NCC Cable System Order

— 64141

11765176

Order #	62347947
Syscode	7838
System Name	Spectrum/Madison Interconnect, WI
Market	Madison

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Not accepted
Survey	Cable Nielsen Live+1 Nov15
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Nonbox/Eisner
Advertiser	Reform America Fund
Client Code	WGE
Product Code	RAF
Est Code	1031FXNC
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/08/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$16,976.00		
Commission	$2,546.40		
Net Total	$14,429.60		
Total Spots	56		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.8 NEW ORDER. PLEASE CONFIRM. THANKS

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00	X							-	-	1	$315.00	$315.00	30	
2	FXNC	AVG. ALL WKS	11/7/16	11/13/16	05:00	09:00	X							-	-	1	$315.00	$315.00	30	
3	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00		X						-	-	1	$315.00	$315.00	30	
4	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00			X					-	-	1	$315.00	$315.00	30	NCC
5	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00				X				-	-	1	$315.00	$315.00	30	
6	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00					X			-	-	1	$315.00	$315.00	30	
7	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00						X		-	-	1	$315.00	$315.00	30	
8	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00							X	-	-	1	$315.00	$315.00	30	
9	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00	X							-	-	3	$211.00	$633.00	30	
10	FXNC	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00	X							-	-	3	$211.00	$633.00	30	
11	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00		X						-	-	3	$211.00	$633.00	30	
12	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00			X					-	-	3	$211.00	$633.00	30	
13	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00				X				-	-	3	$211.00	$633.00	30	
14	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00					X			-	-	3	$211.00	$633.00	30	
15	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00						X		-	-	3	$211.00	$633.00	30	
16	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00							X	-	-	3	$211.00	$633.00	30	
17	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00	X							-	-	1	$336.00	$336.00	30	
18	FXNC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	$336.00	$336.00	30	
19	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00		X						-	-	1	$336.00	$336.00	30	
20	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00			X					-	-	1	$336.00	$336.00	30	
21	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00				X				-	-	1	$336.00	$336.00	30	

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22	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00					X			-	-	1	$336.00	$336.00	30	
23	FXNC	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00						X		-	-	1	$336.00	$336.00	30	
24	FXNC	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00							X	-	-	1	$336.00	$336.00	30	
25	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X							-	-	2	$419.00	$838.00	30	
26	FXNC	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	2	$419.00	$838.00	30	
27	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00		X						-	-	2	$419.00	$838.00	30	
28	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00			X					-	-	2	$419.00	$838.00	30	
29	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00				X				-	-	2	$419.00	$838.00	30	
30	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00					X			-	-	2	$419.00	$838.00	30	
31	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00						X		-	-	2	$419.00	$838.00	30	
32	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00							X	-	-	2	$419.00	$838.00	30	

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	56	0	0	0	0	0	0	0	0	0	0	0	56
AMT	$16,976.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$16,976.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/10/16

62347947 | Madison | Spectrum/Madison Interconnect, WI | 7838 |