WLTV
8550 NW 33rd St
Miami, FL 33122

76 Words
1322 G Street SE
Washington, DC 20003

Contract # 373181

Schedule Dates	10/27/16-10/31/16
Advertiser	FL Democratic Party (6364)
Agency/T-Code	Mundy Katowitz Media Inc (3659)/S
Product	Political Candidate (1124)
Brand	Various (1)
Salesperson	NYC-NTL-Mulhall, Jill (1031)
Sales Office	New York-National
Buyer Name	KATOWITZ,JANET
Phone/Fax	/
CPE	789/819/4509
Account Types	National/C-Political Agency
Billing Type	Standard
Comments	

Date Entered	10/26/16
Last Modified	10/26/16
Entered By	Melanie Thomas
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$4,095.00
Net Total	$23,205.00
Sales Tax	

Miami (WLTV)

By Broadcast Month	Spots	Rate
Oct. 2016	8	$16,100.00
Nov. 2016	5	$11,200.00
Grand Total:	13	$27,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / C- Local CM Break	10/27/16-10/27/16	3	:30	7A- 9A (EST)					1				1	$600.00	$600.00	Miami (WLTV)		10/26/16
2.0	Normal Line / C- Local CM Break	10/27/16-10/27/16	3	:30	10P- 11P (EST)					1				1	$2,200.00	$2,200.00	Miami (WLTV)		10/26/16
3.0	Normal Line / C- Local CM Break	10/27/16-10/27/16	3	:30	6P- 6:30P (EST)					1				1	$3,600.00	$3,600.00	Miami (WLTV)		10/26/16
4.0	Normal Line / C- Local CM Break	10/27/16-10/27/16	3	:30	10:59:30P- Noticias 23 Ed Nocturna					1				1	$3,300.00	$3,300.00	Miami (WLTV)		10/26/16
5.0	Normal Line / C- Local CM Break	10/28/16-10/28/16	3	:30	7A- 9A (EST)						1			1	$600.00	$600.00	Miami (WLTV)		10/26/16
6.0	Normal Line / C- Local CM Break	10/31/16-10/31/16	3	:30	7A- 9A (EST)		1							1	$600.00	$600.00	Miami (WLTV)		10/26/16
7.0	Normal Line / C- Local CM Break	10/31/16-10/31/16	3	:30	4P- 5P (EST)		1							1	$1,100.00	$1,100.00	Miami (WLTV)		10/26/16
8.0	Normal Line / C- Local CM Break	10/31/16-10/31/16	3	:30	6:30P- 7P (EST)		1							1	$4,000.00	$4,000.00	Miami (WLTV)		10/26/16
9.0	Normal Line / C- Local CM Break	10/28/16-10/28/16	3	:30	10P- 11P (EST)						1			1	$2,200.00	$2,200.00	Miami (WLTV)		10/26/16
10.0	Normal Line / C- Local CM Break	10/31/16-10/31/16	3	:30	10P- 11P (EST)		1							1	$2,200.00	$2,200.00	Miami (WLTV)		10/26/16
11.0	Normal Line / C- Local CM Break	10/31/16-10/31/16	3	:30	10:59:30P- Noticias 23 Ed Nocturna		1							1	$3,300.00	$3,300.00	Miami (WLTV)		10/26/16
12.0	Normal Line / C- Local CM Break	10/29/16-10/29/16	3	:30	5:55P- Noticias 23							1		1	$1,575.00	$1,575.00	Miami (WLTV)		10/26/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

WLTV does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, is hereby rejected.

B/E Bookend P/B Piggy Back

Printed At: 04:19 PM on Wednesday, October 26 2016

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13.0	Normal Line / C- Local CM Break	10/29/16-10/29/16	3	:30	7P- 9P (EST)							1		1	$2,025.00	$2,025.00	Miami (WLTV)		10/26/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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B/E Bookend P/B Piggy Back

