NCC Cable System Order

11764981

Order #	62348587
Syscode	5328
System Name	Spectrum/Menomonie, WI
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Jalyn Sanders
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 2BK Jul15+May16
-	

Flight Dates	10/10/16 - 10/23/16
Agency	Canal Partners Media
Advertiser	Russ for Wisconsin
Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/26/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$3,220.00		
Commission	$483.00		
Net Total	$2,737.00		
Total Spots	465		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.26 Dropped Missed spots

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$4.00	$8.00	30	PRE
2	AMC	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$8.00	$16.00	30	PRE
3	AMC	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$4.00	$56.00	30	PRE
4	AMC	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	11	$8.00	$88.00	30	10.26 -1x w/o 10.10
5	APL	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$4.00	$8.00	30	PRE
6	APL	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$8.00	$16.00	30	PRE
7	APL	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$4.00	$56.00	30	PRE
8	APL	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$8.00	$96.00	30	PRE
9	BRVO	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$4.00	$8.00	30	PRE
10	BRVO	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$8.00	$16.00	30	PRE
11	BRVO	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$4.00	$56.00	30	PRE
12	BRVO	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	11	$8.00	$88.00	30	10.26 -1x w/o 10.10
13	CNN	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$6.00	$12.00	30	PRE
14	CNN	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$12.00	$24.00	30	PRE
15	CNN	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	11	$6.00	$66.00	30	10.26 -3x w/o 10.10
16	CNN	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	11	$12.00	$132.00	30	10.26 -1x w/o 10.10
17	DISC	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$6.00	$12.00	30	PRE
18	DISC	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$12.00	$24.00	30	PRE
19	DISC	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$6.00	$84.00	30	PRE
20	DISC	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$12.00	$144.00	30	PRE
21	FOOD	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$6.00	$12.00	30	PRE

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Est Code	N/A
Product Name	
Credit Status	
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Makegood Policy	Approval Required

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Comments :	10.26 Dropped Missed spots

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FOOD	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$12.00	$24.00	30	PRE
23	FOOD	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$6.00	$84.00	30	PRE
24	FOOD	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	10	$12.00	$120.00	30	10.26 -2x w/o 10.10
25	FX	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$4.00	$8.00	30	PRE
26	FX	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$8.00	$16.00	30	PRE
27	FX	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$4.00	$56.00	30	PRE
28	FX	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	11	$8.00	$88.00	30	10.26 -1x w/o 10.10
29	HALL	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$4.00	$8.00	30	PRE
30	HALL	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$8.00	$16.00	30	PRE
31	HALL	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$4.00	$56.00	30	PRE
32	HALL	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$8.00	$96.00	30	PRE
33	HGTV	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$6.00	$12.00	30	PRE
34	HGTV	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$12.00	$24.00	30	PRE
35	HGTV	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$6.00	$84.00	30	PRE
36	HGTV	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$12.00	$144.00	30	PRE
37	HIST	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$6.00	$12.00	30	PRE
38	HIST	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$12.00	$24.00	30	PRE
39	HIST	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	13	$6.00	$78.00	30	10.26 -1x w/o 10.10
40	HIST	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$12.00	$144.00	30	PRE
41	LIF	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$4.00	$8.00	30	PRE
42	LIF	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$8.00	$16.00	30	PRE

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Advertiser	Russ for Wisconsin
Client Code	
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Est Code	N/A
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Comments :	10.26 Dropped Missed spots

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	LIF	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$4.00	$56.00	30	PRE
44	LIF	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$8.00	$96.00	30	PRE
45	MNBC	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$4.00	$8.00	30	PRE
46	MNBC	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$8.00	$16.00	30	PRE
47	MNBC	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$4.00	$56.00	30	PRE
48	MNBC	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$8.00	$96.00	30	PRE
49	OXYG	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$4.00	$8.00	30	PRE
50	OXYG	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$8.00	$16.00	30	PRE
51	OXYG	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$4.00	$56.00	30	PRE
52	OXYG	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$8.00	$96.00	30	PRE
53	TBSC	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$4.00	$8.00	30	PRE
54	TBSC	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$8.00	$16.00	30	PRE
55	TBSC	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$4.00	$56.00	30	PRE
56	TBSC	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	7	$8.00	$56.00	30	10.26 -5x w/o 10.10
57	TLC	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$4.00	$8.00	30	PRE
58	TLC	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$8.00	$16.00	30	PRE
59	TLC	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$4.00	$56.00	30	PRE
60	TLC	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$8.00	$96.00	30	PRE
61	USA	DAYTIME	10/17/16	10/23/16	09:00	16:00	X	X						-	-	2	$6.00	$12.00	30	PRE
62	USA	PRIME	10/17/16	10/23/16	19:00	24:00	X	X						-	-	2	$12.00	$24.00	30	PRE
63	USA	DAYTIME	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	14	$6.00	$84.00	30	PRE

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Advertiser	Russ for Wisconsin
Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	
Primary Demo	Adults 35+
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Comments :	10.26 Dropped Missed spots

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	USA	PRIME	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$12.00	$144.00	30	PRE

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	465	0	0	0	0	0	0	0	0	0	0	0	465
AMT	$3,220.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$3,220.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/27/16

62348587 | Minneapolis-St. Paul | Spectrum/Menomonie, WI | 5328 |