#417307

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25283060	Changes as of:	9/9/2016 at 8:48 AM	Version:	Highlighting Revision 1		
CPE:	148/162/1566	Flight:	9/12/16 - 9/18/16	Station:	WREX	Total $:	$4,235.00
Agency:	STRATEGIC MEDIA SERVICES	Advertiser:	Independent Voice for Illinois PAC	Market:	Rockford	Total Spots:	12
	1911 NORTH FT MYER DRIVE	Product:	Indie Voice for IL	Office:	PHILADELPHIA	Total CPP:	$0.00
	SUITE 400	Agency Order #:	5379861	Primary Demo:	Adults 35+	Total GRP:	
	ARLINGTON, VA 20009	Buyer:	Gracy, Ryan	Con Type:	POLITICAL/VOTE		
		Salesperson:	SHEPARD RITZEN 215-567-7950	Assistant:	SHEPARD RITZEN 215-567-7950	Separation:	

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/12	9/13	9/14	9/15	9/16	9/17	9/18	Total Spots	Total $	CPP	GRP
							9/12 - 9/18										
1	M-F 5a-6a		13 News Today 2	$125.00	0	30	1	0	0	0	1	0	0	2	$250.00	$0.00	0.0
2	M-F 5:30a-6a		13 News Today 2	$125.00	0	30	0	0	1	0	0	0	0	1	$125.00	$0.00	0.0
3	M-F 6a-7a		13 News Today II 1	$220.00	0	30	1	0	1	1	0	0	0	3	$660.00	$0.00	0.0
	Changes: Day/Time from M-F 6:30a-7a to M-F 6a-7a																
4	M-F 12n-12:30p		13 News At Noon 1	$250.00	0	30	0	1	0	1	0	0	0	2	$500.00	$0.00	0.0
5	M-F 5p-5:30p		13 News At 5 1	$650.00	0	30	1	0	1	0	1	0	0	3	$1,950.00	$0.00	0.0
6	Su 10p-10:35p		Late News Sun (half hour later after SNF) 1	$750.00	0	30	0	0	0	0	0	0	1	1	$750.00	$0.00	0.0
						TOTALS:	3	1	3	2	2	0	1	12	$4,235.00	$0.00	0.0

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Special Instructions	

Order Level Comments

Date/Time	Added by	Comment
09/09/16 8:48 AM	SHEPARD RITZEN	Separation: 30
09/09/16 8:48 AM	SHEPARD RITZEN	Separation: 30

Competitive Information

Market Budget:	$23,528
WREX Share:	18%
Comment:	updated
WIFR:	32%
WQRF:	11%
WTVO:	39%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPM	GIMP
	100%	12	$4,235.00	N/A	0.0
Total	100%	12	$4,235.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Sep	12	$4,235.00
Total	12	$4,235.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	$ Chg	Contract $	Comment
Revision	9/9/16 8:48 AM	SHEPARD RITZEN	Revised			$0	$4,235.00	Changes: Product from Issue to Indie Voice for IL, Demo Meta to [R16], User Entered $ from $0.00 to $4,235.00. 1 buyline added or modified.
New	9/9/16 8:46 AM	SHEPARD RITZEN	New	12		$4,235.00	$4,235.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.