Printed At: 04:19 PM on Wednesday, October 26 2016

New Order

Agency:	76 Words	**Station:**	WLTV	**Flight Start:**	10/27/2016
Office:	Washington	**Order Type:**	Normal	**Flight End:**	10/31/2016
Client:	789 - Florida Democratic Party -3 Pack	**Cancel Date:**		**Hiatus:**	
Product:	819 - 3 Pack (Candidate)				
Piggyback Product:					
Estimate:	4509 - FDP SD39 Miami Broadcast TV 10-27 to 10-31	**Received in ePort:**	10/26/2016 8:41:50 AM		
				Airtime Dollars:	$27,300.00
				Interactive Dollars:	$0.00
Primary Demo:		**Local/National:**	National	**Non-Airtime Dollars:**	$0.00
Demo 2:		**Rep Office:**	Univision and UniMas National Sales (WLTV)	**Total Dollars:**	$27,300.00
Demo 3:		**AE:**	Jill Mulhall	**Total Spots:**	13
GRP:	0.00	**Phone:**			
CPP:	$0.00	**OrderID:**	5517966		
GIMP:	0	**Status:**	Forwarded		
CPM:	$0.00			**MarketShare:**	
Comments:	Separation: 30				

Daily Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	10/27	10/28	10/29	10/30	10/31	Total Spots	Rtg	CPP	Imp	CPM
1	ThFMTuW 7A-9A DESPIERTA AMERICA MORNING (NEWS/TALK/VARIETY)	EM	$600.00	C	30	1	1	0	0	1	3				
2	ThFMTuW 4P-5P M-F EL GORDO Y LA FLACA (ENTERTAINMENT MAGAZINE)	EF	$1,100.00	C	30	0	0	0	0	1	1				
3	ThFMTuW 6P-6:30P M-F NOTICIAS 23 (LOCAL NEWS)	EN	$3,600.00	C	30	1	0	0	0	0	1				
4	ThFMTuW 6:30P-7P M-F NOTICIERO UNIV 630P (NETWORK NEWS)	EN	$4,000.00	C	30	0	0	0	0	1	1				
5	ThFMTuW 10P-11P COLOR DE PASION	PT	$2,200.00	C	30	1	1	0	0	1	3				
6	ThFMTuW 11P-11:35P M-F NOTICIAS 23 AT 11P SIMULCAST AS OF 3/2 ON UMA (LOCAL NEWS)	LN	$3,300.00	C	30	1	0	0	0	1	2				

New Order (Page 2)

Agency:	76 Words	**Station:**	WLTV	**Order ID:**	5517966
Client:	789 - Florida Democratic Party -3 Pack	**Product:**	819 - 3 Pack (Candidate)	**Estimate:**	4509 - FDP SD39 Miami Broadcast TV 10-27 to 10-31
Flight Start:	10/27/2016	**Flight End:**	10/31/2016	**Received in ePort:**	10/26/2016 8:41:50 AM

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	10/27	10/28	10/29	10/30	10/31	Total Spots	Rtg	CPP	Imp	CPM
7	Sa 6P-6:30P SAT NOTICIAS 23 (LOCAL NEWS)	EN	$1,575.00	C	30	0	0	1	0	0	1				
8	Sa 7P-8P CRONICAS DE JUAN GABRIEL / CRONICAS DE SABADO	PA	$2,025.00	C	30	0	0	1	0	0	1				
					Total Spots:	4	2	2	0	5					

Cash$ - Spots: $27,300.00 - 13 Trade$ - Spots: $0.00 - 0 Total Cost: $27,300.00 Total GRP - CPP: 0.0 - $0.00 Total GIMP(000) - CPM: 0 - $0.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE ■ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 10/24/16
WLTV - Miami	

I, 76 Words,

being/on behalf of: Debbie Mucarsel-Powell, Jose Javier Rodriguez, and Bob Buesing,

a legally qualified candidate of the Democratic

political party for the office of: Florida State Senate Districts 39, 37, and 18

in the general

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		10/27 - 10/31			

Attach proposed schedule with charges (if available):

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I represent that the payment for the above described broadcast time has been furnished by:

Florida Democratic Party

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Judy Mount

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/24/16	Janet Digitally signed by Janet DN: cn=Janet, email=janet@munkato.com, o=Mundy Katowitz Media, Inc Date: 2016.10.24 14:35:03 -04'00'
Date	**Signature**

To Be Signed By Station Representative

☑ Accepted	☐ Accepted in Part	☐ Rejected
Onisel Sangronis	Onisel Sangronis	NSM
Signature	**Printed Name**	**Title**

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