TIM #64027

NCC Cable System Order

11765063

Order #	62348810
Syscode	8166
System Name	Spectrum/Wausau Interconnect, WI
Market	Wausau, WI

AE	Andrew Yolles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/10/16 - 10/23/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate

Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/11/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$10,724.00		
Commission	$1,608.60		
Net Total	$9,115.40		
Total Spots	355		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.11 New order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN W	10/10/16	10/16/16	09:00	19:00						X	X	-	-	8	$34.00	$272.00	30	PRE 09/21/16-12/25/16
2	CNN	CNN EM	10/10/16	10/16/16	05:00	09:00			X	X	X	X	X	-	-	6	$32.00	$192.00	30	PRE 09/21/16-12/25/16
3	CNN	CNN DT	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	6	$22.00	$132.00	30	PRE 09/21/16-12/25/16
4	CNN	CNN EF	10/10/16	10/16/16	16:00	19:00			X	X	X	X	X	-	-	6	$34.00	$204.00	30	PRE 09/21/16-12/25/16
5	CNN	CNN PT	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	6	$42.00	$252.00	30	PRE 09/21/16-12/25/16
6	CNN	CNN EM	10/17/16	10/23/16	05:00	09:00	X	X						-	-	2	$32.00	$64.00	30	PRE 09/21/16-12/25/16
7	CNN	CNN DT	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$22.00	$44.00	30	PRE 09/21/16-12/25/16
8	CNN	CNN EF	10/17/16	10/23/16	16:00	19:00	X	X						-	-	2	$34.00	$68.00	30	PRE 09/21/16-12/25/16
9	CNN	CNN PT	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$42.00	$84.00	30	PRE 09/21/16-12/25/16
10	ESP2	ESP2 W	10/10/16	10/16/16	09:00	19:00						X	X	-	-	8	$20.00	$160.00	30	PRE 09/21/16-12/25/16
11	ESP2	ESP2 EM	10/10/16	10/16/16	05:00	09:00			X	X	X	X	X	-	-	6	$20.00	$120.00	30	PRE 09/21/16-12/25/16
12	ESP2	ESP2 DT	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	6	$16.00	$96.00	30	PRE 09/21/16-12/25/16
13	ESP2	ESP2 EF	10/10/16	10/16/16	16:00	19:00			X	X	X	X	X	-	-	6	$20.00	$120.00	30	PRE 09/21/16-12/25/16
14	ESP2	ESP2 PT	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	6	$27.00	$162.00	30	PRE 09/21/16-12/25/16
15	ESP2	ESP2 EM	10/17/16	10/23/16	05:00	09:00	X	X						-	-	2	$20.00	$40.00	30	PRE 09/21/16-12/25/16
16	ESP2	ESP2 DT	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$16.00	$32.00	30	PRE 09/21/16-12/25/16
17	ESP2	ESP2 EF	10/17/16	10/23/16	16:00	19:00	X	X						-	-	2	$20.00	$40.00	30	PRE 09/21/16-12/25/16
18	ESP2	ESP2 PT	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$27.00	$54.00	30	PRE 09/21/16-12/25/16
19	ESPN	ESPN W	10/10/16	10/16/16	09:00	19:00						X	X	-	-	8	$34.00	$272.00	30	PRE 09/21/16-12/25/16
20	ESPN	ESPN EM	10/10/16	10/16/16	05:00	09:00			X	X	X	X	X	-	-	6	$32.00	$192.00	30	PRE 09/21/16-12/25/16
21	ESPN	ESPN DT	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	6	$22.00	$132.00	30	PRE 09/21/16-12/25/16

PRE

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Product Code	
Est Code	NA
Product Name	
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Makegood Policy	Approval Required

