1783566

NCC Cable System Order

Order #	62409922
Syscode	0166
System Name	Spectrum/Traverse City Interconnect, MI
Market	Traverse City

AE	Andrew Yolles
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Jan17
-	

Flight Dates	03/27/17 - 04/09/17
Agency	Strategic Media Placement
Advertiser	Make America Great PAC

Client Code	
Product Code	
Est Code	Michigan
Product Name	Michigan
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	03/28/17		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$5,920.00		
Commission	$888.00		
Net Total	$5,032.00		
Total Spots	85		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.28 New Issue Order

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	3/27/17	4/2/17	05:00	09:00				X	X	X	X	-	-	16	$70.00	$1,120.00	30	NCR 12/21/16-12/31/17
2	FXNC	FXNC EM	4/3/17	4/9/17	05:00	09:00	X							-	-	4	$70.00	$280.00	30	NCR 12/21/16-12/31/17
3	FXNC	FXNC DT	3/27/17	4/2/17	09:00	16:00				X	X	X	X	-	-	20	$46.00	$920.00	30	NCR 12/21/16-12/31/17
4	FXNC	FXNC DT	4/3/17	4/9/17	09:00	16:00	X							-	-	5	$46.00	$230.00	30	NCR 12/21/16-12/31/17
5	FXNC	FXNC EF	3/27/17	4/2/17	16:00	19:00				X	X	X	X	-	-	12	$73.00	$876.00	30	NCR 12/21/16-12/31/17
6	FXNC	FXNC EF	4/3/17	4/9/17	16:00	19:00	X							-	-	3	$73.00	$219.00	30	NCR 12/21/16-12/31/17
7	FXNC	FXNC PT	3/27/17	4/2/17	19:00	24:00				X	X	X	X	-	-	20	$91.00	$1,820.00	30	NCR 12/21/16-12/31/17
8	FXNC	FXNC PT	4/3/17	4/9/17	19:00	24:00	X							-	-	5	$91.00	$455.00	30	NCR 12/21/16-12/31/17

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Total
SPOTS	85	0	0	0	0	0	0	0	0	0	0	0	85
AMT	$5,920.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$5,920.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 03/29/17

62409922 | Traverse City | Spectrum/Traverse City Interconnect, MI | 0166 |

NCR CARD