TIM #63679

NCC Cable System Order

11764912

Order #	62347834
Syscode	8428
System Name	Spectrum/LaCrosse-Eau Claire DMA-WI Only
Market	La Crosse

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Not accepted
Survey	Cable Nielsen Live+1 Nov15
-	

Flight Dates	10/17/16 - 10/23/16
Agency	Nonbox/Eisner
Advertiser	Reform America Fund
Client Code	WGE
Product Code	RAF
Est Code	RAF1017
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/07/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	1		
Total	$35,994.00		
Commission	$5,399.10		
Net Total	$30,594.90		
Total Spots	350		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.7 NEW ORDER. PLEASE CONFIRM. THANKS

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X							-	-	1	$153.00	$153.00	30	
2	AEN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00		X						-	-	1	$153.00	$153.00	30	
3	AEN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00			X					-	-	1	$153.00	$153.00	30	
4	AEN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00				X				-	-	1	$153.00	$153.00	30	
5	AEN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00					X			-	-	1	$153.00	$153.00	30	
6	AEN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00						X		-	-	1	$153.00	$153.00	30	
7	AEN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00							X	-	-	1	$153.00	$153.00	30	
8	CNN	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00	X							-	-	1	$116.00	$116.00	30	
9	CNN	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00		X						-	-	1	$116.00	$116.00	30	
10	CNN	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00			X					-	-	1	$116.00	$116.00	30	
11	CNN	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00				X				-	-	1	$116.00	$116.00	30	
12	CNN	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00					X			-	-	1	$116.00	$116.00	30	
13	CNN	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00						X		-	-	1	$116.00	$116.00	30	
14	CNN	AVG. ALL WKS	10/17/16	10/23/16	05:00	09:00							X	-	-	1	$116.00	$116.00	30	
15	CNN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00	X							-	-	3	$78.00	$234.00	30	
16	CNN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00		X						-	-	3	$78.00	$234.00	30	
17	CNN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00			X					-	-	3	$78.00	$234.00	30	
18	CNN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00				X				-	-	3	$78.00	$234.00	30	
19	CNN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00					X			-	-	3	$78.00	$234.00	30	
20	CNN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00						X		-	-	3	$78.00	$234.00	30	
21	CNN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00							X	-	-	3	$78.00	$234.00	30	

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Market	La Crosse

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Status	Not accepted
Survey	Cable Nielsen Live+1 Nov15
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Flight Dates	10/17/16 - 10/23/16
Agency	Nonbox/Eisner
Advertiser	Reform America Fund

Client Code	WGE
Product Code	RAF
Est Code	RAF1017
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/07/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks			1
Total			$35,994.00
Commission			$5,399.10
Net Total			$30,594.90
Total Spots			350
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.7 NEW ORDER. PLEASE CONFIRM. THANKS

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	CNN	VARIOUS	10/17/16	10/23/16	16:00	19:00	X							-	-	1	$121.00	$121.00	30	
23	CNN	VARIOUS	10/17/16	10/23/16	16:00	19:00		X						-	-	1	$121.00	$121.00	30	
24	CNN	VARIOUS	10/17/16	10/23/16	16:00	19:00			X					-	-	1	$121.00	$121.00	30	
25	CNN	VARIOUS	10/17/16	10/23/16	16:00	19:00				X				-	-	1	$121.00	$121.00	30	
26	CNN	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00					X			-	-	1	$121.00	$121.00	30	
27	CNN	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00						X		-	-	1	$121.00	$121.00	30	
28	CNN	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00							X	-	-	1	$121.00	$121.00	30	
29	CNN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X							-	-	2	$153.00	$306.00	30	
30	CNN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00		X						-	-	2	$153.00	$306.00	30	
31	CNN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00			X					-	-	2	$153.00	$306.00	30	
32	CNN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00				X				-	-	2	$153.00	$306.00	30	
33	CNN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00					X			-	-	2	$153.00	$306.00	30	
34	CNN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00						X		-	-	2	$153.00	$306.00	30	
35	CNN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00							X	-	-	2	$153.00	$306.00	30	
36	ESPN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00	X							-	-	3	$78.00	$234.00	30	
37	ESPN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00		X						-	-	3	$78.00	$234.00	30	
38	ESPN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00			X					-	-	3	$78.00	$234.00	30	
39	ESPN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00				X				-	-	3	$78.00	$234.00	30	
40	ESPN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00					X			-	-	3	$78.00	$234.00	30	
41	ESPN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00						X		-	-	3	$78.00	$234.00	30	
42	ESPN	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00							X	-	-	3	$78.00	$234.00	30	

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Makegood Policy	Approval Required

