WWAY-TV, LLC
Wilmington, North Carolina

WWAY-TV, LLC
615 North Front Street
Wilmington, NC 28401

AL Media
222 W. Ontario Street
Suite 600
Chicago, IL 60610

Contract # 162268

Schedule Dates	10/17/16-10/23/16
Advertiser	Deborah Ross for Senate (14330)
Agency	AL Media (4396)
Product	Political (1176)
Brand	Pol - Candidate (36744)
Salesperson	Millenium-Chicago, - (1007)
Sales Office	Millenium - Chicago
Buyer Name	OBRZUT,BARB
Phone/Fax	/
CPE	5363
Account Types	National/Political-Candidate
Billing Type	Standard
Comments	Debrorah Ross for Se New order for Deborah Ross for Senate to start on Monday 10/17. Check copy to follow. Please confirm asap. Thanks!

Date Entered	10/14/16
Last Modified	10/14/16
Entered By	Gary O'Halloran
CO-OP	No
Headline #	ECR25330369
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$1,167.00
Net Total	$6,613.00
Sales Tax	

WWAY (WWAY)

By Broadcast Month	Spots	Rate
Oct. 2016	84	$7,780.00
Grand Total:	84	$7,780.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/17/16-10/21/16	5	:30	6A- 7A (EST)		2	2	2	2	2			10	$80.00	$800.00	WWAY (WWAY)	6am News	10/14/16
2.0	Normal Line / SPOT	10/17/16-10/21/16	5	:30	7A- 9A (EST)	18	X	X	X	X	X			18	$120.00	$2,160.00	WWAY (WWAY)	GMA	10/14/16
3.0	Normal Line / SPOT	10/22/16-10/22/16	3	:30	8A- 9A (EST)	2						X		2	$60.00	$120.00	WWAY (WWAY)	GMA Saturday	10/14/16
4.0	Normal Line / SPOT	10/23/16-10/23/16	3	:30	8A- 9A (EST)	2							X	2	$60.00	$120.00	WWAY (WWAY)	GMA Sunday	10/14/16
5.0	Normal Line / SPOT	10/17/16-10/21/16	5	:30	4P- 5P (EST)		2	2	2	2	2			10	$60.00	$600.00	WWAY (WWAY)	Judge Judy	10/14/16
6.0	Normal Line / SPOT	10/17/16-10/21/16	5	:30	5P- 5:30P (EST)		1	1	1	1	1			5	$75.00	$375.00	WWAY (WWAY)	5pm News	10/14/16
7.0	Normal Line / SPOT	10/17/16-10/21/16	5	:30	5:30P- 6P (EST)		1	1	1	1	1			5	$75.00	$375.00	WWAY (WWAY)	530pm News	10/14/16
8.0	Normal Line / SPOT	10/17/16-10/21/16	5	:30	6P- 6:30P (EST)		1	1	1	1	1			5	$100.00	$500.00	WWAY (WWAY)	6pm News	10/14/16
9.0	Normal Line / SPOT	10/17/16-10/21/16	5	:30	7P- 7:30P (EST)		1	1	1	1	1			5	$75.00	$375.00	WWAY (WWAY)	ET	10/14/16
10.0	Normal Line / SPOT	10/17/16-10/21/16	5	:30	7:30P- 8P (EST)		1	1	1	1	1			5	$75.00	$375.00	WWAY (WWAY)	Insider	10/14/16
11.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	8P- 10P (EST)	2	X							2	$300.00	$600.00	WWAY (WWAY)	DWTS	10/14/16
12.0	Normal Line / SPOT	10/17/16-10/21/16	5	:30	11P- 11:35P (EST)		1	1	1	1	1			5	$60.00	$300.00	WWAY (WWAY)	Late News	10/14/16
13.0	Normal Line / SPOT	10/23/16-10/23/16	4	:30	11P- 11:30P (EST)	1							X	1	$80.00	$80.00	WWAY (WWAY)	Late News	10/14/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: Date:

Accepted-Station: Date:

Comments:

WWAY does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

B/E Bookend P/B Piggy Back

Printed At: 03:45 PM on Monday, October 17 2016

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615 North Front Street
Wilmington, NC 28401

AL Media
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WWAY (WWAY)

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/22/16-10/22/16	4	:30	12P- 7P (EST)	2						X		2	$100.00	$200.00	WWAY (WWAY)	College Football	10/14/16
15.0	Normal Line / SPOT	10/20/16-10/20/16	4	:30	8P- 9P (EST)	1				X				1	$300.00	$300.00	WWAY (WWAY)	Grey's Anatomy	10/14/16
16.0	Normal Line / SPOT	10/21/16-10/21/16	4	:30	8P- 8:30P (EST)	1					X			1	$200.00	$200.00	WWAY (WWAY)	Last Man Standing	10/14/16
17.0	Normal Line / SPOT	10/17/16-10/21/16	5	:30	2P- 3P (EST)		1	1	1	1	1			5	$60.00	$300.00	WWAY (WWAY)	General Hospital	10/14/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

