WSYR
201 Humboldt St
Rochester, NY 14610

Hamburger Gibson Creative
5614 Connecticut Ave, NW #219
Washington, DC 20015

Contract # 1432847

Schedule Dates	11/01/16-11/08/16
Advertiser	Kim Myers/Congress D 22/Democrat/NY (83452)
Agency	Hamburger Gibson Creative (21603)
Product	Political - US Congress (1076)
Brand	Myers 4 Congress (556762)
Salesperson	Millennium - Washington D, Washington DC (1421
Sales Office	Millennium - Washington DC
Buyer Name	Janet,Katowitz,
Phone/Fax	/
CPE	694/724/3895
Account Types	National/Political
Billing Type	Standard
Comments	Myers 4 Congress NEW ORDER. PLS CHCK AND CNF. T&R

Date Entered	09/21/16
Last Modified	09/21/16
Entered By	Carrie Burdin
CO-OP	No
Headline #	ECR25312839
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,270.00
Net Total	$18,530.00
Sales Tax	

Syracuse (WSYR)

By Broadcast Month	Spots	Rate
Nov. 2016	89	$21,800.00
Grand Total:	89	$21,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	11/01/16-11/01/16	4	:30	5A- 5:30A (EST)	1		X						1	$125.00	$125.00	Syracuse (WSYR)	The Morning News @ 5A	9/21/16
2.0	Normal Line / News	11/03/16-11/03/16	4	:30	5A- 5:30A (EST)	1				X				1	$125.00	$125.00	Syracuse (WSYR)	The Morning News @ 5A	9/21/16
3.0	Normal Line / News	11/07/16-11/07/16	4	:30	5A- 5:30A (EST)	1	X							1	$125.00	$125.00	Syracuse (WSYR)	The Morning News @ 5A	9/21/16
4.0	Normal Line / News	11/02/16-11/02/16	4	:30	5:30A- 6A (EST)	1			X					1	$160.00	$160.00	Syracuse (WSYR)	The Morning News @ 530A	9/21/16
5.0	Normal Line / News	11/04/16-11/04/16	4	:30	5:30A- 6A (EST)	1					X			1	$160.00	$160.00	Syracuse (WSYR)	The Morning News @ 530A	9/21/16
6.0	Normal Line / News	11/01/16-11/01/16	4	:30	6A- 7A (EST)	1		X						1	$300.00	$300.00	Syracuse (WSYR)	The Morning News @ 6A	9/21/16
7.0	Normal Line / News	11/02/16-11/02/16	4	:30	6A- 7A (EST)	1			X					1	$300.00	$300.00	Syracuse (WSYR)	The Morning News @ 6A	9/21/16
8.0	Normal Line / News	11/03/16-11/03/16	4	:30	6A- 7A (EST)	1				X				1	$300.00	$300.00	Syracuse (WSYR)	The Morning News @ 6A	9/21/16
9.0	Normal Line / News	11/04/16-11/04/16	4	:30	6A- 7A (EST)	1					X			1	$300.00	$300.00	Syracuse (WSYR)	The Morning News @ 6A	9/21/16
10.0	Normal Line / News	11/07/16-11/07/16	4	:30	6A- 7A (EST)	1	X							1	$300.00	$300.00	Syracuse (WSYR)	The Morning News @ 6A	9/21/16
11.0	Normal Line / News	11/08/16-11/08/16	4	:30	6A- 7A (EST)	1		X						1	$300.00	$300.00	Syracuse (WSYR)	The Morning News @ 6A	9/21/16
12.0	Normal Line / SPOT	11/01/16-11/01/16	4	:30	7A- 9A (EST)	2		X						2	$280.00	$560.00	Syracuse (WSYR)	Good Morning America	9/21/16
13.0	Normal Line / SPOT	11/02/16-11/02/16	4	:30	7A- 9A (EST)	2			X					2	$280.00	$560.00	Syracuse (WSYR)	Good Morning America	9/21/16
14.0	Normal Line / SPOT	11/03/16-11/03/16	4	:30	7A- 9A (EST)	2				X				2	$280.00	$560.00	Syracuse (WSYR)	Good Morning America	9/21/16

CONFIRMATION CONTRACT

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Hamburger Gibson Creative
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Washington, DC 20015

