11762337

NCC Cable System Order

Order #	62335963
Syscode	1458
System Name	Spectrum/Packerland, WI
Market	Wausau, WI
AE	Natasha Levinsohn
Sales Coordinator	Jalyn Sanders
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 2BK Jul15+May16
-	

Flight Dates	09/19/16 - 10/02/16
Agency	Canal Partners Media
Advertiser	Russ for Wisconsin
Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/05/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$612.00		
Commission	$91.80		
Net Total	$520.20		
Total Spots	264		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.5 R6 removed dropped spot

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HGTV	PRIME	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	10	$3.00	$30.00	30	PRE
23	LIF	DAYTIME	9/26/16	10/2/16	09:00	16:00	X	X						-	-	4	$2.00	$8.00	30	PRE
24	LIF	PRIME	9/26/16	10/2/16	19:00	24:00	X	X						-	-	4	$2.00	$8.00	30	PRE
25	LIF	DAYTIME	9/19/16	9/25/16	09:00	16:00			X	X	X	X	X	-	-	10	$2.00	$20.00	30	PRE
26	LIF	PRIME	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	10	$2.00	$20.00	30	PRE
27	TLC	DAYTIME	9/26/16	10/2/16	09:00	16:00	X	X						-	-	4	$2.00	$8.00	30	PRE
28	TLC	PRIME	9/26/16	10/2/16	19:00	24:00	X	X						-	-	3	$2.00	$6.00	30	-1x PRE
29	TLC	DAYTIME	9/19/16	9/25/16	09:00	16:00			X	X	X	X	X	-	-	10	$2.00	$20.00	30	PRE
30	TLC	PRIME	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	10	$2.00	$20.00	30	PRE
31	TNT	DAYTIME	9/26/16	10/2/16	09:00	16:00	X	X						-	-	4	$2.00	$8.00	30	PRE
32	TNT	PRIME	9/26/16	10/2/16	19:00	24:00	X	X						-	-	4	$3.00	$12.00	30	PRE
33	TNT	DAYTIME	9/19/16	9/25/16	09:00	16:00			X	X	X	X	X	-	-	10	$2.00	$20.00	30	PRE
34	TNT	PRIME	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	10	$3.00	$30.00	30	PRE
35	USA	DAYTIME	9/26/16	10/2/16	09:00	16:00	X	X						-	-	4	$2.00	$8.00	30	PRE
36	USA	PRIME	9/26/16	10/2/16	19:00	24:00	X	X						-	-	4	$3.00	$12.00	30	PRE
37	USA	DAYTIME	9/19/16	9/25/16	09:00	16:00			X	X	X	X	X	-	-	10	$2.00	$20.00	30	PRE

NCC Cable System Order

Order #	62335963
Syscode	1458
System Name	Spectrum/Packerland, WI
Market	Wausau, WI

AE	Natasha Levinsohn
Sales Coordinator	Jalyn Sanders
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 2BK Jul15+May16
-	

Flight Dates	09/19/16 - 10/02/16
Agency	Canal Partners Media
Advertiser	Russ for Wisconsin
Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/05/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$612.00		
Commission	$91.80		
Net Total	$520.20		
Total Spots	264		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.5 R6 removed dropped spot

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
38	USA	PRIME	9/19/16	9/25/16	19:00	24:00			X	X	X	X	X	-	-	10	$3.00	$30.00	30	PRE

	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	190	74	0	0	0	0	0	0	0	0	0	0	264
AMT	$440.00	$172.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$612.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/06/16

62335963 | Wausau, WI | Spectrum/Packerland, WI | 1458 |