NCC Cable System Order

11756266

Order #	62308987
Syscode	7787
System Name	Spectrum/Cadillac, MI
Market	Traverse City

Flight Dates	07/25/16 - 08/07/16
Agency	4CM&M
Advertiser	Lon Johnson for Congress

Update Date	07/26/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	$495.00
Commission	$74.25
Net Total	$420.75
Total Spots	81
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP -	GIMP -
CPP -	CPM -

AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD May16
-	

Client Code	661
Product Code	691
Est Code	3601
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	R1: 7.26 MG

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	7/25/16	7/31/16	05:00	09:00					X	X	X	-	-	3	$7.00	$21.00	30	PRE 05/13/16-12/25/16
2	CNN	CNN NEWSROOM<	7/25/16	7/31/16	09:00	16:00					X	X	X	-	-	3	$5.00	$15.00	30	PRE 05/13/16-12/25/16
3	CNN	CNN NEWSROOM<	7/25/16	7/31/16	16:00	19:00					X	X	X	-	-	3	$7.00	$21.00	30	PRE 05/13/16-12/25/16
4	CNN	AVG. ALL WKS<	7/25/16	7/31/16	19:00	24:00					X	X	X	-	-	3	$9.00	$27.00	30	PRE 05/13/16-12/25/16
5	MNBC	VARIOUS	7/25/16	7/31/16	05:00	09:00					X	X	X	-	-	3	$5.00	$15.00	30	PRE 05/13/16-12/25/16
6	MNBC	AVG. ALL WKS<	7/25/16	7/31/16	09:00	16:00					X	X	X	-	-	1	$4.00	$4.00	30	PRE 05/13/16-12/25/16
7	MNBC	VARIOUS	7/25/16	7/31/16	16:00	19:00					X	X	X	-	-	1	$6.00	$6.00	30	PRE 05/13/16-12/25/16
8	MNBC	VARIOUS	7/25/16	7/31/16	19:00	24:00					X	X	X	-	-	3	$7.00	$21.00	30	PRE 05/13/16-12/25/16
9	FSD	NOT AVAILABLE	7/25/16	7/31/16	09:00	16:00		X	X	X	X	X	X	-	-	3	$2.00	$6.00	30	PRE 05/13/16-12/25/16
10	FSD	NOT AVAILABLE	8/1/16	8/7/16	09:00	16:00	X							-	-	1	$2.00	$2.00	30	PRE 05/13/16-12/25/16
11	FSD	NOT AVAILABLE	7/25/16	7/31/16	16:00	19:00		X	X	X	X	X	X	-	-	3	$3.00	$9.00	30	PRE 05/13/16-12/25/16
12	FSD	NOT AVAILABLE	7/25/16	7/31/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$4.00	$24.00	30	PRE 05/13/16-12/25/16
13	FSD	NOT AVAILABLE	8/1/16	8/7/16	19:00	24:00	X							-	-	1	$4.00	$4.00	30	PRE 05/13/16-12/25/16
14	HGTV	AVG. ALL WKS<	7/25/16	7/31/16	09:00	16:00		X	X	X	X	X	X	-	-	2	$5.00	$10.00	30	PRE 05/13/16-12/25/16
15	HGTV	AVG. ALL WKS<	7/25/16	7/31/16	16:00	19:00		X	X	X	X	X	X	-	-	2	$7.00	$14.00	30	PRE 05/13/16-12/25/16
16	HGTV	VARIOUS	7/25/16	7/31/16	19:00	24:00		X	X	X	X	X	X	-	-	3	$9.00	$27.00	30	PRE 05/13/16-12/25/16
17	TNT	VARIOUS	7/25/16	7/31/16	09:00	16:00		X	X	X	X	X	X	-	-	3	$5.00	$15.00	30	PRE 05/13/16-12/25/16
18	TNT	SUPERNATURAL<	8/1/16	8/7/16	09:00	16:00	X							-	-	1	$5.00	$5.00	30	PRE 05/13/16-12/25/16
19	TNT	CASTLE<	7/25/16	7/31/16	16:00	19:00		X	X	X	X	X	X	-	-	3	$7.00	$21.00	30	PRE 05/13/16-12/25/16
20	TNT	AVG. ALL WKS<	7/25/16	7/31/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$9.00	$54.00	30	PRE 05/13/16-12/25/16
21	TNT	AVG. ALL WKS	8/1/16	8/7/16	19:00	24:00	X							-	-	1	$9.00	$9.00	30	PRE 05/13/16-12/25/16

