11762382

NCC Cable System Order

Order #	62336418
Syscode	1458
System Name	Spectrum/Packerland, WI
Market	Wausau, WI

AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	09/19/16 - 10/02/16
Agency	Strategic Media Services, Inc
Advertiser	Gallagher for Wisconsin
Client Code	94
Product Code	121
Est Code	1729
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/27/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks	2		
Total	$400.00		
Commission	$60.00		
Net Total	$340.00		
Total Spots	169		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R2: Removed missed spots and MG on 62336421. Total -$17. Rev 9.27

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN NEWSROOM<	9/19/16	9/25/16	09:00	16:00			X	X	X	X	X	-	-	3	$2.00	$6.00	30	PRE 05/13/16-12/25/16
2	CNN	VARIOUS	9/26/16	10/2/16	09:00	16:00	X	X						-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
3	CNN	VARIOUS	9/19/16	9/25/16	16:00	19:00			X	X	X	X	X	-	-	0	$2.00	$0.00	30	R2: -1x PRE 05/13/16-12/25/16
4	CNN	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00	X	X						-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
5	CNN	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	4	$3.00	$12.00	30	PRE 05/13/16-12/25/16
6	CNN	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X						-	-	2	$3.00	$6.00	30	PRE 05/13/16-12/25/16
7	CNN	CNN NEWSROOM<	9/19/16	9/25/16	09:00	19:00						X	X	-	-	1	$2.00	$2.00	30	R2: -2x PRE 05/13/16-12/25/16
8	ESPN	AVG. ALL WKS	9/19/16	9/25/16	09:00	16:00			X	X	X	X	X	-	-	4	$2.00	$8.00	30	PRE 05/13/16-12/25/16
9	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	09:00	16:00	X	X						-	-	2	$2.00	$4.00	30	PRE 05/13/16-12/25/16
10	ESPN	AVG. ALL WKS<	9/19/16	9/25/16	16:00	19:00			X	X	X	X	X	-	-	4	$2.00	$8.00	30	PRE 05/13/16-12/25/16
11	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00	X	X						-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
12	ESPN	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	0	$3.00	$0.00	30	R1: -1x PRE 05/13/16-12/25/16
13	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00		X						-	-	1	$3.00	$3.00	30	PRE 05/13/16-12/25/16
14	ESPN	AVG. ALL WKS<	9/19/16	9/25/16	09:00	19:00						X	X	-	-	2	$2.00	$4.00	30	PRE 05/13/16-12/25/16
15	FXNC	VARIOUS	9/19/16	9/25/16	05:00	09:00			X	X	X	X	X	-	-	4	$2.00	$8.00	30	PRE 05/13/16-12/25/16
16	FXNC	FOX AND FRIEND<	9/26/16	10/2/16	05:00	09:00	X	X						-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
17	FXNC	VARIOUS	9/19/16	9/25/16	09:00	16:00			X	X	X	X	X	-	-	3	$2.00	$6.00	30	PRE 05/13/16-12/25/16
18	FXNC	VARIOUS	9/26/16	10/2/16	09:00	16:00	X	X						-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
19	FXNC	VARIOUS	9/19/16	9/25/16	16:00	19:00			X	X	X	X	X	-	-	2	$2.00	$4.00	30	R2: -2x PRE 05/13/16-12/25/16
20	FXNC	VARIOUS	9/26/16	10/2/16	16:00	19:00	X	X						-	-	2	$2.00	$4.00	30	PRE 05/13/16-12/25/16
21	FXNC	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	7	$3.00	$21.00	30	PRE 05/13/16-12/25/16

NCC Cable System Order

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Market	Wausau, WI

AE	Brenda Hadley
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Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
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Flight Dates	09/19/16 - 10/02/16
Agency	Strategic Media Services, Inc
Advertiser	Gallagher for Wisconsin

Client Code	94
Product Code	121
Est Code	1729
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		09/27/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks			2
Total			$400.00
Commission			$60.00
Net Total			$340.00
Total Spots			169
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R2: Removed missed spots and MG on 62336421. Total -$17. Rev 9.27

