TM #63377

11764590

NCC Cable System Order

Order #	62346517
Syscode	7893
System Name	Spectrum/Chatfield, MN
Market	Rochester, MN

AE	Natasha Levinsohn
Sales Coordinator	Ethan Williamson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/03/16 - 10/16/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota
Client Code	SD-21
Product Code	SD-21
Est Code	2548
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/05/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks			2
Total			$1,210.00
Commission			$181.50
Net Total			$1,028.50
Total Spots			178
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.5 New Order, please review and confirm, thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	A&E Morning	10/10/16	10/16/16	05:00	09:00	X	X	X	X				-	-	1	$8.00	$8.00	30	
2	AEN	A&E Daytime	10/10/16	10/16/16	09:00	16:00	X	X	X	X				-	-	2	$5.00	$10.00	30	
3	AEN	A&E Access	10/10/16	10/16/16	16:00	19:00	X	X	X	X				-	-	1	$8.00	$8.00	30	
4	AEN	A&E Prime	10/10/16	10/16/16	19:00	24:00	X	X	X	X				-	-	2	$10.00	$20.00	30	
5	AEN	A&E Late Fringe	10/10/16	10/16/16	00:00	02:00	X	X	X	X				-	-	1	$5.00	$5.00	30	
6	AEN	A&E Daytime	10/3/16	10/9/16	09:00	16:00					X	X	X	-	-	2	$5.00	$10.00	30	
7	AEN	A&E Access	10/3/16	10/9/16	16:00	19:00					X	X	X	-	-	1	$8.00	$8.00	30	
8	AEN	A&E Prime	10/3/16	10/9/16	19:00	24:00					X	X	X	-	-	2	$10.00	$20.00	30	
9	AEN	A&E Late Fringe	10/3/16	10/9/16	00:00	02:00					X	X	X	-	-	1	$5.00	$5.00	30	
10	AEN	A&E Daytime	10/3/16	10/9/16	09:00	19:00						X	X	-	-	2	$8.00	$16.00	30	
11	BRVO	Bravo Morning	10/10/16	10/16/16	05:00	09:00	X	X	X	X				-	-	1	$6.00	$6.00	30	
12	BRVO	Bravo Daytime	10/10/16	10/16/16	09:00	16:00	X	X	X	X				-	-	2	$4.00	$8.00	30	
13	BRVO	Bravo Access	10/10/16	10/16/16	16:00	19:00	X	X	X	X				-	-	1	$6.00	$6.00	30	
14	BRVO	Bravo Prime	10/10/16	10/16/16	19:00	24:00	X	X	X	X				-	-	2	$8.00	$16.00	30	
15	BRVO	Bravo Late Fringe	10/10/16	10/16/16	00:00	02:00	X	X	X	X				-	-	1	$4.00	$4.00	30	
16	BRVO	Bravo Daytime	10/3/16	10/9/16	09:00	16:00					X	X	X	-	-	2	$4.00	$8.00	30	
17	BRVO	Bravo Access	10/3/16	10/9/16	16:00	19:00					X	X	X	-	-	1	$6.00	$6.00	30	
18	BRVO	Bravo Prime	10/3/16	10/9/16	19:00	24:00					X	X	X	-	-	2	$8.00	$16.00	30	
19	BRVO	Bravo Late Fringe	10/3/16	10/9/16	00:00	02:00					X	X	X	-	-	1	$4.00	$4.00	30	
20	BRVO	Bravo Daytime	10/3/16	10/9/16	09:00	19:00						X	X	-	-	2	$6.00	$12.00	30	
21	CNN	CNN Morning	10/10/16	10/16/16	05:00	09:00	X	X	X	X				-	-	1	$8.00	$8.00	30	

NCC Cable System Order

Order #	62346517
Syscode	7893
System Name	Spectrum/Chatfield, MN
Market	Rochester, MN