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Show All Lines			
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Comments :	10.11 New order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	ESPN	ESPN EF	10/10/16	10/16/16	16:00	19:00			X	X	X	X	X	-	-	6	$34.00	$204.00	30	PRE 09/21/16-12/25/16
23	ESPN	ESPN PT	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	6	$42.00	$252.00	30	PRE 09/21/16-12/25/16
24	ESPN	ESPN EM	10/17/16	10/23/16	05:00	09:00	X	X						-	-	2	$32.00	$64.00	30	PRE 09/21/16-12/25/16
25	ESPN	ESPN DT	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$22.00	$44.00	30	PRE 09/21/16-12/25/16
26	ESPN	ESPN EF	10/17/16	10/23/16	16:00	19:00	X	X						-	-	2	$34.00	$68.00	30	PRE 09/21/16-12/25/16
27	ESPN	ESPN PT	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$42.00	$84.00	30	PRE 09/21/16-12/25/16
28	FXNC	FXNC W	10/10/16	10/16/16	09:00	19:00						X	X	-	-	12	$34.00	$408.00	30	PRE 09/21/16-12/25/16
29	FXNC	FXNC EM	10/10/16	10/16/16	05:00	09:00			X	X	X	X	X	-	-	9	$32.00	$288.00	30	PRE 09/21/16-12/25/16
30	FXNC	FXNC DT	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	9	$22.00	$198.00	30	PRE 09/21/16-12/25/16
31	FXNC	FXNC EF	10/10/16	10/16/16	16:00	19:00			X	X	X	X	X	-	-	9	$34.00	$306.00	30	PRE 09/21/16-12/25/16
32	FXNC	FXNC PT	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	9	$42.00	$378.00	30	PRE 09/21/16-12/25/16
33	FXNC	FXNC EM	10/17/16	10/23/16	05:00	09:00	X	X						-	-	3	$32.00	$96.00	30	PRE 09/21/16-12/25/16
34	FXNC	FXNC DT	10/17/16	10/23/16	09:00	16:00	X	X						-	-	3	$22.00	$66.00	30	PRE 09/21/16-12/25/16
35	FXNC	FXNC EF	10/17/16	10/23/16	16:00	19:00	X	X						-	-	3	$34.00	$102.00	30	PRE 09/21/16-12/25/16
36	FXNC	FXNC PT	10/17/16	10/23/16	19:00	24:00	X	X						-	-	3	$42.00	$126.00	30	PRE 09/21/16-12/25/16
37	HGTV	HGTV W	10/10/16	10/16/16	09:00	19:00						X	X	-	-	10	$31.00	$310.00	30	PRE 09/21/16-12/25/16
38	HGTV	HGTV EF	10/10/16	10/16/16	16:00	19:00			X	X	X	X	X	-	-	9	$31.00	$279.00	30	PRE 09/21/16-12/25/16
39	HGTV	HGTV PT	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	9	$38.00	$342.00	30	PRE 09/21/16-12/25/16
40	HGTV	HGTV EF	10/17/16	10/23/16	16:00	19:00	X	X						-	-	3	$31.00	$93.00	30	PRE 09/21/16-12/25/16
41	HGTV	HGTV PT	10/17/16	10/23/16	19:00	24:00	X	X						-	-	3	$38.00	$114.00	30	PRE 09/21/16-12/25/16
42	MNBC	MNBC EM	10/10/16	10/16/16	05:00	09:00			X	X	X	X	X	-	-	9	$21.00	$189.00	30	PRE 09/21/16-12/25/16