Contract # 1432847

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Advertiser	Kim Myers/Congress D 22/Democrat/NY (83452)
Agency	Hamburger Gibson Creative (21603)
Product	Political - US Congress (1076)
Brand	Myers 4 Congress (556762)
Salesperson	Millennium - Washington D, Washington DC (1421
Sales Office	Millennium - Washington DC
Buyer Name	Janet,Katowitz,
Phone/Fax	/
CPE	694/724/3895
Account Types	National/Political
Billing Type	Standard
Comments	Myers 4 Congress NEW ORDER. PLS CHCK AND CNF. T&R

Date Entered	09/21/16
Last Modified	09/21/16
Entered By	Carrie Burdin
CO-OP	No
Headline #	ECR25312839
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,270.00
Net Total	$18,530.00
Sales Tax	

Syracuse (WSYR)

By Broadcast Month	Spots	Rate
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Grand Total:	89	$21,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	11/04/16-11/04/16	4	:30	7A- 9A (EST)	2					X			2	$280.00	$560.00	Syracuse (WSYR)	Good Morning America	9/21/16
16.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	7A- 9A (EST)	2	X							2	$280.00	$560.00	Syracuse (WSYR)	Good Morning America	9/21/16
17.0	Normal Line / SPOT	11/08/16-11/08/16	4	:30	7A- 9A (EST)	2		X						2	$280.00	$560.00	Syracuse (WSYR)	Good Morning America	9/21/16
18.0	Normal Line / News	11/05/16-11/05/16	4	:30	7A- 8A (EST)	1						X		1	$105.00	$105.00	Syracuse (WSYR)	Newschannel 9 At 7A (Sat)	9/21/16
19.0	Normal Line / SPOT	11/05/16-11/05/16	4	:30	8A- 9A (EST)	1						X		1	$125.00	$125.00	Syracuse (WSYR)	Good Morning America Saturday	9/21/16
20.0	Normal Line / News	11/06/16-11/06/16	4	:30	7A- 8A (EST)	1							X	1	$105.00	$105.00	Syracuse (WSYR)	Newschannel 9 News At 7A	9/21/16
21.0	Normal Line / SPOT	11/06/16-11/06/16	4	:30	8A- 9A (EST)	1							X	1	$125.00	$125.00	Syracuse (WSYR)	Good Morning America Sunday	9/21/16
22.0	Normal Line / SPOT	11/06/16-11/06/16	4	:30	10A- 11A (EST)	1							X	1	$105.00	$105.00	Syracuse (WSYR)	This Week	9/21/16
23.0	Normal Line / SPOT	11/02/16-11/02/16	4	:30	9A- 10A (EST)	1			X					1	$120.00	$120.00	Syracuse (WSYR)	Rachael Ray	9/21/16
24.0	Normal Line / SPOT	11/04/16-11/04/16	4	:30	9A- 10A (EST)	1					X			1	$120.00	$120.00	Syracuse (WSYR)	Rachael Ray	9/21/16
25.0	Normal Line / SPOT	11/01/16-11/01/16	4	:30	11A- 12P (EST)	1		X						1	$140.00	$140.00	Syracuse (WSYR)	The View	9/21/16
26.0	Normal Line / SPOT	11/03/16-11/03/16	4	:30	11A- 12P (EST)	1				X				1	$140.00	$140.00	Syracuse (WSYR)	The View	9/21/16
27.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	11A- 12P (EST)	1	X							1	$140.00	$140.00	Syracuse (WSYR)	The View	9/21/16