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X						-	-	3	$3.00	$9.00	30	PRE 05/13/16-12/25/16
23	FXNC	AVG. ALL WKS<	9/19/16	9/25/16	09:00	19:00						X	X	-	-	4	$2.00	$8.00	30	R1: -2x PRE 05/13/16-12/25/16
24	HGTV	AVG. ALL WKS<	9/19/16	9/25/16	09:00	16:00			X	X	X	X	X	-	-	2	$2.00	$4.00	30	PRE 05/13/16-12/25/16
25	HGTV	AVG. ALL WKS<	9/26/16	10/2/16	09:00	16:00	X	X						-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
26	HGTV	AVG. ALL WKS<	9/19/16	9/25/16	16:00	19:00			X	X	X	X	X	-	-	2	$2.00	$4.00	30	PRE 05/13/16-12/25/16
27	HGTV	AVG. ALL WKS/FIXER UPPER	9/26/16	10/2/16	16:00	19:00	X	X						-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
28	HGTV	VARIOUS	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	5	$3.00	$15.00	30	PRE 05/13/16-12/25/16
29	HGTV	VARIOUS	9/26/16	10/2/16	19:00	24:00	X	X						-	-	2	$3.00	$6.00	30	PRE 05/13/16-12/25/16
30	HGTV	AVG. ALL WKS	9/19/16	9/25/16	09:00	19:00						X	X	-	-	2	$2.00	$4.00	30	PRE 05/13/16-12/25/16
31	TNT	VARIOUS	9/19/16	9/25/16	09:00	16:00			X	X	X	X	X	-	-	2	$2.00	$4.00	30	PRE 05/13/16-12/25/16
32	TNT	AVG. ALL WKS<	9/26/16	10/2/16	09:00	16:00	X	X						-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
33	TNT	VARIOUS	9/19/16	9/25/16	16:00	19:00			X	X	X	X	X	-	-	1	$2.00	$2.00	30	R2: -1x PRE 05/13/16-12/25/16
34	TNT	AVG. ALL WKS	9/26/16	10/2/16	16:00	19:00	X	X						-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
35	TNT	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	4	$3.00	$12.00	30	PRE 05/13/16-12/25/16
36	TNT	VARIOUS	9/26/16	10/2/16	19:00	24:00	X	X						-	-	2	$3.00	$6.00	30	PRE 05/13/16-12/25/16
37	TNT	VARIOUS	9/19/16	9/25/16	09:00	19:00						X	X	-	-	3	$2.00	$6.00	30	PRE 05/13/16-12/25/16
38	USA	AVG. ALL WKS<	9/19/16	9/25/16	09:00	16:00			X	X	X	X	X	-	-	3	$2.00	$6.00	30	PRE 05/13/16-12/25/16
39	USA	NCIS/AVG. ALL WKS	9/26/16	10/2/16	09:00	16:00	X	X						-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
40	USA	AVG. ALL WKS<	9/19/16	9/25/16	16:00	19:00			X	X	X	X	X	-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
41	USA	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00	X	X						-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16

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AE	Brenda Hadley
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Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
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Flight Dates	09/19/16 - 10/02/16
Agency	Strategic Media Services, Inc
Advertiser	Gallagher for Wisconsin

Client Code	94
Product Code	121
Est Code	1729
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		09/27/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks			2
Total			$400.00
Commission			$60.00
Net Total			$340.00
Total Spots			169
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R2: Removed missed spots and MG on 62336421. Total -$17. Rev 9.27

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
42	USA	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	3	$3.00	$9.00	30	PRE 05/13/16-12/25/16
43	USA	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X						-	-	1	$3.00	$3.00	30	PRE 05/13/16-12/25/16
44	USA	AVG. ALL WKS<	9/19/16	9/25/16	09:00	19:00						X	X	-	-	5	$2.00	$10.00	30	PRE 05/13/16-12/25/16
45	FOOD	VARIOUS	9/19/16	9/25/16	09:00	16:00			X	X	X	X	X	-	-	2	$2.00	$4.00	30	PRE 05/13/16-12/25/16
46	FOOD	AVG. ALL WKS<	9/26/16	10/2/16	09:00	16:00	X	X						-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
47	FOOD	AVG. ALL WKS<	9/19/16	9/25/16	16:00	19:00			X	X	X	X	X	-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
48	FOOD	AVG. ALL WKS	9/26/16	10/2/16	16:00	19:00	X	X						-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
49	FOOD	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	2	$3.00	$6.00	30	PRE 05/13/16-12/25/16
50	FOOD	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X						-	-	1	$3.00	$3.00	30	PRE 05/13/16-12/25/16
51	FOOD	AVG. ALL WKS<	9/19/16	9/25/16	09:00	19:00						X	X	-	-	7	$2.00	$14.00	30	PRE 05/13/16-12/25/16
52	AEN	VARIOUS	9/19/16	9/25/16	05:00	09:00			X	X	X	X	X	-	-	2	$2.00	$4.00	30	PRE 05/13/16-12/25/16
53	AEN	OFF AIR<	9/26/16	10/2/16	05:00	09:00	X	X						-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
54	AEN	AVG. ALL WKS<	9/19/16	9/25/16	09:00	16:00			X	X	X	X	X	-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
55	AEN	AVG. ALL WKS	9/26/16	10/2/16	09:00	16:00	X	X						-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
56	AEN	THE FIRST 48<	9/19/16	9/25/16	16:00	19:00			X	X	X	X	X	-	-	2	$2.00	$4.00	30	PRE 05/13/16-12/25/16
57	AEN	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00	X	X						-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
58	AEN	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	4	$3.00	$12.00	30	PRE 05/13/16-12/25/16
59	AEN	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X						-	-	1	$3.00	$3.00	30	PRE 05/13/16-12/25/16
60	AEN	AVG. ALL WKS<	9/19/16	9/25/16	09:00	19:00						X	X	-	-	2	$2.00	$4.00	30	PRE 05/13/16-12/25/16
61	DISC	AVG. ALL WKS	9/19/16	9/25/16	09:00	16:00			X	X	X	X	X	-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
62	DISC	AVG. ALL WKS<	9/26/16	10/2/16	09:00	16:00	X	X						-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16

