Rev. 11752274

NCC Cable System Order

Order #	62268777
Syscode	4663
System Name	Spectrum/Crosslake, MN
Market	Minneapolis-St. Paul

AE	Meghan Hughes
Sales Coordinator	Greg Entwhistle
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Nov14
-	

Flight Dates	10/10/16 - 10/23/16
Agency	Waterfront Strategies
Advertiser	House Majority PAC Proj 202177
Client Code	
Product Code	
Est Code	4546
Product Name	HMP MN-08
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/21/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks	2		
Total	$1,131.00		
Commission	$169.65		
Net Total	$961.35		
Total Spots	274		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.21 Removed dropped spots; MGs placed on 62354795. Ttl removed $9. Please confirm, thank you.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	10/10/16	10/16/16	05:00	09:00		X	X	X	X	X	X	-	-	6	$4.00	$24.00	30	NCR 10/24/16-10/30/16
2	CNN	NEW DAY<	10/17/16	10/23/16	05:00	09:00	X							-	-	1	$4.00	$4.00	30	NCR 10/24/16-10/30/16
3	CNN	CNN NEWSROOM<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	5	$4.00	$20.00	30	NCR 10/24/16-10/30/16
4	CNN	CNN NEWSROOM<	10/10/16	10/16/16	09:00	16:00		X	X	X	X	X	X	-	-	12	$3.00	$36.00	30	NCR 10/24/16-10/30/16
5	CNN	VARIOUS	10/17/16	10/23/16	09:00	16:00	X							-	-	2	$3.00	$6.00	30	NCR 10/24/16-10/30/16
6	CNN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$5.00	$60.00	30	NCR 10/24/16-10/30/16
7	CNN	VARIOUS	10/17/16	10/23/16	19:00	24:00	X							-	-	2	$5.00	$10.00	30	NCR 10/24/16-10/30/16
8	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	6	$4.00	$24.00	30	-1X NCR 10/24/16-10/30/16
9	ESPN	VARIOUS	10/10/16	10/16/16	09:00	16:00		X	X	X	X	X	X	-	-	12	$3.00	$36.00	30	NCR 10/24/16-10/30/16
10	ESPN	SPORTSCENTER A<	10/17/16	10/23/16	09:00	16:00	X							-	-	2	$3.00	$6.00	30	NCR 10/24/16-10/30/16
11	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00		X	X	X	X	X	X	-	-	9	$4.00	$36.00	30	NCR 10/24/16-10/30/16
12	ESPN	MONDAY NIGHT C<	10/17/16	10/23/16	16:00	19:00	X							-	-	1	$4.00	$4.00	30	NCR 10/24/16-10/30/16
13	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00		X	X	X	X	X	X	-	-	9	$5.00	$45.00	30	-1X NCR 10/24/16-10/30/16
14	ESPN	NFL REGULAR SE<	10/17/16	10/23/16	19:00	24:00	X							-	-	2	$5.00	$10.00	30	NCR 10/24/16-10/30/16
15	HGTV	AVG. ALL WKS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	7	$4.00	$28.00	30	NCR 10/24/16-10/30/16
16	HGTV	AVG. ALL WKS<	10/10/16	10/16/16	09:00	16:00		X	X	X	X	X	X	-	-	12	$3.00	$36.00	30	NCR 10/24/16-10/30/16
17	HGTV	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00	X							-	-	2	$3.00	$6.00	30	NCR 10/24/16-10/30/16
18	HGTV	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00		X	X	X	X	X	X	-	-	9	$4.00	$36.00	30	NCR 10/24/16-10/30/16
19	HGTV	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00	X							-	-	1	$4.00	$4.00	30	NCR 10/24/16-10/30/16
20	HGTV	VARIOUS	10/10/16	10/16/16	19:00	24:00		X	X	X	X	X	X	-	-	10	$5.00	$50.00	30	NCR 10/24/16-10/30/16
21	HGTV	LOVE IT OR LIS<	10/17/16	10/23/16	19:00	24:00	X							-	-	2	$5.00	$10.00	30	NCR 10/24/16-10/30/16

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Survey	Cable Nielsen Live+3 Nov14
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Flight Dates	10/10/16 - 10/23/16
Agency	Waterfront Strategies
Advertiser	House Majority PAC Proj 202177