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28.0	Normal Line / News	11/01/16-11/01/16	4	:30	12P- 12:30P (EST)	1		X						1	$160.00	$160.00	Syracuse (WSYR)	Newschannel 9 At Noon	9/21/16
29.0	Normal Line / News	11/02/16-11/02/16	4	:30	12P- 12:30P (EST)	1			X					1	$160.00	$160.00	Syracuse (WSYR)	Newschannel 9 At Noon	9/21/16
30.0	Normal Line / News	11/04/16-11/04/16	4	:30	12P- 12:30P (EST)	1					X			1	$160.00	$160.00	Syracuse (WSYR)	Newschannel 9 At Noon	9/21/16
31.0	Normal Line / SPOT	11/01/16-11/01/16	4	:30	12:30P- 1P (EST)	1		X						1	$90.00	$90.00	Syracuse (WSYR)	Millionaire	9/21/16
32.0	Normal Line / SPOT	11/02/16-11/02/16	4	:30	12:30P- 1P (EST)	1			X					1	$90.00	$90.00	Syracuse (WSYR)	Millionaire	9/21/16
33.0	Normal Line / SPOT	11/03/16-11/03/16	4	:30	12:30P- 1P (EST)	1				X				1	$90.00	$90.00	Syracuse (WSYR)	Millionaire	9/21/16
34.0	Normal Line / SPOT	11/04/16-11/04/16	4	:30	12:30P- 1P (EST)	1					X			1	$90.00	$90.00	Syracuse (WSYR)	Millionaire	9/21/16
35.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	12:30P- 1P (EST)	1	X							1	$90.00	$90.00	Syracuse (WSYR)	Millionaire	9/21/16
36.0	Normal Line / SPOT	11/02/16-11/02/16	4	:30	1P- 2P (EST)	1			X					1	$90.00	$90.00	Syracuse (WSYR)	The Chew	9/21/16
37.0	Normal Line / SPOT	11/04/16-11/04/16	4	:30	1P- 2P (EST)	1					X			1	$90.00	$90.00	Syracuse (WSYR)	The Chew	9/21/16
38.0	Normal Line / SPOT	11/01/16-11/01/16	4	:30	2P- 3P (EST)	1		X						1	$90.00	$90.00	Syracuse (WSYR)	General Hospital	9/21/16
39.0	Normal Line / SPOT	11/03/16-11/03/16	4	:30	2P- 3P (EST)	1				X				1	$90.00	$90.00	Syracuse (WSYR)	General Hospital	9/21/16
40.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	2P- 3P (EST)	1	X							1	$90.00	$90.00	Syracuse (WSYR)	General Hospital	9/21/16
41.0	Normal Line / SPOT	11/01/16-11/01/16	4	:30	3P- 4P (EST)	1		X						1	$90.00	$90.00	Syracuse (WSYR)	Dr. Oz	9/21/16

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Last Modified	09/21/16
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42.0	Normal Line / SPOT	11/02/16-11/02/16	4	:30	3P- 4P (EST)	1			X					1	$90.00	$90.00	Syracuse (WSYR)	Dr. Oz	9/21/16
43.0	Normal Line / SPOT	11/04/16-11/04/16	4	:30	3P- 4P (EST)	1					X			1	$90.00	$90.00	Syracuse (WSYR)	Dr. Oz	9/21/16
44.0	Normal Line / SPOT	11/02/16-11/02/16	4	:30	4P- 4:30P (EST)	1			X					1	$140.00	$140.00	Syracuse (WSYR)	Newschannel 9 @ 4P	9/21/16
45.0	Normal Line / SPOT	11/04/16-11/04/16	4	:30	4P- 4:30P (EST)	1					X			1	$140.00	$140.00	Syracuse (WSYR)	Newschannel 9 @ 4P	9/21/16
46.0	Normal Line / SPOT	11/01/16-11/01/16	4	:30	5P- 5:30P (EST)	1		X						1	$335.00	$335.00	Syracuse (WSYR)	Newschannel 9 @ 5	9/21/16
47.0	Normal Line / News	11/02/16-11/02/16	4	:30	5P- 5:30P (EST)	1			X					1	$335.00	$335.00	Syracuse (WSYR)	Newschannel 9 @ 5	9/21/16
48.0	Normal Line / News	11/03/16-11/03/16	4	:30	5P- 5:30P (EST)	1				X				1	$335.00	$335.00	Syracuse (WSYR)	Newschannel 9 @ 5	9/21/16
49.0	Normal Line / News	11/04/16-11/04/16	4	:30	5P- 5:30P (EST)	1					X			1	$335.00	$335.00	Syracuse (WSYR)	Newschannel 9 @ 5	9/21/16
50.0	Normal Line / News	11/07/16-11/07/16	4	:30	5P- 5:30P (EST)	1	X							1	$335.00	$335.00	Syracuse (WSYR)	Newschannel 9 @ 5	9/21/16
51.0	Normal Line / News	11/01/16-11/01/16	4	:30	5:30P- 6P (EST)	1		X						1	$385.00	$385.00	Syracuse (WSYR)	Newschannel 9 @ 530P	9/21/16
52.0	Normal Line / News	11/02/16-11/02/16	4	:30	5:30P- 6P (EST)	1			X					1	$385.00	$385.00	Syracuse (WSYR)	Newschannel 9 @ 530P	9/21/16
53.0	Normal Line / News	11/03/16-11/03/16	4	:30	5:30P- 6P (EST)	1				X				1	$385.00	$385.00	Syracuse (WSYR)	Newschannel 9 @ 530P	9/21/16
54.0	Normal Line / News	11/04/16-11/04/16	4	:30	5:30P- 6P (EST)	1					X			1	$385.00	$385.00	Syracuse (WSYR)	Newschannel 9 @ 530P	9/21/16
55.0	Normal Line / News	11/07/16-11/07/16	4	:30	5:30P- 6P (EST)	1	X							1	$385.00	$385.00	Syracuse (WSYR)	Newschannel 9 @ 530P	9/21/16