WWAY does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

B/E Bookend P/B Piggy Back

Printed At: 03:45 PM on Monday, October 17 2016

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25330369	**Changes as of:** 10/14/2016 at 10:34 AM	**Version:** Original Order			
CPE: //5363	**Flight:** 10/17/16 - 10/23/16	**Station:** WWAY	**Total $:** $7,780.00		
Agency: AL MEDIA	**Advertiser:** Deborah Ross for Senate	**Market:** Wilmington, NC	**Total Spots:** 84		
222 W. ONTARIO ST	**Product:** Debrorah Ross for Senate	**Office:** CHICAGO	**Total CPP:** $0.00		
SUITE 600	**Agency Order #:**	**Primary Demo:** Adults 35+	**Total GRP:**		
CHICAGO, IL 60610	**Buyer:** BARB OBRZUT	**Con Type:** POLITICAL/VOTE	**Traffic #:** 162268		
	Salesperson: BRIAN LAMONT 312-832-6619	**Assistant:** MEGAN FATIGATI MAROPOULOS 312-832-6630	**Separation:**		

Comments: New order for Deborah Ross for Senate to start on Monday 10/17. Check copy to follow. Please confirm asap. Thanks!

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/17 - 10/17		Total Spots	Total $	CPP	GRP
							10/17					
1	M-F 6a-7a		6am News	$80.00	0.0	30	10		10	$800.00	$0.00	0.0
2	M-F 7a-9a		GMA	$120.00	0.0	30	18		18	$2,160.00	$0.00	0.0
3	Sa 8a-9a		GMA Saturday	$60.00	0.0	30	2		2	$120.00	$0.00	0.0
4	Su 8a-9a		GMA Sunday	$60.00	0.0	30	2		2	$120.00	$0.00	0.0
5	M-F 2p-3p		General Hospital	$60.00	0.0	30	5		5	$300.00	$0.00	0.0
6	M-F 4p-5p		Judge Judy	$60.00	0.0	30	10		10	$600.00	$0.00	0.0
7	M-F 5p-5:30p		5pm News	$75.00	0.0	30	5		5	$375.00	$0.00	0.0
8	M-F 5:30p-6p		530pm News	$75.00	0.0	30	5		5	$375.00	$0.00	0.0
9	M-F 6p-6:30p		6pm News	$100.00	0.0	30	5		5	$500.00	$0.00	0.0
10	M-F 7p-7:30p		ET	$75.00	0.0	30	5		5	$375.00	$0.00	0.0
11	M-F 7:30p-8p		Insider	$75.00	0.0	30	5		5	$375.00	$0.00	0.0
12	M 8p-10p		DWTS	$300.00	0.0	30	2		2	$600.00	$0.00	0.0
13	M-F 11p-11:35p		Late News	$60.00	0.0	30	5		5	$300.00	$0.00	0.0
14	Su 11p-11:30p		Late News	$80.00	0.0	30	1		1	$80.00	$0.00	0.0
15	Sa 12n-7p		College Football	$100.00	0.0	30	2		2	$200.00	$0.00	0.0
16	Th 8p-9p		Grey's Anatomy	$300.00	0.0	30	1		1	$300.00	$0.00	0.0
17	F 8p-8:30p		Last Man Standing	$200.00	0.0	30	1		1	$200.00	$0.00	0.0
						TOTALS:	**84**		**84**	**$7,780.00**	**$0.00**	**0.0**

Printed on 10/14/2016 at 10:48 AM

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25330369	**Changes as of:**	10/14/2016 at 10:34 AM	**Version:**	Original Order		
CPE:	//5363	**Flight:**	10/17/16 - 10/23/16	**Station:**	WWAY	**Total $:**	$7,780.00
Agency:	AL MEDIA	**Advertiser:**	Deborah Ross for Senate	**Market:**	Wilmington, NC	**Total Spots:**	84
	222 W. ONTARIO ST	**Product:**	Debrorah Ross for Senate	**Office:**	CHICAGO	**Total CPP:**	$0.00
	SUITE 600	**Agency Order #:**		**Primary Demo:**	Adults 35+	**Total GRP:**	
	CHICAGO, IL 60610	**Buyer:**	BARB OBRZUT	**Con Type:**	POLITICAL/VOTE	**Traffic #:**	162268
		Salesperson:	BRIAN LAMONT 312-832-6619	**Assistant:**	MEGAN FATIGATI MAROPOULOS 312-832-6630	**Separation:**	

Special Instructions	

Order Level Comments

Date/Time	Added by	Comment
10/14/16 10:34 AM	BRIAN LAMONT	New order for Deborah Ross for Senate to start on Monday 10/17. Check copy to follow. Please confirm asap. Thanks!

Competitive Information

Market Budget:	**$38,900**
WWAY Share:	**20%**
Comment:	**share estimated**
Unknown:	**80%**

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	84	$7,780.00	N/A	0.0
Total	**100%**	**84**	**$7,780.00**	**N/A**	**0.0**

Monthly Summary

Month	Spots	Dollars
2016-Oct	84	$7,780.00
Total	**84**	**$7,780.00**

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	$ Chg	Contract $	Comment
Queued for Electronic Contracting	10/14/16 10:37 AM					$0	$0	
New	10/14/16 10:34 AM	BRIAN LAMONT	New	84		$7,780.00	$7,780.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.