#371444

Noiseworks Media
814 Ponce De Leon Blvd. Ste. 204
Coral Gables, FL 33134
305-418-0118

Buyer Name: Jennifer Lara
Sweeps: Manual Ratings

Rate Card
III

. De La Portilla
LP 10/5 WLTV
I-FT. LAUDERDALE
/
act: Maria Garzaro-Novell

NOISEWORKS MEDIA

Station Order

Rev #.: 0
Flight From: 10/05/2016 to 10/06/2016

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Station Gross Rate/ Total	Rate/ Total	Oct 05	Oct 06	Total Spots	DMA P 55+ (R)	DMA P 35-54 (R)	
2 1	--W---- 07:00A-10:00A	:30		$400 ~~$500.00~~ $4,000.00	$1.00 $2.00	8	.	8	0.0	0.0	$3,200
2	--W---- 11:00A-12:00P	DT :30	COMO-DICHO-UNI	$650 ~~$375.00~~ $750.00	$1.00 $2.00	2	.	2	0.0	0.0	$1,300
2 3	--W---- 01:00P-02:00P	DT :30	HOY-UNI	$650 ~~$725.00~~ $725.00	$1.00 $2.00	1	.	1	0.0	0.0	$650
2 4	--W---- 02:00P-03:00P	DT :30	AMOR-BRRIO-UNI	$650 ~~$725.00~~ $725.00	$1.00 $2.00	1	.	1	0.0	0.0	$650
5	--W---- 03:00P-04:00P	CH :30		$650 ~~$500.00~~ $1,000.00	$1.00 $2.00	2	.	2	0.0	0.0	$1,300
3 6	--W---- 04:00P-05:00P	CH :30		✓ $1,100.00 $1,100.00	$1.00 $2.00	1	.	1	0.0	0.0	$1,100
3 7	--W---- 05:00P-06:00P	EF :30	PRIM IMPCT-UNI	$1,200 ~~$1,350.00~~ $1,350.00	$1.00 $2.00	1	.	1	0.0	0.0	$1,200
8	--W---- 06:00P-06:30P	EN :30	NOTICIAS 23-6	$2,200 ~~$1,900.00~~ $1,900.00	$1.00 $2.00	1	.	1	0.0	0.0	$2,200
9	--W---- 06:30P-07:00P	EN :30	NOTICRO UNIVSN	$2,300 ~~$2,000.00~~ $2,000.00	$1.00 $2.00	1	.	1	0.0	0.0	$2,300
10	--W---- 11:00P-11:35P	LN :30		$2,250 ~~$1,800.00~~ $1,800.00	$1.00 $2.00	1	.	1	0.0	0.0	$2,250
3 11	--W---- 11:35P-12:00A	LF :30		$1600 ~~$2,100.00~~ $2,100.00	$1.00 $2.00	1	.	1	0.0	0.0	$1,600
12	---R--- 12:00A-01:00A	LF :30		$326 ~~$240.00~~ $480.00	$1.00 $2.00	.	2	2	0.0	0.0	$650

$18,400

Month	Spots	Monthly Totals GRP/GRIs	Station Gross Dollars	Station Gross CPP/CPM	Dollars	CPP/CPM

Date: 10/04/2016

Page 1

Time: 12:16p

Client: Miguel Diaz De La Portilla
Product: Political
Campaign: MDDLP 10/5 WLTV

Market: MIAMI-FT. LAUDERDALE
Station: WLTV
Station Contact: Maria Garzaro-Novell

NOISEWORKS MEDIA

Station Order
Rev #.: 0
Flight From: 10/05/2016 to 10/06/2016

Noiseworks Media
814 Ponce De Leon Blvd. Ste 204
Coral Gables, FL 33134
305-418-0118

Buyer Name: Jennifer Lara
Sweeps: Manual Ratings

Monthly Totals

Month	Spots	GRP/GRIs	Station Gross Dollars	Station Gross CPP/CPM	Dollars	CPP/CPM
Oct	22		$17,930.00		$22.00	
	22	0.0	$17,930.00		$22.00	

By:

(+ $470)

Client: Miguel Diaz De La Portilla
Product: Political
Campaign: MDDLP 10/5 WLTV

Market: MIAMI-FT. LAUDERDALE
Station: WLTV
Station Contact: Maria Garzaro-Novell

NOISEWORKS MEDIA

Station Traffic

Rev #.: 0
Flight From: 10/05/2016 to 10/06/2016

Noiseworks Media
814 Ponce De Leon Blvd. Ste. 204
Coral Gables, FL 33134
305-418-0118