AE	Natasha Levinsohn
Sales Coordinator	Ethan Williamson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/03/16 - 10/16/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota
Client Code	SD-21
Product Code	SD-21
Est Code	2548
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/05/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$1,210.00		
Commission	$181.50		
Net Total	$1,028.50		
Total Spots	178		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.5 New Order, please review and confirm, thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	CNN	CNN Daytime	10/10/16	10/16/16	09:00	16:00	X	X	X	X				-	-	3	$5.00	$15.00	30	
23	CNN	CNN Access	10/10/16	10/16/16	16:00	19:00	X	X	X	X				-	-	2	$8.00	$16.00	30	
24	CNN	CNN Prime	10/10/16	10/16/16	19:00	24:00	X	X	X	X				-	-	3	$10.00	$30.00	30	
25	CNN	CNN Late Fringe	10/10/16	10/16/16	00:00	02:00	X	X	X	X				-	-	2	$5.00	$10.00	30	
26	CNN	CNN Daytime	10/3/16	10/9/16	09:00	16:00					X			-	-	1	$5.00	$5.00	30	
27	CNN	CNN Prime	10/3/16	10/9/16	19:00	24:00					X			-	-	1	$10.00	$10.00	30	
28	CNN	CNN Daytime	10/3/16	10/9/16	09:00	19:00						X	X	-	-	2	$8.00	$16.00	30	
29	DISC	Discovery Daytime	10/10/16	10/16/16	09:00	16:00	X	X	X	X				-	-	2	$5.00	$10.00	30	
30	DISC	Discovery Access	10/10/16	10/16/16	16:00	19:00	X	X	X	X				-	-	1	$8.00	$8.00	30	
31	DISC	Discovery Prime	10/10/16	10/16/16	19:00	24:00	X	X	X	X				-	-	2	$10.00	$20.00	30	
32	DISC	Discovery Late Fringe	10/10/16	10/16/16	00:00	02:00	X	X	X	X				-	-	1	$5.00	$5.00	30	
33	DISC	Discovery Daytime	10/3/16	10/9/16	09:00	16:00					X	X	X	-	-	2	$5.00	$10.00	30	
34	DISC	Discovery Access	10/3/16	10/9/16	16:00	19:00					X	X	X	-	-	1	$8.00	$8.00	30	
35	DISC	Discovery Prime	10/3/16	10/9/16	19:00	24:00					X	X	X	-	-	2	$10.00	$20.00	30	
36	DISC	Discovery Late Fringe	10/3/16	10/9/16	00:00	02:00					X	X	X	-	-	1	$5.00	$5.00	30	
37	DISC	Discovery Daytime	10/3/16	10/9/16	09:00	19:00						X	X	-	-	2	$8.00	$16.00	30	
38	ESPN	ESPN Morning	10/10/16	10/16/16	05:00	09:00	X	X	X	X				-	-	1	$8.00	$8.00	30	
39	ESPN	ESPN Daytime	10/10/16	10/16/16	09:00	16:00	X	X	X	X				-	-	2	$5.00	$10.00	30	
40	ESPN	ESPN Access	10/10/16	10/16/16	16:00	19:00	X	X	X	X				-	-	1	$8.00	$8.00	30	
41	ESPN	ESPN Late Fringe	10/10/16	10/16/16	00:00	02:00	X	X	X	X				-	-	1	$5.00	$5.00	30	
42	ESPN	ESPN Prime	10/10/16	10/16/16	19:00	24:00		X	X	X				-	-	2	$10.00	$20.00	30	

NCC Cable System Order

Order #	62346517	Flight Dates	10/03/16 - 10/16/16	Update Date	10/05/16		
Syscode	7893	Agency	Screen Strategies Media	Version	1 Vs. 1		
System Name	Spectrum/Chatfield, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines			
Market	Rochester, MN			Total # of Weeks			2
		Client Code	SD-21	Total			$1,210.00
AE	Natasha Levinsohn	Product Code	SD-21	Commission			$181.50
Sales Coordinator	Ethan Williamson	Est Code	2548	Net Total			$1,028.50
Office	Washington	Product Name		Total Spots			178
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+1 Jul16	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-

