WTVW
PO Box 470
Rockford, IL 61105

Smart Media Group
1427 Leslie Ave, Suite 102
Alexandria, VA 22301

# Contract # 1446166

| | |
|---|---|
| **Schedule Dates** | 10/18/16-10/24/16 |
| **Advertiser** | Matt Castlen/State Rep/Republican/KY (83979) |
| **Agency** | Smart Media Group (11271) |
| **Product** | Political - State Representative (1073) |
| **Brand** | CAST/ORDR/C18C24 (567147) |
| **Salesperson** | Katz - Washington DC, Washington DC (1179) |
| **Sales Office** | Katz - Washington DC |
| **Buyer Name** | Michele,Brooks, |
| **Phone/Fax** | / |
| **CPE** | CAST/ORDR/C18C24 |
| **Account Types** | National/Political |
| **Billing Type** | Standard |
| **Comments** | ORDR<br>Castlen Order Flight Dates 10/18-10/24 Please confirm receipt. Michel e Brooks |

| | |
|---|---|
| **Date Entered** | 10/10/16 |
| **Last Modified** | 10/10/16 |
| **Entered By** | Teresa Isbell |
| **CO-OP** | No |
| **Headline #** | 25327183 |
| **Demo** | |
| **Order Type** | Normal |
| **Package Deal** | |
| **Commission %** | 15.00 |
| **Commission** | $120.00 |
| **Net Total** | $680.00 |
| **Sales Tax** | |

**Evansville (WTVW)**

| By Broadcast Month | Spots | Rate |
|---|---|---|
| Oct. 2016 | 6 | $800.00 |
| Grand Total: | 6 | $800.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 1.0 | Normal Line / SPOT | 10/18/16-10/18/16 | 5 | :30 | 12P- 12:30P (CST) | 1 | | X | | | | | | 1 | $100.00 | $100.00 | Evansville (WTVW) | EYEWITNESS NEWS AT N | 10/10/16 |
| 2.0 | Normal Line / SPOT | 10/19/16-10/19/16 | 5 | :30 | 12P- 12:30P (CST) | 1 | | | X | | | | | 1 | $100.00 | $100.00 | Evansville (WTVW) | EYEWITNESS NEWS AT N | 10/10/16 |
| 3.0 | Normal Line / SPOT | 10/20/16-10/20/16 | 5 | :30 | 12P- 12:30P (CST) | 1 | | | | X | | | | 1 | $100.00 | $100.00 | Evansville (WTVW) | EYEWITNESS NEWS AT N | 10/10/16 |
| 4.0 | Normal Line / SPOT | 10/24/16-10/24/16 | 5 | :30 | 12P- 12:30P (CST) | 1 | X | | | | | | | 1 | $100.00 | $100.00 | Evansville (WTVW) | EYEWITNESS NEWS AT N | 10/10/16 |
| 5.0 | Normal Line / SPOT | 10/19/16-10/19/16 | 5 | :30 | 9P- 9:30P (CST) | 1 | | | X | | | | | 1 | $300.00 | $300.00 | Evansville (WTVW) | EYEWITNESS NEWS AT N | 10/10/16 |
| 6.0 | Normal Line / SPOT | 10/23/16-10/23/16 | 5 | :30 | 6:30P- 7P (CST) | 1 | | | | | | | X | 1 | $100.00 | $100.00 | Evansville (WTVW) | ANDY GRIFFITH | 10/10/16 |

## CONFIRMATION CONTRACT

| Accepted Agency/Advertiser: | Date: | Accepted Station: | Date: | Comments: |
|---|---|---|---|---|
| | | | | |

See the back of this document for Advertising Contract Terms and Conditions

B/E Bookend P/B Piggy Back

Printed At: 04:39 PM on Monday, October 10 2016