Buyer Name: Jennifer Lara
Sweeps: Manual Ratings

Date Range	Traffic Code	Percent
10/05/16 - 10/06/16	MDDLPJJRNEGS	100

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE** ■ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:**
WLTV - Miami, FL	10/4/16

I, Jennifer Lara,

being/on behalf of: Miguel Diaz De La Portilla,

a legally qualified candidate of the Republican

political party for the office of: Florida State Senate District 37

in the General

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): $ 17,930.00

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I represent that the payment for the above described broadcast time has been furnished by:

Miguel Diaz De La Portilla Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ed Torgas

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/4/16	
Date	**Signature**

To Be Signed By Station Representative

☒ **Accepted**	☐ **Accepted in Part**	☐ **Rejected**
Signature	STEPHANIE KONTEAMANYS **Printed Name**	LSM **Title**

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WLTV
8550 NW 33rd St
Miami, FL 33122

Noiseworks Media Corp
814 Ponce de Leon Blvd
Suite 204
Coral Gables, FL 33134

Contract # 371444

Schedule Dates	10/05/16-10/06/16
Advertiser	Miguel Diaz de la Portilla for State Senate (8246)
Agency/T-Code	Noiseworks Media Corp (4164)/S
Product	Political Candidate (1124)
Brand	Various (1)
Salesperson	MIA-LCL-Garzaro-Novell, Maria (1403)
Sales Office	Miami-Local
Buyer Name	
Phone/Fax	/
CPE	N/A
Account Types	Local/C-Political Agency
Billing Type	Standard
Comments	WLTV 10/5 - 10/6

Date Entered	10/04/16
Last Modified	10/05/16
Entered By	Raymond Vega
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,225.00
Net Total	$18,275.00
Sales Tax	

Miami (WLTV)

By Broadcast Month	Spots	Rate
Oct. 2016	23	$21,500.00
Grand Total:	23	$21,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / C- Local CM Break	10/05/16-10/05/16	4	:30	7A- 10A (EST)				8						$400.00		Miami (WLTV)		10/4/16
2.0	Normal Line / C- Local CM Break	10/05/16-10/05/16	4	:30	11A- 12P (EST)				2						$650.00		Miami (WLTV)		10/4/16
3.0	Normal Line / C- Local CM Break	10/05/16-10/05/16	4	:30	1P- 2P (EST)				1						$650.00		Miami (WLTV)		10/4/16
4.0	Normal Line / C- Local CM Break	10/05/16-10/05/16	4	:30	2P- 3P (EST)				1						$650.00		Miami (WLTV)		10/4/16
5.0	Normal Line / C- Local CM Break	10/05/16-10/05/16	4	:30	4P- 5P (EST)				1						$1,100.00		Miami (WLTV)		10/4/16
6.0	Normal Line / C- Local CM Break	10/05/16-10/05/16	4	:30	5P- 6P (EST)				1						$1,200.00		Miami (WLTV)		10/4/16
7.0	Normal Line / C- Local CM Break	10/05/16-10/05/16	4	:30	6P- 6:30P (EST)				1						$2,200.00		Miami (WLTV)		10/4/16
8.0	Normal Line / C- Local CM Break	10/05/16-10/05/16	4	:30	6:30P- 7P (EST)				1						$2,300.00		Miami (WLTV)		10/4/16
9.0	Normal Line / C- Local CM Break	10/05/16-10/05/16	4	:30	11P- 11:35P (EST)				1						$2,250.00		Miami (WLTV)		10/4/16
10.0	Normal Line / C- Local CM Break	10/05/16-10/05/16	4	:30	11:35P- 12A (EST)				1						$1,600.00		Miami (WLTV)		10/4/16
11.0	Normal Line / C- Local CM Break	10/06/16-10/06/16	4	:30	12A- 1A (EST)					2				2	$325.00	$650.00	Miami (WLTV)		10/4/16
12.0	Normal Line / C- Local CM Break	10/05/16-10/05/16	4	:30	3P- 4P (EST)				2						$650.00		Miami (WLTV)		10/4/16
14.0	Normal Line / C- Local CM Break	10/05/16-10/05/16	4	:30	5P- 6P (EST)				1					1	$1,200.00	$1,200.00	Miami (WLTV)		10/5/16

WLTV does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, is hereby rejected.

