WUTV/WNYO Political File Checklist

Canidate: NYSDC

Office: Buying Time

Flight Dates: 1/31 - 2/5/13

Rep: Brad Philipps

Todays Date: 2/5/13

Contract # 14641893

- [ ]
- [x] Copy of Sales Order
- [ ]
- [x] Copy of NAB Form
- [x] Copy of Check
- [ ]
- [ ]

Complete packets are to go to public file

These records contain:

1. **The issue to which the ad refers**
2. **Whether the request was accepted or rejected by the station**
3. **The rate charged for the time**

Product NYSDC
Estimate# 2633
Buyer KATHRYN WELSH
Phone#
Fax#

WASHINGTON, DC 20001
Agency C/P1/P2/E 448/452/2633
Flight Dates 01/31/2013 - 02/05/2013
Hiatus Weeks

Salesperson ( ) BRA
Salesperson Phone# 20
Salesperson FAX# 20

--- CONTRACT COMMENT ---

NEW YORK STATE DEMOCRATIC COMMITTEE **********NONDISCRIMINATION********** PARAGRAPHS 49 AND 50 OF THE UNITED COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BA CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVER RACE OR ETHNICITY.

--- REMARKS ---

ADDED MG TO LNS 4-7
REVISED TOTAL 647
PLEASE CNFM, THANKS

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	To Sp
	1	F	5P-6P	PEOPLES	:30	$40.00	02/01-02/01	1	1	1
	2	M-TU	5P-6P	PEOPLES	:30	$40.00	02/04-02/05	1	1	1
	3	M-TU	10P-1030P	NEWS	:30	$175.00	02/04-02/05	1	1	1
	*4	TU	10P-1035P	NEWS	:30	$150.00	02/05-02/05	1	1	1
		Sales Remark:		V3 ADDING MG SPOT						
		V3 Added								
	*5	TU	7P-730P	BIG BANG	:30	$150.00	02/05-02/05	1	1	1
		Sales Remark:		V3 ADDING MG SPOT						
		V3 Added								
	*6	TU	8P-10P	HOUSE	:30	$60.00	02/05-02/05	1	1	1
		Sales Remark:		V3 ADDING MG SPOT						
		V3 Added								

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Salesperson ( ) BRA

Salesperson Phone# 20
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	To Sp
---	---	---	---	---	---	---	---	---	---	--
	*7	TU	11P-12A	LAW & ORDER	:30	$32.00	02/05-02/05	1	1	1
		Sales Remark:		V3 ADDING MG SPOT						
		V3 Added								

---REPORT TOTALS---

Report Totals: 7 / $647.00

---SALES MONTHLY TOTALS---

Feb 13: 7 / $647.00

Sales Totals: 7 / $647.00

Station Totals: 7 / $647.00

Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$64,700	CABL	0%	UNKN	0%	WGRZ	35%	WIVB	31%		
		WNLO	3%	WNYO	1%	WUTV	1%				

Books null

Demos RA35+

BUFFALO
WGRZ-TV/DT

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Brand	NYSDC (503963)
Salesperson	Millennium/DC, Washington DC (1108)
Sales Office	Millennium Washington DC
Buyer Name	WELSH,KATHRYN
Phone/Fax	/
CPE	448/452/2633
Account Types	National/Political Issue Agency BRD
Billing Type	Weekly/Irregular
Comments	NYSDC NEW YORK STATE DEMOCRATIC COMMITTEE brad philipps

Demo	A35+
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$97.05
Net Total	$549.95
Sales Tax	

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	S
1.0	Normal Line / SPOT	02/01/13-02/01/13	1	:30	5P- 6P (EST)						1			1	$40.00	$40.00	Buffalo (WNYC
2.0	Normal Line / SPOT	02/04/13-02/05/13	1	:30	5P- 6P (EST)	1	X	X						1	$40.00	$40.00	Buffalo (WNYC
3.0	Normal Line / News	02/04/13-02/05/13	1	:30	10P- News-2 On Your Side At 10	1	X	X						1	$175.00	$175.00	Buffalo (WNYC
Est 4.0	Unapproved (NewL) on credit hold / News	02/05/13-02/05/13	1	:30	10P- News-2 On Your Side At 10			1						1	$150.00	$150.00	Buffalo (WNYC
Est 5.0	Unapproved (NewL) on credit hold / SPOT	02/05/13-02/05/13	1	:30	7P- 7:30P (EST)			1						1	$150.00	$150.00	Buffalo (WNYC
Est 6.0	Unapproved (NewL) on credit hold / Prime	02/05/13-02/05/13	1	:30	8P- 10P (EST)			1						1	$60.00	$60.00	Buffalo (WNYC
Est 7.0	Unapproved (NewL) on credit hold / SPOT	02/05/13-02/05/13	1	:30	11P- 12A (EST)			1						1	$32.00	$32.00	Buffalo (WNYC

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		J Marnell	2/5/13	

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Estimate# 2633
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---	---	---	---	---	---	---	---	---	---	--
	1	F	5P-6P	PEOPLES	:30	$40.00	02/01-02/01	1	1	1
	2	M-TU	5P-6P	PEOPLES	:30	$40.00	02/04-02/05	1	1	1
	3	M-TU	10P-1030P	NEWS	:30	$175.00	02/04-02/05	1	1	1

---REPORT TOTALS---

Report Totals: 3 / $255.00

---SALES MONTHLY TOTALS---

Feb 13: 3 / $255.00

Sales Totals: 3 / $255.00

Station Totals: 3 / $255.00

Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$25,500	CABL	0%	UNKN	0%	WGRZ	35%	WIVB	31%				
		WNLO	3%	WNYO	1%	WUTV	1%						

Books null

Demos RA35+

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NAB Form PB-17 Issues

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 1/22/13

I, Buying Time LLC
do hereby request station time concerning the following issue:

New York State Democratic Committee

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges: $ NET

This broadcast time will be used by: New York State Democratic Committee

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

461 Park Ave South New York, NY 10016	212-725-8825 (p) 212-725-8867 (f)

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ **a corporation;** ☐ **a committee;** ☐ **an association;** ☐ **or other unincorporated group.**

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER

1/22/13	Patrick J. Webb	202-965-5060
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

1/28/2013

PAY TO THE ORDER OF WNYO-TV $ **85.00

Eighty-Five and 00/100********** DOLLARS

Expense Analyzer

MEMO

pt#5 * add NYSDC

AUTHORIZED SIGNATURE

⑈045088⑈ ⑆044115511⑆ 2000066965 5⑈

Security Features Included

BUYING TIME LLC **MEDIA ACCOUNT** 45088

WNYO-TV 1/28/2013

pt#5 * add 85.00

Morgan Stanley - Medi pt#5 * add NYSDC 85.00