11765097

# NCC Cable System Order

| | |
|---|---|
| Order # | 62349132 |
| Syscode | 1458 |
| System Name | Spectrum/Packerland, WI |
| Market | Wausau, WI |

| | |
|---|---|
| AE | James Pagano |
| Sales Coordinator | Evan Butcher |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+1 Nov16 Proj. (Nov15 HUT |
| - | |

| | |
|---|---|
| Flight Dates | 10/10/16 - 10/23/16 |
| Agency | Buying Time |
| Advertiser | Nelson for Wisconsin |
| Client Code | |
| Product Code | ATS |
| Est Code | n/a |
| Product Name | |
| Credit Status | |
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|---|---|---|---|
| Update Date | 10/26/16 | | |
| Version | 3 Vs. 2 | | |
| Show All Lines | | | |
| Total # of Weeks | 2 | | |
| Total | $282.00 | | |
| Commission | $42.30 | | |
| Net Total | $239.70 | | |
| Total Spots | 120 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
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| Comments : | R2:-$10, MG on 62355289. 10.26. |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 1 | AEN | Cable | 10/10/16 | 10/16/16 | 05:00 | 09:00 | | | | X | X | X | X | - | - | 2 | $2.00 | $4.00 | 30 | PRE 05/13/16-12/25/16 |
| 2 | AEN | Cable | 10/17/16 | 10/23/16 | 05:00 | 09:00 | X | | | | | | | - | - | 1 | $2.00 | $2.00 | 30 | PRE 05/13/16-12/25/16 |
| 3 | AEN | Cable | 10/10/16 | 10/16/16 | 09:00 | 16:00 | | | | X | X | X | X | - | - | 1 | $2.00 | $2.00 | 30 | PRE 05/13/16-12/25/16 |
| 4 | AEN | Cable | 10/17/16 | 10/23/16 | 09:00 | 16:00 | X | | | | | | | - | - | 1 | $2.00 | $2.00 | 30 | PRE 05/13/16-12/25/16 |
| 5 | AEN | Cable | 10/10/16 | 10/16/16 | 16:00 | 19:00 | | | | X | X | X | X | - | - | 2 | $2.00 | $4.00 | 30 | PRE 05/13/16-12/25/16 |
| 6 | AEN | Cable | 10/17/16 | 10/23/16 | 16:00 | 19:00 | X | | | | | | | - | - | 1 | $2.00 | $2.00 | 30 | PRE 05/13/16-12/25/16 |
| 7 | AEN | Cable | 10/10/16 | 10/16/16 | 19:00 | 24:00 | | | | X | X | X | X | - | - | 2 | $3.00 | $6.00 | 30 | PRE 05/13/16-12/25/16 |
| 8 | AEN | Cable | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | | | | | | | - | - | 1 | $3.00 | $3.00 | 30 | PRE 05/13/16-12/25/16 |
| 9 | AEN | Cable | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 2 | $2.00 | $4.00 | 30 | PRE 05/13/16-12/25/16 |
| 10 | CNN | Cable | 10/10/16 | 10/16/16 | 09:00 | 16:00 | | | | X | X | X | X | - | - | 3 | $2.00 | $6.00 | 30 | PRE 05/13/16-12/25/16 |
| 11 | CNN | Cable | 10/17/16 | 10/23/16 | 09:00 | 16:00 | X | | | | | | | - | - | 1 | $2.00 | $2.00 | 30 | PRE 05/13/16-12/25/16 |
| 12 | CNN | Cable | 10/10/16 | 10/16/16 | 16:00 | 19:00 | | | | X | X | X | X | - | - | 0 | $2.00 | $0.00 | 30 | R2:-1x |
| 13 | CNN | Cable | 10/17/16 | 10/23/16 | 16:00 | 19:00 | X | | | | | | | - | - | 1 | $2.00 | $2.00 | 30 | PRE 05/13/16-12/25/16 |
| 14 | CNN | Cable | 10/10/16 | 10/16/16 | 19:00 | 24:00 | | | | X | X | X | X | - | - | 2 | $3.00 | $6.00 | 30 | R2:-2x |
| 15 | CNN | Cable | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | | | | | | | - | - | 2 | $3.00 | $6.00 | 30 | PRE 05/13/16-12/25/16 |
| 16 | CNN | Cable | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 2 | $2.00 | $4.00 | 30 | PRE 05/13/16-12/25/16 |
| 17 | DISC | Cable | 10/10/16 | 10/16/16 | 09:00 | 16:00 | | | | X | X | X | X | - | - | 2 | $2.00 | $4.00 | 30 | PRE 05/13/16-12/25/16 |
| 18 | DISC | Cable | 10/17/16 | 10/23/16 | 09:00 | 16:00 | X | | | | | | | - | - | 1 | $2.00 | $2.00 | 30 | PRE 05/13/16-12/25/16 |
| 19 | DISC | Cable | 10/10/16 | 10/16/16 | 16:00 | 19:00 | | | | X | X | X | X | - | - | 2 | $2.00 | $4.00 | 30 | PRE 05/13/16-12/25/16 |
| 20 | DISC | Cable | 10/17/16 | 10/23/16 | 16:00 | 19:00 | X | | | | | | | - | - | 1 | $2.00 | $2.00 | 30 | PRE 05/13/16-12/25/16 |
| 21 | DISC | Cable | 10/10/16 | 10/16/16 | 19:00 | 24:00 | | | | X | X | X | X | - | - | 4 | $3.00 | $12.00 | 30 | PRE 05/13/16-12/25/16 |