Client Code	
Product Code	
Est Code	4546
Product Name	HMP MN-08
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/21/16	
Version		3 Vs. 2	
Show All Lines			
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HIST	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00		X	X	X	X	X	X	-	-	10	$5.00	$50.00	30	NCR 10/24/16-10/30/16
23	HIST	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X							-	-	2	$5.00	$10.00	30	NCR 10/24/16-10/30/16
24	TBSC	VARIOUS	10/10/16	10/16/16	16:00	19:00		X	X	X	X	X	X	-	-	0	$4.00	$0.00	30	-9x NCR 10/24/16-10/30/16
25	TBSC	SEINFELD<	10/17/16	10/23/16	16:00	19:00	X							-	-	0	$4.00	$0.00	30	-1x NCR 10/24/16-10/30/16
26	TBSC	VARIOUS	10/10/16	10/16/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$5.00	$60.00	30	NCR 10/24/16-10/30/16
27	TBSC	VARIOUS	10/17/16	10/23/16	19:00	24:00	X							-	-	2	$5.00	$10.00	30	NCR 10/24/16-10/30/16
28	TLC	VARIOUS	10/10/16	10/16/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$5.00	$60.00	30	NCR 10/24/16-10/30/16
29	TLC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X							-	-	2	$5.00	$10.00	30	NCR 10/24/16-10/30/16
30	TNT	VARIOUS	10/10/16	10/16/16	05:00	09:00		X	X	X	X	X	X	-	-	9	$4.00	$36.00	30	NCR 10/24/16-10/30/16
31	TNT	CHARMED<	10/17/16	10/23/16	05:00	09:00	X							-	-	1	$4.00	$4.00	30	NCR 10/24/16-10/30/16
32	TNT	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	7	$4.00	$28.00	30	NCR 10/24/16-10/30/16
33	TNT	VARIOUS	10/10/16	10/16/16	09:00	16:00		X	X	X	X	X	X	-	-	12	$3.00	$36.00	30	NCR 10/24/16-10/30/16
34	TNT	AVG. ALL WKS<	10/17/16	10/23/16	09:00	16:00	X							-	-	2	$3.00	$6.00	30	NCR 10/24/16-10/30/16
35	TNT	VARIOUS	10/10/16	10/16/16	16:00	19:00		X	X	X	X	X	X	-	-	9	$4.00	$36.00	30	NCR 10/24/16-10/30/16
36	TNT	AVG. ALL WKS	10/17/16	10/23/16	16:00	19:00	X							-	-	1	$4.00	$4.00	30	NCR 10/24/16-10/30/16
37	TNT	VARIOUS	10/10/16	10/16/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$5.00	$60.00	30	NCR 10/24/16-10/30/16
38	TNT	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X							-	-	2	$5.00	$10.00	30	NCR 10/24/16-10/30/16
39	USA	AVG. ALL WKS<	10/10/16	10/16/16	05:00	09:00		X	X	X	X	X	X	-	-	9	$4.00	$36.00	30	NCR 10/24/16-10/30/16
40	USA	AVG. ALL WKS<	10/17/16	10/23/16	05:00	09:00	X							-	-	1	$4.00	$4.00	30	NCR 10/24/16-10/30/16
41	USA	AVG. ALL WKS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	7	$4.00	$28.00	30	NCR 10/24/16-10/30/16
42	USA	AVG. ALL WKS<	10/10/16	10/16/16	09:00	16:00		X	X	X	X	X	X	-	-	12	$3.00	$36.00	30	NCR 10/24/16-10/30/16

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		Client Code		Total		$1,131.00	
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Sales Coordinator	Greg Entwhistle	Est Code	4546	Net Total		$961.35	
Office	Washington	Product Name	HMP MN-08	Total Spots		274	
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+3 Nov14	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-

Comments :	10.21 Removed dropped spots; MGs placed on 62354795. Ttl removed $9. Please confirm, thank you.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	USA	NCIS<	10/17/16	10/23/16	09:00	16:00	X							-	-	2	$3.00	$6.00	30	NCR 10/24/16-10/30/16
44	USA	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00		X	X	X	X	X	X	-	-	9	$4.00	$36.00	30	NCR 10/24/16-10/30/16
45	USA	NCIS	10/17/16	10/23/16	16:00	19:00	X							-	-	1	$4.00	$4.00	30	NCR 10/24/16-10/30/16
46	USA	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$5.00	$60.00	30	NCR 10/24/16-10/30/16
47	USA	WWE ENTERTAINM<	10/17/16	10/23/16	19:00	24:00	X							-	-	2	$5.00	$10.00	30	NCR 10/24/16-10/30/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	274	0	0	0	0	0	0	0	0	0	0	0	274
AMT	$1,131.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$1,131.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/21/16

62268777 | Minneapolis-St. Paul | Spectrum/Crosslake, MN | 4663 |