WFXR
PO Box 419779
Boston, MA 02241-9779

Strategic Media Services Inc
1911 North Ft Myer Drive
Suite 400
Arlington, VA 22209

Contract # 1648688

Schedule Dates	11/01/17-11/02/17
Advertiser	Ed Gillespi/Governor/Republican/VA (88014)
Agency	Strategic Media Services Inc (13884)
Product	Political - Governor (1067)
Brand	277/357/3291 (642970)
Salesperson	Katz - Washington DC, Washington DC (1179)
Sales Office	Katz - Washington DC
Buyer Name	Michelle,Irvin,
Phone/Fax	/
CPE	277/357/3291
Account Types	National/Political
Billing Type	Standard
Comments	Candidate NEW ORDER - 60S Special Instructions: 60S

Date Entered	10/30/17
Last Modified	10/30/17
Entered By	Casey Wright
CO-OP	No
Headline #	ECR25777896
Demo	A35+
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$378.00
Net Total	$2,142.00
Sales Tax	

Roanoke VA (WFXR)

By Broadcast Month	Spots	Rate
Nov. 2017	7	$2,520.00
Grand Total:	7	$2,520.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/02/17-11/02/17	5	1:00	5:30A- 6A (EST)	1				X				1	$10.00	$10.00	Roanoke VA (WFXR)	WFXR NEWS-5 Target 200119 Index: 104. Nielsen: 0.3	10/30/17
2.0	Normal Line / SPOT	11/01/17-11/01/17	4	1:00	8A- 8:30A (EST)	1			X					1	$90.00	$90.00	Roanoke VA (WFXR)	WFXR NEWS-8 Target 200119 Index: 117. Nielsen: 1.0	10/30/17
3.0	Normal Line / SPOT	11/02/17-11/02/17	4	1:00	3:30P- 4P (EST)	1				X				1	$250.00	$250.00	Roanoke VA (WFXR)	FAMILY FEUD B< Target 200119 Index: 83. Nielsen: 2.0	10/30/17
4.0	Normal Line / SPOT	11/02/17-11/02/17	4	1:00	7P- 7:30P (EST)	1				X				1	$750.00	$750.00	Roanoke VA (WFXR)	BIG BNG THEORY Target 200119 Index: 110. Nielsen: 3.7	10/30/17
5.0	Normal Line / SPOT	11/01/17-11/01/17	4	1:00	10P- 10:30P (EST)	1			X					1	$750.00	$750.00	Roanoke VA (WFXR)	WFXR NEWS-10 A< Target 200119 Index: 109. Nielsen: 3.9	10/30/17
6.0	Normal Line / SPOT	11/02/17-11/02/17	4	1:00	10:30P- 11P (EST)	1				X				1	$600.00	$600.00	Roanoke VA (WFXR)	WFXR NEWS-10 B< Target 200119 Index: 107. Nielsen: 3.5	10/30/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

Printed At: 02:07 PM on Tuesday, October 31 2017

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7.0	Normal Line / SPOT	11/01/17-11/01/17	5	1:00	12:30A- 1A (EST)	1			X					1	$70.00	$70.00	Roanoke VA (WFXR)	SEINFELD Target 200119 Index: 106. Nielsen: 0.8	10/30/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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