Comments :	10.5 New Order, please review and confirm, thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	ESPN	ESPN Daytime	10/3/16	10/9/16	09:00	16:00					X	X	X	-	-	2	$5.00	$10.00	30	
44	ESPN	ESPN Access	10/3/16	10/9/16	16:00	19:00					X	X	X	-	-	1	$8.00	$8.00	30	
45	ESPN	ESPN Prime	10/3/16	10/9/16	19:00	24:00					X	X	X	-	-	2	$10.00	$20.00	30	
46	ESPN	ESPN Late Fringe	10/3/16	10/9/16	00:00	02:00					X	X	X	-	-	1	$5.00	$5.00	30	
47	ESPN	ESPN Daytime	10/3/16	10/9/16	09:00	19:00						X	X	-	-	2	$8.00	$16.00	30	
48	HGTV	HGTV Morning	10/10/16	10/16/16	05:00	09:00	X	X	X	X				-	-	1	$8.00	$8.00	30	
49	HGTV	HGTV Daytime	10/10/16	10/16/16	09:00	16:00	X	X	X	X				-	-	2	$5.00	$10.00	30	
50	HGTV	HGTV Access	10/10/16	10/16/16	16:00	19:00	X	X	X	X				-	-	1	$8.00	$8.00	30	
51	HGTV	HGTV Prime	10/10/16	10/16/16	19:00	24:00	X	X	X	X				-	-	2	$10.00	$20.00	30	
52	HGTV	HGTV Late Fringe	10/10/16	10/16/16	00:00	02:00	X	X	X	X				-	-	1	$5.00	$5.00	30	
53	HGTV	HGTV Daytime	10/3/16	10/9/16	09:00	16:00					X	X	X	-	-	2	$5.00	$10.00	30	
54	HGTV	HGTV Access	10/3/16	10/9/16	16:00	19:00					X	X	X	-	-	1	$8.00	$8.00	30	
55	HGTV	HGTV Prime	10/3/16	10/9/16	19:00	24:00					X	X	X	-	-	2	$10.00	$20.00	30	
56	HGTV	HGTV Late Fringe	10/3/16	10/9/16	00:00	02:00					X	X	X	-	-	1	$5.00	$5.00	30	
57	HGTV	HGTV Daytime	10/3/16	10/9/16	09:00	19:00						X	X	-	-	2	$8.00	$16.00	30	
58	HIST	History Morning	10/10/16	10/16/16	05:00	09:00	X	X	X	X				-	-	1	$8.00	$8.00	30	
59	HIST	History Daytime	10/10/16	10/16/16	09:00	16:00	X	X	X	X				-	-	2	$5.00	$10.00	30	
60	HIST	History Access	10/10/16	10/16/16	16:00	19:00	X	X	X	X				-	-	1	$8.00	$8.00	30	
61	HIST	History Prime	10/10/16	10/16/16	19:00	24:00	X	X	X	X				-	-	2	$10.00	$20.00	30	
62	HIST	History Late Fringe	10/10/16	10/16/16	00:00	02:00	X	X	X	X				-	-	1	$5.00	$5.00	30	
63	HIST	History Daytime	10/3/16	10/9/16	09:00	16:00					X	X	X	-	-	2	$5.00	$10.00	30	

NCC Cable System Order

Order #	62346517	Flight Dates	10/03/16 - 10/16/16	Update Date	10/05/16		
Syscode	7893	Agency	Screen Strategies Media	Version	1 Vs. 1		
System Name	Spectrum/Chatfield, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines			
Market	Rochester, MN			Total # of Weeks		2	
		Client Code	SD-21	Total		$1,210.00	
AE	Natasha Levinsohn	Product Code	SD-21	Commission		$181.50	
Sales Coordinator	Ethan Williamson	Est Code	2548	Net Total		$1,028.50	
Office	Washington	Product Name		Total Spots		178	
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+1 Jul16	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-