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AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD May16
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Agency	4CM&M
Advertiser	Lon Johnson for Congress
Client Code	661
Product Code	691
Est Code	3601
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	07/26/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$495.00		
Commission	$74.25		
Net Total	$420.75		
Total Spots	81		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: 7.26 MG

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	USA	AVG. ALL WKS<	7/25/16	7/31/16	00:00	02:00		X	X	X	X	X	X	-	-	1	$5.00	$5.00	30	PRE 05/13/16-12/25/16
23	USA	AVG. ALL WKS<	7/25/16	7/31/16	09:00	16:00		X	X	X	X	X	X	-	-	2	$5.00	$10.00	30	PRE 05/13/16-12/25/16
24	USA	AVG. ALL WKS<	7/25/16	7/31/16	16:00	19:00		X	X	X	X	X	X	-	-	2	$7.00	$14.00	30	PRE 05/13/16-12/25/16
25	USA	VARIOUS	7/25/16	7/31/16	19:00	24:00		X	X	X	X	X	X	-	-	2	$9.00	$18.00	30	PRE 05/13/16-12/25/16
26	HALL	VARIOUS	7/25/16	7/31/16	09:00	16:00		X	X	X	X	X	X	-	-	2	$3.00	$6.00	30	PRE 05/13/16-12/25/16
27	HALL	VARIOUS	7/25/16	7/31/16	16:00	19:00		X	X	X	X	X	X	-	-	2	$5.00	$10.00	30	PRE 05/13/16-12/25/16
28	HALL	VARIOUS	7/25/16	7/31/16	19:00	24:00		X	X	X	X	X	X	-	-	3	$6.00	$18.00	30	PRE 05/13/16-12/25/16
29	HIST	AVG. ALL WKS<	7/25/16	7/31/16	09:00	16:00		X	X	X	X	X	X	-	-	1	$5.00	$5.00	30	PRE 05/13/16-12/25/16
30	HIST	AVG. ALL WKS<	7/25/16	7/31/16	16:00	19:00		X	X	X	X	X	X	-	-	1	$7.00	$7.00	30	PRE 05/13/16-12/25/16
31	HIST	VARIOUS	7/25/16	7/31/16	19:00	24:00		X	X	X	X	X	X	-	-	4	$9.00	$36.00	30	PRE 05/13/16-12/25/16
32	HIST	AVG. ALL WKS	8/1/16	8/7/16	19:00	24:00	X							-	-	1	$9.00	$9.00	30	PRE 05/13/16-12/25/16
33	CNN	CNN NEWSROOM<	7/25/16	7/31/16	09:00	16:00					X	X	X	-	-	1	$5.00	$5.00	30	+1x MG Line Added. PRE 05/13/16-12/25/16
34	CNN	CNN NEWSROOM<	8/1/16	8/7/16	09:00	16:00	X							-	-	1	$5.00	$5.00	30	+1x Daypart Line Added. PRE 05/13/16-12/25/16
35	MNBC	AVG. ALL WKS<	7/25/16	7/31/16	09:00	16:00					X	X	X	-	-	1	$4.00	$4.00	30	+1x MG Line Added. PRE 05/13/16-12/25/16
36	MNBC	VARIOUS	7/25/16	7/31/16	16:00	19:00					X	X	X	-	-	1	$6.00	$6.00	30	+1x MG Line Added. PRE 05/13/16-12/25/16

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Survey	Cable Nielsen Live+SD May16	Primary Demo	Adults 35+	GRP -	GIMP -
-		Makegood Policy	Approval Required	CPP -	CPM -

Comments :	R1: 7.26 MG

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37	TNT	CASTLE<	7/25/16	7/31/16	16:00	19:00				X	X	X	X	-	-	1	$7.00	$7.00	30	+1x Daypart Line Added. PRE 05/13/16-12/25/16

	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Total
SPOTS	75	6	0	0	0	0	0	0	0	0	0	0	81
AMT	$461.00	$34.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$495.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 07/27/16

62308987 | Traverse City | Spectrum/Cadillac, MI | 7787 |