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| Order # | 62349132 |
| Syscode | 1458 |
| System Name | Spectrum/Packerland, WI |
| Market | Wausau, WI |

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| AE | James Pagano |
| Sales Coordinator | Evan Butcher |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | Cable Nielsen Live+1 Nov16 Proj. (Nov15 HUT |
| - | |

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| Flight Dates | 10/10/16 - 10/23/16 |
| Agency | Buying Time |
| Advertiser | Nelson for Wisconsin |
| Client Code | |
| Product Code | ATS |
| Est Code | n/a |
| Product Name | |
| Credit Status | |
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|---|---|---|---|
| Update Date | 10/26/16 | | |
| Version | 3 Vs. 2 | | |
| Show All Lines | | | |
| Total # of Weeks | 2 | | |
| Total | $282.00 | | |
| Commission | $42.30 | | |
| Net Total | $239.70 | | |
| Total Spots | 120 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|---|---|
| Comments : | R2:-$10, MG on 62355289. 10.26. |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 22 | DISC | Cable | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | | | | | | | - | - | 2 | $3.00 | $6.00 | 30 | PRE 05/13/16-12/25/16 |
| 23 | DISC | Cable | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 2 | $2.00 | $4.00 | 30 | PRE 05/13/16-12/25/16 |
| 24 | ESPN | Cable | 10/10/16 | 10/16/16 | 09:00 | 16:00 | | | | X | X | X | X | - | - | 3 | $2.00 | $6.00 | 30 | PRE 05/13/16-12/25/16 |
| 25 | ESPN | Cable | 10/17/16 | 10/23/16 | 09:00 | 16:00 | X | | | | | | | - | - | 1 | $2.00 | $2.00 | 30 | PRE 05/13/16-12/25/16 |
| 26 | ESPN | Cable | 10/10/16 | 10/16/16 | 16:00 | 19:00 | | | | X | X | X | X | - | - | 3 | $2.00 | $6.00 | 30 | PRE 05/13/16-12/25/16 |
| 27 | ESPN | Cable | 10/17/16 | 10/23/16 | 16:00 | 19:00 | X | | | | | | | - | - | 1 | $2.00 | $2.00 | 30 | PRE 05/13/16-12/25/16 |
| 28 | ESPN | Cable | 10/10/16 | 10/16/16 | 19:00 | 24:00 | | | | X | X | X | X | - | - | 1 | $3.00 | $3.00 | 30 | PRE 05/13/16-12/25/16 |
| 29 | ESPN | Cable | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | | | | | | | - | - | 1 | $3.00 | $3.00 | 30 | PRE 05/13/16-12/25/16 |
| 30 | ESPN | Cable | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 2 | $2.00 | $4.00 | 30 | PRE 05/13/16-12/25/16 |
| 31 | FXNC | Cable | 10/10/16 | 10/16/16 | 05:00 | 09:00 | | | | X | X | X | X | - | - | 2 | $2.00 | $4.00 | 30 | PRE 05/13/16-12/25/16 |
| 32 | FXNC | Cable | 10/17/16 | 10/23/16 | 05:00 | 09:00 | X | | | | | | | - | - | 1 | $2.00 | $2.00 | 30 | PRE 05/13/16-12/25/16 |
| 33 | FXNC | Cable | 10/10/16 | 10/16/16 | 09:00 | 16:00 | | | | X | X | X | X | - | - | 3 | $2.00 | $6.00 | 30 | PRE 05/13/16-12/25/16 |
| 34 | FXNC | Cable | 10/17/16 | 10/23/16 | 09:00 | 16:00 | X | | | | | | | - | - | 1 | $2.00 | $2.00 | 30 | PRE 05/13/16-12/25/16 |
| 35 | FXNC | Cable | 10/10/16 | 10/16/16 | 16:00 | 19:00 | | | | X | X | X | X | - | - | 1 | $2.00 | $2.00 | 30 | R2:-1x |
| 36 | FXNC | Cable | 10/17/16 | 10/23/16 | 16:00 | 19:00 | X | | | | | | | - | - | 1 | $2.00 | $2.00 | 30 | PRE 05/13/16-12/25/16 |
| 37 | FXNC | Cable | 10/10/16 | 10/16/16 | 19:00 | 24:00 | | | | X | X | X | X | - | - | 4 | $3.00 | $12.00 | 30 | PRE 05/13/16-12/25/16 |
| 38 | FXNC | Cable | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | | | | | | | - | - | 2 | $3.00 | $6.00 | 30 | PRE 05/13/16-12/25/16 |
| 39 | FXNC | Cable | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 2 | $2.00 | $4.00 | 30 | PRE 05/13/16-12/25/16 |
| 40 | HGTV | Cable | 10/10/16 | 10/16/16 | 09:00 | 16:00 | | | | X | X | X | X | - | - | 2 | $2.00 | $4.00 | 30 | PRE 05/13/16-12/25/16 |
| 41 | HGTV | Cable | 10/17/16 | 10/23/16 | 09:00 | 16:00 | X | | | | | | | - | - | 1 | $2.00 | $2.00 | 30 | PRE 05/13/16-12/25/16 |
| 42 | HGTV | Cable | 10/10/16 | 10/16/16 | 16:00 | 19:00 | | | | X | X | X | X | - | - | 2 | $2.00 | $4.00 | 30 | PRE 05/13/16-12/25/16 |