Comments :	10.5 New Order, please review and confirm, thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	HIST	History Access	10/3/16	10/9/16	16:00	19:00					X	X	X	-	-	1	$8.00	$8.00	30	
65	HIST	History Prime	10/3/16	10/9/16	19:00	24:00					X	X	X	-	-	2	$10.00	$20.00	30	
66	HIST	History Late Fringe	10/3/16	10/9/16	00:00	02:00					X	X	X	-	-	1	$5.00	$5.00	30	
67	HIST	History Daytime	10/3/16	10/9/16	09:00	19:00						X	X	-	-	2	$8.00	$16.00	30	
68	LIF	Lifetime Morning	10/10/16	10/16/16	05:00	09:00	X	X	X	X				-	-	1	$6.00	$6.00	30	
69	LIF	Lifetime Daytime	10/10/16	10/16/16	09:00	16:00	X	X	X	X				-	-	2	$4.00	$8.00	30	
70	LIF	Lifetime Access	10/10/16	10/16/16	16:00	19:00	X	X	X	X				-	-	1	$6.00	$6.00	30	
71	LIF	Lifetime Prime	10/10/16	10/16/16	19:00	24:00	X	X	X	X				-	-	2	$8.00	$16.00	30	
72	LIF	Lifetime Late Fringe	10/10/16	10/16/16	00:00	02:00	X	X	X	X				-	-	1	$4.00	$4.00	30	
73	LIF	Lifetime Daytime	10/3/16	10/9/16	09:00	16:00					X	X	X	-	-	2	$4.00	$8.00	30	
74	LIF	Lifetime Access	10/3/16	10/9/16	16:00	19:00					X	X	X	-	-	1	$6.00	$6.00	30	
75	LIF	Lifetime Prime	10/3/16	10/9/16	19:00	24:00					X	X	X	-	-	2	$8.00	$16.00	30	
76	LIF	Lifetime Late Fringe	10/3/16	10/9/16	00:00	02:00					X	X	X	-	-	1	$4.00	$4.00	30	
77	LIF	Lifetime Daytime	10/3/16	10/9/16	09:00	19:00						X	X	-	-	2	$6.00	$12.00	30	
78	MNBC	MSNBC Morning	10/10/16	10/16/16	05:00	09:00	X	X	X	X				-	-	1	$6.00	$6.00	30	
79	MNBC	MSNBC Daytime	10/10/16	10/16/16	09:00	16:00	X	X	X	X				-	-	3	$4.00	$12.00	30	
80	MNBC	MSNBC Access	10/10/16	10/16/16	16:00	19:00	X	X	X	X				-	-	2	$6.00	$12.00	30	
81	MNBC	MSNBC Prime	10/10/16	10/16/16	19:00	24:00	X	X	X	X				-	-	3	$8.00	$24.00	30	
82	MNBC	MSNBC Late Fringe	10/10/16	10/16/16	00:00	02:00	X	X	X	X				-	-	2	$4.00	$8.00	30	
83	MNBC	MSNBC Daytime	10/3/16	10/9/16	09:00	16:00					X			-	-	1	$4.00	$4.00	30	
84	MNBC	MSNBC Prime	10/3/16	10/9/16	19:00	24:00					X			-	-	1	$8.00	$8.00	30	

NCC Cable System Order

Order #	62346517
Syscode	7893
System Name	Spectrum/Chatfield, MN
Market	Rochester, MN