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	ESPN	VARIOUS	10/17/16	10/23/16	16:00	19:00	X							-	-	1	$121.00	$121.00	30	
44	ESPN	VARIOUS	10/17/16	10/23/16	16:00	19:00		X						-	-	1	$121.00	$121.00	30	
45	ESPN	VARIOUS	10/17/16	10/23/16	16:00	19:00			X					-	-	1	$121.00	$121.00	30	
46	ESPN	VARIOUS	10/17/16	10/23/16	16:00	19:00				X				-	-	1	$121.00	$121.00	30	
47	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00					X			-	-	1	$121.00	$121.00	30	
48	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00						X		-	-	1	$121.00	$121.00	30	
49	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00							X	-	-	1	$121.00	$121.00	30	
50	ESPN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X							-	-	2	$153.00	$306.00	30	
51	ESPN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00		X						-	-	2	$153.00	$306.00	30	
52	ESPN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00			X					-	-	2	$153.00	$306.00	30	
53	ESPN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00				X				-	-	2	$153.00	$306.00	30	
54	ESPN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00					X			-	-	2	$153.00	$306.00	30	
55	ESPN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00						X		-	-	2	$153.00	$306.00	30	
56	ESPN	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00							X	-	-	2	$153.00	$306.00	30	
57	HIST	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00	X							-	-	3	$78.00	$234.00	30	
58	HIST	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00		X						-	-	3	$78.00	$234.00	30	
59	HIST	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00			X					-	-	3	$78.00	$234.00	30	
60	HIST	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00				X				-	-	3	$78.00	$234.00	30	
61	HIST	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00					X			-	-	3	$78.00	$234.00	30	
62	HIST	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00						X		-	-	3	$78.00	$234.00	30	
63	HIST	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00							X	-	-	3	$78.00	$234.00	30	

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Client Code	WGE
Product Code	RAF
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Product Name	
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Primary Demo	Adults 35+
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Update Date		10/07/16	
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Show All Lines			
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Comments :	10.7 NEW ORDER. PLEASE CONFIRM. THANKS

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	HIST	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X							-	-	2	$153.00	$306.00	30	
65	HIST	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00		X						-	-	2	$153.00	$306.00	30	
66	HIST	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00			X					-	-	2	$153.00	$306.00	30	
67	HIST	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00				X				-	-	2	$153.00	$306.00	30	
68	HIST	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00					X			-	-	2	$153.00	$306.00	30	
69	HIST	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00						X		-	-	2	$153.00	$306.00	30	
70	HIST	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00							X	-	-	2	$153.00	$306.00	30	
71	TNT	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00	X							-	-	3	$78.00	$234.00	30	
72	TNT	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00		X						-	-	3	$78.00	$234.00	30	
73	TNT	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00			X					-	-	3	$78.00	$234.00	30	
74	TNT	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00				X				-	-	3	$78.00	$234.00	30	
75	TNT	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00					X			-	-	3	$78.00	$234.00	30	
76	TNT	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00						X		-	-	3	$78.00	$234.00	30	
77	TNT	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00							X	-	-	3	$78.00	$234.00	30	
78	TNT	VARIOUS	10/17/16	10/23/16	16:00	19:00	X							-	-	1	$121.00	$121.00	30	
79	TNT	VARIOUS	10/17/16	10/23/16	16:00	19:00		X						-	-	1	$121.00	$121.00	30	
80	TNT	VARIOUS	10/17/16	10/23/16	16:00	19:00			X					-	-	1	$121.00	$121.00	30	
81	TNT	VARIOUS	10/17/16	10/23/16	16:00	19:00				X				-	-	1	$121.00	$121.00	30	
82	TNT	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00					X			-	-	1	$121.00	$121.00	30	
83	TNT	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00						X		-	-	1	$121.00	$121.00	30	
84	TNT	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00							X	-	-	1	$121.00	$121.00	30	

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Makegood Policy	Approval Required