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| Sales Coordinator | Evan Butcher |
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| Phone | (301) 951-2620 |
| Status | Not accepted |
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| Flight Dates | 10/10/16 - 10/23/16 |
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| Advertiser | Nelson for Wisconsin |
| Client Code | |
| Product Code | ATS |
| Est Code | n/a |
| Product Name | |
| Credit Status | |
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

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| Update Date | 10/26/16 | | |
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| Show All Lines | | | |
| Total # of Weeks | 2 | | |
| Total | $282.00 | | |
| Commission | $42.30 | | |
| Net Total | $239.70 | | |
| Total Spots | 120 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
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| Comments : | R2:-$10, MG on 62355289. 10.26. |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 43 | HGTV | Cable | 10/17/16 | 10/23/16 | 16:00 | 19:00 | X | | | | | | | - | - | 1 | $2.00 | $2.00 | 30 | PRE 05/13/16-12/25/16 |
| 44 | HGTV | Cable | 10/10/16 | 10/16/16 | 19:00 | 24:00 | | | | X | X | X | X | - | - | 4 | $3.00 | $12.00 | 30 | PRE 05/13/16-12/25/16 |
| 45 | HGTV | Cable | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | | | | | | | - | - | 2 | $3.00 | $6.00 | 30 | PRE 05/13/16-12/25/16 |
| 46 | HGTV | Cable | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 2 | $2.00 | $4.00 | 30 | PRE 05/13/16-12/25/16 |
| 47 | HIST | Cable | 10/10/16 | 10/16/16 | 09:00 | 16:00 | | | | X | X | X | X | - | - | 1 | $2.00 | $2.00 | 30 | PRE 05/13/16-12/25/16 |
| 48 | HIST | Cable | 10/17/16 | 10/23/16 | 09:00 | 16:00 | X | | | | | | | - | - | 1 | $2.00 | $2.00 | 30 | PRE 05/13/16-12/25/16 |
| 49 | HIST | Cable | 10/10/16 | 10/16/16 | 16:00 | 19:00 | | | | X | X | X | X | - | - | 2 | $2.00 | $4.00 | 30 | PRE 05/13/16-12/25/16 |
| 50 | HIST | Cable | 10/17/16 | 10/23/16 | 16:00 | 19:00 | X | | | | | | | - | - | 1 | $2.00 | $2.00 | 30 | PRE 05/13/16-12/25/16 |
| 51 | HIST | Cable | 10/10/16 | 10/16/16 | 19:00 | 24:00 | | | | X | X | X | X | - | - | 4 | $3.00 | $12.00 | 30 | PRE 05/13/16-12/25/16 |
| 52 | HIST | Cable | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | | | | | | | - | - | 2 | $3.00 | $6.00 | 30 | PRE 05/13/16-12/25/16 |
| 53 | HIST | Cable | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 2 | $2.00 | $4.00 | 30 | PRE 05/13/16-12/25/16 |
| 54 | TNT | Cable | 10/10/16 | 10/16/16 | 09:00 | 16:00 | | | | X | X | X | X | - | - | 2 | $2.00 | $4.00 | 30 | PRE 05/13/16-12/25/16 |
