CONTRACT

257

WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777
ABC 7 CHICAGO
http://abclocal.go.com/wls

And:

Strategic Media Services, Inc.
1911 North Fort Myer Drive
Arlington, VA 22209

Contract / Revision	Alt Order #
151257 /	WOC10487125

Product
MICHAEL P. MCAULIFFE IL HD 20

Contract Dates	Estimate #
10/18/16 - 10/24/16	2176

Advertiser	Original Date / Revision
Citizens for Michael P. McAuliffe	10/14/16 / 10/21/16

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WLS-TV	Dee Parker	Philadelphia NT

Special Handling

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2
	132	163

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	10/19/16	10/21/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	2	$1,520.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/17/16	10/23/16	--1-1--	2	$760.00								
N 2	WLS	10/24/16	10/24/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	1	$760.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/24/16	10/30/16	1------	1	$760.00								
N 3	WLS	10/18/16	10/21/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	2	$2,850.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/17/16	10/23/16	-1--1--	2	$1,425.00								
N 4	WLS	10/19/16	10/21/16	GMA M-F 7-9a	7a-9a		:30				NM	3	$4,275.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/17/16	10/23/16	--111--	3	$1,425.00								
N 5	WLS	10/24/16	10/24/16	GMA M-F 7-9a	7a-9a		:30				NM	1	$1,520.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/24/16	10/30/16	1------	1	$1,520.00								
N 6	WLS	10/23/16	10/23/16	ABC7 News Su @ 6a	6a-7a		:30				NM	1	$570.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/17/16	10/23/16	------1	1	$570.00								
N 7	WLS	10/23/16	10/23/16	GMA Su 7-8a	7a-8a		:30				NM	1	$1,140.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/17/16	10/23/16	------1	1	$1,140.00								
N 8	WLS	10/22/16	10/22/16	8a-10a Sa Local news	8a-10a		:30				NM	1	$1,140.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/17/16	10/23/16	-----1-	1	$1,140.00								
N 9	WLS	10/19/16	10/19/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	1	$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/17/16	10/23/16	--1----	1	$1,000.00								
N 10	WLS	10/18/16	10/21/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	4	$8,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/17/16	10/23/16	-1111--	4	$2,050.00								
N 11	WLS	10/19/16	10/19/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	1	$3,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/17/16	10/23/16	--1----	1	$3,600.00								
N 12	WLS	10/24/16	10/24/16	ABC7 News	11a-12p		:30				NM	1	$600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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Contract / Revision	Alt Order #
151257 /	WOC10487125

Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	MICHAEL P. MCAULIFF	**2176**

Advertiser	Original Date / Revision
Citizens for Michael P. Mı	10/14/16 / 10/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/24/16	10/30/16	1------	1	$600.00							
N 13	WLS	10/19/16	10/19/16	Windy City Live	1p-2p		:30				NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/17/16	10/23/16	--1----	1	$450.00							
N 14	WLS	10/18/16	10/20/16	Wheel of Fortune	626p-656p		:30				NM	2	$7,220.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/17/16	10/23/16	-1-1---	2	$3,610.00							
N 15	WLS	10/24/16	10/24/16	Wheel of Fortune	626p-656p		:30				NM	1	$3,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/24/16	10/30/16	1------	1	$3,800.00							
N 16	WLS	10/19/16	10/19/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	$2,975.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/17/16	10/23/16	--1----	1	$2,975.00							
N 17	WLS	10/24/16	10/24/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	$2,975.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/24/16	10/30/16	1------	1	$2,975.00							
N 18	WLS	10/19/16	10/20/16	Jeopardy	330p-4p		:30				NM	2	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/17/16	10/23/16	--11---	2	$1,000.00							
						Totals		0.00				27	$46,595.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/24/16	27	$46,595.00	($6,989.25)	$39,605.75
Totals	27	$46,595.00	($6,989.25)	$39,605.75

Signature: _____ **Date:** _____

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