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
85	TNT	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X							-	-	2	$153.00	$306.00	30	
86	TNT	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00		X						-	-	2	$153.00	$306.00	30	
87	TNT	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00			X					-	-	2	$153.00	$306.00	30	
88	TNT	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00				X				-	-	2	$153.00	$306.00	30	
89	TNT	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00					X			-	-	2	$153.00	$306.00	30	
90	TNT	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00						X		-	-	2	$153.00	$306.00	30	
91	TNT	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00							X	-	-	2	$153.00	$306.00	30	
92	USA	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00	X							-	-	3	$78.00	$234.00	30	
93	USA	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00		X						-	-	3	$78.00	$234.00	30	
94	USA	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00			X					-	-	3	$78.00	$234.00	30	
95	USA	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00				X				-	-	3	$78.00	$234.00	30	
96	USA	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00					X			-	-	3	$78.00	$234.00	30	
97	USA	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00						X		-	-	3	$78.00	$234.00	30	
98	USA	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00							X	-	-	3	$78.00	$234.00	30	
99	USA	VARIOUS	10/17/16	10/23/16	16:00	19:00	X							-	-	1	$121.00	$121.00	30	
100	USA	VARIOUS	10/17/16	10/23/16	16:00	19:00		X						-	-	1	$121.00	$121.00	30	
101	USA	VARIOUS	10/17/16	10/23/16	16:00	19:00			X					-	-	1	$121.00	$121.00	30	
102	USA	VARIOUS	10/17/16	10/23/16	16:00	19:00				X				-	-	1	$121.00	$121.00	30	
103	USA	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00					X			-	-	1	$121.00	$121.00	30	
104	USA	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00						X		-	-	1	$121.00	$121.00	30	
105	USA	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00							X	-	-	1	$121.00	$121.00	30	

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	USA	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X							-	-	2	$153.00	$306.00	30	
107	USA	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00		X						-	-	2	$153.00	$306.00	30	
108	USA	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00			X					-	-	2	$153.00	$306.00	30	
109	USA	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00				X				-	-	2	$153.00	$306.00	30	
110	USA	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00					X			-	-	2	$153.00	$306.00	30	
111	USA	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00						X		-	-	2	$153.00	$306.00	30	
112	USA	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00							X	-	-	2	$153.00	$306.00	30	
113	TLC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00	X							-	-	3	$63.00	$189.00	30	
114	TLC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00		X						-	-	3	$63.00	$189.00	30	
115	TLC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00			X					-	-	3	$63.00	$189.00	30	
116	TLC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00				X				-	-	3	$63.00	$189.00	30	
117	TLC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00					X			-	-	3	$63.00	$189.00	30	
118	TLC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00						X		-	-	3	$63.00	$189.00	30	
119	TLC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00							X	-	-	3	$63.00	$189.00	30	
120	TLC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X							-	-	2	$123.00	$246.00	30	
121	TLC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00		X						-	-	2	$123.00	$246.00	30	
122	TLC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00			X					-	-	2	$123.00	$246.00	30	
123	TLC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00				X				-	-	2	$123.00	$246.00	30	
124	TLC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00					X			-	-	2	$123.00	$246.00	30	
125	TLC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00						X		-	-	2	$123.00	$246.00	30	
126	TLC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00							X	-	-	2	$123.00	$246.00	30	

NCC Cable System Order

Order #	62347834
Syscode	8428
System Name	Spectrum/LaCrosse-Eau Claire DMA-WI Only
Market	La Crosse

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Not accepted
Survey	Cable Nielsen Live+1 Nov15
-	

Flight Dates	10/17/16 - 10/23/16
Agency	Nonbox/Eisner
Advertiser	Reform America Fund

Client Code	WGE
Product Code	RAF
Est Code	RAF1017
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/07/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks			1
Total			$35,994.00
Commission			$5,399.10
Net Total			$30,594.90
Total Spots			350
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.7 NEW ORDER. PLEASE CONFIRM. THANKS

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
127	AMC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00	X							-	-	3	$49.00	$147.00	30	
128	AMC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00		X						-	-	3	$49.00	$147.00	30	
129	AMC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00			X					-	-	3	$49.00	$147.00	30	
130	AMC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00				X				-	-	3	$49.00	$147.00	30	
131	AMC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00					X			-	-	3	$49.00	$147.00	30	
132	AMC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00						X		-	-	3	$49.00	$147.00	30	
133	AMC	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00							X	-	-	3	$49.00	$147.00	30	
134	AMC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X							-	-	2	$98.00	$196.00	30	
135	AMC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00		X						-	-	2	$98.00	$196.00	30	
136	AMC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00			X					-	-	2	$98.00	$196.00	30	
137	AMC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00				X				-	-	2	$98.00	$196.00	30	
138	AMC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00					X			-	-	2	$98.00	$196.00	30	
139	AMC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00						X		-	-	2	$98.00	$196.00	30	
140	AMC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00							X	-	-	2	$98.00	$196.00	30	
141	DISC	VARIOUS	10/17/16	10/23/16	16:00	19:00	X							-	-	1	$121.00	$121.00	30	
142	DISC	VARIOUS	10/17/16	10/23/16	16:00	19:00		X						-	-	1	$121.00	$121.00	30	
143	DISC	VARIOUS	10/17/16	10/23/16	16:00	19:00			X					-	-	1	$121.00	$121.00	30	
144	DISC	VARIOUS	10/17/16	10/23/16	16:00	19:00				X				-	-	1	$121.00	$121.00	30	
145	DISC	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00					X			-	-	1	$121.00	$121.00	30	
146	DISC	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00						X		-	-	1	$121.00	$121.00	30	
147	DISC	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00							X	-	-	1	$121.00	$121.00	30	

