Murphy for Senate

ORDER # 64351

SCREEN STRATEGIES MEDIA

Station	WWSB-TV	**Buyer**	Caroline Bahng
Market	Tampa-St. Petersburg	**Email**	caroline@screenstrategies.com
Flight Dates	10/10/2016 - 10/16/2016 Revised (Est. 2564)	**Phone**	703-272-7300

Program Name	DP	Days Length	Rate	Mon 10/10	Tue 10/11	Wed 10/12	Thu 10/13	Fri 10/14	Sat 10/15	Sun 10/16	Total
WWSB 5:30a News 5:30 AM - 6:00 AM	EM	M-F 30	$190.00 **$190.00**					1			1
Sold Out: Lowest Rate to Clear per WWSB											
WWSB 6a News 6:00 AM - 7:00 AM	EM	M-F 30	$300.00 **$900.00**		1	1	1				3
Sold Out: Lowest Rate to Clear per WWSB											
Good Morn America 7:00 AM - 9:00 AM	EM	M-F 30	$380.00 **$1,140.00**	1		1		1			3
Sold Out: Lowest Rate to Clear per WWSB											
WWSB 9a News 9:00 AM - 10:00 AM	DT	M-F 30	$60.00 **$60.00**		1						1
The View 11:00 AM - 12:00 PM	DT	M-F 30	$100.00 **$100.00**				1				1
WWSB Noon News 12:00 PM - 1:00 PM	DT	M-F 30	$125.00 **$125.00**	1							1
The Chew 1:00 PM - 2:00 PM	DT	M-F 30	$90.00 **$90.00**					1			1
General Hospital 2:00 PM - 3:00 PM	DT	M-F 30	$90.00 **$90.00**			1					1
Rachael Ray 3:00 PM - 4:00 PM	EF	M-F 30	$90.00 **$180.00**		1		1				2
WWSB 4p News 4:00 PM - 5:00 PM	EN	M-F 30	$100.00 **$100.00**	1							1

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WWSB 5p News 5:00 PM - 5:30 PM	EN	M-F 30	$400.00 **$400.00**					1			1
Sold Out: Lowest Rate to Clear per WWSB											
WWSB 5:30p News 5:30 PM - 6:00 PM	EN	M-F 30	$500.00 **$500.00**			1					1
Sold Out: Lowest Rate to Clear per WWSB											
WWSB 6p News 6:00 PM - 6:30 PM	EN	M-F 30	$650.00 **$1,950.00**	1	1		1				3
Sold Out: Lowest Rate to Clear per WWSB											
WWSB 7p News 7:00 PM - 8:00 PM	EN	M-F 30	$600.00 **$600.00**					1			1
Sold Out: Lowest Rate to Clear per WWSB											
Dancing with Star 8:00 PM - 10:00 PM	PT	M 30	$1,800.00 **$1,800.00**	1							1
Sold Out: Lowest Rate to Clear per WWSB											
The Goldbergs 8:00 PM - 8:30 PM	PT	W 30	$1,600.00 **$1,600.00**			1					1
Sold Out: Lowest Rate to Clear per WWSB											
WWSB 11p News 11:00 PM - 11:35 PM	LN	M-F 30	$525.00 **$1,050.00**		1		1				2
Sold Out: Lowest Rate to Clear per WWSB											
Jimmy Kimmel 11:35 PM - 12:35 AM	LF	M-F 30	$175.00 **$175.00**					1			1
Sold Out: Lowest Rate to Clear per WWSB											
Station Totals			**$11,050.00**	**5**	**5**	**5**	**5**	**6**	**0**	**0**	**26**