TIM #77479

NCC Cable System Order

11781578

Order #	62401697
Syscode	7785
System Name	Spectrum/Rockford, MI
Market	Grand Rapids

AE	Andrew Yolles
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Jan17
-	

Flight Dates	03/06/17 - 03/26/17
Agency	Strategic Media Services, Inc
Advertiser	American Action Network

Client Code	262
Product Code	340
Est Code	2807
Product Name	MI-3
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	03/09/17		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	3		
Total	$530.00		
Commission	$79.50		
Net Total	$450.50		
Total Spots	65		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP -	GIMP	-	
CPP -	CPM	-	

Comments :	3.9 New Order

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	3/13/17	3/19/17	05:00	09:00	X	X	X	X	X	X	X	-	-	2	$2.00	$4.00	30	NCR 02/13/17-12/31/17
2	CNN	NEW DAY<	3/20/17	3/26/17	05:00	09:00	X	X	X					-	-	1	$2.00	$2.00	30	NCR 02/13/17-12/31/17
3	CNN	VARIOUS	3/13/17	3/19/17	09:00	16:00	X	X	X	X	X	X	X	-	-	2	$2.00	$4.00	30	NCR 02/13/17-12/31/17
4	CNN	CNN NEWSROOM<	3/20/17	3/26/17	09:00	16:00	X	X	X					-	-	1	$2.00	$2.00	30	NCR 02/13/17-12/31/17
5	CNN	CNN NEWSROOM<	3/6/17	3/12/17	16:00	19:00						X	X	-	-	1	$4.00	$4.00	30	NCR 02/13/17-12/31/17
6	CNN	VARIOUS	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X	X	X	-	-	2	$4.00	$8.00	30	NCR 02/13/17-12/31/17
7	CNN	SITUATION ROOM<	3/20/17	3/26/17	16:00	19:00	X	X	X					-	-	1	$4.00	$4.00	30	NCR 02/13/17-12/31/17
8	CNN	AVG. ALL WKS<	3/6/17	3/12/17	19:00	22:00						X	X	-	-	1	$6.00	$6.00	30	NCR 02/13/17-12/31/17
9	CNN	VARIOUS	3/13/17	3/19/17	19:00	22:00	X	X	X	X	X	X	X	-	-	3	$6.00	$18.00	30	NCR 02/13/17-12/31/17
10	CNN	VARIOUS	3/20/17	3/26/17	19:00	22:00	X	X	X					-	-	1	$6.00	$6.00	30	NCR 02/13/17-12/31/17
11	FXNC	FOX & FRIENDS<	3/6/17	3/12/17	05:00	09:00						X	X	-	-	1	$8.00	$8.00	30	NCR 02/13/17-12/31/17
12	FXNC	FOX AND FRIEND<	3/13/17	3/19/17	05:00	09:00	X	X	X	X	X	X	X	-	-	3	$8.00	$24.00	30	NCR 02/13/17-12/31/17
13	FXNC	FOX AND FRIEND<	3/20/17	3/26/17	05:00	09:00	X	X	X					-	-	1	$8.00	$8.00	30	NCR 02/13/17-12/31/17
14	FXNC	VARIOUS	3/6/17	3/12/17	09:00	16:00						X	X	-	-	1	$4.00	$4.00	30	NCR 02/13/17-12/31/17
15	FXNC	VARIOUS	3/13/17	3/19/17	09:00	16:00	X	X	X	X	X	X	X	-	-	4	$4.00	$16.00	30	NCR 02/13/17-12/31/17
16	FXNC	VARIOUS	3/20/17	3/26/17	09:00	16:00	X	X	X					-	-	1	$4.00	$4.00	30	NCR 02/13/17-12/31/17
17	FXNC	AVG. ALL WKS<	3/6/17	3/12/17	16:00	19:00						X	X	-	-	2	$8.00	$16.00	30	NCR 02/13/17-12/31/17
18	FXNC	VARIOUS	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X	X	X	-	-	6	$8.00	$48.00	30	NCR 02/13/17-12/31/17
19	FXNC	VARIOUS	3/20/17	3/26/17	16:00	19:00	X	X	X					-	-	2	$8.00	$16.00	30	NCR 02/13/17-12/31/17
20	FXNC	VARIOUS	3/6/17	3/12/17	19:00	22:00						X	X	-	-	2	$20.00	$40.00	30	NCR 02/13/17-12/31/17
21	FXNC	VARIOUS	3/13/17	3/19/17	19:00	22:00	X	X	X	X	X	X	X	-	-	7	$20.00	$140.00	30	NCR 02/13/17-12/31/17

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22	FXNC	VARIOUS	3/20/17	3/26/17	19:00	22:00	X	X	X					-	-	3	$20.00	$60.00	30	NCR 02/13/17-12/31/17
23	FXNC	VARIOUS	3/6/17	3/12/17	09:00	19:00						X	X	-	-	1	$14.00	$14.00	30	NCR 02/13/17-12/31/17
24	FXNC	VARIOUS	3/13/17	3/19/17	09:00	19:00						X	X	-	-	1	$14.00	$14.00	30	NCR 02/13/17-12/31/17
25	MNBC	AVG. ALL WKS<	3/6/17	3/12/17	05:00	09:00						X	X	-	-	1	$2.00	$2.00	30	NCR 02/13/17-12/31/17
26	MNBC	MORNING JOE<	3/13/17	3/19/17	05:00	09:00	X	X	X	X	X	X	X	-	-	3	$2.00	$6.00	30	NCR 02/13/17-12/31/17
27	MNBC	MORNING JOE<	3/20/17	3/26/17	05:00	09:00	X	X	X					-	-	1	$2.00	$2.00	30	NCR 02/13/17-12/31/17
28	MNBC	AVG. ALL WKS<	3/6/17	3/12/17	16:00	19:00						X	X	-	-	1	$4.00	$4.00	30	NCR 02/13/17-12/31/17
29	MNBC	VARIOUS	3/13/17	3/19/17	16:00	19:00	X	X	X	X	X	X	X	-	-	3	$4.00	$12.00	30	NCR 02/13/17-12/31/17
30	MNBC	VARIOUS	3/20/17	3/26/17	16:00	19:00	X	X	X					-	-	1	$4.00	$4.00	30	NCR 02/13/17-12/31/17
31	MNBC	AVG. ALL WKS	3/6/17	3/12/17	19:00	22:00						X	X	-	-	1	$6.00	$6.00	30	NCR 02/13/17-12/31/17
32	MNBC	VARIOUS	3/13/17	3/19/17	19:00	22:00	X	X	X	X	X	X	X	-	-	3	$6.00	$18.00	30	NCR 02/13/17-12/31/17
33	MNBC	VARIOUS	3/20/17	3/26/17	19:00	22:00	X	X	X					-	-	1	$6.00	$6.00	30	NCR 02/13/17-12/31/17

	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Total
SPOTS	65	0	0	0	0	0	0	0	0	0	0	0	65
AMT	$530.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$530.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 03/10/17

62401697 | Grand Rapids | Spectrum/Rockford, MI | 7785 |