B/E Bookend P/B Piggy Back

Printed At: 01:43 PM on Friday, October 7 2016

WLTV
8550 NW 33rd St
Miami, FL 33122

Noiseworks Media Corp
814 Ponce de Leon Blvd
Suite 204
Coral Gables, FL 33134

Contract # 371444

Schedule Dates	10/05/16-10/06/16
Advertiser	Miguel Diaz de la Portilla for State Senate (8246)
Agency/T-Code	Noiseworks Media Corp (4164)/S
Product	Political Candidate (1124)
Brand	Various (1)
Salesperson	MIA-LCL-Garzaro-Novell, Maria (1403)
Sales Office	Miami-Local
Buyer Name	
Phone/Fax	/
CPE	N/A
Account Types	Local/C-Political Agency
Billing Type	Standard
Comments	WLTV 10/5 - 10/6

Date Entered	10/04/16
Last Modified	10/05/16
Entered By	Raymond Vega
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,225.00
Net Total	$18,275.00
Sales Tax	

Miami (WLTV)

By Broadcast Month	Spots	Rate
Oct. 2016	23	$21,500.00
Grand Total:	23	$21,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / C- Local CM Break	10/05/16-10/05/16	4	:30	6P- 6:30P (EST)				1					1	$2,200.00	$2,200.00	Miami (WLTV)		10/5/16
16.0	Normal Line / C- Local CM Break	10/05/16-10/05/16	4	:30	6:30P- 7P (EST)				1					1	$2,300.00	$2,300.00	Miami (WLTV)		10/5/16
17.0	Normal Line / C- Local CM Break	10/05/16-10/05/16	4	:30	11P- 11:35P (EST)				1					1	$2,250.00	$2,250.00	Miami (WLTV)		10/5/16
18.0	Normal Line / C- Local CM Break	10/05/16-10/05/16	4	:30	11:35P- 12A (EST)				1					1	$1,600.00	$1,600.00	Miami (WLTV)		10/5/16
20.0	Normal Line / C- Local CM Break	10/06/16-10/06/16	4	:30	7A- 10A (EST)					8				7	$400.00	$2,800.00	Miami (WLTV)		10/5/16
21.0	Normal Line / C- Local CM Break	10/06/16-10/06/16	4	:30	11A- 12P (EST)					2				2	$650.00	$1,300.00	Miami (WLTV)		10/5/16
22.0	Normal Line / C- Local CM Break	10/06/16-10/06/16	4	:30	1P- 2P (EST)					1				1	$650.00	$650.00	Miami (WLTV)		10/5/16
23.0	Normal Line / C- Local CM Break	10/06/16-10/06/16	4	:30	2P- 3P (EST)					1				1	$650.00	$650.00	Miami (WLTV)		10/5/16
24.0	Normal Line / C- Local CM Break	10/06/16-10/06/16	4	:30	3P- 4P (EST)					2				2	$650.00	$1,300.00	Miami (WLTV)		10/5/16
25.0	Normal Line / C- Local CM Break	10/06/16-10/06/16	4	:30	4P- 5P (EST)					1				1	$1,100.00	$1,100.00	Miami (WLTV)		10/5/16
26.0	Normal Line / C- Local CM Break	10/06/16-10/06/16	4	:30	5P- 6P (EST)					1				1	$1,200.00	$1,200.00	Miami (WLTV)		10/5/16
27.0	Normal Line / C- Local CM Break	10/06/16-10/06/16	4	:30	6P- 6:30P (EST)					1					$2,200.00		Miami (WLTV)		10/5/16
28.0	Normal Line / C- Local CM Break	10/06/16-10/06/16	4	:30	6:30P- 7P (EST)					1				1	$2,300.00	$2,300.00	Miami (WLTV)		10/5/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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B/E Bookend P/B Piggy Back

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8550 NW 33rd St
Miami, FL 33122

Noiseworks Media Corp
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Headline #	
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Package Deal	
Commission %	15.00
Commission	$3,225.00
Net Total	$18,275.00
Sales Tax	

Miami (WAMI)

By Broadcast Month	Spots	Rate
Oct. 2016	2	$0.00
Grand Total:	2	$0.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / C-News Simulcast	10/05/16-10/05/16	7	:30	65573- Noticias 23 Ed Nocturna				1					1	$0.00	$0.00	Miami (WAMI)		10/4/16
19.0	Normal Line / C-News Simulcast	10/05/16-10/05/16	7	:30	65573- Noticias 23 Ed Nocturna				1					1	$0.00	$0.00	Miami (WAMI)		10/5/16

CONFIRMATION CONTRACT

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