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56.0	Normal Line / News	11/01/16-11/01/16	4	:30	6P- 6:30P (EST)	1		X						1	$490.00	$490.00	Syracuse (WSYR)	Newschannel 9 @ 6P	9/21/16
57.0	Normal Line / News	11/02/16-11/02/16	4	:30	6P- 6:30P (EST)	1			X					1	$490.00	$490.00	Syracuse (WSYR)	Newschannel 9 @ 6P	9/21/16
58.0	Normal Line / News	11/03/16-11/03/16	4	:30	6P- 6:30P (EST)	1				X				1	$490.00	$490.00	Syracuse (WSYR)	Newschannel 9 @ 6P	9/21/16
59.0	Normal Line / News	11/04/16-11/04/16	4	:30	6P- 6:30P (EST)	1					X			1	$490.00	$490.00	Syracuse (WSYR)	Newschannel 9 @ 6P	9/21/16
60.0	Normal Line / News	11/07/16-11/07/16	4	:30	6P- 6:30P (EST)	1	X							1	$490.00	$490.00	Syracuse (WSYR)	Newschannel 9 @ 6P	9/21/16
61.0	Normal Line / News	11/05/16-11/05/16	4	:30	7P- 7:30P (EST)	1						X		1	$210.00	$210.00	Syracuse (WSYR)	News Ch 9 Weekend	9/21/16
62.0	Normal Line / News	11/06/16-11/06/16	4	:30	6P- 6:30P (EST)	1							X	1	$230.00	$230.00	Syracuse (WSYR)	News Ch 9 Sunday	9/21/16
63.0	Normal Line / SPOT	11/02/16-11/02/16	4	:30	4:30P- 5P (EST)	1			X					1	$90.00	$90.00	Syracuse (WSYR)	Inside Edition	9/21/16
64.0	Normal Line / SPOT	11/03/16-11/03/16	4	:30	4:30P- 5P (EST)	1				X				1	$90.00	$90.00	Syracuse (WSYR)	Inside Edition	9/21/16
65.0	Normal Line / SPOT	11/04/16-11/04/16	4	:30	4:30P- 5P (EST)	1					X			1	$90.00	$90.00	Syracuse (WSYR)	Inside Edition	9/21/16
66.0	Normal Line / SPOT	11/01/16-11/01/16	4	:30	7P- 7:30P (EST)	1		X						1	$200.00	$200.00	Syracuse (WSYR)	Entertainment Tonight	9/21/16
67.0	Normal Line / SPOT	11/03/16-11/03/16	4	:30	7P- 7:30P (EST)	1				X				1	$200.00	$200.00	Syracuse (WSYR)	Entertainment Tonight	9/21/16
68.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	7P- 7:30P (EST)	1	X							1	$200.00	$200.00	Syracuse (WSYR)	Entertainment Tonight	9/21/16
69.0	Normal Line / SPOT	11/02/16-11/02/16	4	:30	7:30P- 8P (EST)	1			X					1	$155.00	$155.00	Syracuse (WSYR)	The Insider	9/21/16