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Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate
Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/11/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks			2
Total			$10,724.00
Commission			$1,608.60
Net Total			$9,115.40
Total Spots			355
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.11 New order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	MNBC	MNBC DT	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	9	$15.00	$135.00	30	PRE 09/21/16-12/25/16
44	MNBC	MNBC EF	10/10/16	10/16/16	16:00	19:00			X	X	X	X	X	-	-	9	$21.00	$189.00	30	PRE 09/21/16-12/25/16
45	MNBC	MNBC PT	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	9	$27.00	$243.00	30	PRE 09/21/16-12/25/16
46	MNBC	MNBC EM	10/17/16	10/23/16	05:00	09:00	X	X						-	-	3	$21.00	$63.00	30	PRE 09/21/16-12/25/16
47	MNBC	MNBC DT	10/17/16	10/23/16	09:00	16:00	X	X						-	-	3	$15.00	$45.00	30	PRE 09/21/16-12/25/16
48	MNBC	MNBC EF	10/17/16	10/23/16	16:00	19:00	X	X						-	-	3	$21.00	$63.00	30	PRE 09/21/16-12/25/16
49	MNBC	MNBC PT	10/17/16	10/23/16	19:00	24:00	X	X						-	-	3	$27.00	$81.00	30	PRE 09/21/16-12/25/16
50	AEN	AEN EF	10/10/16	10/16/16	16:00	19:00			X	X	X	X	X	-	-	4	$34.00	$136.00	30	PRE 09/21/16-12/25/16
51	AEN	AEN PT	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	9	$42.00	$378.00	30	PRE 09/21/16-12/25/16
52	AEN	AEN EF	10/17/16	10/23/16	16:00	19:00	X	X						-	-	1	$34.00	$34.00	30	PRE 09/21/16-12/25/16
53	AEN	AEN PT	10/17/16	10/23/16	19:00	24:00	X	X						-	-	3	$42.00	$126.00	30	PRE 09/21/16-12/25/16
54	AMC	AMC EF	10/10/16	10/16/16	16:00	19:00			X	X	X	X	X	-	-	7	$25.00	$175.00	30	PRE 09/21/16-12/25/16
55	AMC	AMC PT	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	7	$33.00	$231.00	30	PRE 09/21/16-12/25/16
56	AMC	AMC EF	10/17/16	10/23/16	16:00	19:00	X	X						-	-	3	$25.00	$75.00	30	PRE 09/21/16-12/25/16
57	AMC	AMC PT	10/17/16	10/23/16	19:00	24:00	X	X						-	-	3	$33.00	$99.00	30	PRE 09/21/16-12/25/16
58	HIST	HIST EF	10/10/16	10/16/16	16:00	19:00			X	X	X	X	X	-	-	9	$34.00	$306.00	30	PRE 09/21/16-12/25/16
59	HIST	HIST PT	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	9	$42.00	$378.00	30	PRE 09/21/16-12/25/16
60	HIST	HIST EF	10/17/16	10/23/16	16:00	19:00	X	X						-	-	3	$34.00	$102.00	30	PRE 09/21/16-12/25/16
61	HIST	HIST PT	10/17/16	10/23/16	19:00	24:00	X	X						-	-	3	$42.00	$126.00	30	PRE 09/21/16-12/25/16
62	CNBC	CNBC PT	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	7	$18.00	$126.00	30	PRE 09/21/16-12/25/16
63	CNBC	CNBC PT	10/17/16	10/23/16	19:00	24:00	X	X						-	-	3	$18.00	$54.00	30	PRE 09/21/16-12/25/16

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Product Code	
Est Code	NA
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Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Show All Lines			
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	TBSC	TBSC PT	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	9	$33.00	$297.00	30	PRE 09/21/16-12/25/16
65	TBSC	TBSC PT	10/17/16	10/23/16	19:00	24:00	X	X						-	-	3	$33.00	$99.00	30	PRE 09/21/16-12/25/16
66	USA	USA PT	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	7	$42.00	$294.00	30	PRE 09/21/16-12/25/16
67	USA	USA PT	10/17/16	10/23/16	19:00	24:00	X	X						-	-	3	$42.00	$126.00	30	PRE 09/21/16-12/25/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	355	0	0	0	0	0	0	0	0	0	0	0	355
AMT	$10,724.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$10,724.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/11/16

62348810 | Wausau, WI | Spectrum/Wausau Interconnect, WI | 8166 |