| 55 | TNT | Cable | 10/17/16 | 10/23/16 | 09:00 | 16:00 | X | | | | | | | - | - | 1 | $2.00 | $2.00 | 30 | PRE 05/13/16-12/25/16 |
| 56 | TNT | Cable | 10/10/16 | 10/16/16 | 16:00 | 19:00 | | | | X | X | X | X | - | - | 2 | $2.00 | $4.00 | 30 | PRE 05/13/16-12/25/16 |
| 57 | TNT | Cable | 10/17/16 | 10/23/16 | 16:00 | 19:00 | X | | | | | | | - | - | 1 | $2.00 | $2.00 | 30 | PRE 05/13/16-12/25/16 |
| 58 | TNT | Cable | 10/10/16 | 10/16/16 | 19:00 | 24:00 | | | | X | X | X | X | - | - | 4 | $3.00 | $12.00 | 30 | PRE 05/13/16-12/25/16 |
| 59 | TNT | Cable | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | | | | | | | - | - | 2 | $3.00 | $6.00 | 30 | PRE 05/13/16-12/25/16 |
| 60 | TNT | Cable | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 2 | $2.00 | $4.00 | 30 | PRE 05/13/16-12/25/16 |
| 61 | USA | Cable | 10/10/16 | 10/16/16 | 09:00 | 16:00 | | | | X | X | X | X | - | - | 2 | $2.00 | $4.00 | 30 | PRE 05/13/16-12/25/16 |
| 62 | USA | Cable | 10/17/16 | 10/23/16 | 09:00 | 16:00 | X | | | | | | | - | - | 1 | $2.00 | $2.00 | 30 | PRE 05/13/16-12/25/16 |
| 63 | USA | Cable | 10/10/16 | 10/16/16 | 16:00 | 19:00 | | | | X | X | X | X | - | - | 1 | $2.00 | $2.00 | 30 | PRE 05/13/16-12/25/16 |

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| Product Code | ATS |
| Est Code | n/a |
| Product Name | |
| Credit Status | |

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| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

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|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 64 | USA | Cable | 10/17/16 | 10/23/16 | 16:00 | 19:00 | X | | | | | | | - | - | 1 | $2.00 | $2.00 | 30 | PRE 05/13/16-12/25/16 |
| 65 | USA | Cable | 10/10/16 | 10/16/16 | 19:00 | 24:00 | | | | X | X | X | X | - | - | 2 | $3.00 | $6.00 | 30 | PRE 05/13/16-12/25/16 |
| 66 | USA | Cable | 10/17/16 | 10/23/16 | 19:00 | 24:00 | X | | | | | | | - | - | 1 | $3.00 | $3.00 | 30 | PRE 05/13/16-12/25/16 |
| 67 | USA | Cable | 10/10/16 | 10/16/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | $2.00 | $8.00 | 30 | PRE 05/13/16-12/25/16 |

| | Oct 2016 | Nov 2016 | Dec 2016 | Jan 2017 | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Jun 2017 | Jul 2017 | Aug 2017 | Sep 2017 | Total |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **SPOTS** | 120 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 120 |
| **AMT** | $282.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $0.00 | $282.00 |

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/26/16

62349132 | Wausau, WI | Spectrum/Packerland, WI | 1458 |