AE	Natasha Levinsohn
Sales Coordinator	Ethan Williamson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/03/16 - 10/16/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota
Client Code	SD-21
Product Code	SD-21
Est Code	2548
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/05/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$1,210.00		
Commission	$181.50		
Net Total	$1,028.50		
Total Spots	178		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.5 New Order, please review and confirm, thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
85	MNBC	MSNBC Daytime	10/3/16	10/9/16	09:00	19:00						X	X	-	-	2	$6.00	$12.00	30	
86	TBSC	TBS Morning	10/10/16	10/16/16	05:00	09:00	X	X	X	X				-	-	2	$6.00	$12.00	30	
87	TBSC	TBS Daytime	10/10/16	10/16/16	09:00	16:00	X	X	X	X				-	-	1	$4.00	$4.00	30	
88	TBSC	TBS Prime	10/10/16	10/16/16	19:00	24:00	X	X	X	X				-	-	2	$8.00	$16.00	30	
89	TBSC	TBS Late Fringe	10/10/16	10/16/16	00:00	02:00	X	X	X	X				-	-	1	$4.00	$4.00	30	
90	TBSC	TBS Morning	10/3/16	10/9/16	05:00	09:00					X	X	X	-	-	2	$6.00	$12.00	30	
91	TBSC	TBS Daytime	10/3/16	10/9/16	09:00	16:00					X	X	X	-	-	1	$4.00	$4.00	30	
92	TBSC	TBS Prime	10/3/16	10/9/16	19:00	24:00					X	X	X	-	-	2	$8.00	$16.00	30	
93	TBSC	TBS Late Fringe	10/3/16	10/9/16	00:00	02:00					X	X	X	-	-	1	$4.00	$4.00	30	
94	TBSC	TBS Daytime	10/3/16	10/9/16	09:00	19:00						X	X	-	-	2	$6.00	$12.00	30	
95	TNT	TNT Morning	10/10/16	10/16/16	05:00	09:00	X	X	X	X				-	-	1	$8.00	$8.00	30	
96	TNT	TNT Daytime	10/10/16	10/16/16	09:00	16:00	X	X	X	X				-	-	2	$5.00	$10.00	30	
97	TNT	TNT Access	10/10/16	10/16/16	16:00	19:00	X	X	X	X				-	-	1	$7.00	$7.00	30	
98	TNT	TNT Prime	10/10/16	10/16/16	19:00	24:00	X	X	X	X				-	-	2	$10.00	$20.00	30	
99	TNT	TNT Late Fringe	10/10/16	10/16/16	00:00	02:00	X	X	X	X				-	-	1	$5.00	$5.00	30	
100	TNT	TNT Daytime	10/3/16	10/9/16	09:00	16:00					X	X	X	-	-	2	$5.00	$10.00	30	
101	TNT	TNT Access	10/3/16	10/9/16	16:00	19:00					X	X	X	-	-	1	$7.00	$7.00	30	
102	TNT	TNT Prime	10/3/16	10/9/16	19:00	24:00					X	X	X	-	-	2	$10.00	$20.00	30	
103	TNT	TNT Late Fringe	10/3/16	10/9/16	00:00	02:00					X	X	X	-	-	1	$5.00	$5.00	30	
104	TNT	TNT Daytime	10/3/16	10/9/16	09:00	19:00						X	X	-	-	2	$7.00	$14.00	30	
105	USA	USA Morning	10/10/16	10/16/16	05:00	09:00	X	X	X	X				-	-	1	$8.00	$8.00	30	

NCC Cable System Order

Order #	62346517	Flight Dates	10/03/16 - 10/16/16	Update Date	10/05/16		
Syscode	7893	Agency	Screen Strategies Media	Version	1 Vs. 1		
System Name	Spectrum/Chatfield, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines			
Market	Rochester, MN			Total # of Weeks	2		
		Client Code	SD-21	Total	$1,210.00		
AE	Natasha Levinsohn	Product Code	SD-21	Commission	$181.50		
Sales Coordinator	Ethan Williamson	Est Code	2548	Net Total	$1,028.50		
Office	Washington	Product Name		Total Spots	178		
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0		
Status	Not accepted			Sold On	Cost Per Spot		
Survey	Cable Nielsen Live+1 Jul16	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-

Comments :	10.5 New Order, please review and confirm, thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	USA	USA Daytime	10/10/16	10/16/16	09:00	16:00	X	X	X	X				-	-	2	$5.00	$10.00	30	
107	USA	USA Access	10/10/16	10/16/16	16:00	19:00	X	X	X	X				-	-	1	$8.00	$8.00	30	
108	USA	USA Prime	10/10/16	10/16/16	19:00	24:00	X	X	X	X				-	-	2	$10.00	$20.00	30	
109	USA	USA Late Fringe	10/10/16	10/16/16	00:00	02:00	X	X	X	X				-	-	1	$5.00	$5.00	30	
110	USA	USA Daytime	10/3/16	10/9/16	09:00	16:00					X	X	X	-	-	2	$5.00	$10.00	30	
111	USA	USA Access	10/3/16	10/9/16	16:00	19:00					X	X	X	-	-	1	$8.00	$8.00	30	
112	USA	USA Prime	10/3/16	10/9/16	19:00	24:00					X	X	X	-	-	2	$10.00	$20.00	30	
113	USA	USA Late Fringe	10/3/16	10/9/16	00:00	02:00					X	X	X	-	-	1	$5.00	$5.00	30	
114	USA	USA Daytime	10/3/16	10/9/16	09:00	19:00						X	X	-	-	2	$8.00	$16.00	30	

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	178	0	0	0	0	0	0	0	0	0	0	0	178
AMT	$1,210.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$1,210.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/06/16

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