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Grand Total:	89	$21,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
70.0	Normal Line / SPOT	11/04/16-11/04/16	4	:30	7:30P- 8P (EST)	1					X			1	$155.00	$155.00	Syracuse (WSYR)	The Insider	9/21/16
71.0	Normal Line / News	11/01/16-11/01/16	4	:30	11P- 11:35P (EST)	1		X						1	$420.00	$420.00	Syracuse (WSYR)	Newschannel 9 @ 11	9/21/16
72.0	Normal Line / News	11/02/16-11/02/16	4	:30	11P- 11:35P (EST)	1			X					1	$420.00	$420.00	Syracuse (WSYR)	Newschannel 9 @ 11	9/21/16
73.0	Normal Line / News	11/04/16-11/04/16	4	:30	11P- 11:35P (EST)	1					X			1	$420.00	$420.00	Syracuse (WSYR)	Newschannel 9 @ 11	9/21/16
74.0	Normal Line / News	11/07/16-11/07/16	4	:30	11P- 11:35P (EST)	1	X							1	$420.00	$420.00	Syracuse (WSYR)	Newschannel 9 @ 11	9/21/16
75.0	Normal Line / News	11/06/16-11/06/16	4	:30	11P- 11:35P (EST)	1							X	1	$385.00	$385.00	Syracuse (WSYR)	Newschannel 9 @ 11	9/21/16
76.0	Normal Line / SPOT	11/02/16-11/02/16	4	:30	11:35P- 12:37A (EST)	1			X					1	$125.00	$125.00	Syracuse (WSYR)	Jimmy Kimmel	9/21/16
77.0	Normal Line / SPOT	11/03/16-11/03/16	4	:30	11:35P- 12:37A (EST)	1				X				1	$125.00	$125.00	Syracuse (WSYR)	Jimmy Kimmel	9/21/16
78.0	Normal Line / SPOT	11/04/16-11/04/16	4	:30	11:35P- 12:37A (EST)	1					X			1	$125.00	$125.00	Syracuse (WSYR)	Jimmy Kimmel	9/21/16
79.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	11:35P- 12:37A (EST)	1	X							1	$125.00	$125.00	Syracuse (WSYR)	Jimmy Kimmel	9/21/16
80.0	Normal Line / SPOT	11/05/16-11/05/16	4	:30	12:05P- 1:05A (EST)	1						X		1	$105.00	$105.00	Syracuse (WSYR)	Blue Bloods	9/21/16
81.0	Normal Line / Prime	11/07/16-11/07/16	4	:30	10P- 11P (EST)	1	X							1	$875.00	$875.00	Syracuse (WSYR)	CONVICTION	9/21/16
82.0	Normal Line / Prime	11/01/16-11/01/16	4	:30	8P- 9P (EST)	1		X						1	$700.00	$700.00	Syracuse (WSYR)	MIDDLE/HOUSEWIFE	9/21/16
83.0	Normal Line / Prime	11/04/16-11/04/16	4	:30	9P- 10P (EST)	1					X			1	$875.00	$875.00	Syracuse (WSYR)	SHARK TANK-ABC	9/21/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

Printed At: 03:02 PM on Wednesday, September 21 2016

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE** ☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:** 9/21/16
WSYR SYRACUSE NY	

I, Hamburger Gibson Creative,

being/on behalf of: Kim Myers,

a legally qualified candidate of the Democratic

political party for the office of: U.S. House of Representatives, NY-22nd District

in the general

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

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I represent that the payment for the above described broadcast time has been furnished by:

Kim Myers for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Megan Brengarth, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

	Janet Digitally signed by Janet DN: cn=Janet, email=janet@munkato.com, o=Mundy Katowitz Media, Inc. Date: 2016.09.02 16:57:05 -04'00'
Date	**Signature**

To Be Signed By Station Representative

☐ **Accepted**	☐ **Accepted in Part**	☐ **Rejected**
	TODD GUARD	DOS
Signature	**Printed Name**	**Title**

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NAB Form PB-18 Candidates

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Kim Myers for Congress
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does** ■ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

■ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

Katherine Davis

printed name

9-2-16

date

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

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☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

Katherine Davis

printed name

9-2-16

date

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