which the communication refers and the office to which the candidate is seeking election, the election to which the communication refers, or the issue to which the communication refers (as applicable);

(F) in the case of a request made by, or on behalf of, a candidate, the name of the candidate, the authorized committee of the candidate, and the treasurer of such committee; and

(G) in the case of any other request, the name of the person purchasing the time, the name, address, and phone number of a contact person for such person, and a list of the chief executive officers or members of the executive committee or of the board of directors of such person.

(3) TIME TO MAINTAIN FILE. – The information required under this subsection shall be placed in a political file as soon as possible and shall be retained by the licensee for a period of not less than 2 years.

Michael Manross
Sales Manager
p. 310-254-2230

From: national@onmediaadsales.com [mailto:national@onmediaadsales.com]
Sent: Tuesday, February 04, 2014 11:40 AM
To: Michael Manross
Cc: Jennifer Culler; Alex Gunter; Steve Houck; rosnyder@onmediaadsales.com; dstaudt@onmediaadsales.com
Subject: RE: Political Paperwork Missing for Citizens For Rauner

Hi Michael!

Perhaps there was a miscommunication. We have this client coded as a candidate in our system. So just to be clear ... are you saying this is PAC money (NOT candidate money)?

Candidates are required to complete the NAB form. That is the form we are requesting.

I re-checked the affiliate site immediately before sending out the emails today for both the NAB form and the list of checks/proof of payments we are missing. Neither has been posted to the affiliate site.

Thank You!

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Jean McClure

OnMedia National Ad Sales
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Missouri - Katie Kearson (770) 431-5124
Technical - Rose Schneider (309) 797-2907 x3124
Fax: (309) 797-6752

From: Michael Manross <Michael.Manross@nccmedia.com>
Recieved: Tuesday, February 4, 2014 12:57 PM
To: "national@onmediaadsales.com" <national@onmediaadsales.com>
Subject: RE: Political Paperwork Missing for Citizens For Rauner

Hi Jean – Access Media/Target Media does not sign any ppwk as they are not required by State or Federal law. They submit only what is stated as required by the FEC, which is the standard information on the ROR and Payment info. Both of those are posted on spotcable. If you can't find them there, let me know and I'll make sure they're posted correctly.

Thanks,

Mike

Michael Manross
Sales Manager
p. 310-254-2230

From: national@onmediaadsales.com [mailto:national@onmediaadsales.com]
Sent: Tuesday, February 04, 2014 10:53 AM
To: Michael Manross; Ryan Bartholomew
Cc: Jennifer Culler; Alex Gunter; Steve Houck; RoSnyder@OnMediaAdSales.com
Subject: Political Paperwork Missing for Citizens For Rauner

Dear Michael Manross,
Political paperwork is missing for the following orders for Citizens For Rauner:
61963331-7908 Citizens For Rauner 11/11/13 - 12/01/13 $742 Done Add Done Done No Info Email Note X
61963352-7589 Citizens For Rauner 11/11/13 - 11/24/13 $1,316 Done Add Done Done No Info Email Note X
61963627-7589 Citizens For Rauner 11/18/13 - 12/01/13 $1,090 Done Add Done Done No Info Email Note X
61963631-7908 Citizens For Rauner 11/18/13 - 12/01/13 $1,053 Done Add Done Done No Info Email Note X
61967476-7908 Citizens For Rauner 12/02/13 - 12/29/13 $2,241 Done Add Done Done No Info Email Note X

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61967482-7589 Citizens For Rauner 12/02/13 - 12/29/13 $3,744 Done Add Done Done No Info Email Note X
61975256-7908 Citizens For Rauner 12/30/13 - 01/12/14 $754 Done Add Done Done No Info Email Note X
61975256-7908 Citizens For Rauner 12/30/13 - 01/12/14 $754 Done Add Done Done No Info Email Note X
61975284-7589 Citizens For Rauner 12/30/13 - 01/12/14 $1,256 Done Add Done Done No Info Email Note X
61977332-7589 Citizens For Rauner 01/06/14 - 01/19/14 $1,248 Done Add Done Add No Info Email Note X
61977423-7908 Citizens For Rauner 01/06/14 - 01/19/14 $771 Done Add Done Add No Info Email Note X
61979071-7589 Citizens For Rauner 01/13/14 - 01/26/14 $1,248 Done Add Done Add No Info Email Note X
61979088-7908 Citizens For Rauner 01/13/14 - 01/26/14 $804 Done Add Done Add No Info Email Note X
61981180-7589 Citizens For Rauner 01/20/14 - 02/09/14 $2,535 Done Add Done Done No Info Email Note X
61981213-7908 Citizens For Rauner 01/20/14 - 02/09/14 $1,552 Done Add Done Done No Info Email Note X
61982878-7589 Citizens For Rauner 02/03/14 - 03/23/14 $7,428 Done Add Done Add No Info Email Note X
61982880-7908 Citizens For Rauner 02/03/14 - 03/23/14 $4,626 Done Add Done Add No Info Email Note X
61984910-7908 Citizens For Rauner 02/03/14 - 03/23/14 $3,510 Done Add Done Add No Info Email Note X
61984912-7589 Citizens For Rauner 02/03/14 - 03/23/14 $5,694 Done Add Done Add No Info Email Note X

Please return completed copies of the attached form(s) or submit them to the affiliate site.

Also, please return proof of payment or submit it on the affiliate site for the following orders:
61977332-7589 Citizens For Rauner 01/06/14 - 01/19/14 $1,248 Done Add Done Add No Info Email Note X
61977423-7908 Citizens For Rauner 01/06/14 - 01/19/14 $771 Done Add Done Add No Info Email Note X
61979071-7589 Citizens For Rauner 01/13/14 - 01/26/14 $1,248 Done Add Done Add No Info Email Note X
61979088-7908 Citizens For Rauner 01/13/14 - 01/26/14 $804 Done Add Done Add No Info Email Note X
61982878-7589 Citizens For Rauner 02/03/14 - 03/23/14 $7,428 Done Add Done Add No Info Email Note X
61982880-7908 Citizens For Rauner 02/03/14 - 03/23/14 $4,626 Done Add Done Add No Info Email Note X
61984910-7908 Citizens For Rauner 02/03/14 - 03/23/14 $3,510 Done Add Done Add No Info Email Note X
61984912-7589 Citizens For Rauner 02/03/14 - 03/23/14 $5,694 Done Add Done Add No Info Email Note X

Thank You!
Jean McClure

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Missouri - Katie Kearson (770) 431-5124
Technical - Rose Schneider (309) 797-2907 x3124
Fax: (309) 797-6752

<>

Task Attachments

Task Notes

User:	**Date:** 02/06/2014 14:01	**Mark for Fwd/Reply:** ☐
Task Downloaded.		
User: Jean McClure	**Date:** 02/06/2014 15:36	**Mark for Fwd/Reply:** ☐
Responsible Person changed to jmcclure.		

Admin Contact: Rosemarie Schneider, Senior Analyst, rschneider@onmediaadsales.com