#237054

GREENSTRIPE MEDIA, INC.

PLANNING • PLACEMENT • SYNDICATION

TELEVISION BROADCAST CONTRACT

Contract # 108423

Contract Date 8/24/2016

Advertiser	Station	Product
Yes on 55 - Californians for Budget Stability	KRCR-TV	Yes on 55

Buyer	Broadcast materials furnished by	rev #	rev #	rev #
David Takara	Greenstripe Media - 949.650.5081	on	on	on

KRCR-TV
Terri Wilcox
755 Auditorium Drive
Redding, CA 96001

Station Phone 530.243.7777 x729 (office)
Direct Phone 530.945.5575 (mobile)
Fax 530.243.0217
E-mail twilcox@bontencalifornia.com

Schedule Dates	Schedule Rotation	# of weeks	Announcements	Gross Cost	$4,120.00
8/29/2016 thru 9/4/2016	Monday thru Sunday	1	20x	Net Cost	$3,502.00

LINE	DAYS	TIME PERIOD FROM	TIME PERIOD TO	SPOT LENGTH	SPOTS PER WK	PROGRAM NOTES	RATE PER SPOT	LINE TOTAL
1	M-F	5a	6a	:30	1x	News Channel 7	$140	$140
2	M-F	6a	7a	:30	2x	News Channel 7	$250	$500
3	M-F	7a	9a	:30	2x	Good Morning America	$250	$500
4	M-F	10a	11a	:30	2x	The View	$90	$180
5	M-F	4p	5p	:30	1x	Judge Judy	$80	$80
6	M-F	5p	5:30p	:30	1x	News Channel 7	$325	$325
7	M-F	5:30p	6p	:30	2x	News Channel 7	$325	$650
8	M-F	6:30p	7p	:30	1x	News Channel 7	$325	$325
9	M-F	11p	11:35p	:30	2x	News Channel 7	$145	$290
10	SU	7a	8a	:30	1x	Good Morning America	$70	$70
11	SU	4p	4:30p	:30	1x	News Channel 7	$220	$220
12	SU	11p	11:35p	:30	1x	News Channel 7	$150	$150
13	M-F	11:35p	12:37a	:30	1x	Jimmy Kimmel Live	$60	$60
14	SA	7a	8a	:30	1x	Good Morning America	$80	$80
15	M	8p	10p	:30	1x	Bachelor in Paradise	$550	$550
WEEKLY TOTALS:					20x			$4,120

BILLING INFORMATION: Station is to provide weekly billing. All invoices should be addressed to the named advertiser above "in care of" Greenstripe Media, Inc. and mailed to the address below. Exact times are required on all affidavits. Station agrees to advise of any discrepancies. In the event of a discrepancy, the Greenstripe Media, Inc. contract prevails. MAKEGOOD POLICY: Please advise Greenstripe Media, Inc. immediately of any pre-emptions in writing. Offer makegood in same or better programming within contracted weeks. We will respond within 24 hours.

Accepted for (Station) KRCR By Terri Wilcox

424 OLD NEWPORT BLVD. • NEWPORT BEACH, CA 92663
TEL: (949) 650-5081 • FAX: (949) 650-0207 • E-MAIL: dtakara@greenstripemedia.com