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AE	Brenda Hadley
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Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
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Flight Dates	09/19/16 - 10/02/16
Agency	Strategic Media Services, Inc
Advertiser	Gallagher for Wisconsin
Client Code	94
Product Code	121
Est Code	1729
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/27/16		
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Show All Lines			
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Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
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Comments :	R2: Removed missed spots and MG on 62336421. Total -$17. Rev 9.27

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
63	DISC	AVG. ALL WKS<	9/19/16	9/25/16	16:00	19:00			X	X	X	X	X	-	-	2	$2.00	$4.00	30	PRE 05/13/16-12/25/16
64	DISC	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00	X	X						-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
65	DISC	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	6	$3.00	$18.00	30	PRE 05/13/16-12/25/16
66	DISC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X						-	-	2	$3.00	$6.00	30	PRE 05/13/16-12/25/16
67	DISC	AVG. ALL WKS	9/19/16	9/25/16	09:00	19:00						X	X	-	-	2	$2.00	$4.00	30	PRE 05/13/16-12/25/16
68	HIST	AVG. ALL WKS<	9/19/16	9/25/16	09:00	16:00			X	X	X	X	X	-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
69	HIST	AVG. ALL WKS	9/26/16	10/2/16	09:00	16:00	X	X						-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
70	HIST	VARIOUS	9/19/16	9/25/16	16:00	19:00			X	X	X	X	X	-	-	2	$2.00	$4.00	30	PRE 05/13/16-12/25/16
71	HIST	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00	X	X						-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
72	HIST	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	5	$3.00	$15.00	30	PRE 05/13/16-12/25/16
73	HIST	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X	X						-	-	2	$3.00	$6.00	30	PRE 05/13/16-12/25/16
74	HIST	AVG. ALL WKS<	9/19/16	9/25/16	09:00	19:00						X	X	-	-	3	$2.00	$6.00	30	PRE 05/13/16-12/25/16
75	CNN	VARIOUS	9/19/16	9/25/16	16:00	19:00			X	X	X	X	X	-	-	2	$2.00	$4.00	30	R1 mg +2x
76	CNN	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	2	$3.00	$6.00	30	R1 mg + 2x
77	CNN	CNN NEWSROOM<	9/19/16	9/25/16	09:00	19:00						X	X	-	-	4	$2.00	$8.00	30	R1 mg + 4x
78	ESPN	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	1	$3.00	$3.00	30	R1 mg + 1x
79	FXNC	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	1	$3.00	$3.00	30	R1 mg +1x
80	TNT	VARIOUS	9/19/16	9/25/16	16:00	19:00			X	X	X	X	X	-	-	1	$2.00	$2.00	30	R2 mg +1x

NCC Cable System Order

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Syscode	1458	Agency	Strategic Media Services, Inc	Version	3 Vs. 2
System Name	Spectrum/Packerland, WI	Advertiser	Gallagher for Wisconsin	Show All Lines	
Market	Wausau, WI			Total # of Weeks	2
		Client Code	94	Total	$400.00
AE	Brenda Hadley	Product Code	121	Commission	$60.00
Sales Coordinator	Collin Moore	Est Code	1729	Net Total	$340.00
Office	Washington	Product Name		Total Spots	169
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 Jul16	Primary Demo	Adults 35+	GRP -	GIMP -
-		Makegood Policy	Approval Required	CPP -	CPM -

Comments :	R2: Removed missed spots and MG on 62336421. Total -$17. Rev 9.27

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
81	TNT	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	1	$3.00	$3.00	30	R1 mg +1x

	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	128	41	0	0	0	0	0	0	0	0	0	0	169
AMT	$301.00	$99.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$400.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 09/27/16

62336418 | Wausau, WI | Spectrum/Packerland, WI | 1458 |