INVOICE

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
Main: (855) 333-2676
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
105007-1	10/30/16	October 2016	09/26/16 - 10/17/16

Property	Account Executive	Sales Office	Sales Region
WHIO-TV	Philadelphia CoxReps	CoxReps Philad	National

Advertiser	Product	Estimate Number
ISS/Priorities USA Action-A	PRIORITIES USA ACTN	4560

Billing Address:

Targeted Platform Media LLC
Attention: Accounts Payable
1291 Hollywood Avenue
Annapolis, MD 21403

Flight Dates	Order #	Alt Order #
10/11/16 - 10/17/16	105007	08221207

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606

Agency Code	Advertiser Code	Product 1/2
	750	760

Agency Ref	Advertiser Ref
9722	14205

Line	Spot #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	2	WHIO	Tu	10/11/16	5:10 AM	Daybreak Edition 5a	5:00 AM-5:30 AM	:30	PRATV1631H	$700.00	NM
6	2	WHIO	Tu	10/11/16	5:54 AM	Daybreak Edition 530a	5:30 AM-6:00 AM	:30	PRATV1633H	$900.00	NM
9	1	WHIO	Tu	10/11/16	6:37 AM	Daybreak Edition 6a	6:00 AM-7:00 AM	:30	PRATV1631H	$1,200.00	NM
11	3	WHIO	Tu	10/11/16	7:27 AM	CBS This Morning	7:00 AM-9:00 AM	:30	PRATV1633H	$1,000.00	NM
12	2	WHIO	Tu	10/11/16	9:51 AM	M-F 9a-10a	9:00 AM-10:00 AM	:30	PRATV1631H	$550.00	NM
1	3	WHIO	Tu	10/11/16	10:28 AM	M-F 10a-11a	10:00 AM-11:00 AM	:30	PRATV1633H	$600.00	NM
2	1	WHIO	Tu	10/11/16	12:11 PM	NewsCenter 7 @ noon	12:00 PM-12:30 PM	:30	PRATV1631H	$1,525.00	NM
3	1	WHIO	Tu	10/11/16	4:33 PM	M-F 4p-5p	4:00 PM-5:00 PM	:30	PRATV1633H	$1,000.00	NM
5	1	WHIO	Tu	10/11/16	5:27 PM	NewsCenter 7 5p	5:00 PM-5:30 PM	:30	PRATV1631H	$2,000.00	NM
7	3	WHIO	Tu	10/11/16	5:43 PM	NewsCenter 7 530p	5:30 PM-6:00 PM	:30	PRATV1633H	$2,200.00	NM
10	2	WHIO	Tu	10/11/16	7:12 PM	M-F 7p-730p	7:00 PM-7:30 PM	:30	PRATV1631H	$2,000.00	NM
16	1	WHIO	Tu	10/11/16	9:36 PM	Tue Prime Hour 2	9:00 PM-10:00 PM	:30	PRATV1633H	$4,250.00	NM
4	1	WHIO	W	10/12/16	5:23 AM	Daybreak Edition 5a	5:00 AM-5:30 AM	:30	PRATV1633H	$700.00	NM
6	1	WHIO	W	10/12/16	5:43 AM	Daybreak Edition 530a	5:30 AM-6:00 AM	:30	PRATV1633H	$900.00	NM
9	4	WHIO	W	10/12/16	6:27 AM	Daybreak Edition 6a	6:00 AM-7:00 AM	:30	PRATV1633H	$1,200.00	NM
11	1	WHIO	W	10/12/16	7:56 AM	CBS This Morning	7:00 AM-9:00 AM	:30	PRATV1633H	$1,000.00	NM
12	3	WHIO	W	10/12/16	9:47 AM	M-F 9a-10a	9:00 AM-10:00 AM	:30	PRATV1633H	$550.00	NM
1	1	WHIO	W	10/12/16	10:51 AM	M-F 10a-11a	10:00 AM-11:00 AM	:30	PRATV1633H	$600.00	NM
3	2	WHIO	W	10/12/16	4:20 PM	M-F 4p-5p	4:00 PM-5:00 PM	:30	PRATV1633H	$1,000.00	NM
5	3	WHIO	W	10/12/16	5:12 PM	NewsCenter 7 5p	5:00 PM-5:30 PM	:30	PRATV1633H	$2,000.00	NM
10	1	WHIO	W	10/12/16	7:25 PM	M-F 7p-730p	7:00 PM-7:30 PM	:30	PRATV1633H	$2,000.00	NM
2	3	WHIO	Th	10/13/16	12:28 PM	NewsCenter 7 @ noon	12:00 PM-12:30 PM	:30	PRA-TV16-36H	$1,525.00	NM
3	3	WHIO	Th	10/13/16	4:48 PM	M-F 4p-5p	4:00 PM-5:00 PM	:30	PRA-TV16-36H	$1,000.00	NM
5	2	WHIO	Th	10/13/16	5:10 PM	NewsCenter 7 5p	5:00 PM-5:30 PM	:30	PRA-TV16-36H	$2,000.00	NM
10	3	WHIO	Th	10/13/16	7:18 PM	M-F 7p-730p	7:00 PM-7:30 PM	:30	PRA-TV16-36H	$2,000.00	NM
9	2	WHIO	F	10/14/16	6:57 AM	Daybreak Edition 6a	6:00 AM-7:00 AM	:30	PRA-TV16-36H	$1,200.00	NM
11	2	WHIO	F	10/14/16	8:26 AM	CBS This Morning	7:00 AM-9:00 AM	:30	PRA-TV16-36H	$1,000.00	NM
1	2	WHIO	F	10/14/16	10:37 AM	M-F 10a-11a	10:00 AM-11:00 AM	:30	PRA-TV16-36H	$600.00	NM
7	2	WHIO	F	10/14/16	5:36 PM	NewsCenter 7 530p	5:30 PM-6:00 PM	:30	PRA-TV16-36H	$2,200.00	NM
8	2	WHIO	F	10/14/16	6:08 PM	NewsCenter 7 6p	6:00 PM-6:30 PM	:30	PRA-TV16-36H	$2,500.00	NM
10	4	WHIO	F	10/14/16	7:07 PM	M-F 7p-730p	7:00 PM-7:30 PM	:30	PRA-TV16-36H	$2,000.00	NM
13	1	WHIO	F	10/14/16	9:35 PM	Friday Prime Hour 2	9:00 PM-10:00 PM	:30	PRA-TV16-36H	$2,750.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.
CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with Cox Media Group, whether verbal or written.
We warrant that the digital billing information is taken from official Proof of Performance reporting. Service delivered utilizing Google Display Network is assessed a management fee.