NCC Cable System Order

Order #	62347834	Flight Dates	10/17/16 - 10/23/16	Update Date	10/07/16
Syscode	8428	Agency	Nonbox/Eisner	Version	1 Vs. 1
System Name	Spectrum/LaCrosse-Eau Claire DMA-WI Only	Advertiser	Reform America Fund	Show All Lines	
Market	La Crosse			Total # of Weeks	1
		Client Code	WGE	Total	$35,994.00
AE	Leah Losier	Product Code	RAF	Commission	$5,399.10
Sales Coordinator	Michael Ryan	Est Code	RAF1017	Net Total	$30,594.90
Office	Chicago	Product Name		Total Spots	350
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 Nov15	Primary Demo	Adults 35+	GRP -	GIMP -
-		Makegood Policy	Approval Required	CPP -	CPM -

Comments :	10.7 NEW ORDER. PLEASE CONFIRM. THANKS

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
148	DISC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X							-	-	2	$153.00	$306.00	30	
149	DISC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00		X						-	-	2	$153.00	$306.00	30	
150	DISC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00			X					-	-	2	$153.00	$306.00	30	
151	DISC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00				X				-	-	2	$153.00	$306.00	30	
152	DISC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00					X			-	-	2	$153.00	$306.00	30	
153	DISC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00						X		-	-	2	$153.00	$306.00	30	
154	DISC	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00							X	-	-	2	$153.00	$306.00	30	
155	FOOD	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00	X							-	-	3	$57.00	$171.00	30	
156	FOOD	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00		X						-	-	3	$57.00	$171.00	30	
157	FOOD	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00			X					-	-	3	$57.00	$171.00	30	
158	FOOD	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00				X				-	-	3	$57.00	$171.00	30	
159	FOOD	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00					X			-	-	3	$57.00	$171.00	30	
160	FOOD	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00						X		-	-	3	$57.00	$171.00	30	
161	FOOD	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00							X	-	-	3	$57.00	$171.00	30	
162	FOOD	VARIOUS	10/17/16	10/23/16	16:00	19:00	X							-	-	1	$89.00	$89.00	30	
163	FOOD	VARIOUS	10/17/16	10/23/16	16:00	19:00		X						-	-	1	$89.00	$89.00	30	
164	FOOD	VARIOUS	10/17/16	10/23/16	16:00	19:00			X					-	-	1	$89.00	$89.00	30	
165	FOOD	VARIOUS	10/17/16	10/23/16	16:00	19:00				X				-	-	1	$89.00	$89.00	30	
166	FOOD	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00					X			-	-	1	$89.00	$89.00	30	
167	FOOD	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00						X		-	-	1	$89.00	$89.00	30	
168	FOOD	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00							X	-	-	1	$89.00	$89.00	30	

NCC Cable System Order

Order #	62347834
Syscode	8428
System Name	Spectrum/LaCrosse-Eau Claire DMA-WI Only
Market	La Crosse

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Not accepted
Survey	Cable Nielsen Live+1 Nov15
-	

Flight Dates	10/17/16 - 10/23/16
Agency	Nonbox/Eisner
Advertiser	Reform America Fund
Client Code	WGE
Product Code	RAF
Est Code	RAF1017
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/07/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	1		
Total	$35,994.00		
Commission	$5,399.10		
Net Total	$30,594.90		
Total Spots	350		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.7 NEW ORDER. PLEASE CONFIRM. THANKS

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
169	FOOD	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X							-	-	2	$112.00	$224.00	30	
170	FOOD	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00		X						-	-	2	$112.00	$224.00	30	
171	FOOD	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00			X					-	-	2	$112.00	$224.00	30	
172	FOOD	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00				X				-	-	2	$112.00	$224.00	30	
173	FOOD	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00					X			-	-	2	$112.00	$224.00	30	
174	FOOD	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00						X		-	-	2	$112.00	$224.00	30	
175	FOOD	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00							X	-	-	2	$112.00	$224.00	30	

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	350	0	0	0	0	0	0	0	0	0	0	0	350
AMT	$35,994.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$35,994.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/07/16

62347834 | La Crosse | Spectrum/LaCrosse-Eau Claire DMA-WI Only | 8428 |