1176 5061

NCC Cable System Order

Order #	62348809
Syscode	5327
System Name	Spectrum/Rice Lake, WI
Market	Minneapolis-St. Paul

AE	Andrew Yolles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Aug16 C-DMA Nielsen Live+7
-	

Flight Dates	10/10/16 - 10/23/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate
Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks	2		
Total	$940.00		
Commission	$141.00		
Net Total	$799.00		
Total Spots	57		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R12 Mg 10.28 -$16 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	ESPN W	10/10/16	10/16/16	09:00	19:00						X	X	-	-	3	$16.00	$48.00	30	R8-1x
2	ESPN	ESPN PT	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	5	$20.00	$100.00	30	PRE 09/21/16-12/25/16
3	ESPN	ESPN PT	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$20.00	$40.00	30	PRE 09/21/16-12/25/16
4	FXNC	FXNC EM	10/10/16	10/16/16	05:00	09:00			X	X	X	X	X	-	-	6	$15.00	$90.00	30	PRE 09/21/16-12/25/16
5	FXNC	FXNC DT	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	3	$10.00	$30.00	30	PRE 09/21/16-12/25/16
6	FXNC	FXNC PT	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	6	$20.00	$120.00	30	PRE 09/21/16-12/25/16
7	FXNC	FXNC EM	10/17/16	10/23/16	05:00	09:00	X	X						-	-	2	$15.00	$30.00	30	PRE 09/21/16-12/25/16
8	FXNC	FXNC DT	10/17/16	10/23/16	09:00	16:00	X	X						-	-	1	$10.00	$10.00	30	PRE 09/21/16-12/25/16
9	FXNC	FXNC PT	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$20.00	$40.00	30	PRE 09/21/16-12/25/16
10	CNN	CNN EF	10/10/16	10/16/16	16:00	19:00			X	X	X	X	X	-	-	5	$16.00	$80.00	30	R8-2x
11	CNN	CNN PT	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	7	$20.00	$140.00	30	PRE 09/21/16-12/25/16
12	CNN	CNN EF	10/17/16	10/23/16	16:00	19:00	X	X						-	-	2	$16.00	$32.00	30	R12-1x
13	CNN	CNN PT	10/17/16	10/23/16	19:00	24:00	X	X						-	-	3	$20.00	$60.00	30	PRE 09/21/16-12/25/16
14	CNBC	CNBC PT	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	7	$12.00	$84.00	30	PRE 09/21/16-12/25/16

NCC Cable System Order

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Syscode	5327	Agency	Medium Buying LLC	Version	3 Vs. 2		
System Name	Spectrum/Rice Lake, WI	Advertiser	Ron Johnson for US Senate	Show All Lines			
Market	Minneapolis-St. Paul			Total # of Weeks	2		
		Client Code		Total	$940.00		
AE	Andrew Yolles	Product Code		Commission	$141.00		
Sales Coordinator	Luke Priddy	Est Code	NA	Net Total	$799.00		
Office	Washington	Product Name		Total Spots	57		
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0		
Status	Not accepted			Sold On	Cost Per Spot		
Survey	Aug16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
15	CNBC	CNBC PT	10/17/16	10/23/16	19:00	24:00	X	X						-	-	3	$12.00	$36.00	30	PRE 09/21/16-12/25/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	57	0	0	0	0	0	0	0	0	0	0	0	57
AMT	$940.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$940.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/28/16

62348809 | Minneapolis-St. Paul | Spectrum/Rice Lake, WI | 5327 |