Questions? Contact: Broadcastinvoices@coxinc.com 1-855-333-2676 Thank you for your business!

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Chicago, IL 60680-9606

Invoice #	Invoice Date	Invoice Month	Invoice Period
105007-1	10/30/16	October 2016	09/26/16 - 10/17/16

Advertiser	Product	Estimate Number
ISS/Priorities USA Action-A	PRIORITIES USA ACTN	4560

Line	Spot #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
15	1	WHIO	Su	10/16/16	11:29 AM	Face The Nation	10:30 AM-11:30 AM	:30	PRA-TV16-36H	$2,000.00	NM
4	3	WHIO	M	10/17/16	5:10 AM	Daybreak Edition 5a	5:00 AM-5:30 AM	:30	PRA-TV16-36H	$700.00	NM
6	3	WHIO	M	10/17/16	5:56 AM	Daybreak Edition 530a	5:30 AM-6:00 AM	:30	PRA-TV16-36H	$900.00	NM
9	3	WHIO	M	10/17/16	6:39 AM	Daybreak Edition 6a	6:00 AM-7:00 AM	:30	PRA-TV16-36H	$1,200.00	NM
11	4	WHIO	M	10/17/16	8:41 AM	CBS This Morning	7:00 AM-9:00 AM	:30	PRA-TV16-36H	$1,000.00	NM
12	1	WHIO	M	10/17/16	9:44 AM	M-F 9a-10a	9:00 AM-10:00 AM	:30	PRA-TV16-36H	$550.00	NM
2	2	WHIO	M	10/17/16	12:21 PM	NewsCenter 7 @ noon	12:00 PM-12:30 PM	:30	PRA-TV16-36H	$1,525.00	NM
5	4	WHIO	M	10/17/16	5:28 PM	NewsCenter 7 5p	5:00 PM-5:30 PM	:30	PRA-TV16-36H	$2,000.00	NM
7	1	WHIO	M	10/17/16	5:42 PM	NewsCenter 7 530p	5:30 PM-6:00 PM	:30	PRA-TV16-36H	$2,200.00	NM
8	1	WHIO	M	10/17/16	6:23 PM	NewsCenter 7 6p	6:00 PM-6:30 PM	:30	PRA-TV16-36H	$2,500.00	NM
14	1	WHIO	M	10/17/16	10:40 PM	Mon Prime Hour 3	10:00 PM-11:00 PM	:30	PRA-TV16-36H	$3,250.00	NM
							Total Spots	43			

Payment Terms 30 Days

Gross Total	**$64,475.00**
Agency Commission	**$9,671.25**
Net Amount Due	**$54,803.75**

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